

PLEASE APPROPRIATE NUMBERS
(CHECK BOXES)

THE GALLUP POLL
WOULD LIKE YOUR OPINION

INTERVIEWER
DON'T READ ALOUD
WORDS IN CAPITAL
LETTERS
SE:
MAY

SPONSORED BY LEADING NEWSPAPERS ACROSS CANADA

WANTED INTRODUCTION: I'm taking a Gallup poll and would like your opinions on a few interesting topics of the day.

TIME INTERVIEW
BEGUN.....
(HOUR)

How worried are you about the chance of a world war breaking out in which atom bombs and hydrogen bombs would be used --- very worried, fairly worried, or not worried at all?

VERY WORRIED..... 8 1
FAIRLY WORRIED..... 2 2
NOT WORRIED AT ALL..... 3 3

If all other nations, including Russia agree to stop making any more tests with nuclear weapons and H bombs, should the U.S. agree to stop or not?

U.S. SHOULD STOP..... 1 1
U.S. SHOULD NOT..... 9 2
QUALIFIED..... 3 3
NO OPINION..... 4 4

From what you have heard or experienced yourself which of these two groups is more friendly and sociable: people who live on the Prairies and in British Columbia or people in the rest of Canada?

PRAIRIES AND B.C..... +0 1
REST OF CANADA..... 2 2
OTHER..... 3 3
UNDECIDED..... 4 4

Do you think that all public schools should offer a course in religion, or do you think they should leave this subject to the churches?

SCHOOLS SHOULD GIVE COURSE... 11 1
SCHOOLS SHOULD NOT..... 2 2
QUALIFIED..... 3 3
UNDECIDED..... 4 4

UNLESS "UNDECIDED"

b. Why do you feel that way? 12

Have you any idea what proportion of the seats the Conservative Party has in the Federal House?

75% OR MORE..... 13 1
60 - 74%..... 2 2
50 - 59%..... 3 3
LESS THAN 50%..... 4 4

UNLESS LESS THAN 50%

NO IDEA, DNK 5

Do you think it is satisfactory or not for any one party to have this majority in the House?

YES, SATISFACTORY..... 14 1
NO, IS NOT..... 2 2
QUALIFIED (WRITE IN)..... 3 3
NO OPINION..... 4 4

INTERVIEWER: ROTATE ORDER OF ASKING 6a. AND 6b.)

Do you think that French should be a compulsory subject like spelling, writing and arithmetic in all grades of elementary schools in English-speaking Canada?

YES, SHOULD..... 15 1
NO, SHOULD NOT..... 2 2
NO OPINION..... 3 3

Do you think that English should be a compulsory subject like spelling, writing and arithmetic in all grades of elementary schools in French-speaking Canada?

YES, SHOULD..... 16 1
NO, SHOULD NOT..... 2 2
NO OPINION..... 3 3

7a. At the present time do you feel friendly or unfriendly towards the people of Germany as a whole?

FEEL FRIENDLY.....
FEEL UNFRIENDLY..... 1
INDIFFERENT.....
UNDECIDED.....

b. And, at the present time, do you feel friendly or unfriendly towards the people of Japan as a whole?

FEEL FRIENDLY.....
FEEL UNFRIENDLY..... 18
INDIFFERENT.....
UNDECIDED.....

8a. We are interested in finding out what people think of the way some leaders are carrying out their responsibilities in the critical times we are living through. What kind of a job do you feel President Kennedy is doing -- excellent, fair, or disappointing?

EXCELLENT..... 19
FAIR.....
DISAPPOINTING.....
UNDECIDED.....

IF "DISAPPOINTING"

b. Why do you feel that way? 20

9a. Do you happen to have heard of Mr. Kennedy's Peace corps in which young people volunteer to work in under-developed countries?

YES..... 21
NO.....

IF YES

b. Do you think it would be a good idea, or not a good idea, for Canada to embark on a similar plan?

YES..... 22 1
NO..... 2 2

IF NO

UNDECIDED - B.K. 3

c. Why do you say that?

10a. Supposing you had a son just finishing school, would you like to see him go into politics as his life work, or would you prefer to see him take up some other occupation?

YES, GO INTO POLITICS..... 24 1
NO, INTO OTHER OCCUPATION..... 2 2
UNDECIDED..... 3 3

UNLESS "UNDECIDED"

b. Why do you say that?

11a. Have you heard or read about the trial in Israel of Adolph Eichmann?

YES..... 26 1
NO..... 2 2

IF YES

b. In your opinion is it a good thing, or a bad thing for the world to be reminded of the horrors of the Nazi concentration camps?

A GOOD THING..... 27 1
A BAD THING..... 2 2
NO OPINION..... 3 3

HAND CARD "A" TO RESPONDENT

12. Which of these do you think would have been the right course for the Israeli Government to follow with Eichmann? Please call off the letter opposite your answer.

A. Try him as they are doing before an Israeli court
B. Hand him over to the Germans for trial..... 28
C. Hand him over to an international court for trial.
D. Let him go free.....

NO OPINION

13. Do you think Eichmann is or is not getting a fair trial?

YES..... 29 1
 NO..... 2
 NO OPINION..... 3

14a. From what you know or hear, do you think that the Federal Government is doing enough to help solve the unemployment problem? X

YES..... 30 1
 NO..... 2
 CAN'T SAY..... 3

IF NO

b. What more do you think it should be doing?

..... 3-1

BASIC DATA: INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

If a Federal election were held today, which party's candidate do you think you would favor?

PROG. CONS..... 1 SOCIAL CREDIT..... 4
 LIBERAL..... 50 2 LABOR PROG..... 5
 C.C.F..... 3 UNDECIDED..... 8

OTHER PARTY..... 7
 (WRITE IN) NEW PARTY..... 9
 (INTERVIEWER: If respondent wants to refuse to answer question, assure him that we are using this information to get trends across Canada, only.)

Did you vote in the last Federal election in March 1958?

YES..... 51 1
 NO..... 2

IF "YES" ASK:

Which party did the candidate for whom you voted represent?

PROG. CONS..... 1 SOCIAL CREDIT..... 4
 LIBERAL..... 2 LABOR PROG..... 5
 C.C.F..... 3 DON'T REMEMBER..... 8

OTHER PARTY..... 7
 (WRITE IN)

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic, or Jewish?

PROTESTANT..... 53 1
 JEWISH..... 2
 ROMAN CATHOLIC..... 3

OTHER (SPECIFY)..... 4

Would you mind telling me if you are married or single?

MARRIED..... 54 1
 SINGLE..... 2
 WIDOWED, DIVORCED, SEPARATED 3

Would you have continued school after 16 years of age if you had been able?

.....

Would you mind telling me how far you went in school? (INTERVIEWER: RING APPROPRIATE NUMBER WHETHER OR NOT SCHOOLING WAS COMPLETE.)

PUBLIC SCHOOL (GRADES 1-8)..... 55 1
 SECONDARY OR HIGH SCHOOL (GRADES 9-13)..... 2

UNIVERSITY (SPECIFY)..... 3
 NO SCHOOLING..... 4

OCCUPATION OF HEAD OF FAMILY:

Specific job 56
 Type of Company

Would you mind telling me which age group you are in?

21-29 YEARS..... 57 1
 30-39 YEARS..... 2
 40-49 YEARS..... 3
 50 AND OVER..... 4

Are you (or is any member of your family) a member of a labor union?

YES..... 58 1
 NO..... 2

IF "YES":
 How many are union members?.....

HAND SET OF CARDS TO RESPONDENT

15. Here's an interesting idea. On each of these cards is a problem which some people think is of importance in Canada today. I want you to put them in order of importance - from your point of view. First, which one of them do you think is the MOST important problem Canada has to face today?

Now, which one do you think is the LEAST important? And now, will you rank them in order of importance.

(INTERVIEWER: LET RESPONDENTS TAKE TIME TO MAKE CHOICE -- BUT DON'T FORCE IT. IF THEY CAN ONLY DECIDE ON RANK ORDER FOR A CERTAIN NUMBER OF PROBLEMS -- WRITE IN RANK NUMBER FOR EACH AND MARK OTHERS "CAN'T SAY")

	RANK ORDER (WRITE IN NUMBER)	CAN'T SAY
Unemployment	32	<input type="checkbox"/>
Old Age Pensions	33	<input type="checkbox"/>
Government Supported Medical Care	34	<input type="checkbox"/>
Defence	35	<input type="checkbox"/>
Government Assistance for University Education	36	<input type="checkbox"/>
Education	37	<input type="checkbox"/>
Canadian-U.S. Relations	38	<input type="checkbox"/>
Immigration	39	<input type="checkbox"/>
Taxation	40	<input type="checkbox"/>
Prices for Farm Products	41	<input type="checkbox"/>
Trade with the North Atlantic Area (Britain, U.S., Europe)	42	<input type="checkbox"/>
Labor Unions	43	<input type="checkbox"/>

INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION:

SEX: MAN..... 59 1
 WOMAN..... 2

SOCIO-ECONOMIC GROUP:

A..... 60 1
 B..... 2
 C..... 3
 D..... 4

SIZE OF COMMUNITY:

FARM..... 0
 RURAL NON-FARM (UNDER 1,000 IN POPULATION)..... 61 1
 1,000 - 10,000..... 2
 10,000 - 30,000..... 3
 30,000 - 100,000..... 4
 OVER 100,000..... 5

TIME INTERVIEW ENDED:.....

NAME OF RESPONDENT.....

ADDRESS.....

TELEPHONE NO.....

CITY PROVINCE DATE OF INTERVIEW

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW
 (INTERVIEWER'S SIGNATURE)

CANADIAN INSTITUTE OF PUBLIC OPINION

GALLUP POLL # 288

TOTAL CARD COUNT (NATIONAL)

Number

691
~~692~~ 100%

Regional

Maritimes	1-123	70	10
Quebec	4	190	28
Ontario	5	248	36
Manitoba	6	44	6
Saskatchewan	7	20	3
Alberta	8	50	7
British Columbia	9	70	10

Community Size

Farm	61-0	99	14
Rural non-farm	1	109	16
1 - 10,000	2	78	11
10,001 - 30,000	3	46	7
30,001 - 100,000	4	70	10
Over 100,000	5	290	42

Sex

Men	59-1	348	50
Women	2	344	50

note: 50-9 New Party

4.(b) Religion In Schools.

GP# 228
513-61

Reasons "Schools Should Give Course"

11-1

- on 12-1 Children don't get enough (if any) religious instruction outside of school
- 2 Best place for it, get unbiased instruction, better foundation to form own beliefs, it is part of education necessary to ^{start} ~~grow~~ young
- 3 A little religion never hurt anyone, good training
- 4 Church is not enough, should have more of it than just on Sundays
- 5 It has always been taught in schools
- 6
- 7
- 8
- 9
- 0
- x Other
- y not stated, no opinion

Reasons "Schools Should Not" Give Course

11-2

- on 12-1 This is a church problem, churches should take care of this
- 2 There are too many different religions, faiths, adds to confusion
- 3 Religion is a personal matter, it is part of home culture
- 4 Schools not qualified to teach religion, teachers not qualified, could be prejudiced
- 5 Plenty to learn in school now, not enough time, school should be for academic subjects
- 6
- 7
- 8
- 9
- 0
- x Other
- y not stated, no opinion

Qualified Reasons

3

- 12-1 Provided all faiths are considered without bias, if taught properly.
- 2 Should be a matter of choice
- 3 Other
- y no opinion, not stated

5(a) 13-5 No idea, don't know

8(b) Reasons Feel Kennedy Doing Disappointing Job

19-3 on

20-1 Poor handling of the Cuban situation

2 Hasn't lived up to his promises

3 Not working hard enough for world peace

4 Lack of experience, made some blunders

5 Other

y not stated

9(b) 22-3 Undecided, don't know

9(c) Reasons Not A Good Idea For Canada To Embark On A
Peace Corps Plans

22-2

on 23-1 Should do more at home first

2 Canada can't afford it, too expensive

3 Too big a project

4 We should let countries work out their own problems. We shouldn't force our ideas on them

5 Shouldn't be organized by the government

6 We need our young people here

7 We shouldn't be "copy cats"

8 Later - when U.S.A. effort has been evaluated

9

0 Do not see any advantage, don't think it will work

10

(b) Reasons Should Go Into Politics

24-1

on 25-1 It is a good career, interesting field, good training

- 2 Country needs good men, could do some good for the country
we need young leaders
- 3 Brings prestige, honour, gets ahead faster
- 4 Good living, financial benefits
- 5 Provided he is interested enough, if has the ability & intelligence
if he is qualified
- 6 Son is interested in politics
- 7 Provided he was self-supporting apart from political career
- should know some other business too
- 8
- 9
- 0
- x
- y no opinion, not stated

Reasons Should Go Into Other Occupations

24-2

on 25-1 Politics are too corrupt, unclean, too much dirty work

- 2 No security in politics, too unstable, need a second career
- 3 Don't like politics, no use for politicians
- 4 Too much responsibility, too hard
- 5 A thankless job, too much criticism, too much publicity
- 6 Need too much education, intelligence etc. for politics
son does not possess talents required of a politician
- 7 Other occupations more worthwhile, more satisfying
more future in other fields, more helpful to others in other job
- 8 Individual cases, party dictates
- 9 But, don't believe in choosing children's careers
- 0
- x Other 7114
- y no opinion, not stated, no special reason

14

16) What more Government should be doing to help solve
The Unemployment Problem

30-2

- on 31-1 Create more public works; more roads; better roads; bridges
- 2 Keep out foreign goods; buy Canadian; get new markets
- 3 Start new industries; build more factories; help industry
- 4 Open up the North; develop all natural resources
- 5 Restrict immigration; stop immigration; employ Canadians first
- 6 More education + training; establish trade school.
- 7 Eliminate unemployment insurance; it's too easy to get - revise the unemployment insurance plan
- 8 Spend more money; re-organize finances; less for defence, less for pleasure ease credit
- 9 Less automation, shorter day, one job per person, hire men only stabilize wages, curb union demands
- 0 Vague - make more work somehow, find more jobs; solve the problem by doing something, more action, less talk
- X Other suggestions - 4145
- Y Can't say, don't know

5301
5632

6103

Order of Importance of Problems

15. Cols 32 to 43

- 1 most important
- 2 Second
- 3 Third
- 4 Fourth
- 5 Fifth
- 6 Sixth
- 7 Seventh
- 8 Eighth
- 9 Ninth
- 0 Tenth
- X Eleventh
- Y Least important
- Rej. Can't say.