



NEWSLETTER
OF THE
CARLETON
UNIVERSITY
MACODRUM
LIBRARY

SPRING 2017

CELEBRATING 75 YEARS

Join us as we celebrate the people and places that
have helped make the Library what it is



WELCOME



You are going to see us featuring a lot of the history of both the MacOdrum Library and Carleton University over the next few months.

This year, Carleton celebrates its 75th anniversary and we will get to see the stories behind the many people and events that have helped get us to where we are today.

Like the University, we here at the Library have also seen our fair share of changes over the years.

Before the University rested on its Rideau Canal location, Carleton College had a small collection in the office of the Henry Marshall Tory, the founder and first president of the college. This personal collection was donated to the college for use by the students. And with steady growth of both books and students, the library of Carleton College became the library of Carleton University.

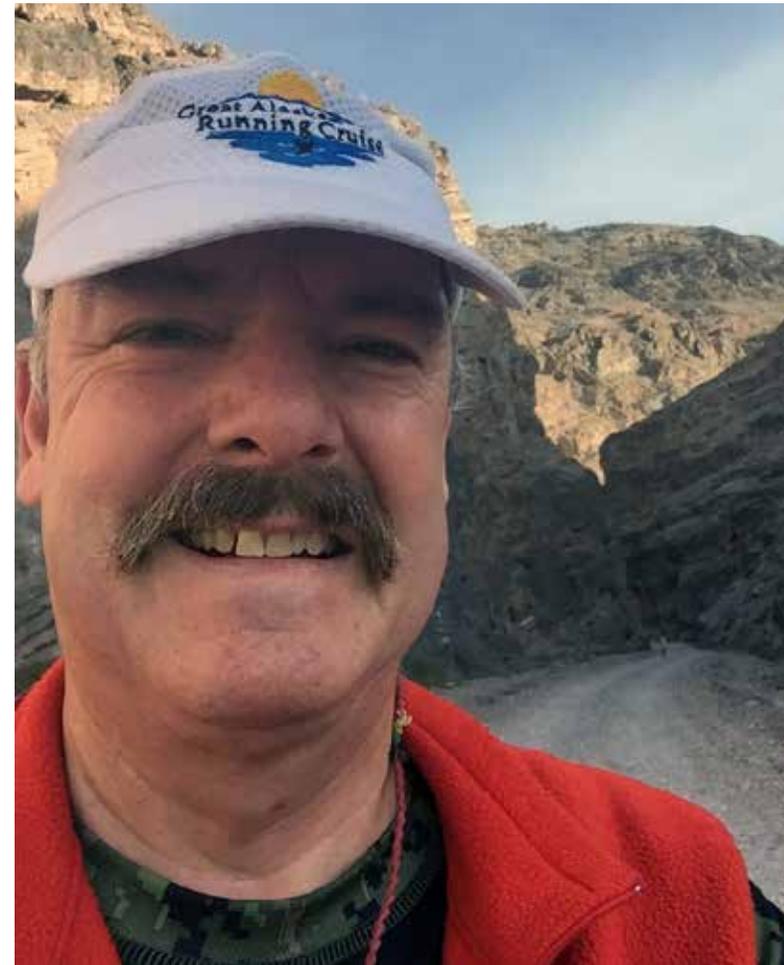
With the new location by the Rideau Canal came a new location for the Library. On June 20, 1958, a two-story complex dedicated to Murdoch Maxwell MacOdrum was built—the MacOdrum Library. MacOdrum was dedicated to ensuring that Carleton would be taken seriously through quality teaching methods and student study.

Today, the Library gives students access to over 700,000 eBooks and 1.8 million print items. It is a site of constant exploration, with exciting exhibits on display, training sessions for a wide array of professional skills and providing opportunities to use new technology like virtual reality and 3D printing.

We will continue to look at the people who have helped us get to this point. The people who have worked and volunteered here, the people who have donated, and the students who have made the Library the place it is today.

Thanks for being a part of that story. /M

Wayne Jones
University Librarian



Baldwin is a graduate from Carleton University, part of the Economics program that moved to the current campus as part of the St. Patrick's move in 1973.

grandchild holding a stuffed Rodney the Raven.

Baldwin is a graduate from Carleton University, part of the Economics program that moved to the current campus as part of the St. Patrick's move in 1973 and his own life has been filled with his own memories of Carleton University. But as a Library donor who has been given the chance to dedicate one of the group study rooms as he sees fit, he has chosen someone with even longer-term ties to the school and its history from almost day one—his mother.

This year, one of the library study rooms will be named after Gord's mother, Dora Frances Baldwin, one of the first graduates from the Journalism program at Carleton.

Her story, as Baldwin shared with us, is one filled with many stops, each one more interesting than the one before.

Already with a BA from the University of Saskatchewan, Dora Baldwin graduated with her Bachelor of Journalism from Carleton College in a ceremony held at St. James United Church, Ottawa, May 31, 1949.

She quickly put that diploma to use, becoming a freelance journalist, writing mostly under the name Frances Oakes Baldwin. Over the years, she wrote on a number of different topics for various outlets

RECOGNIZING CARLETON'S GENERATIONAL TRAILBLAZERS

As Carleton University celebrates its 75th anniversary, the many different stories that have happened here over those 75 years have started to bubble up and find a way to be told.

Many of these stories have come from individuals with longterm ties to our Carleton community. Ties to the community that without storytelling, could go untold and unrecognized for years. Graduates, current students, staff, and faculty alike have all

shared their memories of their time at Carleton from the number of different perspectives they represent.

Some stories, though, come from those with multi-generational ties to the University. From people like Gord Baldwin, a longtime MacOdrum Library donor and Carleton University graduate himself, who has stories that range from the 1940s all the way up to today and that range from tales of his mother's time here to his



On the cover

A look at the MacOdrum Library as it sits today and in its early iteration on the current Carleton University campus.



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Already with a BA from the University of Saskatchewan, Dora Baldwin graduated with her Bachelor of Journalism from Carleton College on May 31, 1949.



preferred source of where the money he donates to Carleton University goes since he too has a long history here.

He was a student of Economics and Political Science at St. Patrick's when it moved to Carleton University and he met his partner during a Calculus class. Given his area of study and profession in life, the Library was a natural fit for his support.

"It's a great place for students and faculty and anyone doing research to be able to access the data they need," he reflects. "After spending a career at Stats Canada, I know how important having this access is."

And he hopes that being able to support students here today will allow his mother's impact on both Carleton and on journalism to continue through the next 75 years.

"My mom is an example of someone who went through the program here and it contributed

including the *Globe and Mail*, the *Toronto Star*, the *Star Weekly*, the *Ottawa Journal*, *Canadian Business*, *Chatelaine*, the *Family Herald*, the *Canadian Red Cross Junior*, and *Women's Life* (South Africa). She wrote both fiction and nonfiction pieces, using a unique skill in writing to tackle pieces on a number of subjects.

It didn't take her very long to take on some of the issues that we still read and hear about in the news today. A series of radio broadcasts that she made in 1950 on Senate reform caused waves in the Senate and attracted much attention at the time. Senators themselves took to writing to her about the broadcast, expressing their dismay at the suggestions she had made about making any changes to their structure and integrity.

Her name has been seen in many Ottawa-area campaigns as well—both in the advertising and political sphere. She wrote the ads and was the voice of Valerie from Vail's for Vail's Dry

Cleaners ads on Ottawa radio stations. She was active in the campaign for Charlotte Whitton, the first woman mayor of a major city in Canada, and she was the vice-president of the Canadian Women's Press Club.

She also never lost touch with the Carleton community, staying on to lecture for the School of Journalism for many years following her convocation.

Her impact on the Carleton community continues through her family. So far, three of her children and three of her grandchildren have graduated from Carleton University.

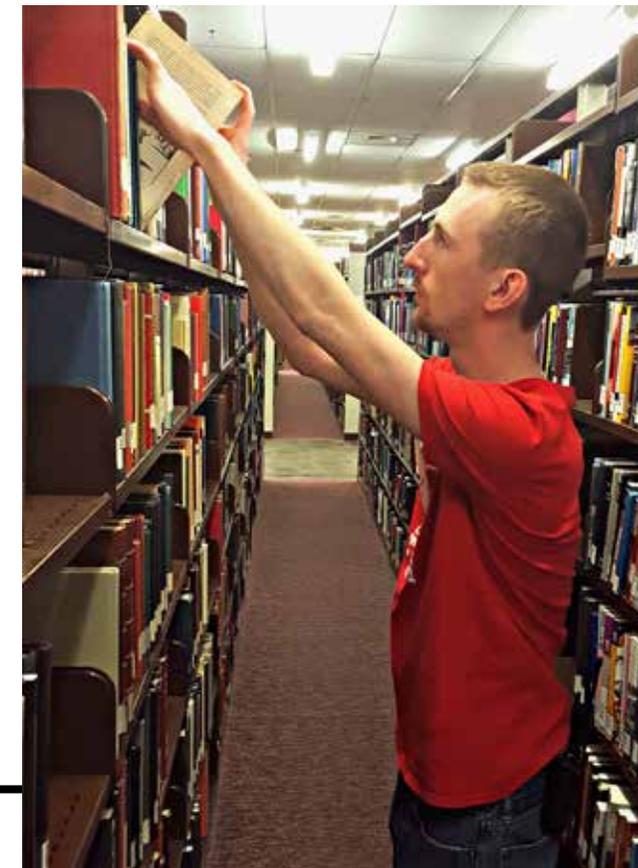
For Gold Baldwin himself, the Library has always been the



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to her career. Being able to help support the students today just starting their own journeys is a great way to remember the time she spent here." /M

BECOMING THE PUBLIC FACE OF A LIBRARY, AND A NEW CARLETON PROGRAM



Vincent spends plenty of time supervising much of the work that goes on in the Library.

While he maybe didn't know it from birth, Vincent Bugler has known for a while now that his passion is in library services.

After a long-lived dream of one day becoming a veterinarian,

of different roles—including working as a bartender, which certainly allowed me to help people. But it wasn't in the way I was envisioning."

And so Vincent found himself in the English program at

job search. "And after a while, I got my start here. Now I have been here for close to four years, covering a number of responsibilities in the Library."

As a student supervisor in the Library, he is not exaggerating

No matter where we are on campus, it is important to remember that you represent the Library.

in Grade 9, Vincent switched his focus from the medical sciences to library sciences.

"What I knew in high school was that I wanted to find a job for myself that would allow me to help others," says Vincent. "I took some chances in a number

Carleton. It wasn't long after he started his studies at Carleton that he also came knocking on the library's door looking for a job in a building he knew he'd be spending lots of time in anyway.

"I was persistent," Vincent says about his approach to his

about the number of different things he is responsible for.

"What we do is help make sure people get the answers they need from any of our many points of service, open and close the Library, re-shelve books, and, maybe most interestingly,



I am going to continue to enjoy my time here at Carleton. It is a great opportunity to be able to be in one place to learn the theory and the practice of a program.

enforce the rules of the Library.”

But what Vincent really understands about his role with the Library is the importance of being an ambassador for it anywhere on campus.

“No matter where we are on campus, it is important to remember that you represent the Library,” he notes.

His ambassadorship for Carleton University extends beyond his role as a student supervisor in the Library.

Vincent is a student in the first ever class in the Bachelor of Information Technology Management (IRM), a joint collaboration between Carleton University and Algonquin College.

“The program gives students the skills they need to manage information in a time where we rely so much on digital resources. The things we learn will be important for those of us who do have an interest in working in libraries in academic, government, and private settings.”

Part of that role is promoting the program to new applicants and helping grow the enrolment in the young program.

“It is a pretty unique opportunity to be able to get

involved at this young stage of a new program,” Vincent notes. “Those of us in the program have really experienced the benefit of having such a close-knit group to work with.”

His job in the Library not only fits well with his program content, but also with his longer-term dream of working in an academic or government library.

“I am going to continue to enjoy my time here at Carleton. It is a great opportunity to be able to be in one place to learn the theory and the practice of a program.”

It has been a while since the days of veterinary and bartender plans were pushed aside, but loaded with experience and a brand new program, Vincent is well positioned to make library contributions for years to come. /M



Wayne Jones, University Librarian, kicks off our Freedom to Read Week book reading event.

FREEDOM TO READ WEEK



Banned Because: A collection of some of the words used to justify banning books.

During the Week of February 26 to March 4, we celebrated Freedom to Read Week at Carleton University.

As part of our recognition of the week, we held two Freedom to Read Week book reading events where members of the Carleton University community were invited to read excerpts from books, poems, plays, and other pieces that had been banned or censored at some time or other.

We also featured several exhibits on the topic of banning books throughout the main floor:

Banned Books through the Ages: A collection of books that have been banned in schools and libraries.



Banning Books Early: An art display of some of covers for some books intended for children and young adults that have banned. /M



The Carleton University Library today.

VISUALIZING 75 YEARS AT CARLETON UNIVERSITY

In 2017, as Canada celebrates its 150th birthday, Carleton University is also commemorating an important anniversary: its 75th.

Visualizing 75 Years at Carleton is an interactive map which includes photographs, air photos and maps. Using the information provided by the Archives and Research Collections, the Maps, Data and Government Information Centre (MADGIC) department will continue to populate the interactive map throughout the anniversary year with stories, images, and maps relevant to the 75th celebration.

The person behind the stories



The buildings in the Quad have undergone significant changes over the years.

is Sherri Sunstrum, a Map Area Specialist in MADGIC.

“Seeing the transformation of Carleton from its humble beginnings at the YMCA to what the campus looks like today was eye-opening,” says Sherri. “A lot of the early information, I didn’t

know at all and discovering the unique stories was definitely a highlight.”

You’ll find maps on the various Carleton locations around Ottawa throughout the years, stories about the beginnings, endings, and revival of the Panda

Game, stories about student life through the ages, and the successes our alumni have gone on to experience.

Check back regularly as the interactive map gets updated with more stories and pictures from Carleton’s past. /M



We have added many individual study spaces to the Library since it was built.



The technology at the Library is something else that has continued to evolve over the years.



GIVEN PERMISSION TO MAKE NOISE IN THE LIBRARY, A 75TH CELEBRATION EVENT

There will be many performances that will take place in the Library and around Carleton University as part of our 75th celebrations. But it is pretty safe to say that the performance Carleton Music Professor Jesse Stewart delivered on January 23 in the Library will be the only one involving a bibliophone.

The bibliophone—a xylophone made out of hardcover books—was set up in the Library for

all to come watch, play, and listen as part of the “Hooked on Bibliophonics,” the first of a series of pop up events Stewart has planned for the 75th anniversary year. Library users were able to poke their head in and play some music along with Stewart in this rare opportunity when users were not only permitted to make noise in the Library, but actually encouraged to do so.

The bibliophone itself was composed of a little more than 50 books that varied in size, colour, and sound quality. Microphones spread out amongst the exhibit amplified the sound from the participants who joined in on the exhibit.

His second performance was at a pop-up event on March 27 inside the Carleton University Art Gallery, and the next three shows will take place in the fall term.

CARLETON UNIVERSITY — QUICK FACTS

Some quick facts about Carleton’s early years
What you see on campus today is not what you would have seen at Carleton in year one. Here’s a look at some of our important early milestones.

<p>1942</p> <p>Carleton College opened its doors in 1942 at the YMCA building, the corner of Metcalfe and Laurier Streets, with Henry Marshall Tory as its first president</p>	<p>1946</p> <p>The College moved to the corner of First Avenue and Lyon Street, the former Ottawa Ladies College</p>	<p>1951</p> <p>Construction begins at the Rideau River campus (1125 Colonel By Drive)</p>
<p>1951</p> <p>Library moves to a new location from the 4th floor of a building at the corner of Fourth Avenue and Lyon, to Second Avenue and Lyon</p>	<p>1959</p> <p>Carleton moves to the Rideau River campus and is now officially called Carleton University</p>	<p>1963</p> <p>Formal opening of several buildings, including Southam Hall and University Commons. Additions to Library and Tory completed</p>
<p>1969</p> <p>Administration building is completed and the first cafeteria is made available in the new Unicentre</p>	<p>1970-1971</p> <p>Arts Tower and the parking garage are completed</p>	<p>1972</p> <p>Herzberg Laboratories are officially opened: Architecture building completed</p>

EVENTS

Please consider attending our upcoming events! For more information visit carleton.ca/events



Poetry Reading

Details to come at library.
carleton.ca

The Harper Factor - Jennifer Ditchburn + Graham Fox
Carleton Alumni Reading Room
April 5 from 7 to 9 p.m.

MacOdrum Library Retiree Event
May 24 from 4:30 to 6 p.m.
Wine + Cheese
Back of House Tours

Siskind Room Opening
Details to come at library.
carleton.ca

Government Information Collections Canada 150 displays
Monthly exhibits

THE GREAT MAP GIVEAWAY

On February 2, we hosted the annual Great Map Giveaway in the University Centre Galleria. As usual, the event was a big hit, with people waiting around for the minute the maps would be released.

All in all, we were open for business for five hours, and in that time we gave away close to 5,000 maps.



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Library
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