MacOdrum Library.
You're smarter here.

Library
CARLETON UNIVERSITY

Mission

We collect, preserve, and provide access to scholarly resources to support teaching, learning, and research at Carleton University, and we play a lead role in making Carleton's scholarly output available globally.

Vision

The Library is an innovator and partner in teaching, learning, and research in the University, facilitating discovery and inspiring the creation of transformative knowledge for a sustainable society.

The Library improves the value of the University, welcoming members of the Carleton campus as well as the wider community to inspiring spaces and dynamic study and research connections.

The Library uses accessible technology and highly trained personnel to ensure that all users develop research and inquiry skills necessary for continuous learning as global citizens.

The Library demonstrates organizational excellence and leadership within the University and its wider professional communities.

Values

We value collaborative and client-centred services.

We value intellectual freedom, high-quality teaching and learning, and scholarship.

We value an environment of trust, respect, and integrity.

We value innovation through team work, creative thinking, and risk-taking.

We value diversity and promote accessibility and a collegial working environment for all.

Theme 1

The Library is the primary source of scholarly resources and services to support Carleton's teaching, learning, and research activities, wherever these take place

Goal 1-1

Expand access to scholarly resources to support the academic programs of the University

Strategic Actions

- Partner with other libraries and consortia to expand and preserve collections
- Continue to improve the relevance of our collections to the academic programs of the University
- Improve online access to Library resources
- Expand fund-raising efforts in order to support Library collection building

Key Performance Measures

- A digitization strategy for Carleton Library materials
- A strategy for further developing and facilitating access to the Library's ebook collection
- Report on shifting collections purchasing away from approvals and toward user-initiated, demand-driven acquisition
- An evaluation report on the Summon discovery layer
- Implementation of redesigned Library website based on carleton.ca
- An increase in major gifts for collections and collection processing
- 5 donated archival collections that directly support new academic courses or programs

Goal 1-2

Collaborate in the delivery and assessment of academic programs

Strategic Actions

- Engage actively in University processes for quality assurance, curriculum development, degree-level expectations, and learning outcomes
- Promote the importance of the Library to patrons, making use of current branding profile ("You're smarter here")
- Develop innovative approaches for Library teaching and collection development for interdisciplinary programs
- Increase focus on assessment and customer service in the Library

Key Performance Measures

- Bachelor of Information Technology/Information Resource Management program approved and active (in collaboration with the School of Information Technology)
- Quality Assurance process modified to incorporate instruction and other information literacy services (in addition to collections)
- Online module created for teaching statistical literacy and data visualization
- Policy and plan for developing videos on finding resources in specific subject areas, and at least 5 videos created
- Creation of a full-time position dedicated to Library assessment
- Creation of policies, guidelines, and tools for ongoing Library assessment

Theme 2

The Library will play a key role in improving the research experience for undergraduate and graduate students as well as for faculty

Goal 2-1

Increase the visibility of Carleton research locally and internationally, and contribute to the research endeavour

Strategic Actions

- Advise faculty on appropriate vehicles for publication, intellectual property and open access considerations, research metrics, and research data management
- Expand support for open access journal publishing at Carleton
- Preserve Carleton's published research output
- Improve discoverability and accessibility of Carleton research and collections
- Promote research done by Library staff
- Lead research data management (RDM) training at Carleton

Key Performance Measures

- Develop action plan for increasing population of CURVE by 10% per year
- Complete digitization of all eligible Carleton theses and research essays
- Create a marketing plan to support the production of 5 more online journals
- Improve access to archival and manuscript collections by implementing Artefactual's AtoM system for ARC materials
- List Library staff publications, presentations, and research on the Library website
- Provide RDM training for Carleton Scholar initiative

Theme 3

The Library will improve the learning experience for all students through client-centred programs, effective partnerships with other learning support services, and the use of state-of-the-art technology

Goal 3-1

Integrate Library-based critical thinking and information literacy training into academic programs

Strategic Actions

- Report on Carleton Library's implementation of ACRL's Information Literacy standards for curriculum mapping and instruction program assessment
- Establish or renew teaching partnerships between Library staff and faculty
- Provide opportunities for critical enquiry and experiential learning
- Introduce services tailored to aboriginal and international students
- Expand instruction and information literacy activities to include research data management, qualitative data management, writing skills, research with primary source materials, and scholarly publishing
- Incorporate emerging technologies to improve the accessibility of all services and collections in compliance with AODA

Key Performance Measures

- At least 5 practicums created to support learning initiatives using archival and special collections
- Clearly defined library roles and activities in relationship with the Discovery Centre
- GIS training developed with the Centre for Aboriginal Culture and Education
- Training tools prepared for students about scholarly publishing, plagiarism, and citation management
- Text-to-speech conversion software (Read&Write Gold) implemented in New Sun Joy Maclaren Centre

Goal 3-2

Improve learning spaces for all clients

Strategic Actions

- Build and develop spaces to enhance the use of Library resources and to support both individual study and collaborative work
- Collaborate with Library partners on innovative use of learning spaces
- Work with Advancement on a strategy for dedication of rooms

Key Performance Measures

- Function-specific learning spaces opened and operational (Jacob Siskind Music Resource Centre, Ottawa Resource Room, Data and GIS Lab)
- Renovations of the graduate study spaces completed
- Space booking procedures completed
- 6 more rooms dedicated for donors

Theme 4

The Library's structure will allow us to be proactive and nimble in meeting the needs of our users and changing along with the University community

Goal 4-1

Create a welcoming and inclusive working environment that supports Library staff in career development

Strategic Actions

- Increase staff access to continuous training and professional development opportunities in technology, teaching, research, leadership, and management
- Acknowledge the contribution of our student employees

Key Performance Measures

- Increased number of professional skills workshops for Library staff
- Increased number of Library staff as participants in University-wide committees
- Library staff enrolled in all Carleton Leader programs
- Library Research Committee re-instituted based on mandate review
- Student Employee Award program established

Goal 4-2

Create and maintain an organizational culture that encourages innovation, community engagement, and client-focused services

Strategic Actions

- Engage the wider community in University activities and services through use of Library space and expertise
- Review organizational structure and implement continuous review to respond to opportunities for growth and change
- Promote environmental sustainability

Key Performance Measures

- 3 new partnerships initiated with external organizations
- Report of organizational structure review of all Library departments completed and changes implemented
- Community engagement strategy developed, including space rental procedure and exhibits policy
- Benchmarks for green IT and other Library environmental impacts established

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