This survey was carried out in February of 2008, as part of the LAPOP AmericasBarometer 2008 wave of surveys. It is a follow up of the national survey 2006 carried out by the Latin America Public Opinion Project (LAPOP). The 2008 survey was conducted by Vanderbilt University and Instituto de Ciencia Política of the Pontifica Universidad Católica de Chile. Funding came from the Interamerican Development Bank (IDB).

The project used a national probability sample design of voting-age adults, with a total N of 1,527 people involving face-to-face interviews in Spanish. The data set can be best described as a complex sample design taking into account stratification and clustering. The sample was stratified by regions (Central, North, and South regions) and by urban and rural areas. Respondents were selected in clusters of 6-8 in urban areas and 10-12 in rural areas.

The sample consists of 91 primary sampling units (municipalities) and 259 final sampling units, which represent 7 provinces and 53. The total number of respondents surveyed in urban areas is 1311 and 216 in rural areas. The estimated margin of error for the survey is ± 2.51. The questionnaire can be found at [www.AmericasBarometer.org](http://www.AmericasBarometer.org).