

TORONTO, CAN  
T

(var label)

AC -  
 Project Registration # \_\_\_\_\_  
**OMNIBUS & GALLUP POLL**  X  APPROVED BY CLIENT  
**SCREENER SECTION** DATE \_\_\_\_\_  
 Gallup Canada, Inc. Copyright, Gallup Canada, Inc.  
 SOM INTERVIEWED BY \_\_\_\_\_  
 January-December, 2000 n=1,000

I.D.#: \_\_\_\_\_ 0 (1-6)

\*\*AREA CODE AND TELEPHONE NUMBER: ( ) \_\_\_\_\_ (32 - 41)

\*\*INTERVIEW TIME: ----- (42) (43)

Hello. My name is \_\_\_\_\_ with The Gallup Organization, the company that conducts the Gallup Poll. We are doing the National Gallup Poll this evening on different public opinion topics.

X S1. AREA CODE: (Code from call record sheet)

\_\_\_\_\_  
 (450) (451) (452)

(prov)

S2. PROVINCE: (Code from call record sheet)

- 01 Alberta
- 02 Vancouver
- 03 Other B.C.
- 04 Manitoba
- 05 New Brunswick
- 06 Newfoundland
- 07 Nova Scotia
- 08 Toronto
- 09 Other Ontario
- 10 Montreal
- 11 Other Quebec
- 12 Saskatchewan
- 13 P.E.I.

\_\_\_\_\_  
 (453) (454)

X S3. CMA CODE: (Code from call record sheet)

\_\_\_\_\_  
(455) (456) (457) (458)

(hhld18)

S4. Including yourself, how many members of this household are age 18 or older? (Open ended (and code actual number))

00 None - (Thank and Terminate)

01 One - (If other than respondent, ask to speak to that person, and Skip to S6)

02-  
96 96+ - (Continue)

97 Not available - (Reset to "Intro", and Set time to call back)

98 (DK)

99 (Refused) (Thank and Terminate)

\_\_\_\_\_  
(465) (466)

X S5. Of those (response in S4) adults, I need to speak to the one who had the most recent birthday.

1 Respondent available - (Continue)

7 Respondent not available - (Reset to "Intro", and Set time to call back)

8 (Refused) - (Thank and Terminate)

\_\_\_\_\_  
(467)

X S6. (When respondent is on the line, say:) I need to confirm that you are 18 years of age or older. Is that correct?

1                      2                      3                      4  
Yes                      No                      (DK)                      (RF)  
(Continue)              (Reset to S1)              (Thank and Terminate)

\_\_\_\_\_  
(468)

(langint)

S7. LANGUAGE: (Code language interview conducted in:)

1 English  
2 French

\_\_\_\_\_  
(449)

(sex)

\*\*GENDER: (Do not ask; code only)

1 Male                                      2 Female

\_\_\_\_\_  
(44)

**SCREENER SECTIONS IS FOLLOWED BY:  
SECTION I - THE GALLUP POLL SECTION,  
THEN THE DEMOGRAPHICS**

**DEMOGRAPHICS**

*(employ)*

D1a. Are you employed full-time, part-time or not at all?

- 1 Full-time
- 2 Part-time (Continue)
- 3 Not at all
- 4 (DK) (Skip to D2)
- 5 (Refused)

91 (413)

*(plwork)*

D1b. Is your place of employment at home or outside the home?

- 1 At home
- 2 Outside home
- 3 (DK)
- 4 (Refused)

\_\_\_\_\_ (472)

*(marstat)*

D2. What is your marital status? (Open ended and code)

- 1 Single
- 2 Married
- 3 Widowed/Divorced/Separated
- 4 Living as married
- 5 (DK)
- 6 (Refused)

92 (414)

*(mtongue)*

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 HOLD
- 05 HOLD
- 06 English
- 07 French

93.10

\_\_\_\_\_  
(415) (416)

*(religion)*

D4. What is your religious preference? (Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 Protestant
- 07 Jewish
- 08 Roman Catholic

94.10

\_\_\_\_\_  
(417) (418)

(DEMOGRAPHICS CONTINUED)

*(educ)*D5a. Which of these was the last school that you attended?  
(Read 06-10)

- |    |                     |              |
|----|---------------------|--------------|
| 01 | Other (list)        |              |
| 02 | (DK)                |              |
| 03 | (Refused)           |              |
| 04 | No formal schooling | (Skip to D6) |
| 05 | HOLD                |              |
| 06 | Public/Grade school |              |
| 07 | Secondary school    |              |
| 08 | University          |              |

Post secondary and non-university

09	Community college	
10	C.E.G.E.P	95.10
		<hr/>
		(419) (420)

*(grad)*D5b. Did you graduate from (response in D5a)?

1	2	3	
Yes	No	(DK/RF)	95.50 (421)

*(occup)*

D6. What is your occupation? (Open ended and code)

01	Other (list)	
02	HOLD	
03	(Refused)	
04	Not employed	
05	Retired	
06	Student	
07	Homemaker	96.10
		<hr/>
		(422) (423)

*(hhhd)*D7. How many people, including yourself, are there in this household? (Open ended and code actual number)

01	One - (Skip to D10)	
98	(DK)	
99	(Refused)	98
		<hr/>
		(430) (431)

*(hhldio)*D8. How many would be under 10 years? (Open ended and code actual number)

00	None	
98	(DK)	
99	(Refused)	98.10
		<hr/>
		(432) (433)

*(hhldio17)*D9. How many would be between 10 and 17 years? (Open ended and code actual number)

00	None	
98	(DK)	
99	(Refused)	98.20
		<hr/>
		(434) (435)

(Union)

D10. Are you yourself, a member of a labour union, or is your husband/wife a labour union member?

- 1 Yes, myself
- 2 Yes, my spouse
- 3 Yes, both
- 4 No
- 5 (DK)
- 6 (Refused)

98.30 (436)

(yr birth)

D11. What was your year of birth? (Open ended and code all four digits of year)

9999 (DK/Refused)

98.40

(437) (438) (439) (440)

X D12. Please give me the six characters of your postal code. (Open ended and code all six digits of postal code)

999999 (DK/Refused)

98.50

(150) (151) (152) (153) (154) (155)

(income)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over

99.50

- 11 (DK)
- 12 (Refused)

(447) (448)

X D14. How many different RESIDENTIAL phone lines; that is non-business lines, do you have in your household? We need the number of non-business phone lines, NOT the actual number of telephones. (Open ended and code actual number of residential lines)

- 97 97+
- 98 (DK)
- 99 (Refused)

(469) (470)

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.#

(170) (171) (172) (173)

Project Registration #  
 OMNIBUS APRIL '00  
 - POLL  
 Gallup Canada, Inc.  
 Josephine Mazzuca, Analyst/  
 SOM  
 April, 2000

X  APPROVED BY CLIENT  
 DATE \_\_\_\_\_  
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 INTERVIEWED BY \_\_\_\_\_

n=1,000

(SECTION I - ASK EVERYONE)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

- 01 Other party (do NOT list) - (Skip to #3)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD

(Continue)

- 06 Not eligible
- 07 Liberal Party
- 08 Progressive Conservatives  
 (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)
- 12 Canadian Reform Conservative Alliance (CRCA)

(Skip to #3)

2.10

(460) (461)

1b. (If code "02", "03" or "04" in #1a, ask:) Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives  
 (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)
- 12 Canadian Reform Conservative Alliance (CRCA)

2.50

(614) (615)

2a.-  
 2b. HOLD

3. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

(570)

4. Do you believe Jean Chretien should resign as leader of the Federal Liberal party at the end of this term?

1                      2                      3                      4  
 Yes                      No                      (DK)                      (RF)                      \_\_\_\_\_ (532)

(Rotate #5a and #5b)

5a. Would you be more likely or less likely to vote Liberal in the next Federal election if Jean Chretien is the leader of the Federal Liberal party?

1    More likely  
 2    Less likely  
 3    (Will not vote Liberal at all)  
 4    (DK)  
 5    (Refuse)                      \_\_\_\_\_ (533)

5b. Would you be more likely or less likely to vote Liberal in the next Federal election if Paul Martin is the leader of the Federal Liberal party?

1    More likely  
 2    Less likely  
 3    (Will not vote Liberal at all)  
 4    (DK)  
 5    (Refuse)                      \_\_\_\_\_ (534)

6a. Which of the following would you favour as the leader of the newly formed Canadian Reform Conservative Alliance (CRCA) party? (Read and rotate 06-08)

01    Other (list)  
 02    (DK)  
 03    (Refused)  
 04    HOLD  
 05    HOLD  
 06    Preston Manning  
 07    Stockwell Day  
 08    Keith Martin  
 \_\_\_\_\_ (535) (536)

6b. Do you agree or disagree that this newly formed Canadian Reform Conservative Alliance party should be allowed to use the word 'Conservative' in their name?

1    Agree  
 2    Disagree  
 3    (DK)  
 4    (Refused)                      \_\_\_\_\_ (537)



7. I'm going to read a list of institutions in Canadian society. Would you tell me how much respect and confidence you, yourself, have in each one - a great deal (AGD), quite a lot (QAL), some (S) or very little (VL). (Read and rotate A-L)

	<u>AGD</u>	<u>QAL</u>	<u>S</u>	<u>VL</u>	<u>(DK)</u>	<u>(RF)</u>	
A. Church or organized religion	1	2	3	4	5	6	____ (520)
B. Public schools	1	2	3	4	5	6	____ (521)
C. Supreme court	1	2	3	4	5	6	____ (522)
D. Newspapers	1	2	3	4	5	6	____ (523)
E. House of Commons	1	2	3	4	5	6	____ (524)
F. Large corporations	1	2	3	4	5	6	____ (525)
G. Political parties	1	2	3	4	5	6	____ (526)
H. Labour unions	1	2	3	4	5	6	____ (527)
I. Federal government	1	2	3	4	5	6	____ (528)
J. Banks and financial institutions	1	2	3	4	5	6	____ (529)
K. Your provincial government	1	2	3	4	5	6	____ (530)
L. The Canadian Armed Forces	1	2	3	4	5	6	____ (531)

8a. Have you, yourself, smoked any cigarettes in the past week?

1 Yes	2 No	3 (DK)	4 (RF)	____ (544)
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8b. Do you ever have occasion to use alcoholic beverages such as liquor, wine or beer, or are you a total abstainer?

1 Yes, use	2 No do not, abstainer	3 (DK)	4 (Refused)	____ (545)
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9. Which hockey team do you feel has the best chance of winning the Stanley Cup this year? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK)
- 03 (Refused)
- 04 HOLD
- 05 HOLD
  
- 06 Anaheim Mighty Ducks
- 07 Atlanta Thrasher
- 08 Boston Bruins
- 09 Buffalo Sabres
- 10 Calgary Flames
- 11 Carolina Hurricane
- 12 Chicago Black Hawks
- 13 Colorado Avalanche
- 14 Dallas Stars
- 15 Detroit Red Wings
- 16 Edmonton Oilers
- 17 Florida Panthers
- 18 Los Angeles Kings
- 19 Montreal Canadiens
- 20 Nashville Predators
- 21 New Jersey Devils
- 22 New York Islanders
- 23 New York Rangers
- 24 Ottawa Senators
- 25 Philadelphia Flyers
- 26 Phoenix Coyotes
- 27 Pittsburgh Penguins
- 28 San Jose Sharks
- 29 St. Louis Blues
- 30 Tampa Bay Lightning
- 31 Toronto Maple Leafs
- 32 Vancouver Canucks
- 33 Washington Capitals

(546) (547)

10a. If you were taking a new job and had your choice of a boss, would you prefer to work for a man or a woman?

- 1 Prefer male boss
- 2 Prefer female boss
  
- 3 (Makes no difference) - (Skip to #11)
- 4 (DK)
- 5 (Refused)

(538)

10b. (If codes "1" or "2" in #10a, ask:) Why do you prefer a (man, if code "1" in #10a) OR woman (if code "2" in #10a) as a boss?

→ pre-question text

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 HOLD
- 05 HOLD

(539) (540)

lost)

11a. In your opinion, should there be a mandatory road testing of elderly or senior drivers?

1	2	3	4	_____ (541)
Yes	No	(DK)	(RF)	
(Continue)	(Skip to Section II)			

40%

11b. (If code "1-Yes" in #11a, ask:) At what age do you believe this mandatory road testing should begin? (Read 1-5)

1	65 years	
2	70 years	
3	75 years	
4	80 years	
5	81+ years	
6	(DK)	
7	(Refused)	_____ (542)