

TORONTO, CAN
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(var label)

AC -
 Project Registration # _____
OMNIBUS & GALLUP POLL X APPROVED BY CLIENT
SCREENER SECTION DATE _____
 Gallup Canada, Inc. Copyright, Gallup Canada, Inc.
 SOM INTERVIEWED BY _____
 January-December, 2000 n=1,000

I.D.#: _____ 0 (1-6)

**AREA CODE AND TELEPHONE NUMBER: () _____ (32 - 41)

**INTERVIEW TIME: ----- (42) (43)

Hello. My name is _____ with The Gallup Organization, the company that conducts the Gallup Poll. We are doing the National Gallup Poll this evening on different public opinion topics.

~~S1.~~ AREA CODE: (Code from call record sheet)

 (450) (451) (452)

(prov)

S2. PROVINCE: (Code from call record sheet)

- 01 Alberta
- 02 Vancouver
- 03 Other B.C.
- 04 Manitoba
- 05 New Brunswick
- 06 Newfoundland
- 07 Nova Scotia
- 08 Toronto
- 09 Other Ontario
- 10 Montreal
- 11 Other Quebec
- 12 Saskatchewan
- 13 P.E.I.

 (453) (454)

X S3. CMA CODE: (Code from call record sheet)

(455) (456) (457) (458)

(hhld18)

S4. Including yourself, how many members of this household are age 18 or older? (Open ended (and code actual number))

00 None - (Thank and Terminate)

01 One - (If other than respondent, ask to speak to that person, and Skip to S6)

02-
96 96+ - (Continue)

97 Not available - (Reset to "Intro", and Set time to call back)

98 (DK)

99 (Refused) (Thank and Terminate)

(465) (466)

X S5. Of those (response in S4) adults, I need to speak to the one who had the most recent birthday.

1 Respondent available - (Continue)

7 Respondent not available - (Reset to "Intro", and Set time to call back)

8 (Refused) - (Thank and Terminate)

(467)

X S6. (When respondent is on the line, say:) I need to confirm that you are 18 years of age or older. Is that correct?

1 2 3 4
Yes No (DK) (RF)
(Continue) (Reset to S1) (Thank and Terminate)

(468)

(langint)

S7. LANGUAGE: (Code language interview conducted in:)

1 English
2 French

(449)

(sex)

**GENDER: (Do not ask; code only)

1 Male 2 Female

(44)

**SCREENER SECTIONS IS FOLLOWED BY:
SECTION I - THE GALLUP POLL SECTION,
THEN THE DEMOGRAPHICS**

DEMOGRAPHICS

(employ)

D1a. Are you employed full-time, part-time or not at all?

- 1 Full-time
- 2 Part-time (Continue)
- 3 Not at all
- 4 (DK) (Skip to D2)
- 5 (Refused)

91 (413)

(plwork)

D1b. Is your place of employment at home or outside the home?

- 1 At home
- 2 Outside home
- 3 (DK)
- 4 (Refused)

_____ (472)

(marstat)

D2. What is your marital status? (Open ended and code)

- 1 Single
- 2 Married
- 3 Widowed/Divorced/Separated
- 4 Living as married
- 5 (DK)
- 6 (Refused)

92 (414)

(mtongue)

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 HOLD
- 05 HOLD
- 06 English
- 07 French

93.10

(415) (416)

(religion)

D4. What is your religious preference? (Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 Protestant
- 07 Jewish
- 08 Roman Catholic

94.10

(417) (418)

(DEMOGRAPHICS CONTINUED)

*(educ)*D5a. Which of these was the last school that you attended?
(Read 06-10)

- | | | |
|----|---------------------|--------------|
| 01 | Other (list) | |
| 02 | (DK) | |
| 03 | (Refused) | |
| 04 | No formal schooling | (Skip to D6) |
| 05 | HOLD | |
| 06 | Public/Grade school | |
| 07 | Secondary school | |
| 08 | University | |

Post secondary and non-university

09	Community college	
10	C.E.G.E.P	95.10
		<hr/>
		(419) (420)

*(grad)*D5b. Did you graduate from (response in D5a)?

1	2	3	
Yes	No	(DK/RF)	95.50 (421)

(occup)

D6. What is your occupation? (Open ended and code)

01	Other (list)	
02	HOLD	
03	(Refused)	
04	Not employed	
05	Retired	
06	Student	
07	Homemaker	96.10
		<hr/>
		(422) (423)

*(hhhd)*D7. How many people, including yourself, are there in this household? (Open ended and code actual number)

01	One - (Skip to D10)	
98	(DK)	
99	(Refused)	98
		<hr/>
		(430) (431)

*(hhhd10)*D8. How many would be under 10 years? (Open ended and code actual number)

00	None	
98	(DK)	
99	(Refused)	98.10
		<hr/>
		(432) (433)

*(hhhd1017)*D9. How many would be between 10 and 17 years? (Open ended and code actual number)

00	None	
98	(DK)	
99	(Refused)	98.20
		<hr/>
		(434) (435)

(Union)

D10. Are you yourself, a member of a labour union, or is your husband/wife a labour union member?

- 1 Yes, myself
- 2 Yes, my spouse
- 3 Yes, both
- 4 No
- 5 (DK)
- 6 (Refused)

98.30 (436)

(yr birth)

D11. What was your year of birth? (Open ended and code all four digits of year)

9999 (DK/Refused)

98.40

(437) (438) (439) (440)

X D12. Please give me the six characters of your postal code. (Open ended and code all six digits of postal code)

999999 (DK/Refused)

98.50

(150) (151) (152) (153) (154) (155)

(income)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over

99.50

- 11 (DK)
- 12 (Refused)

(447) (448)

X D14. How many different RESIDENTIAL phone lines; that is non-business lines, do you have in your household? We need the number of non-business phone lines, NOT the actual number of telephones. (Open ended and code actual number of residential lines)

- 97 97+
- 98 (DK)
- 99 (Refused)

(469) (470)

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.#

(170) (171) (172) (173)

Project Registration #
OMNIBUS MAY '00
 - POLL
 Gallup Canada, Inc.
 Josephine Mazzuca, Analyst/
 SOM
 May, 2000

X APPROVED BY CLIENT
 DATE _____
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 INTERVIEWED BY _____

n=1,000

(varname)

(SECTION I - ASK EVERYONE)

(nowparty)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

- 01 Other party (do NOT list) - (Skip to #3)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD

(Continue)

- 06 Not eligible
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)
- 12 Canadian Reform Conservative Alliance (CRCA)

(Skip to #3)

2.10

(460) (461)

(lean)

1b. (If code "02", "03" or "04" in #1a, ask:) Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)
- 12 Canadian Reform Conservative Alliance (CRCA)

2.50

(614) (615)

2a. -
 2b. HOLD

(apppm)

3. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

(570)

(Rotate #4a and #4b)

(liberal)

4a. Would you be more likely or less likely to vote Liberal in the next Federal election if **Jean Chretien** is the leader of the Federal Liberal party?

- 1 More likely
- 2 Less likely
- 3 (Will not vote Liberal at all)
- 4 (DK)
- 5 (Refuse)

_____ (548)

(vote/lib)

4b. Would you be more likely or less likely to vote Liberal in the next Federal election if **Paul Martin** is the leader of the Federal Liberal party?

- 1 More likely
- 2 Less likely
- 3 (Will not vote Liberal at all)
- 4 (DK)
- 5 (Refuse)

_____ (549)

(crca)

5. Which of the following would you favour as the leader of the newly formed Canadian Reform Conservative Alliance (CRCA) party? (Read and rotate 06-09)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 HOLD
- 05 HOLD
- 06 Preston Manning
- 07 Stockwell Day
- 08 Keith Martin
- 09 Tom Long

_____ (550) _____ (551)

(cdaec)

6. How would you rate economic conditions in Canada today? Would you say they are (read and reverse 1-4)?

- 1 Excellent
- 2 Good
- 3 Fair
- 4 Poor
- 5 (DK)
- 6 (Refused)

_____ (523)

(cntryec)

7. Right now, do you think that economic conditions in the country as a whole are (read and reverse 1-3)?

- 1 Getting better
- 2 Staying about the same
- 3 Getting worse
- 4 (DK)
- 5 (Refused)

_____ (524)

(church) 8. Did you, yourself, happen to attend a church, synagogue or other place of worship, in the last seven days?

1 Yes 2 No 3 (DK) 4 (RF) _____ (526)

(hunger) 9. Just from what you have seen, heard or read, how serious a problem is hunger among Canadians today - would you say very serious, quite serious, not too serious or not really a serious problem at all?

1 Very serious
 2 Quite serious
 3 Not too serious
 4 Not really a serious problem at all
 5 (DK)
 6 (Refused) _____ (527)

10. For each of the following groups that I read out, please tell me how much responsibility they should have for solving the hunger problem in Canada. Should they have none (N), little (L), some (S) or a great deal (GD)? (Read and rotate A-H)

		<u>N</u>	<u>L</u>	<u>S</u>	<u>GD</u>	<u>(DK)</u>	<u>(RF)</u>	
<i>(gouv)</i>	A. Government	1	2	3	4	5	6	_____ (528)
<i>(public)</i>	B. General Public	1	2	3	4	5	6	_____ (529)
<i>(social)</i>	C. Social Agencies	1	2	3	4	5	6	_____ (530)
<i>(bank)</i>	D. Food Banks	1	2	3	4	5	6	_____ (531)
<i>(charity)</i>	E. Charities	1	2	3	4	5	6	_____ (532)
<i>(people)</i>	F. Hungry people themselves	1	2	3	4	5	6	_____ (533)
<i>(comp)</i>	G. Food companies	1	2	3	4	5	6	_____ (534)
<i>(private)</i>	H. Private Industries	1	2	3	4	5	6	_____ (535)

(internet) 11a. I would like to ask you about the time that you may spend on the Internet, including email. Have you had access to the Internet in the last 30 days through work, at home, or at school?

1 Yes 2 No 3 (DK) 4 (RF) _____ (538)
 (Continue) (Go to Demos)

(hours) 11b. (If code "1-Yes" in #11a, ask:) On average, how many hours per week do you use the Internet (read 1-3)?

1 less than 1 hour
 2 1-5 hours, or
 3 5 or more hours
 4 (DK)
 5 (Refused) _____ (539)

(life)

11c. All in all, would you say the Internet has made your life - much better, somewhat better, somewhat worse, much worse, or has it not affected your life either way?

- 1 Much better
- 2 Somewhat better
- 3 Somewhat worse
- 4 Much worse
- 5 Not affected either way
- 6 (DK)
- 7 (Refused)

_____ (540)

(Rotate #12a and #12b)

(time)

12a. If you had to choose, which do you think is a better use of your time (read and rotate 1-2)?

- 1 watching television
- 2 surfing the Internet
- 3 (Both equally)
- 4 (Neither)
- 5 (DK)
- 6 (Refused)

_____ (541)

(tv)

12b. If you had to choose, which would you say you enjoy more: (read and rotate 1-2)?

- 1 watching television
- 2 surfing the Internet
- 3 (Both equally)
- 4 (Neither)
- 5 (DK)
- 6 (Refused)

_____ (542)

13. Do you use the Internet for: (read A-D in random order)?

(email)
(info)
(chat)
(shop)

	<u>Yes</u>	<u>No</u>	<u>(DK)</u>	<u>(RF)</u>	
A. Sending or receiving email	1	2	3	4	_____ (543)
B. Finding information	1	2	3	4	_____ (544)
C. Visiting with others in chat rooms	1	2	3	4	_____ (545)
D. Shopping	1	2	3	4	_____ (546)

(commun)

14. In general, how often would you say you use email in place of a phone call for personal communication, that is communication that is not related to your job. Would you say (read 1-4)?

- 1 Very often
- 2 Somewhat often
- 3 Not too often
- 4 Not at all
- 5 (DK)
- 6 (Refused)

_____ (547)