

TORONTO, CAN  
T

(var label)

AC -  
 Project Registration # \_\_\_\_\_  
**OMNIBUS & GALLUP POLL**  X  APPROVED BY CLIENT  
**SCREENER SECTION** DATE \_\_\_\_\_  
 Gallup Canada, Inc. Copyright, Gallup Canada, Inc.  
 SOM INTERVIEWED BY \_\_\_\_\_  
 January-December, 2000 n=1,000

I.D.#: \_\_\_\_\_ 0 (1-6)

\*\*AREA CODE AND TELEPHONE NUMBER: ( ) \_\_\_\_\_ (32 - 41)

\*\*INTERVIEW TIME: ----- (42) (43)

Hello. My name is \_\_\_\_\_ with The Gallup Organization, the company that conducts the Gallup Poll. We are doing the National Gallup Poll this evening on different public opinion topics.

S1. AREA CODE: (Code from call record sheet)

\_\_\_\_\_  
 (450) (451) (452)

(prov)

S2. PROVINCE: (Code from call record sheet)

- 01 Alberta
- 02 Vancouver
- 03 Other B.C.
- 04 Manitoba
- 05 New Brunswick
- 06 Newfoundland
- 07 Nova Scotia
- 08 Toronto
- 09 Other Ontario
- 10 Montreal
- 11 Other Quebec
- 12 Saskatchewan
- 13 P.E.I.

\_\_\_\_\_  
 (453) (454)

X S3. CMA CODE: (Code from call record sheet)

\_\_\_\_\_  
(455) (456) (457) (458)

(hhld18)

S4. Including yourself, how many members of this household are age 18 or older? (Open ended (and code actual number))

00 None - (Thank and Terminate)

01 One - (If other than respondent, ask to speak to that person, and Skip to S6)

02-  
96 96+ - (Continue)

97 Not available - (Reset to "Intro", and Set time to call back)

98 (DK)

99 (Refused) (Thank and Terminate)

\_\_\_\_\_  
(465) (466)

X S5. Of those (response in S4) adults, I need to speak to the one who had the most recent birthday.

1 Respondent available - (Continue)

7 Respondent not available - (Reset to "Intro", and Set time to call back)

8 (Refused) - (Thank and Terminate)

\_\_\_\_\_  
(467)

X S6. (When respondent is on the line, say:) I need to confirm that you are 18 years of age or older. Is that correct?

1 Yes (Continue)  
2 No (Reset to S1)  
3 (DK) (Thank and Terminate)  
4 (RF)

\_\_\_\_\_  
(468)

(langint)

S7. LANGUAGE: (Code language interview conducted in:)

1 English  
2 French

\_\_\_\_\_  
(449)

(sex)

\*\*GENDER: (Do not ask; code only)

1 Male 2 Female

\_\_\_\_\_  
(44)

**SCREENER SECTIONS IS FOLLOWED BY:  
SECTION I - THE GALLUP POLL SECTION,  
THEN THE DEMOGRAPHICS**

**DEMOGRAPHICS**

*(employ)*

D1a. Are you employed full-time, part-time or not at all?

- 1 Full-time
- 2 Part-time (Continue)
- 3 Not at all
- 4 (DK) (Skip to D2)
- 5 (Refused)

91 (413)

*(plwork)*

D1b. Is your place of employment at home or outside the home?

- 1 At home
- 2 Outside home
- 3 (DK)
- 4 (Refused)

\_\_\_\_\_ (472)

*(marstat)*

D2. What is your marital status? (Open ended and code)

- 1 Single
- 2 Married
- 3 Widowed/Divorced/Separated
- 4 Living as married
- 5 (DK)
- 6 (Refused)

92 (414)

*(mtongue)*

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 HOLD
- 05 HOLD
- 06 English
- 07 French

93.10

\_\_\_\_\_  
(415) (416)

*(religion)*

D4. What is your religious preference? (Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 Protestant
- 07 Jewish
- 08 Roman Catholic

94.10

\_\_\_\_\_  
(417) (418)

(DEMOGRAPHICS CONTINUED)

(educ)

D5a. Which of these was the last school that you attended?  
(Read 06-10)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 No formal schooling (Skip to D6)
- 05 HOLD
- 06 Public/Grade school
- 07 Secondary school
- 08 University

Post secondary and non-university

09	Community college		
10	C.E.G.E.P		95.10
			<hr/>
		(419)	(420)

(grad)

D5b. Did you graduate from (response in D5a)?

1	2	3	
Yes	No	(DK/RF)	95.50 (421)

(occup)

D6. What is your occupation? (Open ended and code)

- 01 Other (list)
- 02 HOLD
- 03 (Refused)
- 04 Not employed
- 05 Retired
- 06 Student
- 07 Homemaker

			96.10
			<hr/>
		(422)	(423)

(hhhd)

D7. How many people, including yourself, are there in this household? (Open ended and code actual number)

- 01 One - (Skip to D10)
- 98 (DK)
- 99 (Refused)

			98
			<hr/>
		(430)	(431)

(hhhd10)

D8. How many would be under 10 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

			98.10
			<hr/>
		(432)	(433)

(hhhd1017)

D9. How many would be between 10 and 17 years? (Open ended and code actual number)

- 00 None
- 98 (DK)
- 99 (Refused)

			98.20
			<hr/>
		(434)	(435)

(Union)

D10. Are you yourself, a member of a labour union, or is your husband/wife a labour union member?

- 1 Yes, myself
- 2 Yes, my spouse
- 3 Yes, both
- 4 No
- 5 (DK)
- 6 (Refused)

98.30 (436)

(yr birth)

D11. What was your year of birth? (Open ended and code all four digits of year)

9999 (DK/Refused)

98.40

(437) (438) (439) (440)

X D12. Please give me the six characters of your postal code. (Open ended and code all six digits of postal code)

999999 (DK/Refused)

98.50

(150) (151) (152) (153) (154) (155)

(income)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over

99.50

- 11 (DK)
- 12 (Refused)

(447) (448)

X D14. How many different RESIDENTIAL phone lines; that is non-business lines, do you have in your household? We need the number of non-business phone lines, NOT the actual number of telephones. (Open ended and code actual number of residential lines)

- 97 97+
- 98 (DK)
- 99 (Refused)

(469) (470)

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.#

(170) (171) (172) (173)

(varname)

Project Registration #  
 OMNIBUS (ELECTION POLL) NOV'00  
 Gallup Canada, Inc.  
 Josephine Mazzuca, Analyst/  
 SOM  
 November, 2000

X  APPROVED BY CLIENT  
 DATE \_\_\_\_\_  
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 INTERVIEWED BY \_\_\_\_\_  
 n=1,000

(SECTION I - ASK EVERYONE)

(nowparty)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

01 Other party (do NOT list) - (Skip to #3)

02 (DK/Undecided)

03 (Refused)

04 None

05 HOLD

(Continue)

06 Not eligible

07 Liberal Party

08 Progressive Conservatives  
 (P.C./Tories)

09 New Democratic Party (NDP)

10 HOLD

11 Bloc Québécois (BQ)

12 Canadian Reform Conservative Alliance  
 (CRCA, Canadian Alliance)

(Skip to #3)

2.10

(460) (461)

(lean)

1b. (If code "02", "03" or "04" in #1a, ask:) Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

01 Other (do NOT list)

02 (DK/Undecided)

03 (Refused)

04 None

05 HOLD

06 HOLD

07 Liberal Party

08 Progressive Conservatives  
 (P.C./Tories)

09 New Democratic Party (NDP)

10 HOLD

11 Bloc Québécois (BQ)

12 Canadian Reform Conservative Alliance  
 (CRCA, Canadian Alliance)

2.50

(614) (615)

2a. -

2b. HOLD

*(choice)*

3. (If code "01" or "07-12" in #1a or #1b, ask:) Right now, how strongly do you feel about your choice - very strongly, fairly strongly, or not strongly at all?

1 Very strongly  
 2 Fairly strongly  
 3 Not strongly at all  
 4 (DK)  
 5 (Refused)

\_\_\_\_\_ (519)

*(apppm)*

4. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

1 Approve  
 2 Disapprove  
 3 (DK)  
 4 (Refused)

\_\_\_\_\_ (570)

*(bestpm)*

5. Regardless of any political feelings you may have, and thinking just of individuals, of the following, which person do you think would make the best Prime Minister for Canada? (Read and rotate 1-5)

1 Jean Chrétien  
 2 Joe Clark  
 3 Alexa McDonough  
 4 Stockwell Day  
 5 Gilles Duceppe  
  
 6 (None of these)  
 8 (DK)  
 9 (Refused)

\_\_\_\_\_ (728)



*(prob)*

6a. What do you think is the most important problem facing the country today? (Open ended and code)

- 01 Other (list) - (Continue)
- 02 (DK)
- 03 (Refused) (Skip to #7a)
- 04 HOLD
- 05 HOLD
- 06 Constitution
- 07 Crime/Drugs
- 08 Debt/Deficit
- 09 Defence policy
- 10 The Economy (general)
- 11 Education
- 12 Environment/Pollution/Clean air
- 13 Free trade: U.S. Trade Relations (Continue)
- 14 Goods & Services Tax (GST)/High Taxes
- 15 Government/Honesty in Government
- 16 Health care
- 17 Immigration policy
- 18 Inflation/High prices
- 19 Labor Unions/Strikes
- 20 National unity/Inter-provincial relations/Quebec Separation
- 21 Other economic problems
- 22 Treatment of native Canadians
- 23 Unemployment
- 24 World peace/International problems/  
Prospect of War

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(729) (730)*(propfed)*

6b. Which federal party do you think can do the best job of handling the problem you have just mentioned? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives  
(P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 HOLD
- 11 Bloc Quebecois (BQ)
- 12 Canadian Reform Conservative Alliance  
(CRCA, Canadian Alliance)

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(731) (732)

7a. I am going to read a list of possible issues in the federal election campaign. As I read off each issue, please indicate whether it will be very important (VI), somewhat important (SI), somewhat unimportant (SU) or very unimportant (VU) in determining which party you will vote for. (Read and rotate A-J)

		<u>VI</u>	<u>SI</u>	<u>SU</u>	<u>VU</u>	<u>(DK)</u>	<u>(RF)</u>	
(crime)	A. Crime	1	2	3	4	5	6	_____ (733)
(ec)	B. The state of the economy	1	2	3	4	5	6	_____ (734)
(ui)	C. Unemployment	1	2	3	4	5	6	_____ (735)
(debt)	D. Government deficit and debt	1	2	3	4	5	6	_____ (736)
(tax)	E. Taxes	1	2	3	4	5	6	_____ (737)
(health)	F. Health Care	1	2	3	4	5	6	_____ (738)
(unity)	G. National Unity/ Quebec Separation	1	2	3	4	5	6	_____ (739)
(honest)	H. Honesty and accountability in Government	1	2	3	4	5	6	_____ (740)
(edu)	I. Education	1	2	3	4	5	6	_____ (741)
(enviro)	J. The environment	1	2	3	4	5	6	_____ (742)

7b. Regardless of which federal party you support, which one do you think would do the best job of handling the following? (Read and rotate A-J)

- 01 Other (do NOT list)
- 02 (DK)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives  
(P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 HOLD
- 11 Bloc Quebecois (BQ)
- 12 Canadian Reform Conservative Alliance  
(CRCA, Canadian Alliance)

(best1)

A. Crime:

\_\_\_\_\_  
(743) (744)

(best2)

B. The state of the economy:

\_\_\_\_\_  
(745) (746)

(best3)

C. Unemployment:

\_\_\_\_\_  
(747) (748)

(best4)

D. Government deficit and debt:

\_\_\_\_\_  
(749) (750)

(best5)

E. Taxes:

\_\_\_\_\_  
(751) (752)

(best6)

F. Health Care:

\_\_\_\_\_  
(753) (754)

(best7)

G. National Unity/Quebec Separation:

\_\_\_\_\_  
(755) (756)

(best8)

H. Honesty and accountability in Government:

\_\_\_\_\_  
(757) (758)

(best9)

I. Education:

\_\_\_\_\_  
(759) (760)

(best10)

J. The Environment:

\_\_\_\_\_  
(761) (762)

8. I am going to read off some personal characteristics or qualities. As I read each one, please tell me which of the following party leaders it best describes: (read and rotate 1-5). Which one is best described by the statement: (read and rotate A-G)?

- 1 Jean Chretien
- 2 Joe Clark
- 3 Alexa McDonough
- 4 Stockwell Day
- 5 Gilles Duceppe
- 6 (None)
- 7 (DK)
- 8 (Refused)

(solve)

A. Has a clear program for solving the nation's problems:

\_\_\_\_\_ (763) (764)

(leader)

B. Has strong leadership qualities:

\_\_\_\_\_ (767) (766)

(judge)

C. Would display good judgement in a crisis:

\_\_\_\_\_ (767) (768)

(trust)

D. Honest and trustworthy:

\_\_\_\_\_ (769) (770)

(exper)

E. Has the experience it takes to be Prime Minister:

\_\_\_\_\_ (707) (708)

(consist)

F. Takes consistent positions on issues:

\_\_\_\_\_ (709) (710)

(idea)

G. Has innovative ideas for moving Canada into the 21st Century:

\_\_\_\_\_ (711) (712)

(abort)

9a. Do you think abortions should be legal under any circumstances, legal only under certain circumstances, or illegal in all circumstances?

- 1 Legal under any circumstances - (Go to Demos)
- 2 Legal under certain circumstances - (Continue)
- 3 Illegal in all circumstances
- 4 (DK) (Go to Demos)
- 5 (Refused)

\_\_\_\_\_ (524)

9b. In which of these specific cases would you think an abortion should be legal. Should it be legal if (read and rotate A-G)?

	<u>Yes</u>	<u>No</u>	<u>(DK)</u>	<u>(RF)</u>	
(defect) A. there is a strong chance of a serious defect in the baby	1	2	3	4	____ (525)
(woman) B. the woman's health is seriously endangered by the pregnancy	1	2	3	4	____ (526)
(dr) C. it's agreed upon by a woman and her physician	1	2	3	4	____ (527)
(low) D. the family has a very low income and cannot afford any more children	1	2	3	4	____ (528)
(concep <sup>5</sup> ) E. it is within 5 months of conception	1	2	3	4	____ (529)
(concep <sup>3</sup> ) F. it is within 3 months of conception	1	2	3	4	____ (530)
(rape) G. conception is due to rape or incest	1	2	3	4	____ (531)



**OMNIBUS GALLUP NOVEMBRE 2000**

- 30. POVERTY / STARVATION / POVERTY OF CHILDREN
- 31. LACK OF POLITICAL LEADERSHIP / NO RELIABLE LEADERSHIP
- 32. AGRICULTURE / FARMER'S ECONOMICAL SITUATION
- 33. HOUSING FOR THE POORS / AFFORDABLE HOUSING / HOMELESS PEOPLE
- 34. JUSTICE SYSTEM / INJUSTICE / PREJUDICE
- 35. WELFARE IS TOO GENEROUS / WELFARE
- 36. SOCIAL SERVICES ( WITHOUT PRECISIONS) / GOVERNMENT SERVICES
- 37. BRAIN DRAIN
- 38. MORALITY / SOCIAL MORALITY
- 39. CORRUPTION / FRAUD / GREED
- 40. NATURAL RESOURCES
- 41. CANADIAN IDENTITY / CANADIAN IMAGE / INTEGRATION TO THE US
- 42. LACK OF UNITY ( IN GENERAL) / TOO MANY GROUPS / LANGUAGE
- 43. PROBLEMS FACING THE YOUTH (SUICIDE / UNEMPLOYMENT)
- 44. POLITICS ( IN GENERAL) / POLITICIANS (WITH NO PRECISIONS)