

TORONTO, CAN
T

(var label)

AC -
 Project Registration # _____
OMNIBUS & GALLUP POLL X APPROVED BY CLIENT
SCREENER SECTION DATE _____
 Gallup Canada, Inc. Copyright, Gallup Canada, Inc.
 SOM INTERVIEWED BY _____
 January-December, 2000 n=1,000

I.D.#: _____ 0 (1-6)

**AREA CODE AND TELEPHONE NUMBER: () _____ (32 - 41)

**INTERVIEW TIME: ----- (42) (43)

Hello. My name is _____ with The Gallup Organization, the company that conducts the Gallup Poll. We are doing the National Gallup Poll this evening on different public opinion topics.

S1. AREA CODE: (Code from call record sheet)

 (450) (451) (452)

(prov)

S2. PROVINCE: (Code from call record sheet)

- 01 Alberta
- 02 Vancouver
- 03 Other B.C.
- 04 Manitoba
- 05 New Brunswick
- 06 Newfoundland
- 07 Nova Scotia
- 08 Toronto
- 09 Other Ontario
- 10 Montreal
- 11 Other Quebec
- 12 Saskatchewan
- 13 P.E.I.

 (453) (454)

X S3. CMA CODE: (Code from call record sheet)

(455) (456) (457) (458)

(hhld18)

S4. Including yourself, how many members of this household are age 18 or older? (Open ended (and code actual number))

00 None - (Thank and Terminate)

01 One - (If other than respondent, ask to speak to that person, and Skip to S6)

02-
96 96+ - (Continue)

97 Not available - (Reset to "Intro", and Set time to call back)

98 (DK)

99 (Refused) (Thank and Terminate)

(465) (466)

X S5. Of those (response in S4) adults, I need to speak to the one who had the most recent birthday.

1 Respondent available - (Continue)

7 Respondent not available - (Reset to "Intro", and Set time to call back)

8 (Refused) - (Thank and Terminate)

(467)

X S6. (When respondent is on the line, say:) I need to confirm that you are 18 years of age or older. Is that correct?

1 2 3 4
Yes No (DK) (RF)
(Continue) (Reset to S1) (Thank and Terminate)

(468)

(langint)

S7. LANGUAGE: (Code language interview conducted in:)

1 English
2 French

(449)

(sex)

**GENDER: (Do not ask; code only)

1 Male 2 Female

(44)

**SCREENER SECTIONS IS FOLLOWED BY:
SECTION I - THE GALLUP POLL SECTION,
THEN THE DEMOGRAPHICS**

DEMOGRAPHICS

(employ)

D1a. Are you employed full-time, part-time or not at all?

- 1 Full-time
- 2 Part-time (Continue)
- 3 Not at all
- 4 (DK) (Skip to D2)
- 5 (Refused)

91 (413)

(plwork)

D1b. Is your place of employment at home or outside the home?

- 1 At home
- 2 Outside home
- 3 (DK)
- 4 (Refused)

_____ (472)

(marstat)

D2. What is your marital status? (Open ended and code)

- 1 Single
- 2 Married
- 3 Widowed/Divorced/Separated
- 4 Living as married
- 5 (DK)
- 6 (Refused)

92 (414)

(mtongue)

D3. What was the language you first spoke in childhood and still understand? (Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 HOLD
- 05 HOLD
- 06 English
- 07 French

93.10

(415) (416)

(religion)

D4. What is your religious preference? (Open ended and code)

- 01 Other (list)
- 02 (DK)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 Protestant
- 07 Jewish
- 08 Roman Catholic

94.10

(417) (418)

(DEMOGRAPHICS CONTINUED)

*(educ)*D5a. Which of these was the last school that you attended?
(Read 06-10)

- | | | |
|----|---------------------|--------------|
| 01 | Other (list) | |
| 02 | (DK) | |
| 03 | (Refused) | |
| 04 | No formal schooling | (Skip to D6) |
| 05 | HOLD | |
| 06 | Public/Grade school | |
| 07 | Secondary school | |
| 08 | University | |

Post secondary and non-university

09	Community college	
10	C.E.G.E.P	95.10
		<hr/>
		(419) (420)

*(grad)*D5b. Did you graduate from (response in D5a)?

1	2	3	
Yes	No	(DK/RF)	95.50 (421)

(occup)

D6. What is your occupation? (Open ended and code)

01	Other (list)	
02	HOLD	
03	(Refused)	
04	Not employed	
05	Retired	
06	Student	
07	Homemaker	96.10
		<hr/>
		(422) (423)

*(hhhd)*D7. How many people, including yourself, are there in this household? (Open ended and code actual number)

01	One - (Skip to D10)	
98	(DK)	
99	(Refused)	98
		<hr/>
		(430) (431)

*(hhhd10)*D8. How many would be under 10 years? (Open ended and code actual number)

00	None	
98	(DK)	
99	(Refused)	98.10
		<hr/>
		(432) (433)

*(hhhd1017)*D9. How many would be between 10 and 17 years? (Open ended and code actual number)

00	None	
98	(DK)	
99	(Refused)	98.20
		<hr/>
		(434) (435)

(Union)

D10. Are you yourself, a member of a labour union, or is your husband/wife a labour union member?

- 1 Yes, myself
- 2 Yes, my spouse
- 3 Yes, both
- 4 No
- 5 (DK)
- 6 (Refused)

98.30 (436)

(yr birth)

D11. What was your year of birth? (Open ended and code all four digits of year)

9999 (DK/Refused)

98.40

(437) (438) (439) (440)

X D12. Please give me the six characters of your postal code. (Open ended and code all six digits of postal code)

999999 (DK/Refused)

98.50

(150) (151) (152) (153) (154) (155)

(income)

D13. Please tell me your total annual family income from all sources before tax deductions. Is it (read 01-10)?

- 01 Under \$10,000
- 02 \$10,000 to less than \$15,000
- 03 \$15,000 to less than \$20,000
- 04 \$20,000 to less than \$30,000
- 05 \$30,000 to less than \$40,000
- 06 \$40,000 to less than \$50,000
- 07 \$50,000 to less than \$60,000
- 08 \$60,000 to less than \$70,000
- 09 \$70,000 to less than \$80,000
- 10 \$80,000 and over

99.50

- 11 (DK)
- 12 (Refused)

(447) (448)

X D14. How many different RESIDENTIAL phone lines; that is non-business lines, do you have in your household? We need the number of non-business phone lines, NOT the actual number of telephones. (Open ended and code actual number of residential lines)

- 97 97+
- 98 (DK)
- 99 (Refused)

(469) (470)

(VALIDATE PHONE NUMBER AND THANK RESPONDENT)

INTERVIEWER I.D.#

(170) (171) (172) (173)

Project Registration #
 OMNIBUS (POLL) SEPTEMBER '00
 Gallup Canada, Inc.
 Josephine Mazzuca, Analyst/
 SOM
 September, 2000

X APPROVED BY CLIENT
 DATE _____
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 INTERVIEWED BY _____
 n=1,000

(var name)

(SECTION I - ASK EVERYONE)

(now party)

1a. If a federal election were held today, which party's candidate do you think you would favour? (Open ended and code)

- 01 Other party (do NOT list) - (Skip to #3)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD

(Continue)

- 06 Not eligible
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)
- 12 Canadian Reform Conservative Alliance (CRCA)

(Skip to #3)

2.10

(460) (461)

(lean)

1b. (If code "02", "03" or "04" in #1a, ask:) Although you may not have made up your mind, which federal party do you tend to lean towards at the present time? (Open ended and code)

- 01 Other (do NOT list)
- 02 (DK/Undecided)
- 03 (Refused)
- 04 None
- 05 HOLD
- 06 HOLD
- 07 Liberal Party
- 08 Progressive Conservatives (P.C./Tories)
- 09 New Democratic Party (NDP)
- 10 Reform Party
- 11 Bloc Québécois (BQ)
- 12 Canadian Reform Conservative Alliance (CRCA)

2.50

(614) (615)

- 2a. -
- 2b. HOLD

(approve)

3. Do you approve or disapprove of the way Jean Chrétien is handling his job as Prime Minister?

- 1 Approve
- 2 Disapprove
- 3 (DK)
- 4 (Refused)

(570)

(entry)

4. In general would you say that you are satisfied or dissatisfied with the direction in which this country is going?
- 1 Satisfied
 - 2 Dissatisfied
 - 3 (DK)
 - 4 (Refused)
- _____ (520)

(Rotate #5a-#5b and #6a-#6b)

(past)

- 5a. Over the past six months, would you say the country's economy has (read and reverse 1-3)?
- 1 Gotten better
 - 2 Stayed about the same
 - 3 Gotten worse
 - 4 (DK)
 - 5 (Refused)
- _____ (521)

(next)

- 5b. Over the next six months, do you expect the country's economy to (read and reverse 1-3)?
- 1 Get better
 - 2 Stay about the same
 - 3 Get worse
 - 4 (DK)
 - 5 (Refused)
- _____ (522)

(phhld)

- 6a. Over the past six months, would you say the financial situation of your household has (read and reverse 1-3)?
- 1 Gotten better
 - 2 Stayed about the same
 - 3 Gotten worse
 - 4 (DK)
 - 5 (Refused)
- _____ (523)

(nhhld)

- 6b. Over the next six months, do you expect the financial situation of your household to (read and reverse 1-3)?
- 1 Get better
 - 2 Stay about the same
 - 3 Get worse
 - 4 (DK)
 - 5 (Refused)
- _____ (524)

(monarch)

- 7a. Do you believe Canada should continue to have a monarch as its head of state, or should Canada discontinue its ties with the monarchy?
- 1 Continue as head of state
 - 2 Discontinue
 - 3 (DK)
 - 4 (Refused)
- _____ (525)

(King)

7b. Would you favour Prince Charles becoming the next King of England, or do you think he should step down in favour of his son, Prince William, becoming the next King of England?

- 1 Favour Prince Charles
- 2 Favour Prince William
- 3 (None)
- 4 (DK)
- 5 (Refused)

_____ (526)