

Cols 1, 2, 3 Punch 189

Col 4 - 0 Eng. Pr.

SET 189
6/10/48



"THE GALLUP POLL OF CANADA" THE CANADIAN INSTITUTE OF PUBLIC OPINION

Wants YOUR Opinion - - No Names Taken *Cols 6, 7, 8 Int. #*

Col 5 Province

1a. Will you be eligible to vote in the Dominion election to be held June 27?

Yes

INTERVIEWER: IF NOT ELIGIBLE, DISCONTINUE INTERVIEW.

b. Are you interested in the coming election?

Yes

No

If "Yes," ask:

9 *9* c. About how much are you interested in it, would you say?

1 Very interested

2 Moderately interested

3 Only interested a little

ASK EVERYONE:

d. Do you think you, yourself, will vote, or do you think you may not vote?

1 Will vote

3 Undecided

2 May not vote

4 Definitely won't

If "Will vote," ask:

10 *10* e. How sure are you that you will vote—absolutely sure, fairly sure, or not sure?

1 Absolutely sure

2 Fairly sure

3 Not sure

ASK EVERYONE:

2a. If the Dominion election were being held today, would you vote for the candidate of the

1 Progressive Conservative

2 Liberal

3 C.C.F.

12 *12* 4 Social Credit

5 Labor Progressive

6 Other Party

7 Undecided

If "Undecided," ask:

b. Which way are you leaning at the present time—as far as all these parties are concerned?

1 Progressive Conservative

2 Liberal

3 C.C.F.

13 *13* 4 Social Credit

5 Labor Progressive

6 Other Party

7 Undecided

3a. Do you remember for certain whether you voted in the 1945 Dominion elections?

Yes

8 No, didn't vote

9 No, too young to vote

X Don't remember

If "Yes," ask:

b. Which party did the candidate for whom you voted represent?

1 Progressive Conservative

2 Liberal

3 C.C.F.

4 Social Credit

5 Labor Progressive

6 Bloc Populaire

7 Other Party

0 Can't Recall Party

14

4. Which party do you think is the most interested in the welfare of people like you, yourself—Liberal, Progressive Conservative, C.C.F., or some other party?

1 Liberal

2 Progressive Conservative

3 C.C.F.

4 Other

5 No opinion

15

COMMENT

5. Regardless of how you, yourself, plan to vote, which party do you think will win this election?

1 Progressive Conservative

2 Liberal

3 C.C.F.

4 Social Credit

5 Labor Progressive

6 Other Party

7 Undecided

16

6. Are you (or your husband/wife) a member of a labor union?

1 Yes

2 No

17

7a. Is there a telephone in your home (place where you live?)

Yes

No

b. If "Yes," ask: Is the telephone listed either under your name or under the name of a member of your immediate family?

1 Yes

2 No

18

19, 20

Specific occupation

(If housewife or student, record that relationship but record occupation of head of family. If retired or unemployed, record former occupation.)

9. Estimate age 21, 22

23

10. Car No car

Wealthy Average Poor+
 AV.+ 25 Poor

Man Woman English Only
26 French Only 27 Both Fr. and Eng.

11a. Do you happen to remember the name of the last school you attended?

b. How far did you go in that school?
1 Public school, (complete or incomplete)
2 Secondary or High School (complete or incomplete) 24
3 College or University (complete or incomplete)
4 No schooling

City Date this interview was made

Interviewer's Signature

City Size 28

Serial No. 29, 30, 31, 32

Xin Cal. 33