

# THE GALLUP POLL OF CANADA

## CANADIAN INSTITUTE OF PUBLIC OPINION Col. 5

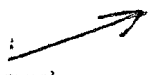
Wants YOUR Opinion - - No Names Taken Col. 6, 7, 8

eligible to vote in the Dominion election in 1972?

IF NOT ELIGIBLE, DISCONTINUE

Interested in the coming election?

No



How much are you interested in it, would you say?

Not interested

Slightly interested

Interested a little

Very interested

Do you think you, yourself, will vote, or do you think you will not vote?

Will vote

Undecided

Will not vote

Definitely won't

vote" or "Definitely won't vote," ask:

Can you tell me why you won't (may not) vote?

*NOT RECORDED*

"Will vote" on 1d, ask:

How sure are you that you will vote—absolutely sure, fairly sure, or not sure?

Absolutely sure

Fairly sure

Not sure

BY PARTY:

If a Dominion election were being held today, would you vote for the candidate of the

Progressive Conservative

Liberal

C.C.F.

Social Credit

Labor Progressive

Other Party

Undecided

"Undecided," ask:

In what way are you leaning at the present time—as far as these parties are concerned?

Progressive Conservative

Liberal

C.C.F.

Social Credit

Labor Progressive

Other Party

Undecided

3a. If, towards election day, it begins to look as if the candidate you favor is likely to be defeated, would you still vote for him, OR would you vote for someone else, OR would you simply not vote at all?

Still vote

Not vote

Change vote

Undecided

4. Have you heard of any of the following persons?

(a) MAURICE DUPLESSIS

Yes

No

If "Yes," ask:

Can you tell me briefly what his job is now?

(b) W. ROBERT GILLAM

Yes

No

If "Yes," ask:

Can you tell me briefly what his job is now?

(c) JOSEPH SMALLWOOD

Yes

No

If "Yes," ask:

Can you tell me briefly what his job is now?

5a. Did you vote in the Dominion election in June, 1972?

Yes

No, didn't vote

No, too young to vote

Don't remember

If "Yes," ask:

b. Which party did the candidate for whom you voted represent?

Progressive Conservative

Liberal

C.C.F.

Social Credit

Labor Progressive

Bloc Populaire

Other Party

Can't Recall

6. Which party do you think is the most likely to do the best for the welfare of people like you, yourself—Liberal, Progressive Conservative, C.C.F., or some other party?

Liberal

Progressive Conservative

C.C.F.

Other

N

COMMENT

7. After the election, what do you think will be the most important job the government will have to deal with?  
 7 double  
 8 double  
 No opinion

8a. You've probably heard some discussion about government ownership of industry. Do you think the Canadian government should, or should not, own and operate the following things in this country? Do you think, for instance, the government should own or operate:

	Should own	Should NOT	Qualified	Undecided
The banks	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
Canadian Pacific Rail	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
Iron and steel industry	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
Farm implement industry	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>
Meat packing	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>

INTERVIEWER: Write "Qualified" answers here:

b. Are there any businesses or industries not mentioned above which you think should be taken over by the government?  
 Yes. Which?  No

ASK ONLY OF THOSE WHO ARE "UNDECIDED" ON QUESTION 2b.

9. Generally speaking, there are three main reasons for people being undecided as to their political preferences. Would you tell me which of these comes closest to describing your position?  
 1  Not interested in politics  
 2  Can't make up your mind  
 3  Have a political preference but consider it your own business  
 4  Other  
 5  Undecided

24

1  Wealthy 3  Average 4  Poor+  
 2  AV.+ 5  Poor

33

1  Man 2  Woman  
 Respondent speaks:  
 1  English Only  
 2  French Only  
 3  Both Fr. and Eng

34

35

City

Date this interview was made

Interviewer's Signature

City Size 36

Serial No. 37, 38, 39, 40

X in Col. 41

ASK EVERYONE:

10. Are you (or your husband/wife) a member of a union?

1  Yes 2  No

11a. Is there a telephone in your home (place where live?)

Yes 3  No

b. If "Yes," ask: Is the telephone listed either under name or under the name of a member of your immediate family?

1  Yes 2  No

12.

Specific occupation 27  
 (If housewife or student, record that relationship record occupation of head of family. If retired or employed, record former occupation.)

13.

Estimate age 29, 30

14.

1  Car 2  No car 31

15a. Do you happen to remember the name of the last school you attended?

b. How far did you go in that school?

1  Public school, (complete or incomplete)  
 2  Secondary or High School (complete or incomplete)  
 3  College or University (complete or incomplete)  
 4  No schooling



Upper & Lower Column Code  
Double answers

UPPER:

- 1. Trade - improve markets
- 2. Income tax - general taxation, lower cost of administration; the budget.
- 3. Keep promises made - carry out policies.
- 4. Social security - old age pensions, hospitalization
- 5. Employment problems - avoid depression
- 6. Foreign relations - peace - Atlantic pact, defence;
- 7. Rent controls, prices - cost of living.
- 8. Freight rates
- 9. Labor relations, strikes
- 0. Trans Canada Highway - roads, transportation

LOWER:

- 1. Irrigation, farm problems, markets
- 2. Housing
- 3. Immigration
- 4. Communism
- 5. Provincial or municipal matters (not federal)
- 6. St.Lawrence Seaway
- 7. Inter provincial relations
- 8. Newfoundland
- 9. Industries
- 0. Dollar value
- V. Miscellaneous

No answer, don't know - Reject on both upper and lower columns.