

Poll #214

It appears that Poll 214 contains "2 samples":

- 1 = all of Canada (26 Oct. 1951)
- 2 = Ontario only (5 Nov. 1951)

The Ontario only "sample" contains voting questions (re) the Ontario election coded in columns 10-18. The all of Canada "sample" has '12' punches in these columns. The rest of the questions and their locations on the card are the same.

Note, in addition, Poll #214 A. This was a third poll (9 Nov. 1951), asked of Ontario residents only, containing voting questions almost entirely. See separate code form for this Poll.

NO NAMES TAKEN

THE GALLUP POLL  
would like YOUR OPINION

Col 1,23 - 214

4 - 0 ENG  
1 FR.

Interviewer:  
Don't read aloud  
anything in heavy  
black type.

Col 5 - Prov.  
Col 6, 7, 8 - Int

SET 214

26/Oct/51

Col 9 - SKIP

ON ALL BUT  
ONTARIO

PUT RING AROUND APPROPRIATE NUMBERS

INTERVIEWERS IN MARITIME PROVINCES AND  
NEWFOUNDLAND: Ignore Question 1 and begin with Question 2.

7. Some people say the Korean war is an "utterly useless war."

What is your opinion? 33

8. Will you tell me what the word "inflation" means to you?

34

Don't know X

9a. HAND CARD TO RESPONDENT, and ask: Who's gaining most from rising prices: farmers, labor, business, manufacturers, professional or white collar workers?

Farmers 35  
Labor 2  
Business 3  
Manufacturers 4  
Professional 5  
White collar 6

Other 7  
No opinion 8

b. Ask all who name a group: Why do you pick this group?

36  
37

c. Now who's hit hardest by rising prices?

38

d. If answer to 9c is "Old Age Pensioner" ask: Is there any one else?

IGNORE

10. If a Dominion election were held today, would you favor the candidate of the:

Progressive Conservative 39  
Liberal 2  
C.C.F. 3  
Social Credit 4  
Labor Progressive 5  
OR Other Party? 6  
(write in)  
Undecided 7

11a. Did you vote in the Dominion election in June, 1949?

Yes 40  
No 2

b. If Yes: Which party did the candidate for whom you voted represent?

Progressive Conservative 44  
Liberal 2  
C.C.F. 3  
Social Credit 4  
Labor Progressive 5  
OR Other Party? 6  
(write in)

Don't remember 7

1a. Did you, yourself, go to see the Royal couple during their visit to Canada?  
Yes 19  
No 2

b. ASK EVERYBODY: Were you satisfied or dissatisfied in any way with the handling of the Royal tour, from what you saw or heard of it?  
Satisfied 20  
Dissatisfied 2  
No opinion 3

c. If "Dissatisfied": In what way? 21

2a. As you know, Germany is now divided into an east and a west zone. Do you happen to know which of these zones Russia controls?  
East 22  
West 2  
Don't know 3

b. ASK EVERYBODY: Would you favor or oppose allowing the use of west German soldiers in the Allied European Army under Allied command?  
Would favor 23  
Oppose 2  
No opinion 3

3. Three months from now, do you think the prices of the things you buy will be higher than they are now, or lower?  
Higher 24  
Lower 2  
About the same 3  
No opinion 4

4a. If this country, along with other western countries, should get into a war with Russia, do you think we would win or lose?  
Win 25  
Lose 2  
Stalemate 3  
No opinion 4

b. Do you think the Russian Government wants a war with us at this time?  
Yes 26  
No 2  
No opinion 3

5a. As a general rule, do you smoke cigarettes regularly, occasionally, or not at all?  
Regularly 27  
Occasionally 2  
Not at all 3

b. If "Not at all": Did you ever smoke cigarettes regularly?  
Yes 28  
No 2

c. If "Yes": Do you mind telling me why you stopped?  
29

6a. Of course, individual cases vary, but, speaking generally, whom do you think gains more from marriage—the husband or the wife?  
Husband 30  
Wife 2  
Both equally 3  
Neither gains 4  
No opinion 5

b. Unless "No opinion": In what way(s) exactly?  
31  
32

No opinion X

Interviewer: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am talking to a sample of people in this community?"

Are you Married 45  
Single 2  
Widowed; divorced; separated 3

Is there a telephone here in your family name? Yes 67  
No 32

Age 47  
Car? Yes 50  
No 49

Specific Occupation 50, 51

(If housewife or student, record that relationship but record occupation of head of family. If retired or unemployed, record former occupation.)

English only 52  
French only 11  
Both French and English 7

Wealthy 53  
AV. + 1/15  
Average 41  
Poor + 4  
Poor 41, 3

Man 51, 4  
Woman 48, 6

CITY Date of Interview

I hereby attest that this is a true and honest interview.

(Interviewer's Signature)

Col 55 - City Sign  
Serial # 56, 57, 58, 59 X in Col 60

Cal 5 - PRONKES ✓  
 X for CHESTER  
 Call 78 - INT #  
 SET 214-ONT.  
 5/Nov./51  
 9 - BUTICS of Int  
 1 - Lib  
 2 - Eng  
 3 - CLP

**NO NAMES TAKEN**

**THE GALLUP POLL**  
would like YOUR OPINION

interviewer:  
 Don't read aloud  
 anything in heavy  
 black type.

PUT RING AROUND APPROPRIATE NUMBERS

- 1a. Will you be eligible to vote in the Ontario election, November 22nd?  
 Yes ..... 10 1  
 No ..... 2  
 If "No", SKIP to Question 4, and continue interview.
- b. If "Yes," ask: Are you interested in this election?  
 Yes ..... 11 1  
 No ..... 2
- c. If "Yes": About how much are you interested in it—very interested, moderately interested or only interested a little?  
 Very interested ..... 12 1  
 Moderately ..... 2  
 Only a little ..... 3
- d. ASK EVERYONE: Do you think you, yourself, will vote, or do you think you may not vote?  
 Will vote ..... 13 1  
 May not vote ..... 2  
 Undecided ..... 3  
 Definitely won't ..... 4
- e. If "Will vote": How sure are you that you will vote—absolutely sure, fairly sure, or not sure?  
 Absolutely sure ..... 14 1  
 Fairly sure ..... 2  
 Not sure ..... 3

- 2a. ASK EVERYONE: If the Ontario election were being held today, would you vote for the candidate of the:  
 Liberal ..... 15 1  
 Progressive Conservative ..... 2  
 C.C.F. ..... 3  
 Labor Progressive ..... 4
- OR Other party? ..... 5  
 (write in)
- Undecided ..... 6
- b. If "Undecided": Which way are you leaning at the present time as far as all these parties are concerned? Toward the:  
 Liberal ..... 16 1  
 Progressive Conservative ..... 2  
 C.C.F. ..... 3  
 Labor Progressive ..... 4
- OR Other party? ..... 5  
 (write in)
- Undecided ..... 6

- 3a. Do you remember for CERTAIN whether you voted in the last ONTARIO provincial election in June, 1948?  
 Yes, voted ..... 17 1  
 Didn't vote ..... 2  
 Can't recall ..... 3
- b. If "Yes, voted": Which party did the candidate for whom you voted represent?  
 Liberal ..... 18 1  
 Prog. Cons. ..... 2  
 C.C.F. ..... 3  
 Labor Prog. ..... 4
- Other (write in) ..... 5

- 4a. Did you, yourself, go to see the Royal couple during their visit to Canada?  
 Yes ..... 19 1  
 No ..... 2
- b. ASK EVERYBODY: Were you satisfied or dissatisfied in any way with the handling of the Royal tour, from what you saw or heard of it?  
 Satisfied ..... 20 1  
 Dissatisfied ..... 2  
 No opinion ..... 3
- c. If "Dissatisfied": In what way? ..... 21

- 5a. As you know, Germany is now divided into an east and a west zone. Do you happen to know which of these zones Russia controls?  
 East ..... 22 1  
 West ..... 2  
 Don't know ..... 3
- b. ASK EVERYBODY: Would you favor or oppose allowing the use of west German soldiers in the Allied European Army under Allied command?  
 Would favor ..... 23 1  
 Oppose ..... 2  
 No opinion ..... 3

6. Three months from now, do you think the prices of the things you buy will be higher than they are now, or lower?  
 Higher ..... 24 1  
 Lower ..... 2  
 About the same ..... 3  
 No opinion ..... 4
- 7a. If this country, along with other western countries, should get into a war with Russia, do you think we would win or lose?  
 Win ..... 25 1  
 Lose ..... 2  
 Stalemate ..... 3  
 No opinion ..... 4
- b. Do you think the Russian Government wants a war with us at this time?  
 Yes ..... 26 1  
 No ..... 2  
 No opinion ..... 3
- 8a. As a general rule, do you smoke cigarettes regularly, occasionally, or not at all?  
 Regularly ..... 27 1  
 Occasionally ..... 2  
 Not at all ..... 3
- b. If "Not at all": Did you ever smoke cigarettes regularly?  
 Yes ..... 28 1  
 No ..... 2
- c. If "Yes": Do you mind telling me why you stopped?  
 29

- 9a. Of course, individual cases vary, but, speaking generally, whom do you think gains more from marriage—the husband or the wife?  
 Husband ..... 30 1  
 Wife ..... 2  
 Both equally ..... 3  
 Neither gains ..... 4  
 No opinion ..... 5
- b. Unless "No opinion": In what way(s) exactly?  
 31  
 32  
 No opinion ..... X

10. Some people say the Korean war is an "utterly useless war." What is your opinion?  
 33

11. Will you tell me what the word "inflation" means to you?  
 34  
 Don't know ..... X

- 12a. HAND CARD TO RESPONDENT, and ask: Who's gaining most from rising prices: farmers, labor, business, manufacturers, professional or white collar workers?  
 Farmers ..... 35 1  
 Labor ..... 2  
 Business ..... 3  
 Manufacturers ..... 4  
 Professional ..... 5  
 White collar ..... 6
- Other ..... 7  
 No opinion ..... 8

- b. Ask all who name a group: Why do you pick this group?  
 36  
 37
- c. Now who's hit hardest by rising prices?  
 38
- d. If answer to 12c is "Old Age Pensioner" ask: Is there any one else?  
 803  
 81

(OVER)

13. Here are the names of public figures who have been in the news recently. Do you happen to have heard of any of them?  
 (a) T. C. Douglas Yes ..... 1  
 No ..... 1

If "Yes": Can you tell me what he does?  
 \_\_\_\_\_  
 \_\_\_\_\_

(INTERVIEWER: Do not PROMPT under ANY CIRCUMSTANCES)

(b) Sydney Smith Yes ..... 1  
 No ..... 2

If "Yes": Can you tell me what he does?  
 \_\_\_\_\_  
 \_\_\_\_\_

(INTERVIEWER: Do not PROMPT under ANY CIRCUMSTANCES)

(c) Henry E. Benson Yes ..... 1  
 No ..... 2

If "Yes": Can you tell me what he does?  
 \_\_\_\_\_  
 \_\_\_\_\_

(INTERVIEWER: Do not PROMPT under ANY CIRCUMSTANCES)

*Interviewed in [unclear] for [unclear] (1 bank only)*

14. If a DOMINION election were held today, would you favor the candidate of the:

Progressive Conservative ..... 39 1  
 Liberal ..... 2  
 C.C.F. ..... 3  
 Social Credit ..... 4  
 Labor Progressive ..... 5  
 OR Other Party? ..... 6  
 (write in) .....  
 Undecided ..... 7

15a. Did you vote in the DOMINION election in June, 1949? Yes ..... 60 1  
 No ..... 2

b. If Yes: Which party did the candidate for whom you voted represent?  
 Progressive Conservative ..... 49 1  
 Liberal ..... 2  
 C.C.F. ..... 3  
 Social Credit ..... 4  
 Labor Progressive ..... 5  
 OR Other Party? ..... 6  
 (write in) .....  
 Don't remember ..... 7

16a. Would you have continued school after 16 years of age if you had been able?  
 \_\_\_\_\_

ASK EVERYONE:

b. Would you mind telling me how far you went in school?  
 Public school (Grades 1-8) ..... 1  
 Secondary or High School (Grades 9-13) ..... 2  
 University ..... 3  
 No schooling ..... 4  
 (INTERVIEWER: Ring appropriate number, whether or not schooling was complete.)

c. If "University," Which one?  
 \_\_\_\_\_

17a. Are you (or any member of your family) a member of a labor union? Yes ..... 42 1  
 No ..... 2

b. If "Yes": How many are union members? ..... 44

Interviewer: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

Are you Married ..... 45 1  
 Single ..... 2  
 Widowed; divorced; separated ..... 3

Is there a telephone here in your family name? Yes ..... 46 1  
 No ..... 2

Age ..... 47 1  
 Car? Yes ..... 49 1  
 No ..... 2

Specific Occupation ..... 50 1

(If housewife or student, record that relationship but record occupation of head of family. If retired or unemployed, record former occupation.)

English only ..... 50+ 1  
 French only ..... 2  
 Both French and English ..... 3

Wealthy ..... 53 1  
 AV. + ..... 2  
 Average ..... 3  
 Poor + ..... 4  
 Poor ..... 5

Man ..... 54 1  
 Woman ..... 2

CITY ..... Date of Interview .....

I hereby attest that this is a true and honest interview

(Interviewer's Signature)

*City size - 55  
 Serial # - 56, 57, 58, 59  
 Xim 60*

The following card counts were done after the CIPO cards were received and are, therefore, more accurate than those which appear in the code books themselves.

<del>Set up</del> sorted February 1963.		J. Bowles
Total card count 2182		
Sex	male	1082
	female	1010
	reject	90
Regions	Atlantic Prov	298
	Quebec	490
	ONTARIO	826
	Prairies	380
	BE	188
Population Size	Farm	506
	< 10000 mixed farm	665
	Urban over 10,000	1011
Age	21 - 29 yrs	462
	30 - 39	<del>4</del> 2590
	40 - 49	<del>5</del> 1501
	50 +	<del>6</del> 613
	Reject	33
Status	wealthy	68
	average plus	366
	average	864
	Poor plus	582
	Poor	284
	reject	18

CANADIAN INSTITUTE OF PUBLIC OPINION

GALLUP POLL # 214

TOTAL CARD COUNT (NATIONAL)

Regional

Maritimes  
 Quebec  
 Ontario  
 Manitoba  
 Saskatchewan }  
 Alberta  
 British Columbia

Community Size

Farm  
 Rural non-farm  
 1 - 10,000  
 10,001 - 30,000  
 30,001 - 100,000  
 Over 100,000

Sex

Men  
 Women

Number	
2183	<del>2094</del> EXCLUDES V's of * <del>786</del> Cal 4
232	
491	
803	
380	
188	
<hr/>	
2094	
	#214 = c/c 2183 #214A = c/c 754
1069	
1011	
Rejects 14	
<hr/>	
2094	

V's of Cal 4 = CIP0 # 214A - Special in Ontario Only

- 
- No answer, don't know
  - 1 DISAPPOINTING FOR CHILDREN
    - couldn't see them
    - children disappointed
    - not enough arrangements for them
  - 2 TOO MUCH OFFICIALDOM - TOO MANY OFFICIALS - TOO MUCH BRASS
    - too many big shots
  - 3 TOO MUCH FORMALITY - CEREMONIES - BANQUETS
  - 4 TOO MUCH PUBLICITY - TOO MUCH HYSTERIA
    - Too much hullabaloo - too much hysteria
    - too much fuss made over them
    - too many photographs and news coverage
  - 5 EXPENSE - COST TOO MUCH
    - misapplication of money
    - too much money spent
    - money could have been spent on more worthwhile things (charities, etc.)
    - lots of money wasted
  - 6 LACK OF CONSIDERATION FOR THEM - TOO STRENUOUS A PROGRAM
    - expected too much of them
    - given no privacy - their interests not considered
    - didn't consult their wishes
  - 7 CRITICISM OF TOUR APPEARANCES - TOO RUSHED
    - went too fast - didn't speak
    - didn't stay long - not enough loud speakers
    - couldn't get near enough to see them properly
    - didn't make scheduled appearance
    - had to wait too long
  - 8 ORDINARY OR COMMON PEOPLE OR PUBLIC NOT CONSIDERED
    - not much consideration shown to ordinary people
    - common people not given a chance
  - 9 SMALLER PLACES AND SPOTS NEGLECTED
    - didn't stop
    - no arrangements made to see them
  - 0 DIDN'T SEE: SPECIALIZED CASES: Veterans, hospitals, old people, etc. institutions, legion

l. c. continued



X WASN'T INTERESTED - DIDN'T WANT THEM - DON'T APPROVE

V MISCELLANEOUS

- didn't really see Canada
- partiality shown
- heard of children frozen
- no comments for public expression
- should have spoken more French
- not overly dissatisfied
- crowds couldn't see anything



30

If "YES"

WHY STOPPED?

- no answer, don't know
- 1 - HEALTH REASONS - not good for you  
- injurious to health
- 2 - SWITCHED TO CIGARS, PIPE, TOBACCO  
- like a pipe
- 3 - DECIDED IT WAS UNNECESSARY ; SILLY; GOT TIRED OF THEM
- 4 - ECONOMY - PRICE - new prices  
- to cut expenses
- 5 - - DIDNT LIKE THEM; VERY YOUNG WHEN STARTED AND DIDN'T DESIRE TO CONTINUE
- 6 - NO SPECIAL REASON
- 7 -
- 8 -

V - miscellaneous

Hand tab second answers

only husband does not  
 pleased abed I could stop & did .1  
 Roll my own - 7TH  
 Under promise - 11  
 They gradually stopped - 1  
 In order to stop smoke from smoking - 1  
 Just stopped  
 Just stopped  
 Will power  
 w. k.  
 for  
 Stopped after my first child was born  
 had an accident burnt a hole in my pants

Price was too high - 1111  
 I roll quite a few of my own.  
 In my pocketbook  
 a nuisance, feel better now

9a Out!

- no answer, don't know

1 - HE'S THE BOSS - HE'S THE HEAD (SHE'S THE HEAD)

2 - HANDLES THE MONEY - he (she) handles the money  
- he (she) has all the say in spending the money.

3 - FREEDOM ANGLE - has more freedom  
- he (she) free to come and go  
- he (she) is not tied down

4 - GAIN A HOME - GETS A HOME

5 - GAIN A FAMILY - HAS A FAMILY - HAVE CHILDREN

6 - GAIN AFFECTION and/or WARMTH and/or LOVE

\* 7 - IF MARRIED TO PROPER PERSON get.....  
(generally double coded) (DEPENDS ON THE INDIVIDUAL)

HAS TO CARRY ON A  
8 - DULL ROUTINE JOB - DULL ROUTINE - LACKS GLAMOUR - LACK VARIETY

9 - FEW or NO RESPONSIBILITIES - has few responsibilities  
(He) - job is his only problem

FEW or NO RESPONSIBILITIES - has few responsibilities  
(she) - looking after house; or home; or family her only problem

0 - HE DOESN'T HAVE TO COPE WITH A HOME - SHE DOESN'T HAVE TO COPE WITH A JOB  
X - NO OPINION AND/OR CHILDREN

V - HIS WANTS ARE LOOKED AFTER - someone to take care of him  
- everything done for him - gets housekeeper  
- gets a nice set-up  
HE GETS EVERYTHING - somebody to cook and clean for him  
SHE GETS EVERYTHING

Neither gains

Both gain

- both have responsibility - |||||  
- both co-operate very well.  
- both take a chance  
- people are basically too selfish to be able to gain

V - miscellaneous  
- a woman can do so many things as a man for a living  
- if man has money - woman gains  
- farmer - ar. - aged - married  
- Ordep - melville Jack  
- sometimes husband gains  
- sometimes wife  
- majority of women work hard



- no answer, dont know

1 - ECONOMICALLY SET - no financial or economical worries  
(HE OR SHE) - wife generally works outside to help

2 - GAIN FINANCIALLY - SAVE MONEY

3 - TRADITION - NORMAL STATE is MARRIAGE - PRESSURE of SOCIETY for MARRIAGE  
NATURAL - PROCEDURE

4 - ~~XXXXXXXXXXXXXXXXXXXX~~ HAS THE EASIEST TIME - DOESNT WORK AS HARD

5 - SENSE OF SECURITY - is looked after - provided for  
- security of marriage - more security

6 - WOMEN GIVE UP A LOT TO MARRY - has to often give up a good job  
(give up more than a man) - has to give up her independence etc.

7 - MEN GIVE UP A LOT TO MARRY - is tied down - takes on responsibilities etc.  
(give up more than a woman)

8 - BOTH GET A LOT - need each other = share and share alike  
- mutually rewarding - fifty-fifty - a partnership  
- sharing of experiences - each does their share  
- give and take - everyone should be equal  
- exchange of services - gain maturity  
- another way

9 - COMPANIONSHIP - GET COMPANIONSHIP and IN FRIENDSHIP

0 - GET HAPPINESS - a happy state - people are happy in marriage

X - DISADVANTAGE of BEING SINGLE - rarely has a home  
- no encouragement to save

V - miscellaneous

- every way
- being a woman I would say that
- less respect or change for him
- ~~no left holding life long~~
- in case of an estate & will
- he obtains a wonderful ~~responsibility~~ responsibility
- selfishness of man
- has to support a marriage
- culturally
- gives him a goal in life
- given more consideration
- most married men go ahead faster after marriage
- he has someone to shoulder the burden.

Wife being  
- for herself, a full time job normally  
- husband thinks so

- prestige  
- a man can get along without a woman  
- better than a woman can get along without a man

- <sup>for husband</sup> words is protected himself re signs everything in  
her name - can never age 36 - dead  
- Bachelor N.B - married

- gets ~~life insurance~~ policy for the rest of her life  
- with generally all premiums paid



- no answer, don't know *no opinion*

1 - GENERAL YES IDEA - - useless -think it is.  
(yes useless) -futile - *wasn't necessary*  
- not a bit of good - *not the answer*

2 - GENERAL NO IDEA - not useless - doing some good  
(no not useless) -it isn't useless - *good thing* ~~###~~ ~~###~~ ~~###~~ ~~###~~ ~~###~~

3 - LACK OF ACCOMPLISHMENT - not gaining much - *not getting us anywhere*  
- not doing much - *solving nothing*  
- to date nothing accomplished

4 - EFFECTIVENESS - are stopping the advances  
are halting the aggressors - *it is necessary*  
- *to save our country*

5 - NECESSITY or COMPULSION - they have to be beaten  
-its us or them -forced on us  
- we must show determination - have to keep what we have  
- *no alternative* - *to save small countries* ~~###~~ ~~###~~

6 - AGAINST WAR - on religious grounds - no one gains in a war  
-against all wars  
- war morally wrong

7 - CASUALTIES - waste of lives - men being killed - *thousands killed*

8 - COMMUNISM or RUSSIA - *communism has to be fought*  
- preventing Communism aggression - preventing spread Communism  
- stopping Russia from expanding  
- Communists and/or Russia have to be stopped  
- *Communist threat*

9 - ECONOMIC ANGLE (good and bad) -armament makers will make money  
EXPENSE OF WAR - keeps taxes up and prices too  
INTERNAL ECONOMY OF COUNTRY CHANGES -loss of money  
-will prevent a depression  
-will cause a depression  
-takes money for wars

0 - PRINCIPLES- *our ideals*  
AS A DEMOCRACY fighting for our principles *had promised to help - signifies something*  
- *democratic way of life*

X - U. N. - *U.N. proving to be useful*  
-U.N. had to show what they stand for - *gives U.N. time to work*  
-U. N.'s hand forced - *Not independent aggression*  
- *U.N. is to prevent wars*

V - miscellaneous  
- *its a purpose being fulfilled*  
- *why should we be involved* ✓  
- *should bomb them*  
- *may have some purpose*  
- *by the beginning*  
- *if it was necessary of it - then but useless otherwise* ✓  
- *think Britain should have stayed out.*  
- *allies have no business in there the* ✓  
- *way things are*  
- *might have been good reason at start* ✓  
- *could adopt another policy & avoid the war* ✓  
- *going to cut the U.S. down in their size*  
- *they're always bullying in*  
- *if we are fighting in the betterment of*  
- *it's useless - we could forestall if we*  
- *we wanted to*

INFLATION

Single column - double punch

- no answer

- C 1 - WAGES and PRICES ANGLE - wages never keep up with prices
  - wages and prices not level
  - prices up up and then wages go up
  - wages go up and then prices go up
  - *wages & prices high*
- V 2 - NO PRICE CONTROLS - we need price controls
  - should be controls over wages and/or prices
- C 3 - HIGH PRICES (of ... )
  - everything going up
  - RISE IN COST OF LIVING - skyrocketting of prices
  - HIGHER COST OF LIVING - continual rise in prices
  - higher prices
- C 4 - RE OUR DOLLAR - money lost its worth
  - have a 50¢ dollar now idea
  - dollar has lost its value - cheaper money
  - too much currency issued - our monetary system unsound
- V 5 - DEPRESSION ANGLE - next thing to a depression
  - will cause a depression
- C 6 - SUPPLY and DEMAND ANGLE
  - too few goods
  - ~~overproduction~~
  - demand exceeds the supply
  - demand for good in small or short supply
- V 7 - DISRUPTION OF NATIONAL ECONOMY
  - means a bankrupt economy *or country*
  - spending more money than a country has
- V 8 - HUMAN ELEMENT - greed and selfishness of a certain section
  - reckless buying - UNECESSARY SPENDING
  - people trying to get more than they ought
- V 9 - { HARD TO LIVE TODAY UNDER PRESENT SET UP
  - { BROKE ALL THE TIME
  - TOUGH GOING

OK X - DON'T KNOW

V - miscellaneous

Doesn't mean so much, get along -  
 keeps war away from *over*  
 countries -  
 & far they got 70 when on  
 either side.  
 Inflated blown up ||  
 when everything goes flat.  
 some one source put -  
 2 lat pin in it.

uncertainty of future  
 Is the reduction of the purchasing  
 power of money -  
 using more time all the time  
 It deals with money & is a money  
 proposition.  
 manufactures way of getting  
 around his high prices.  
 means big fellows out of little  
 we are pushing lower  
 Dissatisfied people

WHY GAINING MOST

UPPER

LOWER

no answer, don't know

1 - PRODUCE PRICES - look at price of eggs, etc.  
(farmer) - they are the producers  
- produce prices are good  
- cattle prices

2 - COMPULSION - we have to buy things  
NECESSITY - we have no choice  
NO CHOICE - we pay for it

3 - WHEEL OF INDUSTRY - things revolve around them  
- they make the things  
- they sell the things - production

4 - STATISTICS or FIGURES or BALANCE SHEETS prove this  
- combine issues show this

5 - PROFITS - make good profits  
- show a fine profit  
- 90% of profit according to cost  
- buys cheap, sells high  
- some margin profit

6 - FIRST TO RAISE PRICES - THEIR PRICES RISE FIRST

7 - THEY SET or DICTATE THE PRICE - set price & consumer pays it  
CONTROL COMMODITIES - can demand any price  
- set the price for retail

8 - PRICES HAVE DOUBLED OR TRIPLED - THE PRICE NEARLY  
HIGH PRICES - am paying more than double for things  
- farm machinery is 3 times the price  
- the price we pay

9 - PRICES versus WAGES - sells higher than wages  
- if wages go up he boosts his prices  
- sells high & pays workers low

0 - RE INCOME TAX - don't pay income tax  
TAXES - avoid and evade income tax  
- don't pay sufficient income tax

X - MIDDLE MAN - is able to do well - does well the middle man  
usually middle man gains - they are the middle man

V - BY EXIMINATION - only one who could  
only one I can see gaining

Farmers  
- through cooperatives  
- self sufficient  
- life is getting better & more sound  
- get subsidies  
- only had a mere  
- farming is a fact

Business  
- receive so much for so little  
- from mass production or expenditure  
- just my idea  
- think they are anyway  
- because of their interests  
- 'hired' the speculators  
- exploit people

- no answer, don't know

RE  
1 - WAGES - they're the ones getting raises or increases  
HIGH WAGES - they have high wages  
- wages gone up higher than prices  
- more pay with less work and/or shorter hours  
- wages go up & then their salaries go up

2 - UNIONS' BACK HIM - they can strike  
- strength of unions  
- strength

3 - RE HIGHER INCOME GROUPS - they seem to have the money  
- they are rich  
- they are the higher income groups  
- they are the ones getting - motor salary

4 - HAVE HIGH STANDARD OF LIVING - HAVE LUXURIES  
(look at their cars under homes)

5 - EASIEST JOBS - don't have to work so hard for their money

6 - PROFESSIONAL GROUPS - overpaid for what they do  
- charge a lot for their services  
- MAKE A LOT OF MONEY

7 - BETTER OPPORTUNITIES TO MAKE MONEY - IN A PREFERRED BRIDGE  
HAVE MORE CHANCE - HAVE BEST SET UP  
PERSON WITH MONEY MAKE MONEY

8 - IN A POSITION TO FORESEE FUTURE - see coming trends  
- can cash in on what they see coming  
- are in a good position to see what's coming

9 - FEEL IT THE LEAST - FEEL IT THE MOST OVERHEAD  
LOW MATERIALS COST - FEEL IT THE MOST OR ARE LOW

0 - LESS RESTRICTIONS ON THEM - LESS CONTROLS OVER THEM

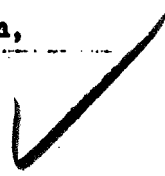
X - ABLE TO SUBSTITUTE or DO SUBSTITUTE  
- substitute cheaper materials

- miscellaneous

Labor  
- causing inflation  
- are a majority  
- farmer has to pay for  
- feed & machinery

Manufacturers  
- buy whole in bulk  
- able to stock material  
- don't give us value  
- from my experience so expenditure  
- protected by tariff  
- personal knowledge

White Collar  
- we can exploit our knowledge  
- they are higher up  
- government helps them  
- they can work also



- no answer, don't know

1 - FARMERS (cultivateur)

2 - LABOR (ouvrier)

3 - BUSINESS (homme d'affaires)

4 - MANUFACTURERS (manufacturier)

5 - PROFESSIONAL (professionnel)

6 - WHITE COLLAR (collet blanc)

7 - WORKING MAN - WAGE EARNER - WORKING PEOPLE - EMPLOYED PEOPLE - LOWER INCOMES

8 - FIXED WAGES - FIXED INCOME - STATIONARY WAGE GROUP

9 - CONSUMER or PURCHASER - THE BUYER

0 - EVERYBODY

X - OLD AGE PENSIONERS - PENSIONERS (pension de vieillesse)

V - miscellaneous

the poor man  
the people  
elder age group  
children  
old people  
me  
low salaries  
unemployed  
city workers  
real people  
not in the  
###

people with large families  
war widows  
husbands  
lower classes  
housewife  
middle class  
aid without revenue  
widows  
new widows  
blackly worked  
those without  
###

The poor  
Homesick  
cut the stores  
people that buy the stuff  
widows, wards  
by the country  
young married people  
young people  
young people  
every one with children  
The 2, and without  
###