

Col 1 - X For CHEATER ASSIGN

Col. 123-228
Col. 4 - O Eng.

Col. 5 - PROV
6,7,8 - J.H.H.
City Size
SET/228
10/7/53 #228

NO NAMES TAKEN

THE GALLUP POLL

would like YOUR OPINION

Interviewer:
Don't read aloud
anything in heavy
black type.

PUT RING AROUND APPROPRIATE NUMBERS
INTERVIEWER: NO PROMPTING, PLEASE.

1a. Will you be eligible to vote in the Dominion election to be held August 10?

Yes 10 1
No 2
Don't Know 3

INTERVIEWER: If NOT eligible, get basic data below double line over page and discontinue interview.

b. Are you interested in the coming election?
Yes 11 1
No 2

IF "YES" ASK:

c. About how much are you interested in it, would you say, —very interested, moderately interested, or only interested a little?
Very interested 12 1
Moderately interested 2
Only interested a little 3

ASK EVERYONE:

d. Do you think you, yourself, will vote or do you think you may not vote?
Will vote 13 1
May not vote 2
Undecided 3
Definitely won't vote 4

IF "WILL VOTE" ASK:

e. How certain are you that you will vote—absolutely certain, fairly certain or not certain?
Absolutely certain 14 1
Fairly certain 2
Not certain 3

2a. If a Dominion election were being held to-day, which party's candidate do you think you would favor?

Progressive-Conservative 15 1
Liberal 2
C.C.F. 3
Social Credit 4
Labor Progressive 5

Other Party 7
(Specify)
Undecided 8
Refused to answer 9

INTERVIEWER: If respondent wants to refuse to answer this question, assure him/her that no names or addresses are taken, and that we are using this information to get trends across Canada only.

IF "UNDECIDED" OR STILL "REFUSE TO ANSWER" ABOVE, ASK:

b. Which way are you leaning at the present time, as far as all the parties are concerned?

Progressive-Conservative 16 1
Liberal 2
C.C.F. 3
Social Credit 4
Labor Progressive 5

Other Party 7
(Specify)
Undecided 8
Refused to answer 9

3a. Did you vote in the Dominion election of June, 1949?

Yes 17 1
No 2
Don't recall 3

IF "YES" ASK:

b. Which party did the candidate for whom you voted represent?

Progressive-Conservative 18 1
Liberal 2
C.C.F. 3
Social Credit 4
Labor Progressive 5

Other Party 7
(Specify)
Don't remember 8
Refused to answer 9

4. What would you say is the main issue to be decided in this election?

(INTERVIEWER: Please accept only ONE issue if possible).
 No main issue

5a. Do you think, after the election, taxes could be cut by fairly large amounts, without harm to the country?

Can be done 21 1
Cannot be done 2

Qualified 3
(Specify)
Don't know 4

IF "CAN BE DONE" ASK:

b. Which one of the various parties do you think would be MOST likely to do this, if in office after the election?

(Verbatim Comment)

HAND CARD TO RESPONDENT:

6. Which political party do you think would do the BEST job of:

Preventing unemployment? }
Maintaining adequate defence? } Record
Improving Social Security measures like } Below
Family Allowances, Old Age Pensions, }
and so on? }

	Unemployment	Defence	Social Security
Progressive-Conservative	23 1 []	24 []	25 []
Liberal	2 []	2 []	2 []
C.C.F.	3 []	3 []	3 []
Social Credit	4 []	4 []	4 []
Labor Progressive	5 []	5 []	5 []
Other Party	7 []	7 []	7 []

(Specify)
Don't Know 8 [] 8 [] 8 []

7. Here are some associations which are generally referred to by their initials. Can you tell me what each one stands for:

C. I. O.
C. A. B.
C. V. L.
C. M. A.

SEE OVER PAGE

What would you say is the main issue to be decided in this election?

Upper: 1. No particular issues, no issues

COL-19.

2. New blood, time for a change
3. Old age pensions
4. Health and hospital plans; socialized medicine
5. High prices, cost of living
6. Housing
7. Taxation
8. Immigration
9. Personalities of political leaders
0. International relations and defence
- X. Provincial or nonfederal matters
- V. Social Security

Lower: 1. Dominion-Provincial relations

COL-20

2. Economic issues
3. Labor problems, unemployment
4. Socialism vs. private enterprise
5. Communism
6. Foreign trade
7. Farm problems
8. Record of Liberal government
9. St. Lawrence Seaway
0. Stop government waste
- X. General - better government
- V. Miscellaneous
- R. No answer



COL. 22 [Asked of those who on 5a said that taxes can be cut after the election without harm to the country] Which of the various parties do you think would be most likely to do this, if in office after the election?

[if more than one mentioned, all coded]

- 1. PC
- 2. L
- 3. CCF
- 4. SC
- 5. LPP
- 6. Union des Electeurs
- 7. Other
- 8. All about the same; any of them could
- 9. None of them - it can be done, but none of them will do it
- 0. Any but the present government
- X. Don't know, undecided
- V. Miscellaneous: just promises, all make promises and don't fulfill them, the party which increases trade, the one which is most just
- No answer

Interviewer: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

Which language is spoken in the home? 26 French only 1 English only 2 Both French and English 3	Is (was) the head of the family an employee, or self-employed? Employee 31 1 Self-Employed 2	Is there a telephone here in your family name? Yes 36 1 No 2
In what country were your parents born? 27 FATHER MOTHER If father born in Canada: What country did your father's people come from originally? <i>1 x 6 sample</i>	Specific Occupation (If housewife or student, record that fact, but also record occupation of head of family. If retired or unemployed, record former occupation.)	Wealthy 37 1 AV. + 2 Average 3 Poor + 4 Poor 5
Would you mind telling me which age group you are in? (INTERVIEWER: If respondent refuses to give age group, make an estimate.)	Are you (or any member of your family) a member of a labor union? Yes 34 1 No 2 If Yes: How many are union members?	Man 38 1 Woman 2
Do you mind telling me whether you are Roman Catholic, Protestant, or Jewish? Roman Catholic 29 1 Protestant 2 Jewish 3	Do you, or does any member of your immediate household, own a passenger car—not a truck? Yes 35 1 No 2	FARM 39 1 RURAL NON-FARM (Under 1,000 population) 2 URBAN 3
Other 4 Are you Married 30 1 Single 2 Widowed; divorced; separated 3		

CITY

Date of Interview

I hereby attest that this is a true and honest interview

(Interviewer's Signature)

Re: Cheated ballots:

CIP0 Has coded all the ballots of an interviewee's work with a (-, 2) punch in col 1. (or "K") while the actual cheated ballot has a (-, +) punch in column 45.

Serial # 40, 41, 42, 43
 X in Col. 4

Col 1 - X - for assignment with cheated punch
 Col 45 - X V - for actual cheated punch