

COL-123 - JOB#  
 COL-4 - 9-ENG  
 1-FR  
 NO NAMES TAKEN

COL 5 - RROV  
 67 INT. #  
 THE GALLUP POLL  
 would like YOUR OPINION

(based on pinpoint sample)  
 SET 229  
 17/7/53 17/7/53

Interviewer:  
 Don't read aloud  
 anything in heavy  
 black type.

PUT RING AROUND APPROPRIATE NUMBERS

1a. Will you be eligible to vote in the Dominion election to be held August 10?

Yes ..... 8 1  
 No ..... 2  
 Don't Know ..... 3

INTERVIEWER: If NOT eligible, get basic data below double line over page and discontinue interview.

b. Are you interested in the coming election?  
 Yes ..... 9 1  
 No ..... 2

IF "YES" ASK:

c. About how much are you interested in it, would you say, —very interested, moderately interested, or only interested a little?

Very interested ..... 1  
 Moderately interested ..... 10 2  
 Only interested a little ..... 3

ASK EVERYONE:

d. Do you think you, yourself, will vote or do you think you may not vote?

Will vote ..... 1  
 May not vote ..... 11 2  
 Undecided ..... 3  
 Definitely won't vote ..... 4

IF "WILL VOTE" ASK:

e. How certain are you that you will vote—absolutely certain, fairly certain or not certain?

Absolutely certain ..... 1  
 Fairly certain ..... 12 2  
 Not certain ..... 3

2a. If a Dominion election were being held to-day, which party's candidate do you think you would favor?

Progressive-Conservative ..... 1  
 Liberal ..... 2  
 C.C.F. ..... 3  
 Social Credit ..... 4  
 Labor Progressive ..... 13 5

Other Party ..... 7  
 (Specify)  
 Undecided ..... 8  
 Refused to answer ..... 9

INTERVIEWER: If respondent wants to refuse to answer this question, assure him/her that no names or addresses are taken, and that we are using this information to get trends across Canada only.

IF "UNDECIDED" OR STILL "REFUSE TO ANSWER" ABOVE, ASK:

b. Which way are you leaning at the present time, as far as all the parties are concerned?

Progressive-Conservative ..... 1  
 Liberal ..... 2  
 C.C.F. ..... 3  
 Social Credit ..... 14 4  
 Labor Progressive ..... 5

Other Party ..... 7  
 (Specify)  
 Undecided ..... 8  
 Refused to answer ..... 9

3a. Did you vote in the Dominion election of June, 1949?

Yes ..... 15 1  
 No ..... 2  
 Don't recall ..... 3

IF "YES" ASK:

b. Which party did the candidate for whom you voted represent?

Progressive-Conservative ..... 1  
 Liberal ..... 2  
 C.C.F. ..... 3  
 Social Credit ..... 4  
 Labor Progressive ..... 5

Other Party ..... 7  
 (Specify)  
 Don't remember ..... 8  
 Refused to answer ..... 9

4. What would you say is the greatest problem facing you or your family at the present time?

5a. Supposing you had a son just finishing school, would you like to see him go into politics as his life work, or would you prefer to see him take up some other occupation?

Take up political career ..... 1  
 Some other occupation ..... 2  
 Undecided ..... 3

UNLESS "UNDECIDED," ASK:

b. Would you tell me why you feel this way?

ASK EVERYONE:

6a. Would you have continued school after 16 years of age if

you had been able?

ASK EVERYONE:

b. Would you mind telling me how far you went in school?

Public school (Grades 1-8) ..... 1  
 Secondary or High School (Grades 9-13) ..... 2  
 University ..... 3  
 No schooling ..... 4

(INTERVIEWER: Ring appropriate number, whether or not schooling was complete.)

c. If "University," Which one?

SEE OVER PAGE

Interviewer: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

Which language is spoken in the home? **21**  
 French only ..... 1  
 English only ..... 2  
 Both French and English ..... 3

In what country were your parents born?

FATHER ..... MOTHER ..... **22**

If father born in Canada: What country did your father's people come from originally?

Would you mind telling me which age group you are in? **23**

(INTERVIEWER: If respondent refuses to give age group, make an estimate.)  
 21-29 years ..... 1  
 30-39 years ..... 2  
 40-49 years ..... 3  
 50 and over ..... 4

Are you Married ..... 1  
 Single ..... **24** 2  
 Widowed; divorced; separated ..... 3

Is (was) the head of the family an employee, or self-employed?  
 Employee ..... **25** 1  
 Self-Employed ..... 2

Specific Occupation

..... **26, 27**

(If housewife or student, record that fact, but also record occupation of head of family. If retired or unemployed, record former occupation.)

Are you (or any member of your family) a member of a labor union? Yes ..... 1  
 No ..... **28** 2

If Yes: How many are union members?

Do you, or does any member of your immediate household, own a passenger car- not a truck? Yes ..... **29** 1  
 No ..... 2

Is there a telephone here in your family name? Yes ..... **30** 1  
 No ..... 2

Wealthy ..... 1

AV.+ ..... 2

Average ..... **31** 3

Poor+ ..... 4

Poor ..... 5

Man ..... 1

Woman ..... **32** 2

FARM ..... 1

RURAL NON-FARM ..... 2

(Under 1,000 population) ..... **33** 3

URBAN ..... 3

CITY ..... Date of Interview .....

I hereby attest that this is a true and honest interview

(Interviewer's Signature)

Serial # 34, 35, 36, 37  
 X in Col. 38

What would you say is the greatest problem facing you or your family at the present time?

No answer, don't know

1. Money: high cost of living, lack of money, hospital bills, lack of social security, inflation
2. War: unrest of world conditions
3. Taxes
4. Housing: family life, children's education
5. Domestic: family life, children's education
6. Employment: to find employment, strikes, security of work, etc.
7. Health: fear of ill health, sickness
8. Old age security
9. Business problems - farming problems: employees' welfare, too much work, need for farm workers
10. Personal problems: finding free time, divorce, unhappiness, making large decisions, to retire or not
- X. No problems
- V. Miscellaneous



COL. 19 [Asked of all except "undecided" on 5a re whether one's son should go into politics or into some other occupation]

Political Career

Other Occupation

- No reason, don't know
- 1. Need good men in politics
- 2. Service to country: a fine thing, a worthy occupation, a fine life's work.
- 3. Lots of opportunities, good future, make lots of money
- 4. A good field for lawyers (or some other occupation)
- 5. As good as anything else
- 6. Education - can learn a lot from it
- 7. Interesting, exciting life
- 8.
- 9. An easy life
- 0. Individual cases: would make a good politician, depends on the individual
- X. General: just like it, always interested in politics
- V. Miscellaneous

- No reason, don't know
- 1. Too uncertain unstable; too complicated, mental strain
- 2. Graft, corruption, dishonesty; can't stay honest.
- 3. Better opportunities elsewhere, lots of better things, should follow or better off in father's business
- 4. Can always turn to politics, need a profession (trade) first
- 5. Need pull, must be a big shot
- 6. Too much publicity and criticism, word-slissing, can't call life your own
- 7. Do more good elsewhere
- 8. A rough job, strenuous life, requires a superior person
- 9. Not rewarding (except monetary), no thanks for anything in politics or government
- 0. Individual cases: wouldn't have the education, wouldn't make a good politician, never been one in the family
- X. General: happier at something else, prefer other field, not interested in politics, against politicians
- V. Miscellaneous