

Book 123 - 230  
4-0 Eng.

Col. 5 - Broc  
678 - Int #

Col. 9 - City, Size  
10 - No. of X's  
ET 230 (Q7)  
24/7/53 #230  
7/24/53

NO NAMES TAKEN

THE GALLUP POLL  
would like YOUR OPINION

Interviewer:  
Don't read aloud  
anything in heavy  
black type.

PUT RING AROUND APPROPRIATE NUMBERS

1a. Will you be eligible to vote in the Dominion election to be held August 10?  
Yes ..... 11 1  
No ..... 2  
Don't Know ..... 3

INTERVIEWER: If NOT eligible, get basic data below double line over page and discontinue interview.

b. Are you interested in the coming election?  
Yes ..... 12 1  
No ..... 2

IF "YES" ASK:

c. About how much are you interested in it, would you say, -very interested, moderately interested, or only interested a little?  
Very interested ..... 13 1  
Moderately interested ..... 2  
Only interested a little ..... 3

ASK EVERYONE:

d. Do you think you, yourself, will vote or do you think you may not vote?  
Will vote ..... 14 1  
May not vote ..... 2  
Undecided ..... 3  
Definitely won't vote ..... 4

IF "WILL VOTE" ASK:

e. How certain are you that you will vote—absolutely certain, fairly certain or not certain?  
Absolutely certain ..... 15 1  
Fairly certain ..... 2  
Not certain ..... 3

2a. If a Dominion election were being held to-day, which party's candidate do you think you would favor?  
Progressive-Conservative ..... 16 1  
Liberal ..... 2  
C.C.F. .... 3  
Social Credit ..... 4  
Labor Progressive ..... 5  
Other Party ..... 7  
(Specify)  
Undecided ..... 8  
Refused to answer ..... 9

INTERVIEWER: If respondent wants to refuse to answer this question, assure him/her that no names or addresses are taken, and that we are using this information to get trends across Canada only.

IF "UNDECIDED" OR STILL "REFUSE TO ANSWER" ABOVE, ASK:

b. Which way are you leaning at the present time, as far as all the parties are concerned?  
Progressive-Conservative ..... 17 1  
Liberal ..... 2  
C.C.F. .... 3  
Social Credit ..... 4  
Labor Progressive ..... 5  
Other Party ..... 7  
(Specify)  
Undecided ..... 8  
Refused to answer ..... 9

3a. Did you vote in the Dominion election of June, 1949?  
Yes ..... 18 1  
No ..... 2  
Don't recall ..... 3

IF "YES" ASK:

b. Which party did the candidate for whom you voted represent?  
Progressive-Conservative ..... 19 1  
Liberal ..... 2  
C.C.F. .... 3  
Social Credit ..... 4  
Labor Progressive ..... 5  
Other Party ..... 7  
(Specify)  
Don't remember ..... 8  
Refused to answer ..... 9

4. Do you think it makes a great deal of difference which political party runs the country?  
Yes ..... 20 1  
No ..... 2  
No Opinion ..... 3

5. In an election which influences your vote the most, the policies of a political party as a whole, or the kind of candidate the party has in your own riding?  
Policies of Party ..... 21 1  
Kind of candidate ..... 2  
Both ..... 3  
Don't know ..... 4  
Other ..... 5  
(write in)

6. After the election what do you think will be the most important job the government will have to deal with?  
22  
23  
(write in)  No Opinion

7. Here are the names of some men who have been mentioned in the political news recently. Can you tell me who they are?  
(a) Jean Lesage? .....  
Don't know ..... X  
(b) William S. Oliver? .....  
Don't know ..... X  
(c) John W. Pickersgill? .....  
Don't know ..... X

8a. Would you have continued school after 16 years of age if you had been able? .....

ASK EVERYONE:

b. Would you mind telling me how far you went in school?  
Public school (Grades 1-8) ..... 24 1  
Secondary or High School (Grades 9-13) ..... 2  
University ..... 3  
No schooling ..... 4  
(INTERVIEWER: Ring appropriate number, whether or not schooling was complete.)  
c. If "University," Which one? .....

SEE OVER PAGE

Interviewer: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

Which language is spoken in the home?  
 French only **25** 1  
 English only 2  
 Both French and English 3

Would you mind telling me which age group you are in?  
**26**  
 (INTERVIEWER: If respondent refuses to give age group, make an estimate.)  
 21-29 years 1  
 30-39 years 2  
 40-49 years 3  
 50 and over 4

Are you Married **27** 1  
 Single 2  
 Widowed; divorced; separated 3

Is (was) the head of the family an employee, or self-employed?  
 Employee **28** 1  
 Self-Employed 2

Specific Occupation **29, 30**

(If housewife or student, record that fact, but also record occupation of head of family. If retired or unemployed, record former occupation.)

Are you (or any member of your family) a member of a labor union?  
 Yes **31** 1  
 No 2

If Yes: How many are union members?

Do you, or does any member of your immediate household, own a passenger car—not a truck?  
 Yes **32** 1  
 No 2

Is there a telephone here in your family name?  
 Yes **33** 1  
 No 2

Wealthy 1  
 AV. + **34** 2

Average 3

Poor + 4

Poor 5

Man **35** 1  
 Woman 2

FARM **36** 1

RURAL NON-FARM 2  
 (Under 1,000 population)

URBAN 3

CITY ..... Date of Interview .....

I hereby attest that this is a true and honest interview ..... (Interviewer's Signature)

Alternate code gives:  
 Date 37 & 38  
 Serial # 39, 40, 41 & 42  
 - X 43  
 - X in 44 where coded

Serial # 37, 38, 39, 40  
 X in Col. 41  
 X in Col. 42 where coded



After the election what do you think will be the most important job the government will have to deal with?

COL. 22, 23

Upper: - No answer, don't know

- 1. Taxation - reduce taxes, lower cost of administration, the budget, etc.
- 2. Keep promises made, carry out policies
- 3. Social Security
- 4. Old age pensions
- 5. Health and hospitalization plans
- 6. Employment problems, avoid depression
- 7. Labor relations, strikes
- 8. Cost of living: prices, rent control
- 9. Stop government waste [put in here only if waste mentioned; don't double punch with code 2]
- 0. Foreign relations: war, peace, defence
- X. Post-war problems
- V.

Lower: 1. Housing [put rent controls in with prices - code 8, Upper]

- 2. Immigration .
- 3. Communism
- 4. Provincial or municipal matters - not federal: education, roads, etc.
- 5. St.Lawrence Seaway
- 6. Interprovincial relations: racial issues, religious groups, industry spread, etc.
- 7. Dominion-Provincial relations
- 8. Freight rates
- 9. Farm problems
- 0. Trade: improve markets, foreign trade
- X. General: keep country going at present rate
- V. Miscellaneous: make laws for Canada instead of USA, public works, industrial production, rehabilitation, etc.