

Col. 1123 - job #245
4 - 0 - English
1 - British

✓

NO NAMES TAKEN

THE GAZETTE POLL
would like YOUR OPINION

Interviewer:
Don't read aloud
words in capital
letters #245
set 245
Nov./53

PUTTING AROUND APPROPRIATE NUMBERS

1.(a) As you probably know, there is a shortage of teachers in the schools today. What do you think could be done to interest more people in teaching school?
.....
.....
Anything else?.....

	CORRECT	INCORRECT
Parallel.....	7	7
Picnicking.....	8	8
Cauliflower.....	9	9
Penitentiary.....	0	0

(b) Even if it meant higher taxes, would you like to see salaries of school teachers raised?
YES.....1
NO.....2
NO OPINION.....3

7.(a) The Church of England in Canada recently voted to be known as "The Anglican Church". If you yourself had a vote, which of these three names do you think is most suitable? The Church of England, The Anglican Church, or the Episcopal Church of Canada?
THE CHURCH OF ENGLAND.....1
THE ANGLICAN CHURCH.....2
THE EPISCOPAL CHURCH OF CAN.....3
NO OPINION.....4

2.(a) Have you ever seen a performance of a ballet?
YES.....1
NO.....2
CAN'T RECALL.....3

(b) Do you happen to be a member of a church?
() YES - Which Denomination?
.....
() NO.....

IF "YES" ASK (b) & (c):
(b) Was this a movie, on television or on the stage?
MOVIE.....1
TELEVISION.....2
STAGE.....3
CAN'T RECALL.....4

IF "NO" ASK:
(c) What is your religious preference?.....

(c) Would you say you enjoyed it very much, just mildly, or not at all?
VERY MUCH.....1
JUST MILDLY.....2
NOT AT ALL.....3

8.(a) On the whole, do you think the movies are a good influence or a bad influence on young people?
GOOD INFLUENCE.....1
BAD INFLUENCE.....2
UNDECIDED.....3

ASK EVERYBODY:
(d) Can you name any professional Canadian ballet company?
() YES ¹ What one?.....
..... NO

(b) Why do you feel this way?.....

3. What would you say is the greatest problem facing you or your family at the present time?
.....
.....

9. There have been discussions about all nations reducing their armaments. Of course everybody hopes it would, but do you think such an agreement would work or not?
WOULD WORK.....1
WOULD NOT WORK.....2

4.(a) Do you think Communist China should or should not be admitted as a member of the United Nations at the present time?
SHOULD.....1
SHOULD NOT.....2
NO OPINION.....3

QUALIFIED.....3
(specify qualification)
NO OPINION.....4

UNLESS "SHOULD" ASK:
(b) Suppose a majority of the members of the United Nations decides to admit Communist China to the United Nations, do you think Canada should go along with the U.N. decision, or resign in protest?
SHOULD GO ALONG.....1
SHOULD RESIGN.....2
OTHER.....3
(specify)
NO OPINION.....4

10.(a) Do you think the Liberal Government in Ottawa is favouring any one group in this country more than another?
YES.....1
NO.....2
NO OPINION.....3

ASK EVERYBODY:
5. Three months from now, do you think the prices of the things you buy will be higher than they are now or lower?
HIGHER.....1
LOWER.....2
ABOUT THE SAME.....3
NO OPINION.....4

IF "YES" ASK:
(b) What group(s)?.....
DON'T KNOW ()

We're conducting a nationwide "spelling bee" - some of the words are pretty hard, but let's see how many you can spell. (INTERVIEWER: CIRCLE AS CORRECT OR INCORRECT BELOW)

ASK EVERYBODY:
(c) If the Progressive Conservative Party were elected to office in the next election, do you think they would favour any one group in this country more than another?
YES.....1
NO.....2
NO OPINION.....3

	CORRECT	INCORRECT
Magazine.....	1	1
Sandwich.....	2	2
Deceive.....	15	16
Kerosene.....	4	4
Calamity.....	5	5
Acceleration.....	6	6

IF "YES" ASK:
(d) What group(s)?.....
DON'T KNOW ()

ASK EVERYBODY:
11.(a) Which of these comes closest to the way you feel about dealing with convicted murderers:
(i) Life imprisonment but no death penalty.....1
(ii) Death penalty for men, but not women.....2
(iii) Continue giving men and women the death sentence.....3
NO OPINION.....4

(b) If we do continue executing murderers in Canada, do you think we should hang them, or should we adopt some other method?
HANG THEM.....1
OTHER METHOD.....2
(specify method)
NO OPINION.....3

12. If science makes it possible for people to keep alive until the age of 150 years, would you like to live this long, or not?
 WOULD LIKE TO.....1
 WOULD NOT LIKE TO.....2
 UNDECIDED.....3

COMMENTS.....

13. We're trying to find out what hobbies people have for their spare time, would you mind telling me what hobbies you have?
31
 NONE.....32

14.(a) As you've probably read, the United Church and the Anglican Church have been discussing joining together to form one church. Would you approve or disapprove of this?
 APPROVE.....1
 DISAPPROVE.....2
 NO OPINION.....3

(b) From what you have heard or read, what would you say was the most important difference between the United Church and the Anglican Church?
34
 DON'T KNOW... () NONE... ()

15.(a) Would you have continued school after 16 years of age if you had been able?
35

ASK EVERYONE:
 (b) Would you mind telling me how far you went in school?

PUBLIC SCHOOL (Grades 1-8).....2
 SECONDARY or HIGH SCHOOL (Grades 9-13).....2
 UNIVERSITY.....3
 NO SCHOOLING.....4

INTERVIEWER: (Ring appropriate number, whether or not schooling was complete.)

(c) If "UNIVERSITY," which one?.....

16. If a Dominion election were held today, which party's candidate do you think you would favor?
 PROGRESSIVE CONSERVATIVE.....5
 LIBERAL.....2
 G.C.P.....3
 SOCIAL CREDIT.....4
 OTHER PARTY.....7
 (write in) 36

INTERVIEWER: (If respondent wants to refuse to answer this question, assure him that no names or addresses are taken and that we are using this information to get trends across Canada, only.)

17.(a) Did you vote in the last Dominion election?
 YES.....1 NO.....2

IF "YES," ASK:

(b) Which party did the candidate for whom you voted represent?

PROGRESSIVE CONSERVATIVE.....1
 LIBERAL.....2
 G.C.P.....3
 SOCIAL CREDIT.....4
 OTHER PARTY.....7
 (write in) 38

Interviewer: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

59 Which language is spoken in the home?
 French only.....1
 English only.....2
 Both French and English.....3

62 Are you (or is any member of your family) a member of a labor union?
 YES.....1
 NO.....2
 IF "YES": How many are union members?
3

INTERVIEWER: RECORD FROM YOUR OBSERVATION

A.....1
 B.....2
 C.....3
 D.....4
 FARM.....1
 RURAL NON-FARM.....2
 (Under 1,000 population)
 URBAN.....3

60 Would you mind telling me which age group you are in?
 (INTERVIEWER: If respondent refuses to give age group, make an estimate)
 21-29 years.....1
 30-39 years.....2
 40-49 years.....3
 50 and over.....4

64 Do you, or does any member of your immediate household, own a passenger car - not a truck?
 YES.....1
 NO.....2

65 Man.....1
 Woman.....2

CITY..... Date of Interview.....

I hereby attest that this is a true and honest interview.....
 (Interviewer's Signature) 48, 49, 50, 51, 52 (Interviewer's #)

Serial # 53, 54, 55, 56

Col. 48 = Prov

X in 57

Weighted Cards are punched X in Col. 50
 Weighted Cards have a 1 in col. 60

CANADIAN INSTITUTE OF PUBLIC OPINION

GALLUP POLL #	245		
TOTAL CARD COUNT	X (NATIONAL)		1895
<u>Regional</u>		Col. 48	
Maritimes			180
Quebec			512
Ontario			652
Manitoba	}		557
Saskatchewan			
Alberta			
British Columbia			
<u>Community Size</u>			
Farm			284
Rural non-farm			380
1 - 10,000			238
10,001 - 30,000	}		180
30,001 - 100,000			
Over 100,000			813
<u>Sex</u>			
Men			935
Women			958
	Reject		2
			936
			958
			7

* Quebec, Ontario, Man., Alta & B.C. Interviews were duplicated based on approx. 1100 street interviews.



- 1 Rare salaries
- 2 Better facilities and working conditions - fewer students for each teacher
 - more modern schools
 - better class rooms
 - better teaching conditions
 - better accommodation
 - better living accommodation
- 3 Free or partially free education for prospective ^{teachers}

Government should pay part of their education
 give financial help for those interested
 not just the brilliant people make good ^{teachers}
- 4 Train children to respect teachers - if people would praise teaching instead
~~of running it down~~ ^{running it}
- 5 Encouragement need - schools and parents should encourage
 students to become teachers
 - give assistance to likely prospects not just brilliant ones make good teachers
- 6 Children should be better disciplined by their parents making it easier
 on the teacher
- 7 Special courses - summer courses
 - simpler
 - simpler
 - shorter
- 8 More public support & interest in the schools - not under public eye
 - meetings to discuss problem
 - co-operation from parents
- 9 Criticism of ^{method} method of teaching - give teachers more freedom to discipline
 - make teaching more interesting
 - get too much homework
- 0 Nothing doing all they can now
- x Misc.
- y Don't know or no answer



#245

Question 2(d)

- 1 Canadian National Ballot
- 2 (Royal) Winnipeg "
- 3 Saddle Wells
- 4 other
- X No a Don't know of any
- Y No answer

1. Money - High cost of living - Lack of money - Hospital etc. Bills
 - Lack of sound security - Inflation - Not enough Sickness Insurance
 - Financial - Down payment for house
 - Debts - Getting enough money for Christmas
 - Security
2. War - Unrest of world conditions
3. Taxes
4. Housing - moving - rent control - fixing up house - getting moved to new house
5. Domestic - family life - childrens education, raising family by myself
 getting my young people to take advice - raising up family
6. Employment - to find employment - strikes - getting a better ^{position}
7. Health - fear of ill health - childrens health - lengthening illness
 - operation in near future - my wife is very sick
8. Old age Insecurity
9. Business problems - Farming ^{problem} - Employees welfare, too much work - need for ^{farm workers} ~~farmers~~ - selling farm products
 High cost of ~~land~~ ^{land} - hired labour
0. Personal problems - Finding a male companion - Dont understand finding free time - divorce, unhappiness - making large decisions ^{to retire or not} ~~to retire or not~~ Husband wants old
- X No problems
- Y Miscellaneous



Question 6

#245

Col 17

1	1	word	correct
		word	correct
2	2	words	"
3	3	"	"
4	4	"	"
5	5	"	"
6	6	"	"
7	7	"	"
8	8	"	"
9	9	"	"
0	10	"	"

x Refused to answer or can't spell or won't try

y None right

Good Influence - Movies

- 1 Educational - more movies are educational - educational and moral helps you grasp more things better
- 2 Some are good - some are bad - most movies are good movies
 - most pictures have good morals
 - if you choose the right movie
 - depends on movie
- 3 Censored - they're ok they're censored very well censored newspapers aren't - Under 16 yrs not allowed to go
- 4 Don't believe movies influence them - movies aren't going to influence them one way or another - if there is good
- 5 Good clean entertainment - uplifting - good pastime
- 6 Teach a lesson - crime doesn't pay - show good - bad side & what happens if you don't live right

7

8

9

0

X misc

Y No reason given or no answer

Bad Influence - Movies

1. Too many crime pictures - too many ^{thrillers} thrillers - too much shooting, murdering & alcoholism. too much violence. too much Western
2. Some are good, but mostly bad
 - few are ^{fit} fit for younger people
 - they go to all the bad they can
3. Censorship could be better - movies aren't picked very carefully don't show right type of movies
4. Too many sexy pictures - too many immoral - too much stress ^{or sex} or sex
5. Young people imitate - young people pick up the bad things disregard the good - a bad picture could destroy a child's mind - they have been the cause of young people ^{doing} doing ^{wrong} wrong - young people cannot discriminate 'twixt good & bad.
6. Stops their studying - too much time spent at cinema when should be studying - distracts
- 7
- 8
- 9
- 0
- x None
- y No reason given or no answer

Undecided

- 1 Never see a movie or rarely see one or don't know
 - 2 Some good - some bad - depends on show young people see - parents should decide pictures - depends on picture if they would stand by this adult entertainment.
 - 3
 - 4
 - 5 They learn both good + bad - doesn't hurt them
 - 6 Depends on the young people - don't think their influence at all if home life is good.
- x Miss.
- y No reason given - or no answer

Groups favored by Liberal government

- 1 Large companies - money groups - capitalists
- 2 Roman Catholic
- 3 French
- 4 Quebec
- 5 Farmers
- 6 Veterans groups
- 7 Labor unions - laborers
- 8 Immigrants
- 9 Liberals, cons. Liberals, themselves
- 0 English English
- X Misc Misc
- Y No answer or not know No answer + Don't know

Groups favored by progressive conservative government

- 1 Large companies money groups - capitalists
- 2 Protestants
- 3 English
- 4 Ontario Ontario
- 5 Farmers Farmers
- 6 Veterans groups Veterans groups
- 7 Labor unions Labor unions
- 8 Immigrants Immigrants
- 9 Prog. cons. themselves
- 0
- X Misc.
- Y No answer or don't know



- 1 Hanging Hanging
- 2 Gas. gas chamber. Gas - Gas chamber
- 3 Electrocuting. electric chair Electrocutation - Electric chair
- 4 Drug killing Drug killing
- 5 Injection. hypodermic Injection - Hypo needle
- 6 Shooting Shooting
- 7
- 8 anything quicker than hanging quickest method possible
- 9 anything quicker than hanging - quickest method possible
- 0 Something more humane. something less painful - most merciful
- X Other method other method
- 7 Don't know. no opinion - don't like it at all.

HobbiesUpper column

- 1 Knitting, sewing, crocheting, fancy work, etc.
- 2 Reading
- 3 Hunting, fishing, etc.
- 4 Sports, skating, hockey, curling, bowling, dancing, swimming, etc.
- 5 Gardening
- 6 Movies, T.V., Radio
- 7 Photography
- 8 Painting, art
- 9 Dramatics or music
- o Working for or belonging to different types of organizations
- x Music
- γ None

Lower Column

- 1 Carpentry work
- 2 Cards, chess, bridge
- 3 Mechanics - work on cars
- 4 Electronics - ham radio operator
- 5
- 6
- γ no answer.

Ceremony Service

1. DIFFERENCE IN RITUAL -the service itself is so different
 -type of service in Anglican church much more effective
 -kneeling through church in Anglican not in United
 -Anglican uses a prayer-book
 -Simple service in United
2. DIFFERENCE IN DIVORCE LAWS *Anglican church does not favor divorce United permits
 - (United will marry divorced persons - Anglican not)
3. ANGLICAN CHURCH MORE LIKE ROMAN CATHOLIC CHURCH -as close to the Catholic as any other church
4. DIFFERENCE IN THEIR TEACHING; DOGMA; BELIEFS
5. NONE, NO DIFFERENCE -none just slight difference in service
 -all preach from the same Bible
 -all believe in the same God
 - in name only -
6. NOT THE SAME SACRAMENTS -Confirmation in Anglican Church
 -Communion in Anglican church
 -baptism in Anglican
 -Anglican church believes in sacraments
7. ANGLICAN STRICTER OR UNITED NOT SO STRICT -United more free and easy
 -United a little more open minded
 -Anglican take their religion more serious
8. ^{Stol} APPOSTOLIC SUCCESSION OR DIFFERENCE LIES IN THE MINISTERS DIFFERENT RANKS
 *Anglican Church has Bishops Etc.

EPISCOPACY

- 9.
- 0.
- X. MISCELLANEOUS (keep hand tab)
- Y. NO ANSWER OR DON'T KNOW