

Do you think the speed limit on open highways is in this province? **Correct**.....9.1
 incorrect.....9.2

2. Do you think the speed limit on the open highway in this province is about right, should be faster or should be slower?
 SPEED LIMIT ABOUT RIGHT.....10.1
 SHOULD BE FASTER.....10.2
 SHOULD BE SLOWER.....10.3
 OTHER.....10.4
 (specify) NO OPINION.....10.5

3. Do you think there is, or is not a need for building more express highways between the large cities of our country?
 YES, IS A NEED.....11.1
 NO, IS NOT NEEDED.....11.2
 QUALIFIED.....11.3
 (Write in) NO OPINION.....11.4

HAND CARD "A" TO ALL RESPONDENTS:

4. If such roads are built, here are some ways that have been suggested for paying the final bill for them. Which of these ways best expresses your view as to how they should be paid for?
 (a) A Toll of about one cent per mile.....12.1
 (b) Higher license fees, especially for long-distance trucking.....12.2
 (c) Higher taxes on gas, oil, and tires.....12.3
 (d) Have the government borrow the money.....12.4
 OTHER.....12.5
 (specify) DON'T KNOW.....12.6

5. Do you think the recent change in the attitude of the Russian authorities toward Stalin will make any real difference in the Russian policy toward the West?
 YES.....13.1
 NO.....13.2
 DON'T KNOW.....13.3

6. Do you think Russia does, or does not want to dominate:
 (a) Europe?
 (b) The Far East?
 (c) The World?

	DOES	DOES NOT	NO OPINION
(a) Europe	1	2	3 14
(b) The Far East	4	5	6
(c) The World	7	8	9

ASK IN CITIES ONLY (see Bulletin of Instructions)

7. (a) As you probably know, there is only the one - a C.B.C. - television station in (NAME OF CITY) at present. A suggestion has been made that a second station be set up. Would you prefer to have this second station owned and operated by the C.B.C. or a private organization?
 C.B.C.....15.1
 PRIVATE ORGANIZATION.....15.2
 OTHER.....15.3
 (specify) NO OPINION.....15.4

UNLESS "NO OPINION" ASK:
 (b) Why would you prefer this?16

ASK EVERYBODY:

8. What would you say was the state of your health, in general - good, fair, or rather poor?
 GOOD.....17.1
 FAIR.....17.2
 RATHER POOR.....17.3

9. Did you happen to take any form of exercise yesterday?
 YES.....18.1
 NO.....18.2

IF "YES" ASK:
 (b) What form of exercise?.....19

10. Taking yesterday as an example, about how far would you say you walked - not counting around your home or place of work?
 APPROX.....20
 NOT AT ALL.....21
 CAN'T ESTIMATE.....22

HAND CARD "B" TO RESPONDENTS:

11. Here is a quiz type of question - can you tell me what country the following people are connected with, and what their job is?

NAME	COUNTRY	JOB
1 Pandit Nehru		
2 J. Foster Dulles		
3 Louis St. Laurent		
4 Nikolai Bulganin		
5 Mike (Lester B.) Pearson		
6 David Ben Gurion		
Walter J. Moede		
7 Dwight Eisenhower		
8 Gamal Abdel Nasser		
9 Anthony Eden		
0 Nikita Krushchev?		

Handwritten notes on right: 21 - country, 22 - job, 23 - no correct countries, 24 - correct

12. Do you approve, or disapprove, of the way Mr. St. Laurent is handling his job as Prime Minister?
 APPROVE.....24.1
 DISAPPROVE.....24.2
 QUALIFIED.....24.3
 (state qualification) NO OPINION.....24.4

IF "DISAPPROVE" OR "QUALIFIED" ASK:
 (b) Would you tell me why?25

ASK EVERYBODY:

13. Do you, yourself, approve or disapprove of cremation?
 APPROVE.....26.1
 DISAPPROVE.....26.2
 NO OPINION.....26.3

14. What would be your wish for yourself when you die - cremation or burial?
 CREMATION.....27.1
 BURIAL.....27.2
 DON'T CARE.....27.3
 NO OPINION.....27.4

15. (a) Would you tell me if you are married or single?
 MARRIED.....28.1
 SINGLE.....28.2
 WIDOWED, DIV., SEP.....28.3

UNLESS "SINGLE" ASK:
 (b) Do you have any children aged nine years or under?
 YES.....29.1
 NO.....29.2

IF "YES" ASK:
 (c) What are their names?
 GIRLS
 BOYS

Handwritten notes on right: 30 - Girls, 31 - Boys, 32 - Female Resp, 33 - Male Resp

ASK EVERYBODY:

16. Would you mind telling me your first name?
 INTERVIEWER: CHECK IF MALE.....34.1
 FEMALE.....34.2

ASK EVERYBODY:

17. Do you (IF MARRIED: and your husband/wife) keep any kind of book for a family budget, or have you ever tried to keep track of family expenses?
 YES, AT PRESENT.....35.1
 NO, BUT HAVE TRIED.....35.2
 NO, NEVER TRIED.....35.3

X on Col 36

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18. Did you happen to hear or read about the debate in the house of Commons over the Trans-Canada Pipeline? YES: 37...1 NO: 37...2

IF "YES" ASK: b. You may recall that the Government used what is called "the closure" to speed up the debate. Do you recall this? YES: 38...1 NO: 38...2

IF "YES" ASK: c. Do you feel just from what you have heard or read, that the Government was justified, or not justified, in using the closure? JUSTIFIED: 39...1 NOT JUSTIFIED: 39...2 NO OPINION: 39...3

ASK EVERYBODY: 19a. As a general rule, do you smoke regularly, occasionally, or not at all? REGULARLY: 40...1 OCCASIONALLY: 40...2 NOT AT ALL: 40...3

IF "NOT AT ALL" ASK: b. Did you ever smoke cigarettes regularly? YES: 41...1 NO: 41...2

IF "YES" ASK: (c) Do you mind telling me why you stopped? 42

ASK EVERYBODY: 20a. Would you favor or oppose a government-operated plan whereby any hospital expenses you, or someone else, incurred would be paid out of taxes? FAVOR: 43...1 OPPOSE: 43...2 NO OPINION: 43...3

IF "FAVOR" ASK: b. Would you favor this even if it meant higher taxes? YES: 44...1 NO: 44...2 DON'T KNOW: 44...3

ASK EVERYBODY: 21. Would you mind telling me what kind of kitchen sink you have in your home? PORCELAIN: 45...1 ENAMEL: 45...2 STAINLESS STEEL: 45...3 OTHER: 45...4 (specify) DON'T KNOW: 45...5

22. Have you, by any chance, a stainless steel sink in some other room - other than the kitchen? YES: 46...1 NO: 46...2 DON'T KNOW: 46...3

23. Would you have continued school after 16 years of age if you had been able? 47
b. Would you mind telling me how far you went in school? PUBLIC SCHOOL (Grades 1-8): 47...1 SECONDARY OR HIGH SCHOOL (Grades 9-11): 47...2 UNIVERSITY: 47...3 (specify) NO SCHOOLING: 47...4

ASK EVERYBODY: 24. If a Dominion election were held today, which party's candidate do you think you would favor? 48
PROGRESSIVE CONSERVATIVE: 48...1 SOCIAL CREDIT: 48...4 LIBERAL: 48...2 LABOR PROGRESSIVE: 48...5 C.C.F.: 48...3 UNDECIDED: 48...8 OTHER PARTY: 48...7 (write in)
INTERVIEWER: If respondent wants to refuse to answer this question, assure him that no names or addresses are taken and that we are using this information to get trends across Canada, only)

25a. Did you vote in the last Dominion election? YES: 49...1 NO: 49...2

IF "YES" ASK: b. Which party did the candidate for whom you voted represent? 50
PROGRESSIVE CONSERVATIVE: 50...1 SOCIAL CREDIT: 50...4 LIBERAL: 50...2 LABOR PROGRESSIVE: 50...5 C.C.F.: 50...3 DON'T REMEMBER: 50...8 OTHER PARTY: 50...7 (write in)
ASK OF ALL RESPONDENTS WHO VOTED IN LAST FEDERAL ELECTION: c. Have you ever voted for any other party in a federal election? YES: 51...1 NO: 51...2 HAVE VOTED IN ONE ELECTION ONLY: 51...3

ASK EVERYBODY: 26. Do you happen to know if your father usually voted for the Conservative, Liberal party, or what party - in federal elections? CONSERVATIVE: 52...1 LIBERAL: 52...2 C.C.F.: 52...3 OTHER: 52...4 (write in) VOTED FOR DIFFERENT PARTIES: 52...5 DIDN'T VOTE IN CANADA: 52...6 DON'T KNOW: 52...7

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INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community:"

Which language is spoken in the home? FRENCH.....53...1 ENGLISH.....2 BOTH ENGLISH & FRENCH...3	Do you yourself, happen YES...1 to have a driver's license NO.....2	INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION: SEX: MAN.....63...1 WOMAN.....2
Would you mind telling me which age group you are in? 21-29 YEARS.....54...1 30-39 YEARS.....2 40-49 YEARS.....3 50 AND OVER.....4	Are you (or is any member of your family) a member YES...1 of a labor union? NO.....2 IF "YES" How many are union members?.....	SOCIO-ECONOMIC GROUP: A.....64...1 B.....2 C.....3 D.....4
Do you have a radio YES.....55...1 in your home? NO.....2	Is (was) the head of the family an employee, or self-employed? EMPLOYEE.....61...1 SELF-EMPLOYED...2	SIZE OF COMMUNITY: FARM.....65...0 RURAL NON-FARM (under 1,000 in population)...1 URBAN.....2 X 3
Do you have a television YES.....56...1 set in your home?... NO.....2	Occupation: Specific job:.....62	
Do you mind telling me ROMAN CATHOLIC.....1 if you are Roman Catholic, PROTESTANT.....2 Protestant, or Jewish? JEWISH.....3 OTHER.....4 (specify)	Type of company..... (INTERVIEWER: If housewife or stud- ent, record that fact, but also record occupation of head of family, if retired or unemployed record former occupation).	
Do you, or does any member YES.....58...1 of your immediate household NO.....2 own passenger car - not a truck?		

CITY..... DATE OF INTERVIEW.....

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW.....

(Interviewer's signature) 66 67 68 69 70 (Interviewer's number)

(66) → Province
 ↓
 (70) → City size

DEFINITIONS OF OCCUPATIONS USED

250
✓

1. CLERICAL
2. SKILLED LABOR
3. SEMI AND UNSKILLED LABOR
4. PROFESSIONAL
 - . SEMI-PROFESSIONAL
5. MAJOR EXECUTIVES
6. MINOR AND JUNIOR EXECUTIVES
7. PROPRIETOR OF A SMALL BUSINESS
8. SALESMAN - OUTSIDE
9. SALESMAN - INSIDE
0. FARMERS
- X. TEACHERS AND INSTRUCTORS
GOVERNMENT EMPLOYEES
- Y. RETIRED AND UNEMPLOYED & WIDOWS
ARMED FORCES
HOUSEWIVES AT HOME
STUDENTS

5

✓

GALLUP POLL #250 Ques. 12(b) Would you tell me why? (you disapprove of St. Laurent's job as Prime Minister)

1. RE PIPELINE PASSAGE; handling of speaker situation, pushing through pipeline; weakness on pipeline debate etc.
2. NOT A STRONG LEADER: he doesn't run Gov't - Howe does; he listens to much to others; doesn't control party or Cabinet.
3. DON'T LIKE LIBERALS: would prefer P.C., S.C., C.C.F., etc. gov't. don't like Liberal's ideas; can't understand what Liberals are doing; disapprove of whole Liberal gov't.
4. RE FARM POLICIES: can't sell wheat because of his gov't., doesn't look after farmers;
5. OTHER GOV'T POLICIES - too high income tax;
6. ATTITUDE RE FRENCH: disapprove of Frenchman as head; favors the French;
7. LIBERAL MAJORITY TOO GREAT - dangerous majority; he's becoming a dictator through his majority in house;

0. GENERAL DISAPPROVAL: don't like job he's doing; general attitude;
- X. OTHER ANSWERS: (keep accurate hand-tab & record basic data on interesting or unusual answers)

- V. NO REASON GIVEN: No answer