

THE GALLUP POLL

*Smith Col 1-4
Prof. - Col 5-7
Col 8 - 1 English question
& French*

NO NAMES TAKEN

WOULD LIKE YOUR OPINION

(Circle appropriate numbers)

INTERVIEWER:
DON'T READ ALOUD
WORDS IN CAPITAL
LETTERS

SET 256
MARCH, 1957.

- 1a. What do you think is the ideal age for a MAN to get married?
..... DON'T KNOW...X **9**
- b. What do you think is the ideal age for a WOMAN to get married?
..... DON'T KNOW...X **10**
- c. What do you think is the ideal number of children for a family to have?
..... DON'T KNOW...X **11**

- ASK EVERYBODY
8. In general, do you think that the influence of the United Nations Organization has increased or decreased as a result of the activities it has taken recently?
INFLUENCE INCREASED... **26**
INFLUENCE DECREASED.....
- QUALIFIED.....
(SPECIFY)
DON'T KNOW.....
- COMMENT..... **22**
- **27**

2. Would you mind telling me whether you did any of these things last Sunday? (INTERVIEWER: READ ALOUD FOR EACH IN TURN)
- | YES, DID | NO, DID NOT | |
|----------|-------------|--|
| 1 | 1 | Listened to the radio? |
| 2 | 2 | Watched TV? |
| 3 | 3 | Visited or entertained friends or relatives? |
| 4 | 13 | Read a newspaper? |
| 5 | 5 | Went for a walk? |
| 6 | 6 | Went for a drive? |
| 7 | 7 | Went to church? |
| 8 | 8 | Went to work? |
| 9 | 9 | Worked at some hobby? |
| | | Played golf, tennis, baseball or some other sport? |
| | | None of these? |

9. If you had to make up your mind today, under which Federal party do you think you and your family would be better off?
LIBERAL..... **24**
PROGRESSIVE CONSERVATIVE...
C.C.F.....
SOCIAL CREDIT.....
- OTHER.....
(SPECIFY)
DON'T KNOW.....

3. Do you think organized amateur, professional and commercial sport and athletic contests should be allowed in this community on Sundays or not?
YES.....1
NO.....2
- QUALIFIED..... **14**
(SPECIFY)
DON'T KNOW.....4

- 10a. Have you heard or read anything about the coming Federal election?
YES..... **25**
NO.....
DON'T KNOW.....
- IF "YES" ASK:
b. Have you any idea what date the election is planned for?

4. Generally speaking, do you approve or disapprove of allowing moving picture theatres in your community to remain open on Sunday?
APPROVE.....1
DISAPPROVE.....2
- QUALIFIED..... **15**
(SPECIFY)
NO OPINION.....4

- ASK EVERYBODY..... **26**
11. If you were asked to criticize labor unions, what would your MAIN criticism be?
..... **27**
..... **28**

5. Do you approve, or disapprove, of a daily paper in this community which is published on Sunday, and delivered on Sunday?
APPROVE.....1
DISAPPROVE..... **16**...2
- QUALIFIED.....3
(SPECIFY)
NO OPINION.....4

12. Do you think that generally speaking organized labor is being wisely led, or unwisely led by its leaders?
WISELY LED..... **29**
UNWISELY LED.....
UNDECIDED.....

6. As you may know, the old age pension has been raised from \$40 a month to \$46 a month. What do you feel about this amount -- do you think it is too high, or too low?
TOO HIGH..... **17**...1
TOO LOW.....2
ABOUT RIGHT.....3
NO OPINION.....4

13. At the present time, do you think that religion as a whole is increasing its influence on Canadian life, or losing its influence?
INCREASING INFLUENCE... **30**...
LOSING INFLUENCE.....
NO CHANGE.....
DON'T KNOW.....

- UNLESS "NO OPINION" ASK:
b. Why do you feel this way?..... **18**

14. Do you think that a person can be a Christian even if he doesn't believe that every word of the New Testament is true?
YES..... **31**...
NO.....
UNDECIDED.....

- What drivers of cars and trucks have a physical examination every time they are physically fit to drive. Does this sound like a good idea, or a poor idea to you?
GOOD IDEA..... **19**...1
POOR IDEA.....2
NO OPINION.....3

15. Do you think that all public schools should offer a course in religion, or do you think they should leave this subject to the churches?
SCHOOL OFFER COURSE..... **32**
LEAVE TO CHURCH.....
- QUALIFIED.....
(SPECIFY)
NO OPINION.....

- IF "POOR IDEA" ASK:
b. Why do you think that?..... **20**

16. Here is another in the Gallup Poll quiz series. This one has to do with famous buildings. Will you tell me in what country or city the following buildings are found.....
- | | DON'T KNOW |
|--------------------------------|------------|
| a. The Kremlin? | 1 |
| b. The Leaning Tower? | 2 |
| c. The Queen's Counting House? | 3 |
| d. The Eiffel Tower? | 4 |
| e. The Pyramids? | 5 |
| f. The Parthenon? | 6 |
| g. Mount Vernon? | 33 |

Xin Col 1-4

17a. Would you have continued school after 10 years of age if you had been able?

b. Would you mind telling me how far you went in school? (INTERVIEWER: RING APPROPRIATE NUMBER WHETHER OR NOT SCHOOLING WAS COMPLETE).

PUBLIC SCHOOL (GRADES 1-8) 35
 SECONDARY OR HIGH SCHOOL (GRADES 9-13)
 UNIVERSITY
 (SPECIFY)
 NO SCHOOLING.....

19a. Did you vote in the last Federal election?

YES 37
 NO.....

IF "YES" ASK:

b. Which party did the candidate for whom you voted represent?

PROGRESSIVE CONSERVATIVE...1 SOCIAL CREDIT..... 38
 LIBERAL.....2 LABOR PROGRESSIVE.....
 C.C.F.....3 DON'T REMEMBER.....
 OTHER PARTY.....
 (WRITE IN)

18. If a Federal election were held today, which party's candidate do you think you would favour?

PROGRESSIVE CONSERVATIVE...1 SOCIAL CREDIT..... 36
 LIBERAL.....2 LABOR PROGRESSIVE.....
 C.C.F.....3 UNDECIDED.....
 OTHER PARTY.....
 (WRITE IN)

(INTERVIEWER: If respondent wants to refuse to answer question, assure him that no names or addresses are taken and that we are using this information to get trends across Canada, only).

INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

Which language is spoken in the home? 39

FRENCH.....1
 ENGLISH.....2
 BOTH ENGLISH & FRENCH...3

Do you yourself, happen to have a driver's license? 45

YES.....1
 NO.....2

INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION:

SEX: 50
 MAN.....
 WOMAN.....

Would you mind telling me which age group you are in?

21 - 29 YEARS.....140
 30 - 39 YEARS.....2
 40 - 49 YEARS.....3
 50 AND OVER.....4

Are you (or is any member of your family) a member of a labour union?

YES.....46
 NO.....2

SOCIO-ECONOMIC GROUP: 51

A.....2
 B.....3
 C.....3
 D.....4

Do you happen to be a member of a church?

YES.....41
 NO.....2

If (was) the head of the family an employee, or self-employed? 48

EMPLOYEE.....1
 SELF-EMPLOYED.....2

SIZE OF COMMUNITY: 52

FARM.....
 RURAL NON-FARM (under 1,000 in population)1
 1,000 - 10,000.....2
 10,000 - 30,000.....3
 30,000 - 100,000.....4
 OVER 100,000.....5

IF "YES":

Which denomination? 42

IF "NO":

What is your religious preference? 43

In what country were your parents born?

FATHER.....

MOTHER..... 44

IF FATHER BORN IN CANADA ASK:

What country did your father's people come from originally?

OCCUPATION OF HEAD OF FAMILY: Specific job..... 49

Type of Company.....

(INTERVIEWER: If housewife or student, record that fact, but also record occupation of head of family; if retired or unemployed, record former occupation).

this is double possible for some areas

DATE OF INTERVIEW.....

HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW

DATE OF INTERVIEW.....

(Interviewer's signature)

53 54 55 56
 (Interviewer's number)

Pro. abe
X m Cal 58

CANADIAN INSTITUTE OF PUBLIC OPINION

GALLUP POLL # **256**

TOTAL CARD COUNT (NATIONAL)

Number

2109

Regional

Maritimes

232

Quebec

534

Ontario

746

Manitoba

Saskatchewan

} 387

Alberta

British Columbia

210

Community Size

Farm

400

Rural non-farm

336

1,000? 1 - 10,000

334

10,001 - 30,000

} 320

30,001 - 100,000

Over 100,000

719

Sex

Men

1066

Women

1043

province - col. 53 Col 66 ?

QU. 6

IF TOO LOW

- I Too low , not enough
- 2 Cost of living too high
- 3 Not enough if have to pay rent , if no other income
- 4 Should have means test raise rate if needy
- 5 Should be 50~~0~~ at least
- 6 Should be \$60
- 7 Should be ~~\$~~ over \$ 60
- 8 The rise an insult to them
- 9 Govt . can afford to pay more
- 0 Old people need a lot of care, help
- X Other people could not live on it - mp's could not
- V Other

If about Right

- I It's a fair reasonable amount
- 2 Old person should be able to get along ^{on} it
- 3 Nice increase , increase has helped
- 4 Not meant to be a full suport , only to help out
- 5 Sufficient with other income
- 6 Enough for govt. , taxpayers ^{to} ~~to~~ pay
- 7 7 Great help to old people
- 8 Should be grateful - darned lucky to get pension
- 9
- 0
- X
- V Other



QU. IA MEN

I	Under 21
2	21 —
3	22
4	23
5	24
6	25
7	26
8	27
9	28
0	29
x	30
v	Over 30

QU IB WOMEN

I	Under 18
2	18
3	19
4	20
5	21
6	22
7	23
8	24
9	25
0	26
x	27
v	28 or over

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QU? Ic Ideal family number

- I I ✓
- 2 2 ✓
- 3 3 ✓
- 4 4 ✓
- 5 5 ✓
- 6 6 ✓
- 7 7 ✓
- 8 8 ✓
- 9 9 ✓
- 0 10 and over 0
- x None / X

V other answer - depends on ^{income} ~~number~~ etc., y

7b If poor idea

- I Unnecessary , not needed
- 2 Illhealth isn't the main cause of accidents -~~drunkenness~~ speeding main cause
- 3 Only older people need it
- 4 Mental alertness test more important
- 5 Might eliminate good drivers who are not AI
- 6 Already had examination
- 7 People knew when not to drive
- 8 Different to be fair
- 9 Test for alcohol - more crip.
- 0 Too long a period - should be shorter
- 1 Too short a period - should be longer
- V Other

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QU. 8 comment

- 1 Have stopped wars , kept peace
- 2 Doing a good job
- 3 Settled things in Middle East
- 4 People more conscious of U.N.
- 5 Has checked U.S.S.R.
- 6 Checked dictator countries
- 7 Brining about better understanding between countries
- 8 Generally increasing its influence
- 9 improve world situation
- 0
- x
- v *Other favorable*

2nd col.

- 1 Did a poor job in the Middle East
- 2 Too good , not getting anywhere
- 3 Not enough authority
- 4 Failed in Hungary
- 5 Inner turmoil , not getting along among themselves
- 6 No definite results
- 7 At a standstill
- 8 U.S. more important than U.N.
- 9 Generally losing influence
- 0 Waste of public money
- x
- v *Other unfavourable*

QU. 8

- 5 About the same influence

QU. 108 IF YES

- 1 June 10
- 2 Other date in June - j
- 3 June
- 4 SUMMER May
- 5 Spring
- 6 Fall
- 7
- 8
- 9
- 0
- X
- ▼ other



1st column

QU. II

1st col

- I NO criticism
- 2 Too dictatorial arrogant leadership
- 3 Abuse of power
- 4 TO, much power too strong
- 5 Act too quickly
- 6 Causes strikes too prone to strike
- 7 Too communistic, reds
- 8 American domination
- 9 Too many demands, go too far
- 0 Closed shop policies
- x Union dues too high

v Other ---

2nd col

2nd column

- 1 Promote dissension dissatisfaction
- 2 Racketeers
- 3 Don't consider others enough - employers
- 4 Isn't doing its job properly not looking after its members
- 5 Encourage laziness
- 6 They are no good at all - poor
- 7 No support when on strike
- 8 Don't include everybody, not the same for everybody
- 9 Argue among themselves
- 0 Too long in settling in
- x Not strong enough

v High cost of living, cause inflation

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Religious Denomination

- I Roman Catholic
- 2 Anglican - Church of England
- 3 United Church
- 4 Presbyterian
- 5 Baptist
- 6 Jewish
- 7 Protestant
- 8 Lutheran
- 9 Mennonite
- 0
- K
- V Other

Racial Origin

- 1 Canada
- 2 England, Ireland, Scotland, Wales
- 3 Other British Commonwealth countries
- 4 United States
- 5 France
- 6 Other European countries
- V Other

NOTE: Code the country of birth in this order:

- a) Of father
- b) If father born in Canada - take the country of birth of mother
- c) If father and mother born in Canada - take country of ^{Fathers} ~~Fathers~~ people originally
- d) IF FATHERS PEOPLE RECORDED ^{CANADA} ~~ORIGINALLY AS CANADA~~
 - *- on all French speaking questionnaires / code as France 5
 - On all English questionnaires code as Canada I

Gallup 256.

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QU. • 15

5 Home

Col. 52

Rural - Urban is
multi-punched for
reasons unknown!