

THE GALLUP POLL

David & Carol - 4
Proj # (258) Cols 5-7

NO NAMES TAKEN

WOULD LIKE YOUR OPINION

(Circle appropriate numbers)

INTERVIEWER: Col 8 - 1 English Dist
DON'T READ ALOUD
WORDS IN CAPITAL
LETTERS

SET 258
MAY, 1957

ASK ALL ELIGIBLE TO VOTE

- 1a. Will you be eligible to vote in the Federal election to be held June 10th?
- YES.....9.....1
NO.....2
DON'T KNOW.....3

INTERVIEWER: IF NOT ELIGIBLE SKIP TO QUES. 4.

IF "ELIGIBLE TO VOTE":

- b. Are you interested in the coming election?
- YES.....10.....1
NO.....2

IF "YES" ASK:

- c. About how much are you interested in it, would you say, - very interested, moderately interested, or only interested a little?
- VERY INTERESTED.....11.....1
MODERATELY INTERESTED.....2
ONLY INTERESTED A LITTLE.....3

ASK ALL ELIGIBLE TO VOTE:

- d. Do you think you, yourself, will vote or do you think you may not vote?
- WILL VOTE.....12.....1
MAY NOT VOTE.....2
UNDECIDED.....3
DEFINITELY WON'T VOTE.....4

IF "WILL VOTE" ASK:

- e. How certain are you that you will vote - absolutely certain, fairly certain or not certain?
- ABSOLUTELY CERTAIN.....13.....1
FAIRLY CERTAIN.....2
NOT CERTAIN.....3

ASK ALL ELIGIBLE TO VOTE

- 2a. If a Federal election were being held today, which party's candidate do you think you would favor?
- PROGRESSIVE CONSERVATIVE.....14.....1
LIBERAL.....2
C.C.F.....3
SOCIAL CREDIT.....4
LABOR PROGRESSIVE.....5
- OTHER PARTY.....7
(SPECIFY)
UNDECIDED.....8
REFUSED TO ANSWER.....9

INTERVIEWER: If respondent wants to refuse to answer this question, assure him/her that no names or addresses are taken, and that we are using this information to get trends across Canada only.

IF "UNDECIDED" OR STILL "REFUSE TO ANSWER" ABOVE, ASK:

- b. Which way are you leaning at the present time, as far as all the parties are concerned?
- PROGRESSIVE CONSERVATIVE.....15.....1
LIBERAL.....2
C.C.F.....3
SOCIAL CREDIT.....4
LABOR PROGRESSIVE.....5
- OTHER PARTY.....7
(SPECIFY)
UNDECIDED.....8
REFUSED TO ANSWER.....9

3a. Did you vote in the Federal election of August, 1953?

- YES.....16.....1
NO.....2
DON'T RECALL.....3

IF "YES" ASK:

- b. Which party did the candidate for whom you voted represent?
- PROGRESSIVE CONSERVATIVE.....17.....1
LIBERAL.....2
C.C.F.....3
SOCIAL CREDIT.....4
LABOR PROGRESSIVE.....5
- OTHER PARTY.....7
(SPECIFY)
DON'T REMEMBER.....8
REFUSED TO ANSWER.....9

ASK EVERYBODY

- 4a. Do you ever make a point of listening to religious services on the radio, or T.V?
- YES, REGULARLY.....18.....1
YES, SOMETIMES.....2
NO, OR PRACTICALLY NEVER.....3
- b. When you were a child, did you ever go to Sunday school?
- YES, REGULARLY.....19.....1
YES, FOR A LITTLE WHILE.....2
NO.....3

5a. Do you think Canada is becoming more dependent on the U.S. or less dependent than it was say ten years ago?

- MORE DEPENDENT.....20.....1
LESS DEPENDENT.....2
NO DIFFERENCE.....3
CAN'T SAY.....4

IF "MORE" OR "LESS" ASK:

- b. In what way.....21.....1

ASK EVERYBODY

6. Speaking generally do you think MOST people you know are working harder or not as hard as they did say 10 years ago?
- WORKING HARDER THAN BEFORE.....22.....1
NOT WORKING AS HARD.....2
ABOUT THE SAME.....3
- QUALIFIED.....4
(SPECIFY)
CAN'T SAY.....5

7. Here are the names of public figures who have been in the news recently. Do you happen to have heard of any of them? (RECORD BELOW)

IF "YES":

b. Can you tell me what he does? (RECORD BELOW)

	1a.		1b.
	HAVE HEARD	NOT HEARD	
David Beck	1	2
A.E.W. Trueman	3	4	Not heard.....
James B. Matthews	5	6

23
X in Col 2
CONT'D. ON OTHER SIDE

BASIC DATA

INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

<p>Would you have continued school after 16 years of age if you had been able?</p> <p>.....</p> <p>Would you mind telling me how far you went in school? (INTERVIEWER: RING APPROPRIATE NUMBER WHETHER OR NOT SCHOOLING WAS COMPLETE)</p> <p>PUBLIC SCHOOL (GRADES 1-8).....2.1 SECONDARY OR HIGH SCHOOL (GRADES 9-13).....2 UNIVERSITY.....3 (SPECIFY) NO SCHOOLING.....4</p> <p>Which language is spoken in the home?</p> <p>FRENCH.....2.6 ENGLISH.....2 BOTH ENGLISH & FRENCH..3</p>	<p>Would you mind telling me which age group you are in? 30</p> <p>21 - 29 YEARS....1 30 - 39 YEARS....2 40 - 49 YEARS....3 50 AND OVER.....4</p> <p>Would you mind telling me if you are married or single? 31</p> <p>MARRIED.....1 SINGLE.....2 WIDOWED, DIV, SEP..3</p> <p>Is (was) the head of the family an employee, or self-employed? 32</p> <p>EMPLOYEE.....1 SELF-EMPLOYED....2</p> <p>OCCUPATION OF HEAD OF FAMILY:</p> <p>Specific job.....33</p> <p>Type of Company.....</p>	<p>INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION:</p> <p>SEX: 34</p> <p>MAN.....1 WOMAN.....2</p> <p>SOCIO-ECONOMIC GROUP: 35</p> <p>A.....1 B.....2 C.....3 D.....4</p>
<p>Do you mind telling me if you are Roman Catholic, Protestant or Jewish? 27</p> <p>ROMAN CATHOLIC.....1 PROTESTANT.....2 JEWISH.....3</p>	<p>Are you (or is any member of your family) a member of a labor union?</p> <p>YES.....28.1 NO.....2</p> <p>IF "YES": How many are union members?...29</p>	<p>SIZE OF COMMUNITY: 36</p> <p>FARM.....0 RURAL NON-FARM (under 1,000 in population).....1 1,000 - 10,000.....2 10,000 - 30,000.....3 30,000 - 100,000.....4 OVER 100,000.....5</p>

INTV IN LG AREA: CITY, TOWN..... PROV..... DATE OF INTERVIEW.....

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW.....
 (Interviewer's signature)

37	38	39	40
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(Interviewer's number)

Province

Xun Colu2

CANADIAN INSTITUTE OF PUBLIC OPINION

GALLUP POLL # 258

TOTAL CARD COUNT (NATIONAL)

Regional -31

- Maritimes
- Quebec
- Ontario
- Manitoba
- Saskatchewan
- Alberta
- British Columbia

Number

~~1932~~
75

(EXCLUDING
2's of Col 9.)

212

535

651

534

1932

Community Size

- Farm
- Rural non-farm
- 1 - 10,000
- 10,001 - 30,000
- 30,001 - 100,000
- Over 100,000

Sex

- Men
- Women

965

990

967

985

GP #258

CIPQ - Ques. 5b - LESS DEPENDENT

1. ^{Canada} Canada is developing rapidly with more industry, production
2. Canadian dollar worth more than American dollar
3. Economically
4. Country growing, larger population
5. Govt. leadership better, don't always follow U.S.
6. Financial situation better, less American capital
7. Less imports, more exports
8. Developing own natural resources
9. Becoming more self-sufficient
- X. General - just think so
- V. Other
- No particular reason

Ques. 5b- MORE DEPENDENT

1. Canadian companies owned by Americans
2. American money invested in Canada
3. Financially
4. Economically
5. Canadian govt., follows American govt. policy
6. We copy American pattern, way of life
7. Importing more from U.S.
8. We need their help
- X. General, just think so,
- V. ~~Exporting~~ Other
- No particular reason