

(CIRCLE APPROPRIATE NUMBERS)

WOULD LIKE YOUR OPINION

INTERVIEWER  
DON'T READ ALOUD  
WORDS IN CAPITAL  
LETTERS

567  
SET 278  
JULY 1959

SPONSORED BY LEADING NEWSPAPERS ACROSS CANADA

**SUGGESTED INTRODUCTION:** I'm taking a Gallup Poll and would like your opinion on a few leading topics of the day.

**TIME INTERVIEW BEGUN..... (HOUR)**

1. When you think "I am a Canadian" -- what comes first to your mind?  
..... NOT A CANADIAN **8**

2a. From what you know or have heard, do you feel that the C.B.C. television programmes this year have improved over previous years?  
YES, IMPROVED ..... **9** 1  
NO, NOT IMPROVED ..... 2  
ABOUT THE SAME ..... 3  
DON'T KNOW ..... 4

**IF "IMPROVING"**

b. Where do you think the C.B.C. is making its greatest improvement?  
..... **10**

**IF "NOT IMPROVING"**

c. Where do you think it is failing most?  
..... **11**

5. Thinking of British Kings and Queens, throughout history, which one would you say was your favorite?  
.....  
Comment ..... **12**

4. Suppose the Federal Government operated a big national lottery to raise money for health and welfare would you approve or disapprove?  
APPROVE ..... **13** 1  
DISAPPROVE ..... 2  
NO OPINION ..... 3

5a. Would you say your own standard of living has, on the whole, improved or lowered in the course of the last couple of years?  
IMPROVED ..... **14** 1  
LOWERED ..... 2  
ABOUT THE SAME ..... 3  
UNDECIDED ..... 4

**IF "IMPROVED" OR "LOWERED"**

b. Why do you think this is? ..... **15**

6. What would you say is the most urgent problem facing the government at the present time?  
..... **16**

7. Do you think the Federal Government in Ottawa should or should not spend more money than it takes in say over a period of one or two years?  
SHOULD ..... **17** 1  
SHOULD NOT ..... 2  
QUALIFIED (SPECIFY) ..... 3  
NO OPINION ..... 4

8. Suppose the Government in Ottawa does operate in the red during the next year or two what effect, if any, will this have upon the nation?  
..... **18**

9a. If the time should come when government income cannot pay for all the things in the budget, which would you favor -- cutting back on certain things or increasing taxes?  
CUTTING BACK ..... **19** 1  
INCREASING TAXES ..... 2  
OTHER (SPECIFY) ..... 3  
NO OPINION ..... 4

**IF "CUTTING BACK"**

b. What things would you like to see cut back? ..... **20**

10. Some people say that higher prices are caused largely by the demand for higher wages on the part of labor, others say it's the demand for higher profits on the part of employers. Who do you think is more to blame -- employees or employers?

EMPLOYEES ..... **21** 1  
EMPLOYERS ..... 2  
BOTH ..... 3  
NO OPINION ..... 4

11a. Has your opinion of the U.S. gone up or down lately?  
GONE UP ..... **22** 1  
GONE DOWN ..... 2  
UNCHANGED ..... 3  
CAN'T SAY ..... 4

**IF "GONE UP" OR "GONE DOWN"**

b. What caused this? ..... **23**

12. From what you have heard or read, are you satisfied or dissatisfied with the way Germany is being handled?  
SATISFIED ..... **24** 1  
DISSATISFIED ..... 2  
NO OPINION ..... 3

**IF "DISSATISFIED"**

b. What is your main reason for dissatisfaction? ..... **25**

15a. Would you say that Canada needs immigrants or does not need immigrants at the present time?  
NEEDS THEM ..... **26** 1  
DOES NOT NEED THEM .. 2  
NO OPINION ..... 3

**UNLESS "NO OPINION"**

b. Have you any particular occupational groups in mind? ..... **27**

14. Now for an interesting question about the Federal Political Parties. I am going to read you a list of words or phrases. Will you tell me with which Party you associate each one -- just your impression.

	CONS.	LIBS.	C.C.F.	SOC. CRED.	NONE	ALL	DON'T KNOW
Pro-Farmer	1	2	3	4	5	6	7 <b>28</b>
Pro-Labor	1	2	3	4	5	6	7 <b>29</b>
Old-fashioned	1	2	3	4	5	6	7 <b>30</b>
For intellectuals	1	2	3	4	5	6	7 <b>31</b>
A regional party	1	2	3	4	5	6	7 <b>32</b>
A well-balanced party	1	2	3	4	5	6	7 <b>33</b>
Make Canada a world power	1	2	3	4	5	6	7 <b>34</b>
Cost conscious	1	2	3	4	5	6	7 <b>35</b>
Extravagant	1	2	3	4	5	6	7 <b>36</b>
Pro-big business	1	2	3	4	5	6	7 <b>37</b>
Unifying Canada	1	2	3	4	5	6	7 <b>38</b>

**BASIC DATA:** INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

<p>If a Federal election were held today, which party's candidate do you think you would favor?</p> <p>PROG. CONS.....1 SOCIAL CREDIT.....4          LIBERAL.....2 LABOR PROG.....5          C.C.F.....3 UNDECIDED.....8 <b>41</b></p> <p>OTHER PARTY.....7          (WRITE IN)</p> <p>(INTERVIEWER: If respondent wants to refuse to answer question, assure him that we are using this information to get trends across Canada, only.)</p>	<p>Would you have continued school after 16 years of age if you had been able?</p> <p>.....</p> <p>Would you mind telling me how far you went in school? (INTERVIEWER: RING APPROPRIATE NUMBER WHETHER OR NOT SCHOOLING WAS COMPLETE.)</p> <p>PUBLIC SCHOOL (GRADES 1-8).....<b>48</b>.1          SECONDARY OR HIGH SCHOOL (GRADES 9-13)..2          UNIVERSITY (SPECIFY).....3          NO SCHOOLING.....4</p>	<p>Are you (or is any member of your family) a member of a labor union? YES.....<b>53</b>.1          NO.....2</p> <p>IF "YES":          How many are union members?.....</p> <p>INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION:</p> <p>SEX: MAN.....<b>54</b>.1          WOMAN.....2</p>
<p>Did you vote in the last Federal election in March 1958?</p> <p>YES.....1 <b>42</b>          NO.....2</p> <p>IF "YES" ASK:          Which party did the candidate for whom you voted represent?</p> <p>PROG. CONS.....1 SOCIAL CREDIT.....4          LIBERAL.....2 LABOR PROG.....5          C.C.F.....3 DON'T REMEMBER.....8 <b>43</b></p> <p>OTHER PARTY.....7          (WRITE IN)</p>	<p>Would you mind telling me if you are married or single?</p> <p>MARRIED.....<b>49</b>.1          SINGLE.....2          WID, DIV, SEP.....3</p> <p>Would you mind telling me which age group you are in?</p> <p>21-29 YEARS.....<b>50</b>.1          30-39 YEARS.....2          40-49 YEARS.....3          50 AND OVER.....4</p>	<p>SOCIO-ECONOMIC GROUP:</p> <p>A.....<b>55</b>.1          B.....2          C.....3          D.....4</p> <p>SIZE OF COMMUNITY:</p> <p>FARM.....<b>56</b>.0          RURAL NON-FARM (UNDER 1,000 IN POPULATION).....1          1,000 - 10,000.....2          10,000 - 30,000.....3          30,000 - 100,000.....4          OVER 100,000.....5</p>
<p><b>IN ONTARIO AND QUEBEC ONLY</b></p> <p>If a Provincial election were held today, which party's candidate do you think you would favor?</p> <p>PROG. CONS.....1 SOCIAL CREDIT.....4          LIBERAL.....2 LABOR PROG.....5          C.C.F.....3 UNDECIDED.....8 <b>44</b></p> <p>OTHER PARTY.....7          (WRITE IN)</p>	<p>Do you, or does any member of your immediate household own a passenger car - not a truck?</p> <p>YES.....<b>51</b>.1          NO.....2</p>	<p>TIME INTERVIEW ENDED:.....</p>
<p>Is (was) the head of the family an employee or self-employed?</p> <p>EMPLOYEE .....<b>45</b>.1          SELF-EMPLOYED .....2</p> <p>OCCUPATION OF HEAD OF FAMILY:          Specific job .....<b>46</b>.          Type of Company .....</p>	<p>Do you have any children living either at home or away?</p> <p>YES.....<b>52</b>.1          NO.....2</p>	<p>NAME OF RESPONDENT.....</p> <p>ADDRESS.....</p> <p>TELEPHONE NO.....</p>
<p>In what country were your parents born?</p> <p>Father..... Mother.....<b>47</b>.          (IF FATHER BORN IN CANADA ASK:)          What country did your father's people come from originally?.....</p>	<p>CITY..... PROVINCE..... DATE OF INTERVIEW.....</p> <p>I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW.....          (INTERVIEWER'S SIGNATURE)</p>	

1. Quand vous pensez "Je suis Canadien" - quel sentiment vient en premier dans votre esprit?  
..... 8  
NON UN CANADIEN X

2a. D'après ce que vous savez ou avez entendu, croyez-vous que les programmes de télévision de Radio-Canada cette année se sont améliorés sur les années précédentes?  
AMÉLIORÉS ..... 9.. 1  
NON AMÉLIORÉS .... 2  
À PEU PRÈS LES MÊMES..... 3  
IGNORE..... 4

SI "AMÉLIORÉS"

b. Dans quel domaine croyez-vous que Radio-Canada fait la plus grande amélioration?  
..... 1.P.....

SI "NON AMÉLIORÉS"

c. Où croyez-vous qu'il manque de l'amélioration?  
..... 11

3. En pensant aux rois et aux reines d'Angleterre au cours de l'histoire, qui préférez-vous?  
..... 12  
Commentaire-----

4. Supposez que le gouvernement fédéral organiserait une grande loterie nationale pour percevoir de l'argent pour la santé et le bien-être, approuveriez-vous ou désapprouveriez-vous?  
APPROUVERAIS..... 13.. 1  
DÉSAPPROUVERAIS... 2  
AUCUNE OPINION.... 3

5a. Diriez-vous que votre propre standard de vie en général s'est amélioré ou s'est empiré au cours des quelques dernières années?  
AMÉLIORÉ..... 14.. 1  
EMPIRÉ..... 2  
À PEU PRÈS LE MÊME..... 3  
INCERTAIN..... 4

SI "AMÉLIORÉ" OU "EMPIRÉ"

b. Pourquoi pensez-vous ainsi?  
..... 15

6. Quel est le problème le plus urgent d'après vous, que le gouvernement envisage présentement?  
..... 16

7. Croyez-vous que le gouvernement fédéral à Ottawa devrait ou ne devrait pas dépenser plus d'argent qu'il ne reçoit pendant une période d'une ou deux années?  
DEVRAIT..... 17.. 1  
NE DEVRAIT PAS... 2  
PERSONNE QUALIFIÉE (SPÉCIFIEZ)..... 3  
AUCUNE OPINION.... 4

8. Supposez que le gouvernement à Ottawa dépense plus qu'il ne reçoit au cours de la prochaine année ou des deux prochaines années, quel effet, s'il y en a, cette situation pourrait avoir sur le pays?  
..... 18

9a. S'il arrivait que le revenu du gouvernement ne pouvait pas suffire pour toutes les dépenses dans le budget, seriez-vous en faveur d'une diminution de certaines dépenses ou d'une augmentation des impôts?  
DIMINUTION..... 19.. 1  
AUGMENTATION..... 2  
AUTRES (Spécifiez)..... 3  
AUCUNE OPINION.... 4

SI "DIMINUTION"

b. Quelles dépenses croyez-vous que le gouvernement devrait diminuer?  
..... 20

10. Certaines personnes disent que les prix plus élevés sont causés surtout par la demande de salaires plus élevés de la part des ouvriers, et d'autres disent que c'est la demande de plus hauts profits de la part des employeurs. Qui croyez-vous est le plus à blâmer, les employés ou les employeurs?  
EMPLOYÉS..... 21.. 1  
EMPLOYEURS..... 2  
LES DEUX..... 3  
AUCUNE OPINION.... 4

11a. Est-ce que votre opinion au sujet des Etats-Unis est devenue plus favorable ou moins favorable récemment?  
PLUS FAVORABLE..... 22.. 1  
MOINS FAVORABLE... 2  
INCHANGÉE..... 3  
NE PEUX DIRE..... 4

SI "PLUS FAVORABLE" OU "MOINS FAVORABLE"

b. Quelle fut la cause de ceci?  
..... 23

12a. D'après ce que vous avez entendu ou lu, êtes-vous satisfait ou mécontent de la façon de traiter l'Allemagne?  
SATISFAIT..... 24.. 1  
MÉCONTENT..... 2  
AUCUNE OPINION.... 3

SI "MÉCONTENT"

b. Quelle est votre raison principale d'être mécontent?  
..... 25

13a. Diriez-vous que le Canada a besoin d'émigrés ou n'a pas besoin d'émigrés actuellement?  
A BESOIN D'EUX..... 26.. 1  
N'A PAS BESOIN D'EUX 2  
AUCUNE OPINION.... 3

EXCEPTÉ "AUCUNE OPINION"

b. Avez-vous un groupe particulier d'artisans à l'esprit?  
..... 27

14. Maintenant pour une question intéressante concernant les partis politiques fédéraux. Je vais vous lire une liste de mots ou de phrases et pourriez-vous me dire à quel parti vous associez chacun d'eux. Simplement votre impression.

CONG. LIB. C. C. F. CR. AUC. TOUS SP. SOC.

Pro-agricole	28 1	2	3	4	5	6	7
Pro-ouvrier	29 1	2	3	4	5	6	7
Ancienne mode	30 1	2	3	4	5	6	7
Pour les intellectuels	31 1	2	3	4	5	6	7
Parti régional	32 1	2	3	4	5	6	7
Un parti bien balancé	33 1	2	3	4	5	6	7
Rendre le Canada une puissance mondiale	34	2	3	4	5	6	7
Conscient des dépenses	35 1	2	3	4	5	6	7
Extravagant	36 1	2	3	4	5	6	7
Favorisant les grosses entreprises	37 1	2	3	4	5	6	7
Unification du Canada	38 1	2	-	-	-	-	-

**ENQUÊTEUR:** Presentez cette section de la façon suivante: "Maintenant, puis-je vous poser, quelques questions pour être sur que je m'adresse à une personne bien représentative de cette localité";

<p>Si une élection du Fédéral était tenue aujourd'hui, à quel parti appartiendrait le candidat de votre choix?</p>	<p>Auriez-vous continué vos études après l'âge de 16 ans, si cela avait été possible?</p>	<p>Êtes-vous, vous même (ou quelqu'un de votre famille) membre d'une union ouvrière?</p>
<p>CONS. PROGRESSISTE...1 LIBERAL.....2 C.C.F.....3</p>	<p>Jusqu'à quelle classe (ou année) êtes-vous allé? (ENQUÊTEUR: QUE LA PERSONNE INTERROGÉE AIT TERMINÉ SON COURS OU NON, ENCERCLEZ LE NUMÉRO APPROPRIÉ.)</p>	<p>OUI.....1 NON.....2</p>
<p>CREDIT SOCIAL.....4 OUVRIER PROGRESSISTE...5 UNION DES ÉLECTEURS...6</p>	<p>.....48</p>	<p>SI "OUI": Combien de personnes sont membres d'une union dans votre famille?</p>
<p>AUTRE PARTI.....7 (L'INSCRIRE) INDECIS.....8</p>	<p>ECOLE PRIMAIRE (1-8 ANNEE).....1 ECOLE SECONDAIRE OU SUPERIEURE (9-13 ANNEE)....2</p>	<p>ENQUÊTEUR: INSCRIVEZ SELON VOS OBSERVATIONS:</p>
<p>ENQUÊTEUR: Si le répondant préfère ne pas répondre à cette question, assurez-le que vous ne cherchez à savoir son nom, mais que - au contraire - vous cherchez à obtenir ces renseignements dans l'unique but de déterminer la marche de l'opinion publique au Canada.</p>	<p>UNIVERSITE.....3 (SPECIFIEZ) AUCUNE INSTRUCTION SCOLAIRE.....4</p>	<p>SEXE: HOMME.....1 FEMME.....2</p>
<p>Avez-vous voté aux élections Fédérales de Mars 1958?</p>	<p>Êtes-vous? MARIE(E).....1 CELIBAIRE.....2 VEUF, DIVORCE, SEPARÉ...3</p>	<p>SOCIO-ECONOMIQUE:</p>
<p>OUI.....1 NON.....2</p>	<p>Auriez-vous l'obligance de me dire à quel groupe d'âges vous appartenez?</p>	<p>A.....1 B.....2 C.....3 D.....4</p>
<p>SI "OUI" DEMANDEZ: Quel parti représentait le candidat pour lequel vous avez voté?</p>	<p>(ENQUÊTEUR: SI LA PERSONNE IN- TERROGÉE REFUSE DE DONNER SON AGE, ESSAYEZ DE LE DEVINER)</p>	<p>FERME.....1 CAMPAGNE, MAIS NON FERME (MOINS DE 1,000 DE POPULATION)...1 1,000 - 10,000.....2 10,000 - 30,000.....3 30,000 - 100,000.....4 PLUS DE 100,000.....5</p>
<p>CONS. PROGRESSISTE...1 LIBERAL.....2 C.C.F.....3</p>	<p>21 - 29 ANS.....1 30 - 39 ANS.....2 40 - 49 ANS.....3 50 ANS ET PLUS.....4</p>	<p>56.0</p>
<p>AUTRE PARTI.....7 (L'INSCRIRE) JE NE ME SOUVIENS PAS...8</p>	<p>Y'a-t-il aucun membre de votre famille y compris vous-même, qui soit propriétaire d'une automobile - non d'un camion?</p>	<p>OUI.....1 NON.....2</p>
<p>Si une élection provinciale était tenue aujourd'hui, à quel parti appartiendrait le candidat de votre choix?</p>	<p>Avez-vous des enfants demeurant avec vous ou ailleurs?</p>	<p>L'INTERVIEW A PRIS FIN A: ..... (HEURE)</p>
<p>CONS. PROGRESSISTE...1 LIBERAL.....2 UNION NATIONALE.... 6, INDECIS..... 8</p>	<p>OUI.....1 NON.....2</p>	<p>NOM DE LA PERSONNE INTERVIEWÉE: .....</p>
<p>Le chef de famille est-il (ou était-il) employé salarié ou travaille-t-il à son compte.</p>	<p>OUI.....1 NON.....2</p>	<p>TÉLÉPHONE: .....</p>
<p>EMPLOYÉ SALARIÉ... 1 À SON COMPTE..... 2</p>	<p>OCCUPATION: DE CHEF DE FAMILLE: Occupation particulière.....</p>	<p>ADRESSE: .....</p>
<p>Dans quel pays vos parents sont-ils nés?</p>	<p>Père..... Mère.....</p>	<p>.....</p>
<p>SI LE PÈRE EST NÉ AU CANADA DEMANDEZ: Quel est le pays d'origine de la famille de votre père?</p>	<p>.....</p>	<p>.....</p>
<p>.....</p>	<p>.....</p>	<p>.....</p>

VILLE..... PROVINCE..... DATE DE L'INTERVIEW.....

J'ATTESTE CI-CONTRE DE LA VÉRACITÉ ET DE L'HONNÊTÉ DE CETTE INTERVIEW.....  
(SIGNATURE DE L'ENQUÊTEUR)

CANADIAN INSTITUTE OF PUBLIC OPINION

GALLUP POLL #276		<u>Number</u>	
TOTAL CARD COUNT	(NATIONAL)	680	100%
<u>Regional</u>			
Maritimes	1-123	75	11
Quebec	4	179	26
Ontario	5	238	35
Manitoba	6	39	6
Saskatchewan	7	50	7
Alberta	8	38	6
British Columbia	9	61	9
<u>Community Size</u>			
Farm	56-0	110	16
Rural non-farm	1	92	14
1 - 10,000	2	81	12
10,001 - 30,000	3	44	6
30,001 - 100,000	4	63	9
Over 100,000	5	290	43
<u>Sex</u>			
Men	54-1	354	52
Women	2	326	48

"I Am A Canadian"

Job. 701-59

8-1 Proud of it, pride

2 Pleased, happy, glad to be a Canadian, love being a Canadian,  
lucky to be a Canadian

3 Born here, glad to be born here, a person born + raised here.

4 Freedom, a free country, freedom of speech, faith etc., democracy  
(On Que. - the fact that they are free to keep their language, customs).5 my (our) country - belong here, my home (patriotism)

6 The country itself, big, beautiful, good.

7 Security, peace

8 Rich, prosperous country, opportunity

9 Part of Commonwealth, loyalty to Crown, Queen, British ties.

0 Never thought of it, don't know, no opinion - take for granted

x Not a Canadian (on questionnaire)

y Miscellaneous (favourable)

Rej: Unfavourable remarks, unsatisfied, negative attitudes

## Question 2 (b-)

701-59

C.B.C. - Greatest Improvement (9-1)

- 10-1 Better educational programs, more educational programs.
- 2 Better news coverage, special events
- 3 Drama, plays, stories, better quality of plays
- 4 Better talent, better acting, use of Canadian talent
- 5 Sports
- 6 Music, better concerts, better singers
- 7 Discussions, commentaries, panel shows, more interesting interviews
- 8 Better quiz programs, more quiz programs
- 9 More interesting, generally improved, better variety of programs, more entertaining
- o Better techniques, settings, materials
- x Misc.
- y No opinion, no idea, O.K.

Question 2(c) C.B.C. - Failing Most (9-2)

- 11-1 Not enough educational programs, educational programs not interesting
- 2 Poor news coverage
- 3 Plays are poor, not enough drama, not original
- 4 Lack talent, poor acting - poor choice of talent - too many appear too often
- 5 Programs too serious, arty, too long. - need more "family" programs
- 6 Poor musical programs, too much musical
- 7 Too many westerns, murders, crime etc.
- 8 No variety, too many repeats, too many films
- 9 Programs not as good, not interesting, not worth looking at. poor quality
- x Misc.
- y Don't know

British Kings + Queens

- 12-1 Elizabeth I (present Queen)
- 2 George VI
- 3 George V
- 4 Victoria
- 5 Queen Mother Elizabeth (George VI's wife)
- 6 Edward VIII
- 7 Edward VII
- 8 Elizabeth I
- 9 Other (Queen Mary<sup>Q</sup> - rest 1 or 2 mentions)
- o No favourite, all the same, no preference, all good.
- x None, don't like royalty
- y No opinion, no answer, O.K. vague.
- Rej. Henry VIII



## Question 5b)

Standard of Living "Improved" (14-1)

- 15-1 Better wages, higher salary
- 2 More money in the country
- 3 Standard of living up, period of prosperity
- 4 General improvements - modern conveniences
- 5 More work, better job, steady work, shorter week
- 6 Improved - personal reasons - work hard - ambition
- 7 More members in family working - children - wife
- 8 Food prices better, lower; better foods
- 9 Business is better, own business, get better prices
- 0 No reason
- X Miss.

Standard of Living "Lowered" (14-2)

- 15-1 Everything costs more
- 2 Increased cost of living
- 3 Wages too low -
- 4 Over taxed - taxes too high
- 5 Unemployment - not enough or as good jobs
- 6 Lower for personal reasons (old, sickness in family etc)
- 7 Decrease of dollar value
- 8 Bigger family to support - children at school
- X Miss.
- Y Not stated

## Question 6.

Most Urgent Problem Facing Government

- 16-1 Unemployment situation, reemployment insurance
- 2 Satisfying farmers; produce prices
- 3 Financial, lack of money, budget
- 4 Inflation, rising cost of living
- 5 Threat of war, maintaining peace
- 6 World situation, Germany, U.S.A., Russia, International relations
- 7 Health & welfare; lack of hospitals - old age pensions, old age homes, housing situation
- 8 National defence, weapons etc.
- 9 Trade - need of markets - controlling imports
- 0 Education
- X Misc (Immigration<sup>①</sup>), election<sup>④</sup>, Newfoundland situation<sup>⑩</sup>
- Y Strikes - labour unions

Reject No opinion, not stated, don't know.

## Question 8.

Effect Upon The Nation Supposing The Government  
Operated In The Red

- 18-1 Increase taxes - higher taxation
- 2 Cause inflation - increase in prices, rise in cost of living
- 3 Increase unemployment - stop work
- 4 Cause depression
- 5 It would be very bad, disastrous, serious, put the nation back
- 6 Harmful to economy - increase debt - depreciate our currency
- 9 Would be a good thing - improve the country - better economically. have to spend money to make money - give more work
- 0 Very little effect, no immediate problem, nothing serious  
no effect.
- x misc.
- y No idea, not stated, don't know.

## Question 9 (b)

Things Would Like To See Cut Back

- 20-1 Defense, armaments, military budget
  - 2 High salaries in government
  - 3 Royal visits to Canada
  - 4 World tours, gov't officials travelling; gov't entertainment & other luxuries - election expenses.
  - 5 Foreign aid, gifts to other countries, money to Britain
  - 6 General administration; cut down in gov't employees, red-tape unnecessary people at the top - waste in all departments
  - 7 Social welfare - baby bonus, unemployment insurance, old age pensions
  - 8 Subsidies - farm, gold mines, grants to provinces, T.V., C.B.C. C.N.R.
  - 9 Unnecessary expenditures, spend less foolishly - unnecessary public works projects, lavish schools & buildings - parks.
  - 0 Reduce cost of living - income taxes
- X Misc.
- Y Don't know, no opinion

## Question 10.

21-X Other

## Question 11 (4)

Reasons Opinion Of U.S. "Gone Up" (22-1)

- 23-1 It's a progressive country, a major power
- 2 Better living there, less unemployment
- 3 U.S. takes interest in Canada, helping to develop - use of their money - good relations between us.
- 4 It's a well organized country - good political system - good policies - good budget
- 5 Personal reasons - travel there, lived there, father born there
- 6 Good to do business with - trade between Canada & U.S.
- 7 Are taking firm stand in international picture - combat Russia - against communism - want peace - Mr. Dulles, Herter seems good
- 8 Doing a lot for defense - therefore help us - space efforts
- x Other
- y Don't know

Reasons Opinion Of U.S. "Going Down" (22-2)

- 23-1 Their attitude to Canada, not co-operating, overbearing
- 2 Messing up the International situation trying to dominate world affairs
- 3 Poor leadership, Eisenhower not as good
- 4 Not as good a place to live, not as well off - poor home life, morals going down
- 5 Labour situation - strikes - Haffa's unions
- 6 Financial - dollar value low - bad spending
- 7 Don't like them - arrogant - talk too much - blow own horn too much etc.
- 8 Trade - not enough markets
- 9 Preparing for war & leading others to war
- x Other
- y Don't know

Germany - Dissatisfied (24-2)

- 25-1 Germany should be united - under 1 control
- 2 Germany should be left alone to settle her own problems, to govern herself.
- 3 West should be firmer with Russia, should not allow Russia to dictate, Russia obstinate - Russia interfering too much.
- 4 Badly handled in first place (after the war) - Russia should never have been allowed in
- 5 Western Germany should not be rearmed
- 6 Our foreign policy, only talk, no action - taking too long, too much bickering
- 7 Germans allowed too much freedom, growing too fast, we give too much to them, Nazis & Hitlerism would thrive again.
- 8 It keeps the world tense, in a turmoil
- 9 Germany should be treated better, not discriminated against, don't get a fair deal
- 0 Berlin should not be split
- 11 X Misc.
- 12 y No opinion - not stated.

Question 13 (b)

Need Immigrants (26-1)

- 27-1 Farmers, farm workers, agriculturists
- 2 Skilled tradesmen, craftsmen
- 3 Professional - doctors, engineers, scientists, teachers, lawyers
- 4 Skilled labour,
- 5 Unskilled labour, domestic help.
- 6 General - better educated, trained etc. (no occupational group mentioned) selected group - specific nationality groups.
- 9 All groups, we need settlers
- 0 No particular group in mind
- γ Not stated

Does Not Need Immigrants (26-2)

- 27-1 Labourers, unskilled labour
- 2 Skilled labour
- 3 Professional - doctors, lawyers, engineers
- 4 White collar
- 5 Farmers
- 6 Uneducated, troublemakers, illiterate, poor, certain nationalities
- 9 All of them, we have enough, more than we need now, not enough work, they have caused unemployment.
- 0 No particular group in mind
- γ Not stated