

CANADIAN INSTITUTE OF PUBLIC OPINION

GALLUP POLL # 274

TOTAL CARD COUNT (NATIONAL)

Regional

col. 1

Maritimes

Quebec

Ontario

Manitoba

Saskatchewan

Alberta

British Columbia

Number

117

698 - July '74.

65

190

252

191

Community Size

Farm

Rural non-farm

1 - 10,000

10,001 - 30,000

30,001 - 100,000

Over 100,000

107

106

69

117

299

Sex

Men

Women

349

349

The following card counts were done after the CIFO cards were received and are, therefore, more accurate than those which appear in the code books themselves.

Feb 274		dated February 1963		J. Bowles.	
Total Card Count				698	
Sex	male			349	
	Female			349	
	Σ			698	
Regions	Atlantic Prov			66	
	Quebec			190	
	ONTARIO			249	
	Prairies			128	
	BE			65	
	Σ			698	
Population	Farm			107	
	< 10,000 non farm			175	
	over 10,000 Urban			416	
	Σ			698	
Age	21-29 yrs			165	
	30-39			163	
	40-49			146	
	50+			224	
	Σ			698	
Status	A			25	
	B			154	
	C			419	
	D			100	
	Σ			698	

Col. Mastu

1234 (number)

THE GALLUP POLL

Would Like Your Opinion

567 on master
Set 274
March 1959

(Circle Appropriate Numbers)

Sponsored By Leading Newspapers Across Canada

Suggested Introduction: I'm taking a Gallup Poll and would like your opinion on a few leading topics of the day.

TIME INTERVIEW BEGUN
(hour)

1. First, some questions about young people. Do you think the discipline in our public schools is too severe, or not severe enough?

Too severe	8	1	X =
Not severe enough		2	
No opinion		3	O =

2. Some teachers say they should have the right to punish students in grade schools by paddling them. Do you think they should be allowed to do this or not?

Should be allowed	9	1
Should not		2
Qualified (Specify)		3
No opinion		4

3. Do you think it would be a good idea, or a poor idea to have a curfew in this community for children under the age of sixteen?

Good idea	10	1
Poor idea		2
No opinion		3

4. What time do you think the curfew should be in this community on week days? On weekends?

	<u>Week Days</u>	<u>Weekends</u>
8 p.m. or earlier	11 1	12 1
9 - 10 p.m.		2
11 p.m. or later		3
No opinion		4

5. a. If there were suddenly a big gold rush, such as that of the Klondike, with all its excitement, risks and hardships, would you feel like packing up and going?

Yes 13 1
No 2

IF "YES" ASK:

b. Do you think you really would go?

Yes 14 1
No 2
Undecided 3

6. Have you heard or read about Pope John's plan to hold a world conference to see if a way can be found to unite all Christian groups?

Yes, have heard 15 1
No, have not 2

7. a. Do you think the day will ever come when all Christians of the world -- including Catholic and Protestant groups will be united into one church?

Yes, will come 16 1
No, will not 2
No opinion 3

b. What do you think would be the main difficulties to their being united?

17

8. Now for some questions on another topic. Speaking generally how friendly would you say you feel towards the people of Germany (READ FOR EACH)

	<u>Friendly</u>	<u>Just Average</u>	<u>Unfriendly</u>	<u>Can't Say</u>
Germany?	18 1	2	3	4
France?	19 1	2	3	4
Japan?	20 1	2	3	4
Italy?	21 1	2	3	4

9. a. As far as you know, have you bought anything made in any of these four countries, say in the past six months to a year?

Yes	22	1
No		2
Don't know		3

IF "YES" ASK -b-c-d

b. From which countries?

c. Was it a good buy or not a good buy? (ASK FOR EACH COUNTRY BOUGHT FROM)

	<u>2b. Country</u>	<u>2c. Good Buy</u>	<u>Not a good buy</u>	<u>Average</u>
Germany	23 1	2	3	4
France	24 1	2	3	4
Japan	25 1	2	3	4
Italy	26 1	2	3	4

d. Why do you say that?

Germany 27

France 28

Japan 29

Italy 30

10. a. Now, just thinking about these four countries again, what kind of things do you think they make best? Let's start with Germany. What kind of things or products do you feel Germany makes better than most?

..... 31

b. What about France?

..... 32

c. Now, Japan?

..... 33

d. And Italy?

..... 34

11. a. Here's an interesting chance to win one of two cameras in a lucky draw we are making. Both cameras are of the same type, and both retail at about \$70. One is made in Japan. The other is made in Germany. Will you think carefully and tell me which one you would prefer if you are lucky enough to win the draw?

Prefer Japanese	35	1
Prefer German		2
No preference		3

b. Why do you feel that way?

..... 36

12. Should Canada and Russia work out a business arrangement to buy and sell more goods to each other?

Should	1	37
Should not	2	
Qualified.	3	
No opinion	4	

13. Some people say that we in the West are dropping behind the Russians in our military power. Others say we are keeping ahead. From what you have heard or read, how do you feel -- do you think we are dropping behind or keeping ahead?

Dropping behind	38	1
Keeping ahead		2
About the same		3
Don't know		4

39 BLANK

14. Do you think prices in general will go up or down, or stay about the same during the next six months?

Go up	40	1
Go down		2
About the same		3
Don't know		4

15. a. Do you approve or disapprove of the way John Diefenbaker is handling his job as Prime Minister?

Approve	41	1
Disapprove		2
No opinion		3

15. b. IF "DISAPPROVE" ASK

Would you tell me why you feel that way?

..... 42

16. a. Are you satisfied with the present Canadian Defense policies, or do you think there is need to take a new look at our defense policies?

- | | | |
|-----------------|----|---|
| Satisfied | 43 | 1 |
| Need a new look | | 2 |
| No opinion | | 3 |

UNLESS "NO OPINION" ASK

b. Why do you feel that way (Verbatim)

..... 44

17. a. How do you feel about our Northern Canadian Air Defense? Do you think the Dew Line Bases should be developed and paid for by the U.S., by Canada, or by both together?

- | | | |
|--------------------|----|---|
| Paid for by U.S. | 45 | 1 |
| Paid for by Canada | | 2 |
| Both together | | 3 |
| No opinion | | 4 |

UNLESS "NO OPINION" ASK

b. Why do you feel that way?

..... 46 47 Blank

18. a. Around this time of year some people are complaining about Spring Fever. Do you think you might be having spring fever?

- | | | |
|-----------|----|---|
| Yes | 48 | 1 |
| No | | 2 |
| Can't say | | 3 |

IF "YES" ASK

b. What form does it take with you?

..... 49 BFD

BASIC DATA: INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

If a Federal election were held today, which party's candidate do you think you would favor?

- Prog. Cons. 1
- Liberal 2
- C. C. F 3
- Social Credit 4
- Labor Prog. 5
- Undecided 8

63

Other Party 7
(Write in)

V = refused

(INTERVIEWER: If respondent wants to refuse to answer question, assure him that we are using this information to get trends across Canada only.)

Did you vote in the last Federal election in March 1958?

- Yes 1
- No 2

64

IF "YES" ASK

Which party did the candidate for whom you voted represent?

- Prog. Cons. 1
- Liberal 2
- C. C. F. 3
- Social Credit 4
- Labor Prog. 5
- Don't remember 8

65

V = refused

Other Party 7
(Write in)

Do you mind telling me if you are Roman Catholic, Protestant or Jewish?

- Roman Catholic 1
- Protestant 2
- Jewish 3
- Other (Specify) 4

66

In what country were your parents born?

Father _____

Mother not coded

(IF FATHER BORN IN CANADA, ASK:)

What country did your father's people come from originally?

.....

Would you have continued school after 16 years of age if you had been able?

.....

Would you mind telling me how far you went in school?
(INTERVIEWER: RING APPROPRIATE NUMBER WHETHER OR NOT SCHOOLING WAS COMPLETE.)

Public School (Grades 1-8)	1	67	
Secondary or high school (Grades 9-13)	2		1
University (specify)	3		
No schooling	4		

Would you mind telling me which age group you are in?

21-29 years	1	69	
30-39 years	2		
40-49 years	3		
50 and over	4		

Do you, or does any member of your immediate household own a passenger car - not a truck?

Yes	1	70	
No	2		

Do you have any children living either at home or away?

Yes	1	71	
No	2		

Would you mind telling me if you are married or single?

Married	1	68	
Single	2		
Wid. Div. Sep.	3		

Are you (or is any member of your family) a member of a labor union?

Yes	1	72	1
No	2		

IF "YES"

How many are union members?

not coded

INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION:

<u>SEX:</u>	Man	1	73	1
	Woman	2		

SOCIO-ECONOMIC GROUP:

A	1	74	1
B	2		
C	3		
D	4		

SIZE OF COMMUNITY:

Farm	0	75	1
Rural non-farm			
under 1,000 in			
population	1		
1,000-10,000	2		
10,000-30,000	3		
30,000-100,000	4		
Over 100,000	5		

TIME INTERVIEW ENDED: _____

NAME OF RESPONDENT: _____

ADDRESS: _____

TELEPHONE NO. _____

City _____ Province Cal. | Date of Interview _____

I hereby attest this is a true and honest interview _____
(Interviewer's signature)

CIPO - #274

Q. 7b: Main difficulties to all Christians being united

- 17 - 1. Different beliefs, religions are so different, so far apart, no one would give in, convictions too deep rooted to change.
2. Protestants wouldn't accept the infallibility of the Pope, the Pope as the head of the church
3. So many races and languages, nationalities clash, communism,
4. Choice of leader - good leadership, leadership in the groups help the union, lack of leadership.
5. Belief in the Virgin Mary - Immaculate Conception, Protestants wouldn't believe this.
6. The Catholic Church is the only true church, Catholics will try to dominate, Catholics have more strength, more of them, R.C.'s wouldn't meet them halfway.
7. Human element - people have to be different, everyone would have to give and take too much - prejudices, bigotry, stubbornness, think differently, lack of love,
8. Establishing forms of worship, rituals, they are too different.
9. There are too many different groups, sects - within religions; can't get along within own faith how could they unite
0. Issues on divorce - birth control, school, confession
- X. Miscellaneous - financial, education, war, end of world.
- V. No opinion - so many couldn't pick a main one, vague.

[Col. 63 or 65 - V - Refused.]

Ques. 1 - [Col. 8 - 0 - normal, just right, adequate
X - not all the same, some too severe, others not severe enough.]

NOTE - re sample: Short Maritime and B.C. questionnaires are punched on red cards. This is an over sample to be used for total Maritimes and Total only in a regional break.

Ques. 15b: Reasons for disapproving of J. Diefenbaker

- Col.42 - 1. Has not lived up to his promises, promised too much, now people have to pay for it.
2. Has not improved employment situation, has caused too much unemployment (AVRO not specified)
3. Bungled Newfoundland situation
4. Poor defense program - mistakes at Avro, stopped development of aircraft, not enough spent on defense
5. Spending too much - inflation not controlled - too much spent on travel, on entertainment, taxes have gone up, no price control or wage control.
6. Personality defects - one man show - lacks experience an individualist - stubborn, not sincere, incompetent, not aggressive enough, fence-sitting.
7. Doesn't put Canada first - British bias, U.S. bias, gives contracts to foreigners - too much immigration
8. Administration poor - general policy, doesn't understand elementary economics - is not helping the country - specific administrative criticisms - cabinet poor - hasn't done anything, handling of union issues
9. Dislike trade policies - cut off U.S. trade, hasn't found wheat market, interfering with trade
0. Does nothing for ordinary people, working man, guided by big interests.
- X. Miscellaneous dislikes - local beefs, prefer Liberal govt., not enough attention to Quebec, too big a majority, no better than the last one.
- Y. No reason stated.

CIPO - #274

Ques. 16b - Satisfied with present Canadian defense policies

- Col. 43 -
5. Any more would cost more - raise taxes, enough to pay already.
 6. Doing all they can do - we may be behind but we're doing the best we can - considering size & populat'n.
 7. Complacent types - everything's going fine now, why start anything new, the country is thriving, things seem to be on an even keel,
 8. We're doing a good job of it - we have a great many regiments and munitions, we have the most modern equipment. We're going ahead and we're always doing research. Spending a lot, so it must be good.
 9. The government has things well in hand - those in charge know what they are doing.
- X. Miscellaneous -
- Y. Not stated - no reason.

Ques 16b - Need a new look on defense policy

- Col. 44-1
- Not enough defense - would not be prepared for war, civil defense not organized, need more of everything, Big centres are protected but not small ones.
2. Depend too much on USA - USA has too much to say in our defense.
 3. Important to keep up to date - techniques out-dated, dropping behind - need more aircraft, research, radar, newer type weapons, falling behind Russia.
 4. Forces inadequate - need compulsory service, more training more men, cutting down on armed forces too fast.
 5. Too much defense spending - too much waste, spending wildly
 6. Need more education on defense, govt. should keep people informed, people apt to take things for granted.
 7. Fatalists - a young country with too few people, spending too much for all the good it will do (coded 5 - 7) no means of defence.
 8. Government judgment poor - govt. has made several mistakes lately, poor planning, not organized, no policy, confusion.
- X. Miscellaneous - general discontent,
- Y. Don't know.

Note: All references to "too much spending" were coded on 5 - and on 7 or 8, as well. If the respondent felt it would do no good anyhow or that the govt. was showing poor judgment.

TOO MUCH - CODED 5

CIP0 # 274

Ques. 17b - Should be paid for by United States

Col.45 - 5. It's useless, outdated

6. The U.S.A. are the # 1 target - they need it for their own defence whether we help or not, U.S.A benefit, let them pay.
7. They dictate as it is so they might as well pay for it.
8. Canada can't afford it - ~~canada's benefit~~

SHOULD be paid for by Canada

Col.45 - 9. We should be independent of U.S., we could have control - too much U.S.A. financial interest in Canada already - it would be our own.

0. Because it is mainly for the defence of Canada - ~~we~~ because it is in Canada - it belongs to Canada - should pay our own way.

Y. No reason given.

Ques. 17b - Dew Line - should be shared and paid for by both

- 46-1. Mutual benefit - protects both countries - for common good.
2. U.S. benefit - enemy just as close to U.S.A. as to us, both have interests in north - north is gateway to America.
3. Sharing finances - would lower costs, improve efficiency, better defense at less cost
4. In unity is strength - more defense if co-operating, neighbours should co-operate, the defense of one protects the other.
5. Canada's benefit - dependent on U.S.A., U.S.A. protects us - Canada couldn't do it alone.
6. Both countries involved - would be fighting together, so close that it would be necessary for both to participate.
7. Togetherness - they do most other things together, we have same interests, we are almost part of U.S. Live so close together we are united in other things.
8. Canada should have more control - more say - shared costs would bring shared control
9. Fairness for both to pay as both using it
- X. Miscellaneous - constructed by both,
- V. Not stated.

CIPO #274

Ques. 18b - spring fever

49 - 1. Laziness

2. Want to go on a trip, travel, holidays

3. Get a cold, sore throat, head colds, various aches & pains

4. Tired, inertia, more so than usual

5. Depressed, restless,

6. Get out and garden, work in garden.

7. The urge to do things, make things, - more ambitious,

8. Want fresh air, want to get out in the country,
go for walks,

9. Renewed energy, feels younger, warm weather gives
a lift, gay.

0. Impatient for spring, change of season.

X. Get out in car for drives (get in car and drive and drive)

Y. Other - want something new to wear

Ref. Not stated, D.K.