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SUGGESTED INTRODUCTION: I'm taking a Gallup
1 and would like your opinions on a few
leading topics of the day.

TIME INTERVIEW
BEGUN.....
(HOUR)

1. Do you think there will be more people out of work, or fewer
people out of work in this community in the next six months?

- MORE OUT OF WORK..... 8.. 1
- FEWER OUT OF WORK..... 2
- ABOUT THE SAME..... 3
- NO OPINION..... 4

2. Looking ahead for the next few years which party, the
Conservatives or the Liberals, do you think will do the
best job of keeping the country prosperous? (ROTATE ORDER
OF NAMING PARTIES)

- CONSERVATIVES..... 9.. 1
- LIBERALS..... 2
- OTHER..... 3
- NO OPINION..... 4

3a. If Mr. Diefenbaker should retire as leader of the
Conservative Party what Conservative figure would you like
to see succeed him as leader?

CAN'T SAY..... 10.. 1

b. And if Mr. Pearson should retire as leader of the Liberal
Party what Liberal figure would you like to see succeed
him as leader?

CAN'T SAY..... 11.. 1

4a. Do you think there should be a limit on the amount each
party can spend in an election campaign?

- YES..... 12.. 1
- NO..... 2
- CAN'T SAY..... 3

b. Now what about each candidate. Should they be limited
as to the amount they can spend on each election campaign?

- YES..... 13.. 1
- NO..... 2
- CAN'T SAY..... 3

c. Do you think each party should be required by law to report
where this money comes from?

- YES..... 14.. 1
- NO..... 2
- CAN'T SAY..... 3

5. If you had to make up your mind today, under which Federal
party do you think you and your family would be better off?

- LIBERAL..... 15.. 1
- CONSERVATIVE..... 2
- C.C.F. 3
- SOCIAL CREDIT..... 4

OTHER (SPECIFY)..... 5
DON'T KNOW..... 6

6. Regardless of how you plan to vote, what is your best guess
as to which political party will get most votes over the
country as a whole in the next Federal election?

- LIBERALS..... 16.. 1
- CONSERVATIVES..... 2
- C.C.F. 3
- SOCIAL CREDIT..... 4

OTHER (SPECIFY)..... 5
DON'T KNOW..... 6

7. Do you think it makes a great deal of difference which
political party runs this country?

- YES..... 17.. 1
- NO..... 2
- CAN'T SAY..... 3

8. In your own words how would you describe the difference
between the Liberal and Conservative Party?

18

9a. As you may know South Africa left the Commonwealth in
May of this year. Do you think this will strengthen
the position of the Commonwealth in world affairs,
weaken it, or won't it make any difference?

- WEAKEN..... 19.. 1
- STRENGTHEN..... 2
- NO DIFFERENCE..... 3
- DON'T KNOW..... 4

HAND CARD

b. What do you think should be Canada's attitude in her
relations with South Africa now?

- BE FRIENDLY BUT CRITICIZE SOUTH AFRICA'S
RACIAL POLICY..... 20.. 1
- CONTINUE TO BE FRIENDLY AND DO NOT CRITICIZE
SOUTH AFRICA'S RACIAL POLICY..... 2
- CONTINUE BEING FRIENDLY ONLY IF SOUTH AFRICA
CHANGES HER RACIAL POLICY..... 3
- HAVE NOTHING TO DO WITH SOUTH AFRICA..... 4
- UNCONCERNED..... 5
- DON'T KNOW..... 6

10a. As you know the Canadian Government includes the
House of Commons and the Senate. What would you say
is the main job of the Senate?

DON'T KNOW..... 21.. 1

UNLESS DON'T KNOW, ASK

b. Do you think the Senate is doing this job
satisfactorily or not satisfactorily?

- SATISFACTORILY..... 22.. 1
- NOT SATISFACTORILY..... 2
- NO OPINION..... 3

11. Which of these three things would you like to see done
about the Canadian Senate?

- (a) CONTINUE THE PRESENT SYSTEM UNDER WHICH
THE GOVERNMENT APPOINTS SENATORS FOR LIFE.. 1
- (b) ELECT SENATORS AS WE ELECT
MEMBERS OF PARLIAMENT..... 23.. 2
- (c) DO AWAY WITH THE SENATE ALTOGETHER..... 3
- (d) UNDECIDED..... 4

12a. Do you approve or disapprove of the way
John Diefenbaker is handling his job as
Prime Minister of Canada?

- APPROVE..... 24.. 1
- DISAPPROVE..... 25.. 2
- NO OPINION..... 3

IF "DISAPPROVE" ASK:

b. Why do you say that?

25

c. And do you approve or disapprove of the way
Mr. Lester Pearson is handling his job as
Leader of the Opposition?

- APPROVE..... 26.. 1
- DISAPPROVE..... 2
- DON'T KNOW..... 3

IF "DISAPPROVE" ASK:

d. Why do you say that?

27

13a. Do you happen to have heard or read anything about the European Common Market?
 YES.....28 1
 NO..... 2

IF "YES" ASK:

b. As you may know the Canadian Government has expressed strong disapproval of Britain's proposal to join the Common Market. Do you approve or disapprove of this action by the Canadian Government?
 APPROVE.....29 1
 DISAPPROVE..... 2
 NO OPINION..... 3

UNLESS "NO OPINION" ASK:

c. Why do you feel that way?
30

14. As you may know, Canada restricts the admission of non-whites to this country. Do you think this should continue or do you think there should be fewer restrictions on non-whites?

RESTRICTIONS SHOULD CONTINUE 1
 SHOULD BE FEWER 2
 31
 QUALIFIED (SPECIFY) 3
 NO OPINION 4

BASIC DATA: INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

If a Federal election were held today, which party's candidate do you think you would favor?

PROG. CONS.....1 SOCIAL CREDIT.....4
 LIBERAL.....2 LABOR PROG.....5
 C.C.F.....3 UNDECIDED.....8

OTHER PARTY.....7
 (WRITE IN)

(INTERVIEWER: If respondent wants to refuse to answer question, assure him that we are using this information to get trends across Canada, only.)

Did you vote in the last Federal election in March 1958?
 YES.....41 1
 NO..... 2

IF "YES" ASK:

Which party did the candidate for whom you voted represent?

PROG. CONS.....1 SOCIAL CREDIT.....4
 LIBERAL.....42 2 LABOR PROG.....5
 C.C.F.....3 DON'T REMEMBER.....8

OTHER PARTY.....7
 (WRITE IN)

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic, or Jewish?

PROTESTANT.....43 1
 JEWISH..... 2
 ROMAN CATHOLIC..... 3

OTHER (SPECIFY)..... 4

Would you mind telling me if you are married or single?

MARRIED44 1
 SINGLE..... 2
 WIDOWED, DIVORCED, SEPARATED 3

Would you have continued school after 16 years of age if you had been able?

.....
 Would you mind telling me how far you went in school? (INTERVIEWER: RING APPROPRIATE NUMBER WHETHER OR NOT SCHOOLING WAS COMPLETE.)

PUBLIC SCHOOL (GRADES 1-8).....1
 SECONDARY OR HIGH SCHOOL (GRADES 9-13).....2

UNIVERSITY (SPECIFY).....3
 NO SCHOOLING.....4

In what country were you born?

CANADA46 1
 US-UK 2
 OTHER (SPECIFY) 3

OCCUPATION OF HEAD OF FAMILY:

Specific job
 Type of Company

Would you mind telling me which age group you are in?

21-29 YEARS.....1
 30-39 YEARS.....48 2
 40-49 YEARS.....3
 50 AND OVER.....4

Are you (or is any member of your family) a member of a labor union?
 YES.....49 1
 NO..... 2

IF "YES":
 How many are union members?.....

INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION:

SEX: MAN.....50 1
 WOMAN..... 2

SOCIO-ECONOMIC GROUP:

A.....51 1
 B..... 2
 C.....3
 D.....4

SIZE OF COMMUNITY:

FARM.....52
 RURAL NON-FARM (UNDER 1,000 IN POPULATION).....
 1,000 - 10,000.....2
 10,000 - 30,000.....3
 30,000 - 100,000.....4
 OVER 100,000.....5

TIME INTERVIEW ENDED:.....

NAME OF RESPONDENT.....

ADDRESS.....

TELEPHONE NO.....

CITY PROVINCE DATE OF INTERVIEW

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW
 (INTERVIEWER'S SIGNATURE)

CANADIAN INSTITUTE OF PUBLIC OPINION

GALLUP POLL # 290

	<u>Number</u>	
TOTAL CARD COUNT (NATIONAL)	656	100%

Regional

	Cal.	Number	%
Maritimes	1-0123	67	10
Quebec	4	176	27
Ontario	5	235	36
Manitoba	6	40	6
Saskatchewan	7	40	6
Alberta	8	39	6
British Columbia	9	59	9

Community Size

	Cal.	Number	%
Farm	52-0	92	14
Rural non-farm	1	103	16
1 - 10,000	2	71	11
10,001 - 30,000	3	40	6
30,001 - 100,000	4	68	10
Over 100,000	5	282	43

Sex

	Cal.	Number	%
Men	50-1	329	50
Women	2	327	50

Note: Occupation of Head of House not on French Quebec.

3(a) Diefenbaker's Successor

- 10-1 Can't say
- 2 George Hees
- 3 Donald Fleming
- 4 Davie Fulton
- 5 Howard Green
- 6 Tommy Douglas
- 7 Leon Bales
- 8 Robert Stanfield
- 9 Balsey
- 0
- X Others
- Y

3(b) Pearson's Successor

- 11-1 Can't say
- 2 Paul Martin
- 3 J. Lickhoush
- 4 Jean Lesage
- 5 John Wintermeyer
- 6 Robert Widata
- 7 Joe Smallwood
- 8 ~~Cherrier~~
- 9 James Coyne
- 0 Walter Harris
- X Others
- Y Bay Perreault

8. Differences between the Liberal and Conservative Party

18-0 No difference

- 1 Not much difference, some difference but very little
- 2 Liberals are more for the ^{poor} common people; Conservatives for upper classes
- 3 Conservatives are more for the ^{poor} common people; Liberals for the upper class and the rich
- 4 Conservatives favour tariffs; Liberals free trade
- 5 Conservatives favour Britain more, more for the English; Liberals more for Canada/French Canada, other nations
- 6 Liberals are more aggressive, progressive, get more done
- 7 Conservatives " " " " " "
- 8 Higher taxes with Conservatives, spend more, not sound financially
- 9 Liberals spend more, not sound financially
- 0
- X Others
- Y ~~Other things; no opinion, etc.~~

10(a) Main Job of The Senate

- 21-1 Don't know, no opinion
- 2 Approve bills, make sure the bills are good for the country
- 3 Final passing of all bills
- 4 Have the final say
- 5 Watch-dogs over the laws, check legislation 1505,
- 6 Ratify laws.
- 7 Rules House of Commons, keeps them in line 5533
- 8 Counter-balance check on the House of Commons
- 9 Honorary position, just sign bills
- 0 Don't do much 5407, 9505
- X Other 5114, 5152, 5312, 1129
- Y Look after the affairs of the Country

- 4525
- 5122 It is useless
- 5169 Old fogies, being paid to do nothing
- 9104 Drawing pensions
- 5314 Collect their pension

- 5119 Spend the money X
- 9109 Onto all bills legislation passed. X
- 9103 Carry out party platform X
- 5415 No specific job X

Reasons Why Disapprove Of The Way Dieffenbaker Is Handling His Job.

(24-2)

- on 25-1 Has not improved the unemployment situation
- 2 Has not lived up to his promises
- 3 Poor handling of the farm problem, hasn't kept his promises to the farmers
- 4 Disapprove of his administrative actions, dictatorial - not doing anything - 5418, 1137, 7112
- 5 He is a weak leader, no confidence in him, not definite about anything, don't like him
- 6 Spending too much money - poor handling of finances - too large a national debt, tight money - too much money on travelling
- 7 Poor foreign policy, too British 8107
- 8 Poor trade policy
- 9
- 0
- x Other
- y No opinion, not stated

Reasons Why Disapprove Of The Way Pearson Is Handling His Job.

(26-2)

- on 27-1 Doing a poor job, not very effective, not doing much
- 2 Too critical, not constructive in his criticism 5615
- 3 Don't like his attitude, don't like him
- 4 Not a good leader, not a good political leader, more of a statesman
- 5 Talks too much, too outspoken, insincere, aggressive 1119
- 6
- 7
- 8
- 9
- 0
- x Other 4530
- y No opinion, not stated

130

Reasons Why Approve Canadian

732-61
GPM 290

Government's Action

29-1
on

30-1 To protect our market, hurt our trade

2 We would lose our market in Britain if she joined the E.C.M.

3 It will hurt the Commonwealth, Commonwealth countries should stick together

4 Canadian economy will suffer

5

6

7

8

9

0

x Other

y No opinion, not stated

Reasons Why "Disapprove" of Canadian Government's Action

29-2

on

30-1 Britain must look after herself

2 Britain needs to join E.C.M

3 Can. Gov't has no right to dictate to another country

4 Every country has a right to sell products where it can

5 might make it worse for us

6 Canada should have free trade, we can get other markets

7 E.C.M. is a good thing, good for Europe, unite Europe.

8 There would be a greater market for us in ^{Europe} if Britain joined E.C.M.

9

0

x Other

y No opinion, not stated