

(CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES)

THE GALLUP POLL  
WOULD LIKE YOUR OPINION

INTERVIEWER  
DON'T READ ALOUD  
WORDS IN CAPITAL  
LETTERS

567  
SET 291  
SEPTEMBER 1961

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SUGGESTED INTRODUCTION: I'm taking a Gallup Poll and would like your opinions on a few leading topics of the day.

TIME INTERVIEW  
BEGUN.....  
(HOUR)

(U.S.)

1a. Have you heard or read about the dispute between the Western allies and Russia over Berlin?

YES.....8.. 1  
NO..... 2

IF YES:

b. If Communist East Germany closes all roads to Berlin and does not permit planes to land in Berlin, do you think the U.S. and its Allies should, or should not try to fight their way into Berlin?

SHOULD FIGHT..... 1  
SHOULD NOT FIGHT..... 4.. 2  
NO OPINION..... 3

IF "FIGHT" OR "SHOULD NOT FIGHT"

Why do you say that? .....

ASK EVERYBODY

c. If Russia insists on controlling Berlin, do you think this will lead to a fighting war or not?

YES WILL..... 11.. 1  
NO WILL NOT..... 2  
NO OPINION..... 3

2. If we should happen to get into an all-out nuclear war, what do you think your own chances would be of living through it -- very good, poor, or just 50-50?

VERY GOOD..... 12.. 1  
POOR..... 2  
50-50..... 3  
NO OPINION..... 4

3. Which country do you think is further ahead in the field of long range missiles and rockets -- the United States or Russia?

U.S.A. .... 13.. 1  
RUSSIA..... 2  
ABOUT THE SAME..... 3  
DON'T KNOW..... 4

4a. In general do you think the United Nations Organization is doing a good job or a poor job in trying to solve the problems it has to face?

GOOD JOB..... 14.. 1  
FAIR JOB..... 2  
POOR JOB..... 3  
DON'T KNOW..... 4

b. Who is winning the Cold War -- Russia or the West?

RUSSIA..... 15.. 1  
THE WEST..... 2  
NEITHER..... 3  
NO OPINION..... 4

5a. Do you happen to have heard or read anything about the question of arming Canada's forces with nuclear weapons?

YES..... 16.. 1  
NO..... 2

IF "YES"

b. Just from what you know or have heard, in your opinion should Canada's armed forces be armed with nuclear weapons, or not?

YES SHOULD..... 17.. 1  
NO SHOULD NOT..... 2  
NO OPINION..... 3

IF "YES SHOULD" OR "NO SHOULD NOT"

c. Why do you say that? .....

6a. In general, do you approve or disapprove of labor unions?

APPROVE..... 19.. 1  
DISAPPROVE..... 2  
NO OPINION..... 3

b. Do you think the laws regulating labor unions are too strict, or not strict enough?

TOO STRICT..... 20.. 1  
NOT STRICT ENOUGH..... 2  
ABOUT RIGHT..... 3  
NO OPINION..... 4

7a. Do you happen to have heard or read anything about the suggestion that labour should give its support to one political party?

YES..... 21.. 1  
NO..... 2

IF YES

b. Do you approve or disapprove of this suggestion?

APPROVE..... 22.. 1  
DISAPPROVE..... 2  
NO OPINION..... 3

8a. Do you think the Canadian way of life is, or is not being influenced too much by the United States?

TOO MUCH U.S. INFLUENCE..... 23.. 1  
NOT TOO MUCH..... 2  
NO OPINION..... 3

IF "TOO MUCH"

b. Can you give me one or two examples of this?

..... CAN'T SAY.... 1

9a. Here's another interesting question: What would be your reaction if you had a son who was thinking about joining the police -- would you advise him against it, or would you be for it?

ADVISE AGAINST..... 25.. 1  
FOR IT..... 2  
CAN'T SAY..... 3

IF "FOR IT" OR "AGAINST IT"

b. What reasons would you give

.....

10. Thinking of Federal politics only -- what do you think will be the main issue in the next election?

..... 27  
..... CAN'T SAY.... 1

11a. As you may know Prime Minister Diefenbaker has said that the next Federal election will be fought on free enterprise versus socialism. First, how would you describe free enterprise?

..... CAN'T SAY.... 1

b. And how would you describe socialism?

..... CAN'T SAY.... 1

c. If this was the main issue in the next Federal election, which would you be most inclined to favor, other things being equal -- socialism or free enterprise?

SOCIALISM..... 29.. 1  
FREE ENTERPRISE..... 2  
NO OPINION..... 3

12. On the whole would you say that John Diefenbaker and the Conservative Party are doing a good job, or not a good job in keeping election promises?

A GOOD JOB..... 31.. 1  
A FAIR JOB..... 2  
NOT A GOOD JOB..... 3  
NO OPINION..... 4

13a. Some people say that Canada is becoming more and more dependent on the U.S. for our air defence. Do you, or do you not think this is happening?

YES, IS HAPPENING..... 32.. 1  
NO, IS NOT..... 2  
CAN'T SAY..... 3

b. If Canada's defence becomes merged more and more with that of the U.S. would you approve or disapprove?

APPROVE..... 33.. 1  
DISAPPROVE..... 2  
NO OPINION..... 3

14a. Do you happen to have heard or ready anything about the New Democratic Party?

YES..... **34** 1  
 NO..... 2

IF "YES"

b. Do you think the New Democratic Party will make much headway in the political life of this country or not?

YES WILL MAKE HEADWAY..... 1  
 NO WILL NOT..... **35** 2  
 NO OPINION..... 3

c. From which Political Party do you think the New Democrat Party is likely to take MOST votes -- The Conservatives, or the Liberals?

MOST FROM CONSERVATIVES..... 1  
 MOST FROM LIBERALS..... **36** 2  
 FROM NEITHER..... 3  
 FROM BOTH EQUALLY..... 4  
 FROM OTHER..... 5  
 NO OPINION..... 6

15a. What magazines do you read regularly, at least every other issue?

..... **37**

b. If you had to give up all magazines but one, which one would you keep?

WOULD KEEP..... **38**

39 - Blo. 1

**BASIC DATA:** INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

If a Federal election were held today, which party's candidate do you think you would favor?

PROG. CONS..... **40** 1 SOCIAL CREDIT..... 4  
 LIBERAL..... 2 LABOR PROG..... 5  
 C.C.F..... 3 UNDECIDED..... 8

OTHER PARTY..... 7  
 (WRITE IN)

(INTERVIEWER: If respondent wants to refuse to answer question, assure him that we are using this information to get trends across Canada, only.)

Did you vote in the last Federal election in March 1958?

YES..... **41** 1  
 NO..... 2

IF "YES" ASK:  
 Which party did the candidate for whom you voted represent?

PROG. CONS..... **42** 1 SOCIAL CREDIT..... 4  
 LIBERAL..... 2 LABOR PROG..... 5  
 C.C.F..... 3 DON'T REMEMBER..... 8

OTHER PARTY..... 7  
 (WRITE IN)

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic, or Jewish?

PROTESTANT..... **43** 1  
 JEWISH..... 2  
 ROMAN CATHOLIC..... 3

OTHER (SPECIFY)..... 4

Would you mind telling me if you are married or single?

MARRIED..... **44** 1  
 SINGLE..... 2  
 WIDOWED, DIVORCED, SEPARATED 3

Would you have continued school after 16 years of age if you had been able?

.....  
 Would you mind telling me how far you went in school? (INTERVIEWER: RING APPROPRIATE NUMBER WHETHER OR NOT SCHOOLING WAS COMPLETE.)

PUBLIC SCHOOL (GRADES 1-8)..... **45** 1  
 SECONDARY OR HIGH SCHOOL (GRADES 9-13)..... 2

UNIVERSITY (SPECIFY)..... 3  
 NO SCHOOLING..... 4

OCCUPATION OF HEAD OF FAMILY: **46**

Specific job .....  
 Type of Company .....

Would you mind telling me which age group you are in?

21-29 YEARS..... **47** 1  
 30-39 YEARS..... 2  
 40-49 YEARS..... 3  
 50 AND OVER..... 4

Are you (or is any member of your family) a member of a labor union?

YES..... **48** 1  
 NO..... 2

IF "YES":  
 How many are union members?.....

INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION:

SEX: MAN..... **49** 1  
 WOMAN..... 2

SOCIO-ECONOMIC GROUP:

A..... **50** 1  
 B..... 2  
 C..... 3  
 D..... 4

SIZE OF COMMUNITY:

FARM..... **51** 0  
 RURAL NON-FARM (UNDER 1,000 IN POPULATION)..... 1  
 1,000 - 10,000..... 2  
 10,000 - 30,000..... 3  
 30,000 - 100,000..... 4  
 OVER 100,000..... 5

TIME INTERVIEW ENDED:.....

NAME OF RESPONDENT.....

ADDRESS.....

TELEPHONE NO.....

52-1

Pr 2 sh

CITY..... PROVINCE..... DATE OF INTERVIEW.....

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW.....  
 (INTERVIEWER'S SIGNATURE)

CANADIAN INSTITUTE OF PUBLIC OPINION

GALLUP POLL # 291

TOTAL CARD COUNT (NATIONAL)

Number

~~678~~  
676 100%

Regional

Maritimes	1-0123	66	10
Quebec	4	188	28
Ontario	5	242	36
Manitoba	6	40	6
Saskatchewan	7	30	4
Alberta	8	40	6
British Columbia	9	70	10

Community Size

Farm	51-0	100	15
Rural non-farm	1	100	15
1 - 10,000	2	80	12
10,001 - 30,000	3	44	6
30,001 - 100,000	4	64	9
Over 100,000	5	288	43

Sex

Men	47-1	342	51
Women	2	334	49

Reasons "Should Fight"

- (9-1)
- 1 Agreement gave the allies right to be in Berlin, should not let Russia break the terms of the agreement, we have to stand up for our rights
  - 2 We have to stop Russia + Communism, Russia won't stop at Berlin
  - 3 To protect us, to defend ourselves.
  - 4 To defend freedom, Berlin should be free, the people should be free ~~for the sake of democracy~~.
  - 5 Because of our commitments, our promise to them
  - 6 It is right to help, must help the people over there, can't let them starve
  - 7 To have face, keep prestige
  - 8 There is no other way, would be forced into it, as a last resort
  - 9
  - 0
  - x Other
  - y no opinion, refused.

Reasons "Should Not Fight"

- 1 It would start a general war, a nuclear war
- 2 No reason to fight, not worth a war, Berlin not worth a war
- 3 Fighting not answer to problem, must negotiate, solve problem some other way,
- 4 Don't believe in war or killing
- 5 Wouldn't do any good
- 6 It's none of our business, we should mind our own business
- 7
- 8
- 9
- 0
- x Other
- y no opinion

Examples of U.S. Influence

27-1 Can't say

2. Their money in our industry, own or control most of our industries + large businesses, Am. capital controls our economy
3. Labor unions, strikes, Hoffa
4. American magazines, periodicals, advertising thru their media
5. T.V., radio, advertising thru their media
6. Fashions, clothes
7. Our way of life, copy the Americans, faster pace of life, more materialistic, easy living, now have Sunday movies, sports, etc.
8. Entertainment of all sorts, sports, ...
9. Trade, too many Am. exports, we buy too much from them
10. Culturally, literature, music, language
11. Politically we follow, control our defense
12. Other

Main Issues in Next Election

27-1 Can't say

2. Unemployment situation
3. Nuclear arms, atomic weapons, nuclear war situation
4. Defense, disarmament or disarmament
5. War or peace issue, world peace
6. Social security, national health, old age pensions
7. Canadian economy, monetary policy, money,
8. Tariff, income tax, provincial taxes, sales tax
9. Free enterprise versus socialism
10. Foreign policy
11. New Party
12. Other

(20)  
on 12-1-57  
Reasons would advise "Against It"

- 1. Too dangerous a job
- 2. Doesn't pay very well
- 3. Better opportunities in other fields, like to see him in a profession
- 4. Would like to see him in something requiring more education, has ability to do more, police work doesn't need much education
- 5. Too hard a job, too rough a life, poor working hours
- 6. Too much corruption, crooked, morals suffer
- 7. Son not suited to this type of work.
- 8. Just wouldn't want him in that type of work, not a good job
- 9. Rather see them close to me, stay at home, on the farm

2. Other

no opinion

Reasons would advise "For It"

- 1. It's a good job, good position, an interesting field
- 2. Good training for any young man, discipline
- 3. He's a good police, need good men for this job, good public service, believe in law + order
- 4. It's not to him, if he chose that field I would encourage him
- 5. It's an honorable profession, good career, prestige
- 6. It's a good secure job, a good life, good future
- 7. Good pay
- 8. Father was a policeman, family member in the police force
- 9. Clean, healthy job

3. Other

no opinion

individual endeavor, small business has a chance  
government control, without government control  
freedom of the people, freedom of speech  
capitalism, monopolies

2. other

government ownership, state ownership  
government control, state control over industry, economy etc  
communism, like Russia, a mild form of communism  
you are told, run by a small group actually  
economic security, security for general welfare, profits shared  
everything for the people, welfare state, "credit to give private"  
helps everyone, fights for the common man  
government belongs to the people