

2
ab - Col 13 code same as Col 16

Undecided = 13-8
Refused = 13-y

Qu. 5 Refused 19-y
" 6 " 20-y
" 13b " 28-y

13(a) Greatest Single Problem Facing Canada Today.

27-1 The unemployment situation (too much immigration, not enough industries)

2 Threat of war, world peace, communism, international situation

3 Nuclear arms, atomic weapons, nuclear war situation

4 National defence, armament vs disarmament

5 Trade, more export trade, European Common Market, need more markets

6 Economy of the country, high cost of living, taxes, inflation

7 The financial situation, money matters, national debt

8 Devaluation of the Canadian dollar

9 Political situation at home, political co-operation, lack of good men in government; should get along with Zuebe

10 ~~Health and welfare~~ social security, pensions, health plans, aid for education

X Other (education, unions, juv del, liquor, religion, immigration)

Y Don't know, no problems, too many to state

10. Chester Question

24-0 No cheating

1 Frank Madison - special advisor to the Prime Minister

(Call for all interviews and architect - call for the interview)

Col. 43 = 0 P.E.I.

- 1 N.S.
- 2 N.B.
- 3 Nfld
- 4 Que (Fr. Que - 4x)
- 5 Ont.
- 6 Man.
- 7 Sask.
- 8 Alta.
- 9 B.C.

Day of Interview

- 44-1 Monday
- 2 Tuesday
- 3 Wednesday
- 4 Thursday
- 5 Friday
- 6 Saturday (also code 30-6 because no interviewing was supposed to be done on Sat.)

50-1 actual card of 1 which is weighted by 1
50-1X Weighted card.

KP

June 6th

✓

SPONSORED BY LEADING NEWSPAPERS ACROSS CANADA

SUGGESTED INTRODUCTION: I'm taking a Gallup Poll. I'd like your opinion on a few leading topics of the day.

TIME INTERVIEW BEGUN (HOUR)

- 1a. Will you be eligible to vote in the Federal election to be held June 18th?
 - YES..... 1
 - NO..... 2
 - DON'T KNOW..... 3

INTERVIEWER: IF NOT ELIGIBLE SKIP TO BASIC DATA

IF ELIGIBLE TO VOTE:

- b. Are you interested in the coming election?
 - YES..... 1
 - NO..... 2

IF "YES" ASK:

- c. About how much are you interested in it, would you say -- very interested, moderately interested, or only interested a little?
 - VERY INTERESTED..... 1
 - MODERATELY INTERESTED..... 2
 - ONLY INTERESTED A LITTLE..... 3

ASK ALL ELIGIBLE TO VOTE:

- d. Do you think you yourself, will vote, or do you think you may not vote?
 - WILL VOTE..... 1
 - MAY NOT VOTE..... 2
 - UNDECIDED..... 3
 - DEFINITELY WON'T VOTE..... 4

IF "WILL VOTE" ASK:

- e. How certain are you that you will vote -- absolutely certain, fairly certain, or not certain?
 - ABSOLUTELY CERTAIN..... 1
 - FAIRLY CERTAIN..... 2
 - NOT CERTAIN..... 3

PROG-CONS.

SOCIAL CREDIT

TY

(Write In)

ASK ALL ELIGIBLE TO VOTE

- 2a. If a Federal election were held today, which Party's candidate do you think you would favor?

Here is a Gallup Poll Secret Ballot listing the parties running for office.

(TEAR OFF ATTACHED BALLOT AND HAND TO RESPONDENT)

Will you please MARK that Secret ballot for the Party you favor -- and then drop the folded ballot into this box?

(INTERVIEWER: IF RESPONDENT HANDS BACK BALLOT AND SAYS HE HASN'T MADE UP HIS MIND, OR REFUSES TO MARK IT, SAY:)

- b. Will you please mark the ballot to show the way you are leaning at the present time?

(INTERVIEWER: IF RESPONDENT STILL CAN'T DECIDE, OR REFUSES TO MARK THE BALLOT PLEASE WRITE THAT ON THE BALLOT AND BE SURE TO DROP IT INTO THE BOX. CHECK APPROPRIATE NUMBERS BELOW AS A RECORD OR WHAT RESPONDENT DID.)

- CHECKED BALLOT..... 1
- CHECKED BALLOT ONLY AFTER 2b. 2
- REMAINED UNDECIDED AFTER 2b. 3
- REFUSED..... 4

- 3a. Did you vote in the last Federal election in March 1958?
 - YES..... 1
 - NO..... 2
 - TOO YOUNG TO VOTE..... 3

IF "YES" ASK:

- b. Which party did the candidate for whom you voted represent?
 - PROG. CONS..... 1
 - LIBERAL..... 2
 - C.C.F..... 3
 - SOCIAL CREDIT..... 4
 - LABOR PROG..... 5
 - DON'T REMEMBER..... 6
 - OTHER PARTY..... 7

(WRITE IN)

REFUSED

- 4a. Have you checked to make sure your name is on the electoral list for this riding?
 - YES..... 1
 - NO..... 2

IF "NO"

- b. Do you plan to check?
 - YES..... 1
 - NO..... 2

- 5. How often would you say you vote in Federal elections - always, nearly always, part of time, or seldom?
 - ALWAYS..... 1
 - NEARLY ALWAYS.. 2
 - PART OF TIME... 3
 - SELDOM..... 4
 - OTHER..... 5
 - NEVER VOTE..... 6

- 6. Regardless of any political feelings you may have, and thinking just of individuals, which man do you think would make the best leader for Canada at the present time -- John Diefenbaker or Lester B. Pearson?
 - JOHN DIEFENBAKER..... 1
 - LESTER B. PEARSON..... 2
 - BOTH ABOUT THE SAME..... 3
 - QUALIFIED (WRITE IN) 4
 - NO OPINION..... 5

- 7. Now on another topic. Do you think the work-week in most industries should or should not be reduced from 40 hours to 35 hours?
 - SHOULD BE REDUCED..... 1
 - SHOULD NOT BE REDUCED..... 2
 - NO OPINION..... 3

- 8. In order to provide work for union members some unions require more workers than are actually needed on a job. How do you feel about this -- should there be a law against keeping all these workers or not?
 - SHOULD BE LAW..... 1
 - SHOULD NOT BE..... 2
 - NO OPINION..... 3

- 9. Do you consider the amount of Federal income tax which you have to pay as too high, about right, or too low?
 - TOO HIGH..... 1
 - ABOUT RIGHT..... 2
 - TOO LOW..... 3
 - NO OPINION..... 4

HAND CARD TO RESPONDENT

- 10. Here are the names of some men who have been mentioned in the political news recently. Can you tell me who they are?
 - DON'T KNOW

- a. Joey Smallwood.....
- b. Frank Madison.....
- c. Walter Gordon.....

- 11. Do you think there will be more people out of work, or fewer people out of work in this community in the next six months?
 - MORE OUT OF WORK..... 1
 - FEWER OUT..... 2
 - ABOUT THE SAME..... 3
 - NO OPINION..... 4

- 12. In general, how happy would you say you are -- very happy, fairly happy, or not very happy?
 - VERY HAPPY..... 1
 - FAIRLY HAPPY..... 2
 - NOT VERY HAPPY..... 3
 - NOT HAPPY AT ALL..... 4
 - NO OPINION..... 5

- 13a. What do you feel is the greatest single problem facing Canada today?
 - DON'T KNOW

- b. Which political party do you think could best handle this?
 - PROG. CONS..... 1
 - LIBERAL..... 2
 - N. D. P. (CCF)..... 3
 - SOCIAL CREDIT..... 4
 - OTHER (WRITE IN) 5
 - DON'T KNOW..... 6

BASIC DATA: INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

| <p>IF INTERVIEWING MONDAY TO FRIDAY, SAY: We are also interested in finding out how often people are at home on weekdays at about this time. <u>I am not interested in Saturdays and Sundays, only weekdays.</u></p> <p>-a) Did you happen to be at home yesterday (or last preceding weekday) at about this time? <u>At Home</u> <u>Not Home</u></p> <p style="text-align: center;">(WRITE IN NAME OF DAY) <input type="checkbox"/> <input type="checkbox"/></p> <p>-b) How about _____? <input type="checkbox"/> <input type="checkbox"/> (SAY & WRITE IN WEEKDAY BEFORE)</p> <p>-c) How about _____? <input type="checkbox"/> <input type="checkbox"/> (SAY & WRITE IN WEEKDAY BEFORE)</p> <p>-d) How about _____? <input type="checkbox"/> <input type="checkbox"/> (SAY & WRITE IN WEEKDAY BEFORE)</p> <p>NOTE: WORK BACK THROUGH 4 PRECEDING WEEKDAYS.</p> <hr/> <p>How many people 21 and over live in this household, including yourself, other members of your family, and anyone else living as part of your household who is not a member of your immediate family?</p> <p style="text-align: center;">TOTAL ADULTS</p> <hr/> <p>Do you, or does any member of your immediate household own a passenger car -- not a truck?</p> <p style="text-align: right;">YES..... 1 NO..... 2</p> <hr/> <p>Now for a question on religion. What is your religious preference - Protestant, Roman Catholic, or Jewish?</p> <p style="text-align: right;">PROTESTANT..... 1 JEWISH..... 2 ROMAN CATHOLIC..... 3 OTHER (SPECIFY)..... 4</p> <hr/> <p>What is your marital status?</p> <p style="text-align: right;">SINGLE..... 1 MARRIED..... 2 WIDOW(ER), DIVORCED, SEPARATED..... 3</p> <hr/> <p>Mother tongue - What was the language you first spoke in childhood and still understand?</p> <p style="text-align: right;">ENGLISH..... 1 FRENCH..... 2 OTHER..... 3 (WRITE IN)</p> | <p>What was the name of the last school you attended? How far did you go?</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th style="text-align: center;">Some</th> <th style="text-align: center;">Graduated</th> </tr> </thead> <tbody> <tr> <td>Public school (grades 1-8).....</td> <td style="text-align: center;">1</td> <td style="text-align: center;">2</td> </tr> <tr> <td>Secondary or high school (grades 9-13).....</td> <td style="text-align: center;">3</td> <td style="text-align: center;">4</td> </tr> <tr> <td>Technical school.....</td> <td style="text-align: center;">5</td> <td style="text-align: center;">6</td> </tr> <tr> <td>University.....</td> <td style="text-align: center;">7</td> <td style="text-align: center;">8</td> </tr> <tr> <td>No formal schooling.....</td> <td style="text-align: center;">9</td> <td style="text-align: center;">0</td> </tr> <tr> <td>Refused.....</td> <td style="text-align: center;">0</td> <td></td> </tr> <tr> <td>Any additional schooling..... (WRITE IN)</td> <td></td> <td style="text-align: center;">X</td> </tr> </tbody> </table> <hr/> <p>OCCUPATION OF HEAD OF FAMILY:</p> <p>Specific job.....</p> <p>Type of Company.....</p> <hr/> <p>SHOW CARD B</p> <p>Would you mind telling me which age group you are in?</p> <table style="width: 100%; border-collapse: collapse;"> <tbody> <tr> <td>21-29 YEARS.....</td> <td style="text-align: center;">1</td> </tr> <tr> <td>30-39 YEARS.....</td> <td style="text-align: center;">2</td> </tr> <tr> <td>40-49 YEARS.....</td> <td style="text-align: center;">3</td> </tr> <tr> <td>50 AND OVER.....</td> <td style="text-align: center;">4</td> </tr> </tbody> </table> <hr/> <p>Are you (or is any member of your family) a member of a labor union?</p> <p style="text-align: right;">YES..... 1 NO..... 2</p> <hr/> <p>IF "YES": How many are union members?.....</p> | | Some | Graduated | Public school (grades 1-8)..... | 1 | 2 | Secondary or high school (grades 9-13)..... | 3 | 4 | Technical school..... | 5 | 6 | University..... | 7 | 8 | No formal schooling..... | 9 | 0 | Refused..... | 0 | | Any additional schooling..... (WRITE IN) | | X | 21-29 YEARS..... | 1 | 30-39 YEARS..... | 2 | 40-49 YEARS..... | 3 | 50 AND OVER..... | 4 | <p>INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION:</p> <p>SEX: MAN..... 1 WOMAN..... 2</p> <hr/> <p>SOCIO-ECONOMIC GROUP:</p> <p style="text-align: right;">A..... 1 B..... 2 C..... 3 D..... 4</p> <hr/> <p>SIZE OF COMMUNITY:</p> <p>FARM..... 0 RURAL NON-FARM (UNDER 1,000 IN POPULATION).... 1 1,000 - 10,000..... 2 10,000 - 30,000..... 3 30,000 - 100,000..... 4 OVER 100,000..... 5</p> <hr/> <p>TIME INTERVIEW ENDED:.....</p> <hr/> <p>NAME OF RESPONDENT.....</p> <hr/> <p>ADDRESS.....</p> <hr/> <p>TELEPHONE.....</p> |
|--|--|-----------|------|-----------|---------------------------------|---|---|---|---|---|-----------------------|---|---|-----------------|---|---|--------------------------|---|---|--------------|---|--|--|--|---|------------------|---|------------------|---|------------------|---|------------------|---|---|
| | Some | Graduated | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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| 30-39 YEARS..... | 2 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 40-49 YEARS..... | 3 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 50 AND OVER..... | 4 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <p>CITY PROVINCE</p> <p>DATE OF INTERVIEW</p> <p>I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW</p> <p style="text-align: center;">..... (INTERVIEWER'S SIGNATURE)</p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

(CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES)

2893

THE GALLUP POLL

WOULD LIKE YOUR OPINION

1234 KP

INTERVIEWER DON'T READ ALOUD WORDS IN CAPITAL LETTERS SET 296 JUNE, 1962

SPONSORED BY LEADING NEWSPAPERS ACROSS CANADA

SUGGESTED INTRODUCTION: I'm taking a Gallup Poll. I'd like your opinion on a few leading topics of the day. TIME INTERVIEW BEGUN (HOUR)

1a. Will you be eligible to vote in the Federal election to be held June 18th? YES 8 NO 2 DON'T KNOW 3

INTERVIEWER: IF NOT ELIGIBLE SKIP TO BASIC DATA

IF ELIGIBLE TO VOTE:

b. Are you interested in the coming election? YES 9 NO 2

IF "YES" ASK:

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PASTE BALLOT HERE

ASK ALL ELIGIBLE TO VOTE

2a. If a Federal election were held today, which Party's candidate do you think you would favor? 13

Here is a Gallup Poll Secret Ballot listing the parties running for office.

(TEAR OFF ATTACHED BALLOT AND HAND TO RESPONDENT)

Will you please MARK that Secret ballot for the Party you favor -- and then drop the folded ballot into this box?

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REFUSED

4a. Have you checked to make sure your name is on the electoral list for this riding? YES 17 NO 2

IF "NO"

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| Refused..... | 0 | | | | | | | | | | | | | | | | | | | | | | | | | |
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| <p>CITY..... PROVINCE..... 43</p> <p>DATE OF INTERVIEW..... 44</p> <p>I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW</p> <p>.....</p> <p>(INTERVIEWER'S SIGNATURE)</p> | | | | | | | | | | | | | | | | | | | | | | | | | | |

50 x 100 AREA

7-11-48

43-48

ENCERCLEZ LES NUMÉROS APPROPRIÉS
OU MARQUEZ LES CASES

DESIRE VOTRE OPINION

ENQUÊTEUR:
ME LISEZ PAS A
HAUTE VOIX EN LETTRES
MAJUSCULES SET 296
JUIN 1962

APPUYÉE PAR LES PRINCIPAUX JOURNAUX DU CANADA

PRÉSENTATION

SUGGÉRÉE:

Je sais une enquête pour Gallup Poll et j'aimerais connaître vos opinions concernant quelques questions d'actualité.

L'INTERVIEW A
COMMENCÉ A
(HEURE)

1a. Avez-vous le droit de vote aux élections fédérales qui auront lieu le 18 juin ?

- OUI 1
- NON 2
- IGNORE 3

INTERVIEWER: SI "NON LE DROIT DE VOTE", PASSEZ AUX RENSEIGNEMENTS GÉNÉRAUX

SI "DROIT DE VOTE":

b. Vous intéressez-vous aux prochaines élections ?

- OUI 1
- NON 2

SI "OUI" DEMANDEZ:

c. Jusqu'à quel point êtes-vous intéressé ? Dites-vous que vous êtes très intéressé, modérément intéressé ou seulement un peu intéressé ?

- TRÈS INTÉRESSÉ 1
- MODÉRÉMENT INTÉRESSÉ 2
- SEULEMENT UN PEU INTÉRESSÉ 3

DEMANDEZ À TOUS CEUX QUI ONT LE DROIT DE VOTE:

d. Croyez-vous que vous voterez ou croyez-vous que vous ne voterez peut-être pas ?

- VOTERAI 1
- VOTERAI PEUT-ÊTRE PAS 2
- INDÉCIS 3
- NE VOTERAI CERTAINEMENT PAS 4

SI "JE VOTERAI" DEMANDEZ:

e. Jusqu'à quel point êtes-vous certain que vous irez voter - absolument certain, assez certain, ou incertain ?

- ABSOLUMENT CERTAIN 1
- À PEU PRÈS CERTAIN 2
- INCERTAIN 3

COLLEZ LE BULLETIN ICI

DEMANDEZ À TOUS CEUX QUI ONT LE DROIT DE VOTE:

2a. Si une élection fédérale avait lieu aujourd'hui, à quel parti appartiendrait le candidat pour qui vous voteriez ?

Voici un scrutin secret de l'Enquête Gallup donnant les partis qui sont en liste.

(ENLEVEZ LE BULLETIN ET REMETTEZ-LE AU RÉPONDANT)

Auriez-vous l'obligeance de MARQUER sur le bulletin secret le parti que vous favorisez - et ensuite de le déposer dans cette boîte ?

(INTERVIEWER: SI LE RÉPONDANT REMET LE BULLETIN ET DIT QU'IL N'A PAS ENCORE D'OPINION OU REFUSE DE LE MARQUER, DITES:)

b. Pourriez-vous marquer le bulletin pour indiquer quelle est votre tendance actuelle ?

(INTERVIEWER: SI LE RÉPONDANT NE PEUT SE DÉCIDER ENCORE OU REFUSE DE MARQUER LE BULLETIN, DEMANDEZ-LUI D'ÉCRIRE CECI SUR LE BULLETIN ET ASSUREZ-VOUS DE LE PLACER DANS LA BOÎTE. MARQUEZ LE NUMÉRO APPROPRIÉ CI-DESSOUS POUR NOTER CE QUE LE RÉPONDANT A FAIT.)

- A MARQUÉ LE BULLETIN 1
- A MARQUÉ LE BULLETIN SEULEMENT APRÈS 2b 2
- EST DEMEURÉ INDÉCIS APRÈS 2b 3
- A 4

3a. Avez-vous voté aux dernières élections en mars 1958 ?

- OUI 1
- NON 2
- TROP JEUNE 3

SI "OUI" DEMANDEZ:

b. À quel parti appartenait le candidat pour qui vous avez voté ?

- CONS, PROGRESSISTE 1
- LIBÉRAL 2
- C.C.F. 3
- CRÉDIT SOCIAL 4
- OUVRIER-PROGRESSISTE 5
- IGNORE 8

AUTRE PARTI 7

(ÉCRIVEZ)

REFUSÉ ()

4a. Avez-vous vérifié si votre nom est sur la liste électorale pour cette circonscription ?

- OUI 1
- NON 2

SI "NON"

b. Avez-vous l'intention de le vérifier ?

- OUI 1
- NON 2

5. D'après vous, combien de fois avez-vous voté aux élections fédérales - toujours, presque toujours, la plupart du temps, ou rarement ?

- TOUJOURS 1
- PRESTQUE TOUJOURS 2
- LA PLUPART DU TEMPS 3
- RAREMENT 4
- AUTRE (ÉCRIVEZ) 5
- JAMAIS VOTÉ 6

6. Sans égard à vos opinions politiques et pensant seulement aux individus, quel homme, d'après vous, serait le meilleur chef pour le Canada actuellement - John Diefenbaker ou Lester B. Pearson ?

- JOHN DIEFENBAKER 1
- LESTER B. PEARSON 2
- LES DEUX À PEU PRÈS SEMBLABLES 3
- QUALIFIÉ (ÉCRIVEZ) 4
- PAS D'OPINION 5

7. Maintenant sur un autre sujet. Croyez-vous que la semaine de travail de la plupart des industries devrait ou non être réduite de 40 à 35 heures ?

- DEVRAIT ÊTRE RÉDUITE 1
- NE DEVRAIT PAS ÊTRE RÉDUITE 2
- NULLE OPINION 3

8. En vue de fournir du travail aux membres des syndicats, certains syndicats ouvriers exigent plus d'ouvriers qu'il n'en faut pour un travail. Qu'en pensez-vous - devrait-il exister une loi pour garder ou non ces ouvriers superflus ?

- DEVRAIT EXISTER 1
- NE DEVRAIT PAS EXISTER 2
- NULLE OPINION 3

9. Considérez-vous que le montant d'impôt sur le revenu du gouvernement fédéral que vous avez à payer soit trop élevé, à peu près juste ou trop bas ?

- TROP ÉLEVÉ 1
- À PEU PRÈS JUSTE 2
- TROP BAS 3
- NULLE OPINION 4

10. Voici les noms de quelques hommes qui ont été mentionnés dans les nouvelles politiques récemment. Pouvez-vous me dire qui ils sont ?

IGNORE

- a. Jody Smallwood ()
- b. Frank Madison ()
- c. Walter Gordon ()

11. Croyez-vous qu'il y aura plus de gens sans travail ou moins de gens sans travail dans cette localité au cours des six prochains mois ?

- PLUS SANS TRAVAIL 1
- MOINS SANS TRAVAIL 2
- À PEU PRÈS LA MÊME CHOSE 3
- NULLE OPINION 4

12. En général, quel est votre degré de bonheur - très heureux, assez heureux, pas très heureux ?

- TRÈS HEUREUX 1
- ASSEZ HEUREUX 2
- PAS TRÈS HEUREUX 3
- PAS HEUREUX DU TOUT 4
- NULLE OPINION 5

13a. D'après vous, quel est le plus grand problème qu'envisage le Canada aujourd'hui ?

..... IGNORE ()

b. D'après vous, quel parti politique pourrait le mieux résoudre ce problème ?

- PROG.-CONS. 1
- LIBÉRAL 2
- NDF (CCF) 3
- CRÉDIT SOCIAL 4
- AUTRE (ÉCRIVEZ) 5
- IGNORE 6

ENQUÊTEUR: Présentez cette section de la façon suivante: "Maintenant, puis-je vous poser, quelques questions pour être sûr que je m'adresse à une personne bien représentative de cette localité":

SI L'INTERVIEWANT DU LUNDI AU VENDREDI, DEMANDEZ:

Nous sommes aussi intéressés à trouver si les gens sont à la maison, sur semaine, à cette heure-ci ? **Je ne suis pas intéressé au samedi et au dimanche, seulement les autres jours de la semaine.**

-a) Par exemple, étiez-vous à la maison hier (ou jour de semaine précédent immédiatement) à cette heure-ci ?

A Pas
la la à la
maison maison
heure-ci ? () ()

(ÉCRIRE JOUR)

-b) Et _____ ? () ()
(DIRE ET ÉCRIRE JOUR DE SEMAINE PRÉCÉDENT)

-c) Et _____ ? () ()
(DIRE ET ÉCRIRE JOUR DE SEMAINE PRÉCÉDENT)

-d) Et _____ ? () ()
(DIRE ET ÉCRIRE JOUR DE SEMAINE PRÉCÉDENT)

NOTE: QUESTIONNEZ POUR LES QUATRE JOURS DE SEMAINE PRÉCÉDENTS, EN FAISANT MARCHÉ ARRÈRE.

Combien y a-t-il de personnes, de 21 ans et plus dans la maisonnée, y compris vous-même, les autres membres de la famille et toutes autres personnes vivant avec vous comme faisant partie de la maisonnée bien que ce ne soit pas des membres immédiats de la famille ?

Nombre total d'adultes _____

Est-ce que vous ou un membre de votre famille possédez une voiture - un camion ?

- OUI 1
- NON 2

Maintenant à propos de religion. Quelle est votre religion préférée?

- Protestante 1
- Juive 2
- Catholique 3
- Autres (spécifiez) 4

Quel est votre statut marital ?

- Célibataire 1
- Marié (e) 2
- Veuf (veuve), divorcé (e), séparé (e) . 3

E-a) Langue maternelle - Quelle est la première langue que vous avez parlée dans votre enfance et qui vous est encore familière ?

- Anglaise 1
- Française 2

Autre : _____ 3
(Écrivez)

j. Quelle est la dernière école que vous avez fréquentée ? Jusqu'à quelle année avez-vous poursuivi vos études ?

| Ecole | En partie | Gradué |
|---|-----------|--------|
| Ecole primaire (1 - 7 année) | 1 | 2 |
| Ecole secondaire (8 - 12 année) | 3 | 4 |
| Cours universitaire | 5 | 6 |
| Cours classique | 7 | 8 |
| Ecole technique | 9 | 10 |
| Université | 11 | 12 |
| Aucune instruction scolaire | 13 | 14 |
| Refusé | 15 | 16 |
| Autres cours supplémentaires | | X |

OCCUPATION DU CHEF DE FAMILLE

Spécifiez le travail, _____
Genre de compagnie, _____

MONTREZ LA CARTE B

Auriez-vous l'obligeance de me dire à quel groupe d'âges vous appartenez?

- (ENQUÊTEUR: SI 21 - 29 ANS 1
- LA PERSONNE IN- 30 - 39 ANS 2
- TERROGÉE REFUSE 40 - 49 ANS 3
- DE DONNER SON 50 ANS ET PLUS 4
- ÂGE, ESSAYEZ DE LE DEVINER)

Êtes-vous, vous-même (ou quelqu'un de votre famille) membre d'une union ouvrière?

- OUI 1
- NON 2

SI "OUI":

Combien de personnes sont membres d'une union dans votre famille?

.....

VILLE PROVINCE DATE DE L'INTERVIEW

J'ATTESTE CI-CONTRE DE LA VÉRACITÉ ET DE L'HONNÊTÉTÉ

DE CETTE INTERVIEW
(SIGNATURE DE L'ENQUÊTEUR)

ENQUÊTEUR: INSCRIVEZ

SELON VOS OBSERVATIONS:

- SEXE: HOMME 1
- FEMME 2

SOCIO-ÉCONOMIQUE:

- A 1
- B 2
- C 3
- D 4

- FERME 0
- CAMPAGNE, MAIS NON FERME (MOINS DE 1,000 DE POPULATION) 1
- 1,000 - 10,000 2
- 10,000 - 30,000 3
- 30,000 - 100,000 4
- PLUS DE 100,000 5

L'INTERVIEW A PRIS FIN À:

.....
(HEURE)

NOM DE LA PERSONNE INTERVIEWÉE:

.....

TÉLÉPHONE:

.....

ADRESSE:

.....

.....

CANADIAN INSTITUTE OF PUBLIC OPINION

GALLUP POLL # 296

| | | <u>Number</u> | |
|---------------------------|------------|---------------|------|
| TOTAL CARD COUNT | (NATIONAL) | 1349 | |
| | (Weighted) | 1350 | 100% |
| <u>Regional</u> | | | |
| Maritimes | 43-0123 | 134 | 9.9 |
| Quebec | 4 | 369 | 27.3 |
| Ontario | 5 | 480 | 35.6 |
| Manitoba | 6 | 71 | 5.3 |
| Saskatchewan | 7 | 60 | 4.4 |
| Alberta | 8 | 109 | 8.1 |
| British Columbia | 9 | 127 | 9.4 |
| <u>Community Size</u> | | | |
| Farm | 42.0 | 195 | 14.5 |
| Rural non-farm | 1 | 208 | 15.4 |
| 1 - 10,000 | 2 | 162 | 12.0 |
| 10,001 - 30,000 | 3 | 82 | 6.0 |
| 30,001 - 100,000 | 4 | 128 | 9.5 |
| Over 100,000 | 5 | 575 | 42.6 |
| <u>Sex</u> | | | |
| Men | 40-1 | 668 | 49.5 |
| Women | 2 | 682 | 50.5 |

43-4X French Quebec
 50-1 Card weighted by 1
 50-1X weighted card.

Blank

~~2825~~ 1234

(CIRCLE APPROPRIATE NUMBERS ON CHECK BOXES)

THE GALLUP POLL

WOULD LIKE YOUR OPINION

INTERVIEWER
DON'T READ ALOUD
WORDS IN CAPITAL
LETTERS

567
SEP 296
JUNE 1962
June 9/62

SPONSORED BY LEADING NEWSPAPERS ACROSS CANADA

SUGGESTED INTRODUCTION: I'm taking a Gallup Poll. I'd like your opinion on a few leading topics of the day. TIME INTERVIEW BEGUN (HOUR)

1a. Will you be eligible to vote in the Federal election to be held June 18th?
YES..... 8 1
NO..... 2
DON'T KNOW..... 3

INTERVIEWER: IF NOT ELIGIBLE SKIP TO BASIC DATA

IF ELIGIBLE TO VOTE:
b. Are you interested in the coming election?
YES..... 9 1
NO..... 2

IF "YES" ASK:
c. About how much are you interested in it, would you say -- very interested, moderately interested, or only interested a little?
VERY INTERESTED..... 10 1
MODERATELY INTERESTED..... 2
ONLY INTERESTED A LITTLE..... 3

ASK ALL ELIGIBLE TO VOTE:
d. Do you think you yourself, will vote, or do you think you may not vote?
WILL VOTE..... 1
MAY NOT VOTE..... 11 2
UNDECIDED..... 3
DEFINITELY WON'T VOTE..... 4

IF "WILL VOTE" ASK:
e. How certain are you that you will vote -- absolutely certain, fairly certain, or not certain?
ABSOLUTELY CERTAIN..... 12 1
FAIRLY CERTAIN..... 2
NOT CERTAIN..... 3

(other responses code as in 3d)

ASK ALL ELIGIBLE TO VOTE
2a. If a Federal election were held today, which Party's candidate do you think you would favor? 13
Here is a Gallup Poll Secret Ballot listing the parties running for office.
(TEAR OFF ATTACHED BALLOT AND HAND TO RESPONDENT)
Will you please MARK that Secret ballot for the Party you favor -- and then drop the folded ballot into this box?
(INTERVIEWER: IF RESPONDENT HANDS BACK BALLOT AND SAYS HE HASN'T MADE UP HIS MIND, OR REFUSES TO MARK IT, SAY:)
b. Will you please mark the ballot to show the way you are leaning at the present time?
(INTERVIEWER: IF RESPONDENT STILL CAN'T DECIDE, OR REFUSES TO MARK THE BALLOT PLEASE WRITE THAT ON THE BALLOT AND BE SURE TO DROP IT INTO THE BOX. CHECK APPROPRIATE NUMBERS BELOW AS A RECORD ON WHAT RESPONDENT DID.)
CHECKED BALLOT..... 14 1
CHECKED BALLOT ONLY AFTER 2b.. 2
REMAINED UNDECIDED AFTER 2b.. 3
REFUSED..... 4

3a. Did you vote in the last Federal election in March 1958?
R - ineligible - so reject 15
YES..... 1
NO..... 2
TOO YOUNG TO VOTE..... 3
IF "YES" ASK:
b. Which party did the candidate for whom you voted represent?
PROG. CONS..... 1 SOCIAL CREDIT..... 4
LIBERAL..... 2 LABOR PROG..... 5
C.C.F..... 3 DON'T REMEMBER..... 8
OTHER PARTY..... 7
(WRITE IN)

6 - Union des Electeurs - Fr.

4a. Have you checked to make sure your name is on the electoral list for this riding?
YES..... 17 1
NO..... 2
IF "NO"
b. Do you plan to check?
YES..... 18 1
NO..... 2

5. How often would you say you vote in Federal elections - always, nearly always, part of time, or seldom?
ALWAYS..... 1 SELDOM..... 19 4
NEARLY ALWAYS.. 2 OTHER..... 5
PART OF TIME... 3 (WRITE IN)
NEVER VOTE..... 6

6. Regardless of any political feelings you may have, and thinking just of individuals, which man do you think would make the best leader for Canada at the present time -- John Diefenbaker or Lester B. Pearson?
JOHN DIEFENBAKER..... 1
LESTER B. PEARSON..... 20 2
BOTH ABOUT THE SAME..... 3
QUALIFIED (WRITE IN)..... 4
NO OPINION..... 5

7. Now on another topic. Do you think the work-week in most industries should or should not be reduced from 40 hours to 35 hours?
SHOULD BE REDUCED..... 21 1
SHOULD NOT BE REDUCED..... 2
NO OPINION..... 3

8. In order to provide work for union members some unions require more workers than are actually needed on a job. How do you feel about this -- should there be a law against keeping all these workers or not?
SHOULD BE LAW..... 22 1
SHOULD NOT BE..... 2
NO OPINION..... 3

9. Do you consider the amount of Federal income tax which you have to pay as too high, about right, or too low?
TOO HIGH..... 23 1
ABOUT RIGHT..... 2
TOO LOW..... 3
NO OPINION..... 4

HAND CARD TO RESPONDENT

10. Here are the names of some men who have been mentioned in the political news recently. Can you tell me who they are?
DON'T KNOW
a. Joey Smallwood..... 24
b. Frank Madison.....
c. Walter Gordon.....

11. Do you think there will be more people out of work, or fewer people out of work in this community in the next six months?
MORE OUT OF WORK..... 25 1
FEWER OUT..... 2
ABOUT THE SAME..... 3
NO OPINION..... 4

12. In general, how happy would you say you are -- very happy, fairly happy, or not very happy?
VERY HAPPY..... 26 1
FAIRLY HAPPY..... 2
NOT VERY HAPPY..... 3
NOT HAPPY AT ALL..... 4
NO OPINION..... 5

13a. What do you feel is the greatest single problem facing Canada today?
DON'T KNOW 27
b. Which political party do you think could best handle this?
PROG. CONS..... 1
LIBERAL..... 2
N. D. P. (CCF)..... 3
SOCIAL CREDIT..... 28 4
OTHER (WRITE IN)..... 5
DON'T KNOW..... 6

ship 29

