

(CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES)

THE GALLUP POLL
WOULD LIKE YOUR OPINION

INTERVIEWER
DON'T READ ALOUD
WORDS IN CAPITAL
LETTERS

Set # 320
August 1966

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SUGGESTED INTRODUCTION: I'm taking a Gallup Poll. I'd like your opinion on a few leading topics of the day.

TIME INTERVIEW
BEGUN
(HOUR)

1. Do you think that every driver of a car should or should not be required to take a physical examination at regular intervals after he or she has a license?

- SHOULD BE REQUIRED 1
- SHOULD NOT 2
- NO OPINION 3

2. As you may know, there has been considerable discussion about new safety features in cars, many of which would require higher prices. Which of these ideas comes closest to the way you yourself think about this:

New safety measures should be required even though it will mean higher prices 1

OR

Safety measures which would mean higher prices should, where possible be optional for the car buyer 2

.....CAN'T SAY 3

3a. Do you think, generally speaking, that organized labor is being wisely led, or unwisely led by its leaders?

- WISELY LED 1
- UNWISELY LED 2
- UNDECIDED 3

IF "UNWISELY LED"

b. Why do you feel that way?

.....CAN'T SAY ()

4a. Some people say there are too many trouble makers and agitators among union leaders. Others say this talk is only anti-labor propoganda. What are your views on this?

- TROUBLE MAKERS 1
- ANTI-PROPAGANDA 2
- OTHER (WRITE IN) 3
- CAN'T SAY 4

b. And now what about union members? Some people say there are too many trouble makers and agitators among them - others say this talk is only anti-labor propoganda. What are your views?

- TROUBLE MAKERS 1
- ANTI-PROPAGANDA 2
- OTHER (WRITE IN) 3
- CAN'T SAY 4

5. Generally speaking do you think Labor is entitled or not entitled to the higher wages they are demanding?

- YES 1
- NO 2
- UNDECIDED 3

6a. When unions strike a plant, what do you think should be done about the picket line -- should it be restricted to union members in that plant only, or should members of sympathetic unions join if they wish to?

- RESTRICTED 1
- OTHERS JOIN 2
- QUALIFIED (WRITE IN) 3
- UNDECIDED 4

b. In some cases of mass picketing -- that is where different union members join a picket line -- companies have applied successfully for a court injunction to restrict the number of members in a picket line. Do you approve of such a law or not?

- APPROVE 1
- DISAPPROVE 2
- QUALIFIED (WRITE IN) 3
- UNDECIDED 4

7a. Would you say your opinion of the Prime Minister, Lester Pearson, has gone up or down in the past six months?

- GONE UP 1
- GONE DOWN 2
- THE SAME 3
- UNDECIDED 4

IF "GONE UP" OR "GONE DOWN"

b. Why?

.....CAN'T SAY ()

8a. And what about John Diefenbaker, leader of the Opposition, has your opinion of him gone up or down in the past six months?

- GONE UP 1
- GONE DOWN 2
- THE SAME 3
- UNDECIDED 4

IF "GONE UP" OR "GONE DOWN"

b. Why?

.....CAN'T SAY ()

9a. And how about Tommy Douglas, leader of the NDP -- has your opinion of him gone up or down in the past six months?

- GONE UP 1
- GONE DOWN 2
- THE SAME 3
- UNDECIDED 4

IF "GONE UP" OR "GONE DOWN"

b. Why?

.....CAN'T SAY ()

HAND CARD

10. Just from what you have heard or read, which of these statements comes closest to the way you, yourself, feel about the U.S. war in Viet Nam.

- The U.S. should withdraw its troops 1
- The U.S. should carry on its present level of fighting 2
- The U.S. should increase the strength of its attacks against North Viet Nam 3
- CAN'T SAY 4



At the present time church properties are exempt from taxation. Some people think that church property should be taxed, others disagree. What is your opinion?

- SHOULD BE TAXED.....1
- SHOULD NOT2
- UNDECIDED3

As you know, Canadian railways are having to cut back some passenger services because of rising costs. Would you favor or oppose helping the railways to maintain and improve passenger services by Government financial assistance, even if it meant higher taxes?

- FAVOR GOV'T. ASSISTANCE.....1
- OPPOSE2
- QUALIFIED (WRITE IN).....3
- UNDECIDED.....4

13. Now thinking of old age pensions - Some years ago they were paid only after a means test - that is only to those who needed it. Now everyone gets it, and it is paid out of taxes. If the old age pension were raised from \$75 a month to say \$105 -- do you think it should be paid to everyone as at present, or only to those who need it through a means test?

- PAID TO EVERYONE1
- ONLY AFTER A MEANS TEST.....2
- QUALIFIED (WRITE IN).....3
- UNDECIDED.....4

14. Would you like to go along on the first rocket trip to the moon?

- YES1
- NO.....2

DATA: INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

<p>ederal election were held today, which candidate do you think you would favor?</p> <p>CONS.....1 SOCIAL CREDIT.....4</p> <p>L.....2 CREDITISTE.....9</p> <p>.....3 LABOR PROG.5</p> <p>UNDECIDED.....8</p> <p>PARTY.....7</p> <p>(WRITE IN)</p> <p>REFUSED ()</p> <hr/> <p>Did you vote in the last Federal election in November 1965?</p> <p>YES.....4.....1</p> <p>NO.....2</p> <p>TOO YOUNG TO VOTE...3</p> <p>YES* ASK:</p> <p>party did the candidate for whom you voted represent?</p> <p>CONS.....1 SOCIAL CREDIT 4</p> <p>RAL.....2 LABOR PROG.... 5</p> <p>P.....3 DON'T REMEMBER.8</p> <p>R PARTY 7</p> <p>(WRITE IN)</p> <p>REFUSED ()</p> <hr/> <p>ow for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?</p> <p>PROTESTANT.....43.....1</p> <p>JEWISH.....2</p> <p>ROMAN CATHOLIC.....3</p> <p>OTHER (SPECIFY)4</p> <hr/> <p>is your marital status?</p> <p>SINGLE.....44..... 1</p> <p>MARRIED..... 2</p> <p>WIDOW(ER), DIVORCED, SEPARATED..... 3</p> <hr/> <p>r tongue - What was the language you spoke in childhood and still understand?</p> <p>ENGLISH45..... 1</p> <p>FRENCH 2</p> <p>(WRITE IN)..... 3</p>	<p>What was the name of the last school you attended? How far did you go?</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th style="text-align: center;">Some</th> <th style="text-align: center;">Graduated</th> </tr> </thead> <tbody> <tr> <td>Public school (grades 1-8)....</td> <td style="text-align: center;">1</td> <td style="text-align: center;">2</td> </tr> <tr> <td>Secondary or high school (grades 9-13)...</td> <td style="text-align: center;">3</td> <td style="text-align: center;">4</td> </tr> <tr> <td>Technical school.....</td> <td style="text-align: center;">5</td> <td style="text-align: center;">6</td> </tr> <tr> <td>University.....</td> <td style="text-align: center;">7</td> <td style="text-align: center;">8</td> </tr> <tr> <td>No formal schooling....</td> <td style="text-align: center;">9</td> <td></td> </tr> <tr> <td>Refused.....</td> <td style="text-align: center;">0</td> <td></td> </tr> <tr> <td>Any additional schooling.....</td> <td></td> <td style="text-align: center;">X</td> </tr> </tbody> </table> <p>(WRITE IN)</p> <hr/> <p>OCCUPATION OF HEAD OF FAMILY:</p> <p>Specific job.....47.....</p> <p>Type of Company.....</p> <hr/> <p>SHOW CARD D</p> <p>Would you mind telling me which age group you are in?</p> <table style="width: 100%; border-collapse: collapse;"> <tbody> <tr> <td>21-29 YEARS</td> <td style="text-align: center;">1</td> </tr> <tr> <td>30-39 YEARS</td> <td style="text-align: center;">2</td> </tr> <tr> <td>40-49 YEARS</td> <td style="text-align: center;">3</td> </tr> <tr> <td>50 AND OVER</td> <td style="text-align: center;">4</td> </tr> </tbody> </table> <hr/> <p>Are you (or is any member of your family) a member of a labor union?</p> <p>YES.....1</p> <p>NO 2</p> <p>IF "YES":</p> <p>How many are union members?.....</p>		Some	Graduated	Public school (grades 1-8)....	1	2	Secondary or high school (grades 9-13)...	3	4	Technical school.....	5	6	University.....	7	8	No formal schooling....	9		Refused.....	0		Any additional schooling.....		X	21-29 YEARS	1	30-39 YEARS	2	40-49 YEARS	3	50 AND OVER	4	<p>INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION:</p> <p>SEX: MAN..... 1</p> <p>WOMAN..... 2</p> <hr/> <p>SOCIO-ECONOMIC GROUP:</p> <p>A..... 1</p> <p>B..... 2</p> <p>C..... 3</p> <p>D..... 4</p> <hr/> <p>SIZE OF COMMUNITY:</p> <p>FARM..... 0</p> <p>RURAL NON-FARM (UNDER 1,000 IN POPULATION)...</p> <p>1,000 - 10,000..... 2</p> <p>10,000 - 30,000..... 3</p> <p>30,000 - 100,000..... 4</p> <p>OVER 100,000..... 5</p> <hr/> <p>TIME INTERVIEW ENDED:.....</p> <hr/> <p>NAME OF RESPONDENT.....</p> <hr/> <p>ADDRESS.....</p> <hr/> <p>TELEPHONE.....</p> <hr/> <p>CITY..... PROVINCE.....</p> <hr/> <p>DATE OF INTERVIEW.....</p>
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I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW

.....
(INTERVIEWER'S SIGNATURE)

Asst # 320
96



Douglas

Go down

Thinks agitator IIII	4
too radical III	5
too old II	2
Can't say III III III	14
too much compulsion II	2
Don't like ^{or party} him III III	10
too Communistic III	3
Interest in politics, not Can. II	2
ridiculous ^{takes lots says nothing} promises IIII	4
undecisive I	1
Policy virtuous II	2
Other III	4
Doesn't keep promises II	2



Douglas Gors up

- Phil's expresses self ~~THH THH THH~~ 17
- Approves action in scandals ~~THH~~ 3
- Out for ordinary man ~~THH THH THH THH~~ 20
- Butler known now ~~THH~~ 7
- Fair & honest ~~THH THH THH~~ 15
- Give him chances ~~THH THH THH THH~~ 21
- Can't say ~~THH THH THH~~ 17
- a good man ~~THH THH THH THH~~ 20
- ideas CAP good ~~THH~~ 4
- trying to do things ~~THH~~ 3
- works for Quibire

Goals up

- 1) avoids fiction I
- 2) can't say III III II 12
- 3) doesn't argue with Disf. I
- 4) gets things done despite opposition III III III I 16
- 5) ^{also unappreciated} improved ~~tried~~ III III II 12
- 6) popular III 5
- 7) do up best ^{good leader} as can III III I 9
- 8) respect his integrity II 2
- 9) looks after common man III 3
- 10) Other III 4



Disfurbaker

AsT # 320
8 b

Gons up

Can't say		11
Patriotic		
Good leader		9
Fulfilled promises		
Fair for ordinary people		6
Likes his opinions		4
Best politician in Can.		2
Good man		5
Worst		
Other		

Disfambakan

Dist # 320
86

Cons down

- Can't say ~~any~~ ~~more~~ ~~about~~ ~~him~~ ~~than~~ ~~the~~ ~~fact~~ ~~that~~ ~~he~~ ~~is~~ ~~old~~ 45
- Too old ^{in second childhood} ~~any~~ ~~more~~ ~~about~~ ~~him~~ ~~than~~ ~~the~~ ~~fact~~ ~~that~~ ~~he~~ ~~is~~ ~~old~~ 52
- Hasn't done anything ^{let first professors talk too much} ~~any~~ ~~more~~ ~~about~~ ~~him~~ ~~than~~ ~~the~~ ~~fact~~ ~~that~~ ~~he~~ ~~is~~ ~~old~~ 19
- Should resign
- Do not like him ^{business addresses} ~~any~~ ~~more~~ ~~about~~ ~~him~~ ~~than~~ ~~the~~ ~~fact~~ ~~that~~ ~~he~~ ~~is~~ ~~old~~ 12
- He good ^{business} ~~any~~ ~~more~~ ~~about~~ ~~him~~ ~~than~~ ~~the~~ ~~fact~~ ~~that~~ ~~he~~ ~~is~~ ~~old~~ 8
- ~~Patrol~~
- Doesn't appreciate ^{anti Fr. Can.} ~~any~~ ~~more~~ ~~about~~ ~~him~~ ~~than~~ ~~the~~ ~~fact~~ ~~that~~ ~~he~~ ~~is~~ ~~old~~ 7
- Other ^{personal contribution for 1000 reasons} ~~any~~ ~~more~~ ~~about~~ ~~him~~ ~~than~~ ~~the~~ ~~fact~~ ~~that~~ ~~he~~ ~~is~~ ~~old~~ 9
- Small minded ^{scandalous manager} ~~any~~ ~~more~~ ~~about~~ ~~him~~ ~~than~~ ~~the~~ ~~fact~~ ~~that~~ ~~he~~ ~~is~~ ~~old~~ 13
- Can agitator ^{troubled matter too critical not constructive} ~~any~~ ~~more~~ ~~about~~ ~~him~~ ~~than~~ ~~the~~ ~~fact~~ ~~that~~ ~~he~~ ~~is~~ ~~old~~ 51
- With Cons. too much ^{poor loan irate self sustaining} ~~any~~ ~~more~~ ~~about~~ ~~him~~ ~~than~~ ~~the~~ ~~fact~~ ~~that~~ ~~he~~ ~~is~~ ~~old~~ 21
- Not good leader ~~any~~ ~~more~~ ~~about~~ ~~him~~ ~~than~~ ~~the~~ ~~fact~~ ~~that~~ ~~he~~ ~~is~~ ~~old~~ 21
- Caused unemployment