

(CIRCLE APPROPRIATE NUMBERS  
OR CHECK BOXES)

# THE GALLUP POLL

WOULD LIKE YOUR OPINION

INTERVIEWER  
DON'T READ ALOUD  
WORDS IN CAPITAL  
LETTERS

Set # 319  
June 1966

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SUGGESTED INTRODUCTION: I'm taking a Gallup TIME INTERVIEW  
Poll. I'd like your opinion on a few leading BEGUN .....  
topics of the day. (HOUR)

1a. In a Federal election, people can't vote until they are  
21. It has been suggested that persons 18, 19 and 20  
years old be allowed to vote. Would you approve or  
disapprove if this were done?

APPROVE.....1  
DISAPPROVE.....2  
QUALIFIED (WRITE IN).....3  
UNDECIDED.....4

UNLESS UNDECIDED

b. Would you tell me why you feel this way?

.....  
..... CAN'T SAY ( )

2. Do you think women should or should not be accepted in  
the ministry?

SHOULD BE ACCEPTED.....1  
SHOULD NOT BE ACCEPTED.....2  
NO OPINION.....3

3. As you know, a sterilization operation makes it impossible  
for a person to have children. Do you approve or  
disapprove of sterilization operations in the following  
situations:

a. Women who have more children than they can provide for  
properly and ask to be sterilized?

APPROVE.....1  
DISAPPROVE.....2  
NO OPINION.....3

b. Persons who have mental or physical afflictions and  
who ask to be sterilized?

APPROVE.....1  
DISAPPROVE.....2  
NO OPINION.....3

c. Sterilization in cases where the health of a mother  
would be endangered by having additional children?

APPROVE.....1  
DISAPPROVE.....2  
NO OPINION.....3

4. What is the chief reason for auto accidents in your  
opinion?

.....  
..... CAN'T SAY ( )

b. What, in your opinion should be done to reduce the  
number and severity of auto accidents?

.....  
..... CAN'T SAY ( )

There used to be a humorous saying that what this  
country needs is a good five-cent cigar. But quite  
seriously, what do YOU think this country needs most?

.....  
..... CAN'T SAY ( )

6. Some people think of themselves as English-Canadian,  
or French-Canadian, or German or Italian Canadian.  
Others think of themselves as just Canadian. How do  
you think of yourself?

ENGLISH-CANADIAN.....1  
FRENCH-CANADIAN.....2  
ITALIAN-CANADIAN.....3  
GERMAN-CANADIAN.....4  
DUTCH-CANADIAN.....5  
JUST CANADIAN.....6  
OTHER (WRITE IN).....7  
UNDECIDED.....8

7a. Do you think, generally speaking, that labor is being  
wisely led?

YES, WISELY LED.....1  
NO, UNWISELY LED.....2  
UNDECIDED.....3

b. And, generally speaking, do you think Labor is  
entitled or not entitled to the higher wages they  
are demanding?

YES, ENTITLED.....1  
SOME ENTITLED.....2  
NOT ENTITLED.....3  
UNDECIDED.....4

8. Just from what you know or have heard, in your opinion  
should Canada's armed forces be armed with nuclear  
weapons, or not?

YES SHOULD.....1  
NO, SHOULD NOT.....2  
QUALIFIED (WRITE IN).....3  
UNDECIDED.....4

9a. As you know, the idea of democracy is to give the  
people personal rights and freedom. Do you think  
personal rights are being fully protected in Canada,  
or do you think they are in any danger?

RIGHTS FULLY PROTECTED.....1  
RIGHTS IN DANGER.....2  
NO OPINION.....3

IF "RIGHTS IN DANGER"

b. What rights have you in mind?

.....  
..... CAN'T SAY ( )

10. Which of these things do you think are in bad taste?

	YES	NO	UNDECIDED
Women who wear hair curlers in public?	( )	( )	( )
Wearing stretch pants in public?	( )	( )	( )
Women who smoke while driving or walking?	( )	( )	( )
Women who squeeze up to the driver of a car?	( )	( )	( )
Women who wear shorts in public?	( )	( )	( )

11. From what you have seen or heard, do you feel that TV  
is a good influence on family life or not a good  
influence?

GOOD INFLUENCE.....1  
NOT A GOOD INFLUENCE.....2  
CAN'T SAY.....3

Qualified ( )

12. Someone has said that fathers should be top boss of the family in this country. Do you agree or disagree with this?

- AGREE.....1
  - DISAGREE.....2
  - NO OPINION.....3
- Should be 50-50  
conceivable*

13a. If Quebec should leave Confederation, how serious do you think this would be for the future of the rest of Canada?

- VERY SERIOUS.....1
- FAIRLY SERIOUS.....2
- NOT VERY SERIOUS.....3
- NO OPINION.....4

b. Do you think the results of the recent election in Quebec will make it more likely or less likely that Quebec will leave Confederation or don't you think it will have much effect on this possibility?

- MORE LIKELY.....1
- LESS LIKELY.....2
- WON'T HAVE MUCH EFFECT.....3
- CAN'T SAY.....4

**BASIC DATA:** INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

If a Federal election were held today, which party's candidate do you think you would favor?

- PROG. CONS.....1
- LIBERAL.....2
- N.D.P. ....3
- OTHER PARTY.....7  
(WRITE IN)

SOCIAL CREDIT.....4  
CREDITISTE.....9  
LABOR PROG. ....5  
UNDECIDED.....8  
REFUSED ( )

Did you vote in the last Federal election in November 1965?

- YES.....1
- NO.....2
- TOO YOUNG TO VOTE...3

IF "YES" ASK:  
Which party did the candidate for whom you voted represent?

- PROG. CONS.....1
- LIBERAL.....2
- N.D.P. ....3
- OTHER PARTY .....7  
(WRITE IN)

SOCIAL CREDIT 4  
LABOR PROG. .... 5  
DON'T REMEMBER.8  
*Creditiste*

REFUSED ( )

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

- PROTESTANT.....1
- JEWISH.....2
- ROMAN CATHOLIC.....3
- OTHER (SPECIFY) .....4

What is your marital status?

- SINGLE..... 1
- MARRIED..... 2
- WIDOW(ER), DIVORCED,  
SEPARATED..... 3

Mother tongue - What was the language you first spoke in childhood and still understand?

- ENGLISH ..... 1
- FRENCH ..... 2
- OTHER (WRITE IN)..... 3

What was the name of the last school you attended? How far did you go?

	Some	Graduated
Public school (grades 1-8)....	1	2
Secondary or high school (grades 9-13)...	3	4
Technical school.....	5	6
University.....	7	8
No formal schooling....	9	
Refused.....	0	
Any additional schooling.....		X

(WRITE IN)

OCCUPATION OF HEAD OF FAMILY:

- Specific job.....
- Type of Company.....

**SHOW CARD D**

Would you mind telling me which age group you are in?

- 21-29 YEARS ..... 1
- 30-39 YEARS ..... 2
- 40-49 YEARS ..... 3
- 50 AND OVER ..... 4

Are you (or is any member of your family) a member of a labor union?

- YES..... 1
- NO ..... 2

IF "YES":  
How many are union members?.....

INTERVIEWER: RECORD FROM YOUR C OBSERVATION:

SEX: MAN..... 1  
WOMAN..... 2

**SOCIO-ECONOMIC GROUP:**

- A..... 1
- B..... 2
- C..... 3
- D..... 4

**SIZE OF COMMUNITY:**

- FARM..... 0
- RURAL NON-FARM (UNDER 1,000 IN POPULATION)... 1
- 1,000 - 10,000..... 2
- 10,000 - 30,000..... 3
- 30,000 - 100,000..... 4
- OVER 100,000..... 5

**TIME INTERVIEW ENDED:**.....

**NAME OF RESPONDENT:**.....

**ADDRESS:**.....

**TELEPHONE:**.....

CITY..... PROVINCE.....

DATE OF INTERVIEW.....

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW

.....  
(INTERVIEWER'S SIGNATURE)

CANADIAN INSTITUTE OF PUBLIC OPINION

GALLUP POLL #

TOTAL CARD COUNT (NATIONAL)

Number

670 we have 670 original  
 716 100% cards od 76

Regional

Maritimes	1-123	73	10
Quebec	4	202	28
Ontario	5	246	35
Manitoba	6	28	4
Saskatchewan	7	51	7
Alberta	8	44	6
British Columbia	9	72	10

Community Size

Farm	12-1	76	10
Rural non-farm	1	126	18
1 - 10,000	2	76	11
10,001 - 30,000	3	44	6
30,001 - 100,000	4	70	10
Over 100,000	5	324	45

Sex

Men	50-1	364	51
Women	2	352	49



Approach

- 1) If interested ~~in~~ 7
- 2) Better <sup>informed</sup> educated ~~than~~ 58
- 3) Old enough go into <sup>fight</sup> army ~~than~~ 60
- 4) Should be encouraged to vote ~~than~~ 27
- 5) Can't say ~~than~~ 71
- 6) Younger <sup>different</sup> views ~~than~~ 19
- 7) <sup>responsibly</sup> mature before ~~than~~ 71
- 8) Old enough to hold a job ~~than~~ 20
- 9) Less interested in politics ~~than~~ 15

Disappears

- 1) Too young, immature ~~|||||~~ 152
- 2) Too easily swayed ~~|||||~~ 14
- 3) Can't say ~~|||||~~ 35
- 4) <sup>uninformed</sup> not enough interest ~~|||||~~ 37
- 5) <sup>reckless</sup> not responsible ~~|||||~~ 36
- 6) <sup>capable</sup> not experienced ~~|||||~~ 35

Dist # 319  
Question 4a



Careless drivers, (poor judgment, lack of attention) 286  
40%

Agreed with 179 25%

Wrinkles 216 30%

Young drivers 45 6%

Faulty cars 19 3%

Too high powered cars 7 2%

Others 44 6%

Can't say 33 4%

114%

✓

Ast # 319  
Question 4 b

- 1. Stricter law enforcement 12%
  - 2. Stiffer laws 15%
  - 3. Better driver education 60 8%
  - 4. Increase safety features 37 5%
  - 5. Cut down power 13 2%
  - 6. Raise minimum age 55 7%
  - 7. Stricter exams 63 9%
  - 8. Restricting of driver 30 4%
  - 9. More careful driving 19 2%
  - 10. Reduce speed 48 6%
  - 11. Stop drinking & driving 14 2%
  - 12. Other 89 12%
  - 13. No opinion 140 19%
- 103%

Other ~~|||||~~ 55

Qst 319  
question 5

<sup>5</sup> More employment ~~|||||~~ 20 ~~20~~ 3%

Better strikes reduced arbitration - less unions  
Better understanding - manag - labor ~~|||||~~ 11 1%

<sup>6</sup> lower  
Price control ~~|||||~~ 22 3%

<sup>(2)</sup> Higher wages ~~|||||~~ 30 4%

Less taxes ~~|||||~~ 12 1%

<sup>(1)</sup> Good govt stability  
Better leadership ~~|||||~~ 228 32%

Just say ~~|||||~~ 219 30%

Worse prayer ~~|||||~~ 20 3%

<sup>3</sup> education more grants  
More good teachers ~~|||||~~ 30 4%

Union with USA,  
Unity ~~|||||~~ 22 3%

Better roads ~~|||||~~ 6  
Better <sup>hospitals</sup> medical ~~|||||~~ 4

More industry ~~|||||~~ 31 4%

bigger population ~~|||||~~ 8  
More security ~~|||||~~ 19 2%

Lower cost of living ~~|||||~~ 4



