

(CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES)

1/6
THE GALLUP POLL
WOULD LIKE YOUR OPINION

INTERVIEWER
DON'T READ ALOUD
WORDS IN CAPITAL
LETTERS

86342
Set # 333
JANUARY 1969

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SUGGESTED INTRODUCTION: I'm taking a Gallup Poll. I'd like your opinion on a few leading topics of the day. **TIME INTERVIEW BEGUN (HOUR)**

1a. A suggestion has been made that the sale of beer in grocery stores be allowed. Would you be in favor of this or not?
IN FAVOR.....10 399.1
NOT IN FAVOR.....219.2
QUALIFIED (WRITE IN).....11.3
UNDECIDED.....9.4

b. UNLESS "UNDECIDED"
Why do you feel that way?
..... CAN'T SAY ()

2a. Now on this question I don't want to know the amount, but just what the trend is across Canada. In your case, for example, is the amount of savings you have now, lower or higher than it was a year ago?
LOWER.....11 218.1
HIGHER.....178.2
ABOUT SAME.....270.3
HAVE NO SAVINGS.....13.4
DON'T KNOW.....1.5

IF "LOWER" OR "HIGHER"

b. Do you think this is due to general conditions, or is it due to personal circumstances? **B-323**
GENERAL CONDITIONS.....12 194
SPECIAL CIRCUMSTANCES.....218
UNDECIDED.....3 7

3. On the whole, would you say that you are satisfied or dissatisfied with the future facing you and your family?
SATISFIED.....13.....1
DISSATISFIED.....2
NO OPINION.....3

4. Would you say that the U.S., or Russia, is winning the propaganda war -- that is doing a better job of winning people around the world to its point of view?
RUSSIA BETTER.....14.....1
U.S. BETTER.....2
BOTH SAME.....3
NO OPINION.....4

5a. Do you think that Canada would be ruled better, or worse, if women had more say in politics?
BETTER.....15.....1
WORSE.....2
NO DIFFERENCE.....3
NO OPINION.....4

IF "BETTER" OR "WORSE"

b. Why?
.....

6. Some people say that Canada is returning to the two-Party system. Others do not agree. What is your opinion?
YES RETURNING.....16.....1
NOT RETURNING.....2
CAN'T SAY.....3

7. Would you like to see Canada have a much larger population, or do you think the present population is just about right?
LARGER POPULATION.....17.....1
ABOUT RIGHT.....2
CAN'T SAY.....3

8a. Are you satisfied, or dissatisfied with the way the Government is running the country?

SATISFIED.....18.....1
DISSATISFIED.....2
DON'T KNOW.....3

IF "DISSATISFIED"

b. Why do you feel that way?.....
..... CAN'T SAY ()

9a. Do you think that discipline in the public schools in this area is too strict, or not strict enough?

TOO STRICT.....19.....1
NOT STRICT ENOUGH.....2
ABOUT RIGHT.....3
UNDECIDED.....4

IF "TOO STRICT" OR "NOT STRICT ENOUGH"

b. Whose fault do you think this is?
PARENTS; HOME.....20.....1
TEACHERS.....2
BOARDS OF EDUCATION.....3
OTHER (WRITE IN).....4
CAN'T SAY.....5

*Note
combination
coded into
single punch*

10a. Generally speaking, do you think Canada's development as a nation is as sound as it might be, or do you think there is some way in which it isn't sound?

SOUND.....21.....1
NOT SOUND.....2
NO OPINION.....3

IF "NOT SOUND"

b. In what way?.....
..... CAN'T SAY ()

11. Who, in your opinion, is the greatest living Canadian?

..... CAN'T SAY ()

12a. Do you happen to have heard or read about the Liberal Government's plan for setting a time limit in advance, on how long MP's may debate a new piece of legislation, before voting on it?

YES.....22.....1
NO.....1

IF "YES"

b. Do you approve or disapprove of this idea?

APPROVE.....2
DISAPPROVE.....3
UNDECIDED.....4

UNLESS "UNDECIDED"

c. Why do you feel this way?

.....
..... CAN'T SAY ()

13. As you may know, Mr. Bennet, premier of B.C. has suggested that Canada have five provinces instead of ten. He thinks the Maritimes should form one province; the prairie provinces another. Ontario and Quebec would remain as they are, and B.C. would extend its boundaries to include the Yukon. Do you think this would be a good idea, or not?

GOOD IDEA.....23.....1
NOT A GOOD IDEA.....2
UNDECIDED.....3
QUALIFIED (WRITE IN).....4

BASIC DATA: INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

14

If a Federal election were held today, which party's candidate do you think you would favor?

LIBERAL.....1 OTHER PARTY **30**.....7
 PROG. CONS.....27
 N.D.P.....3 (WRITE IN)
 CREDITISTE.....4 UNDECIDED.....8
 SOCIAL CREDIT.....5 REFUSED.....9
 LABOR PROG.....6 NOT ELIGIBLE.....0

Did you vote in the last Federal election in June 1968?

YES.....
 NO.....1
 TOO YOUNG TO VOTE.....2

15

IF "YES" ASK:

Which party did the candidate for whom you voted represent?

LIBERAL.....3 OTHER PARTY **31**.....9
 PROG. CONS.....49
 N.D.P.....5 (WRITE IN)
 CREDITISTE.....6 DON'T REMEMBER.....0
 SOCIAL CREDIT.....7 REFUSED.....X
 LABOR PROG.....8

REFUSED.....1 32

16

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

PROTESTANT...**33**.....1
 JEWISH2
 ROMAN CATHOLIC.....3
 OTHER (SPECIFY).....4

17

What is your marital status?

SINGLE...**34**.....1
 MARRIED.....2
 WIDOW(ER), DIVORCED,
 SEPARATED.....3

18

Mother tongue - What was the language you first spoke in childhood and still understand?

ENGLISH...**35**.....1
 FRENCH.....2
 OTHER (WRITE IN).....3

What was the name of the last school you attended? How far did you go?

	Some	Graduated
Public school (grades 1-8).....	1	2
Secondary or high school (grades 9-13)..	3	4
Technical school.....	5	6
University.....	7	8
No formal schooling ...	9	
Refused.....	0	36
Any additional schooling (WRITE IN)		19

OCCUPATION OF HEAD OF FAMILY:

Specific job**20**
 Type of Company**37**

SHOW CARD D

Would you mind telling me which age group you are in?
 21-29 YEARS...**21**.....1
 30-39 YEARS.....2
 40-49 YEARS.....3
 50 AND OVER.....4

Are you (or is any member of your family) a member of a labor union?

YES...**39**.....1
 NO.....2

IF "YES"

How many are union members?.....**22**

INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION:

SEX: MAN...~~37~~.....1
 WOMAN.....2
40

SOCIO-ECONOMIC GROUP:

A.....**40**.....1
 B.....2
 C.....3
 D.....4

INTERVIEWER CHECK IF:

FARM...**42**.....1
 RURAL NON FARM.....2
 URBAN.....3

TIME INTERVIEW ENDED:

Nov. 26

NAME OF RESPONDENT

ADDRESS

TELEPHONE

CITY PROVINCE

DATE OF INTERVIEW

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW

.....
 (INTERVIEWER'S SIGNATURE)

23

24

25

26

ENCERCLEZ LES NUMÉROS
APPROPRIÉS OU MARQUEZ
LES CASES

L'ENQUÊTE GALLUP
DÉSIRE VOTRE OPINION

ENQUÊTEUR
NE LISEZ PAS À HAUTE
VOIX LE TEXTE EN LETTRES
MAJUSCULES

Série 333
Janvier 1969

APPUYÉE PAR LES PRINCIPAUX JOURNAUX DU CANADA

PRÉSENTATION
SUGGÉRÉE

Je fais une enquête pour Gallup Poll et j'aimerais connaître vos opinions concernant quelques questions d'actualité.

L'INTERVIEW A
COMMENCÉ À
(HEURE)

1a. On a suggéré de permettre la vente de la bière dans les épiceries. Seriez-vous en faveur ou non?

EN FAVEUR1
PAS EN FAVEUR2

OPINION MITIGÉE (ÉCRIVEZ)3
INDÉCIS4

b. SAUF POUR "INDÉCIS"

Pourquoi pensez-vous ainsi?
..... NE PEUT DIRE ()

2a. En réponse à la question suivante, je ne cherche pas à obtenir de chiffres mais seulement la tendance au Canada. Dans votre cas, par exemple, le montant de vos économies actuelles est-il inférieur ou supérieur à l'année dernière?

INFÉRIEUR1
SUPÉRIEUR2
À PEU PRÈS IDENTIQUE.3
PAS D'ÉCONOMIES4
NE SAIT PAS5

SI "INFÉRIEUR" OU "SUPÉRIEUR"

b. Pensez-vous que cela soit dû aux conditions générales ou à des circonstances personnelles?

CONDITIONS GÉNÉRALES.1
CIRCONSTANCES SPÉCIALES..2
INDÉCIS3

3. Dans l'ensemble, diriez-vous que vous êtes satisfait ou mécontent à la pensée de l'avenir qui vous attend, vous et votre famille?

SATISFAIT1
MÉCONTENT2
SANS OPINION3

4. Diriez-vous que les Etats-Unis ou la Russie sont en train de gagner la "guerre de la propagande", c'est-à-dire d'amener les autres nations à partager leur point de vue?

RUSSIE EN TÊTE1
ÉTATS-UNIS EN TÊTE ..2
LES DEUX IDENTIQUES..3
PAS D'OPINION4

5a. Pensez-vous que le Canada serait mieux ou plus mal gouverné si les femmes avaient davantage d'influence en politique?

MIEUX1
PLUS MAL2
AUCUNE DIFFÉRENCE3
PAS D'OPINION4

SI "MIEUX" OU "PLUS MAL"

b. Pourquoi?
.....

6. Certaines personnes disent que le Canada est en train de revenir à un système de bipartisme, d'autres prétendent que non. Quelle est votre opinion?

OUI1
NON2
NE PEUT DIRE3

7. Aimerez-vous que le Canada ait une plus grosse population ou pensez-vous que la population actuelle est sensiblement correcte?

PLUS GROSSE POPULATION.....1
CORRECTE2
NE PEUT DIRE3

8a. Êtes-vous satisfait ou mécontent de la façon dont le gouvernement dirige le pays?

SATISFAIT1
PAS SATISFAIT2
NE SAIT PAS3

SI "MÉCONTENT"

b. Pourquoi pensez-vous ainsi?
..... NE PEUT DIRE ()

9a. Pensez-vous que la discipline dans les écoles publiques de cette région est trop ou insuffisamment sévère?

TROP SÉVÈRE1
PAS ASSEZ SÉVÈRE2
CORRECTE3
INDÉCIS4

SI "TROP SÉVÈRE" OU "PAS ASSEZ SÉVÈRE"

b. à qui pensez-vous que la faute incombe?

AUX PARENTS, AU FOYER1
AUX PROFESSEURS2
AUX MINISTÈRES DE L'ÉDUCATION.3
AUTRES (ÉCRIVEZ).....4
NE PEUT DIRE5

10a. D'une façon générale, pensez-vous que le développement du Canada en tant que nation est aussi bon qu'il devrait l'être ou pensez-vous qu'il y a certains domaines dans lesquels il est suffisant?

BON1
INSUFFISANT2
PAS D'OPINION.....3

SI "INSUFFISANT"

b. Dans quelle mesure?
.....NE PEUT DIRE ()

11. A votre avis, qui est le Canadien vivant le plus important?
.....NE PEUT DIRE ()

12a. Avez-vous lu ou entendu parler du projet du gouvernement libéral qui consisterait à fixer d'avance, pour les PM, la durée des débats concernant une nouvelle loi avant de la voter?

OUI.....
NON1

SI "OUI"

b. Approuvez-vous ou non cette idée?

APPROUVE2
N'APPROUVE PAS3
INDÉCIS4

SAUF POUR "INDÉCIS"

c. Pourquoi pensez-vous ainsi?
..... NE PEUT DIRE ()

13. Comme vous pouvez le savoir, M. Bennet Premier ministre de la Colombie Britannique, a suggéré que le Canada compte cinq provinces au lieu de dix. Il estime que les Maritimes devraient former une province et les Prairies une autre. L'Ontario et le Québec demeureraient tels quels et la Colombie Britannique étendrait ses frontières afin de comprendre le Yukon. Pensez-vous que c'est une bonne idée ou non?

BONNE IDÉE1
PAS UNE BONNE IDÉE2
OPINION MITIGÉE (ÉCRIVEZ)3
INDÉCIS4

ENQUÊTEUR: Présentez cette section de la façon suivante: "Maintenant, puis-je vous poser, quelques questions pour être sûr que je m'adresse à une personne bien représentative de cette localité:

ENQUÊTEUR: Si le répondant préfère ne pas répondre à cette question, assurez-le que vous ne cherchez pas à savoir son nom, mais que - au contraire - vous cherchez à obtenir ces renseignements dans l'unique but de déterminer la marche de l'opinion publique au Canada.

Si une élection du Fédéral était tenue aujourd'hui, à quel parti appartiendrait le candidat de votre choix:

LIBÉRAL.....1	AUTRE PARTI	7
CONSERVATEUR...2	(L'INSCRIRE)	
N.D.P.....3	INDÉCIS.....8	
CRÉDITISTE.....4	REFUSE.....9	
CRÉDIT SOCIAL...5	NON ÉLIGIBLE.....0	
OUVRIER PROGRESSISTE...6		

Avez-vous voté aux élections fédérales d'June 1968?

OUI.....
 NON.....1
 TROP JEUNE POUR VOTER...2

SI "OUI" DEMANDEZ:

Quel parti représentait le candidat pour lequel vous avez voté?

LIBÉRAL.....3	AUTRE PARTI	9
CONSERVATEUR...4	(L'INSCRIRE)	
N.D.P.....5	JE NE ME SOUVIENS PAS..0	
CRÉDITISTE.....6	REFUSE.....X	
CRÉDIT SOCIAL...7		
OUVRIER PROGRESSISTE...8		

Maintenant une question sur la religion. Quelle religion préférez-vous - Protestante, Catholique Romaine ou Juive?

PROTESTANTE1
 JUIVE2
 CATHOLIQUE ROMAINE3
 AUTRE (PRÉCISEZ)4

Quel est votre statut marital?

Célibataire 1
 Marié (e) 2
 Veuf (veuve), divorcé (e), séparé (e)... 3

Langue maternelle - Quelle est la première langue que vous avez parlée dans votre enfance et qui vous est encore familière?

Anglaise 1
 Française..... 2
 Autre: _____ 3
 (Ecrivez)

Quelle est la dernière école que vous avez fréquentée? Jusqu'à quelle année avez-vous poursuivi vos études?

	En partie	Gradué
Ecole primaire (1 - 7 année).....	1	2
Ecole secondaire (8 - 12 année).....	3	4
Cours universitaire.....	3	4
Cours classique.....	4	8
Ecole technique.....	5	6
Université.....	7	8
Aucune instruction scolaire..	9	
Refuse.....	0	
Autres cours supplémentaires _____		

OCCUPATION DU CHEF DE FAMILLE

Spécifiez le travail
 Genre de compagnie

MONTREZ LA CARTE D

Auriez-vous l'obligeance de me dire à quel groupe d'âges vous appartenez?

(ENQUÊTEUR: SI 21 - 29 ANS..... 1
 LA PERSONNE IN- 30 - 39 ANS..... 2
 TERROGÉE REFUSE 40 - 49 ANS..... 3
 DE DONNER SON 50 ANS ET PLUS..... 4
 ÂGE, ESSAYEZ DE LE DEVINER)

Etes-vous, vous-même (ou quelqu'un de votre famille) membre d'une union ouvrière?

OUI..... 1
 NON..... 2

SI "OUI":

Combien de personnes sont membres d'une union dans votre famille?

VILLE.....PROVINCE.....DATE DE L'INTERVIEW.....

J'ATTESTE CI-CONTRE DE LA VÉRACITÉ ET DE L'HONNÉTÉTÉ

DE CETTE INTERVIEW.....
 (SIGNATURE DE L'ENQUÊTEUR)

ENQUÊTEUR: INSCRIVEZ

SELON VOS OBSERVATIONS:

SEXE: HOMME..... 1
 FEMME..... 2

SOCIO-ÉCONOMIQUE:

A..... 1
 B..... 2
 C..... 3
 D..... 4

INTERVIEWER INDIQUEZ SI:

FERME.....1
 RURAL MAIS NON FERME2
 URBAIN.....3

L'INTERVIEW A PRIS FIN À:

(HEURE)

NOM DE LA PERSONNE INTERVIEWÉE:

TÉLÉPHONE:

ADRESSE:

86342
GP# 333

CANADIAN INSTITUTE OF PUBLIC OPINION

GALLUP POLL #	Number	
TOTAL CARD COUNT (NATIONAL)	711	100 %
<u>Regional</u>		
Maritimes	65	9
Quebec	201	28
Ontario	255	36
Manitoba	28	4
Saskatchewan	44	6
Alberta	48	7
British Columbia	70	10
<u>Community Size</u>		
Farm	64	9
Rural non-farm	111	16
1 - 10,000	64	9
10,001 - 30,000	51	6
30,001 - 100,000	59	9
Over 100,000	364	51
	713	
<u>Sex</u>		
Men	352	50
Women	359	50

FAVOR SALE OF BEER IN GROCERY STORES

...More convenient; should be readily available; handier; buy less; by bottle instead of carton.....	39 %
...Regulations too strict; going to get it anyway; making it too hard to get.....	21
...Less drunkenness; if available less abused.....	9
...Beer probably be cheaper; good for business.....	7
...Other reasons.....	8
...Can't say.....	21
	<hr/>
	105%

(multiple answers)

OBJECT TO SALE OF BEER IN GROCERY STORE

...It is convenient enough now; need no more outlets.....	26%
...Too tempting; too easy for teenagers.....	23
...Beer does not belong in grocery stores; don't believe in it; stores too crowded.....	15
...Enough drunks without making things easier; don't drink myself.....	12
...Other.....	5
...Can't say.....	19
	<hr/>
	100%

Following are the views expressed by those who felt Canada would be better off with more women in politics: (32%)

Women's influence and point of view needed in politics; they have a fresh approach to many problems, which would be helpful	28%
Women should have at least a 50% say in politics; they are the equals of men; they have succeeded in business and proved themselves in local politics	23
Women have more common sense than men; they are practical; humane; honest; dedicated	17
They run the nation's homes and so would have a good understanding of welfare needs, birth control problems, education and health. They would work for peace	13
They handle the family finances and have more feeling for economics and budgets. They understand money management and are not as extravagant as men	12
Other reasons	5
Can't say why	2
	<u>100%</u>

Canada would be worse off with more women in politics: (24%)

Men should have the leadership in politics; it is a man's world; they make better politicians than women	30%
Women do not qualify in political philosophy; they lack the experience; do not have the stamina	17
Politics is a secondary job for women; they belong in the home; they should be raising their families	17
They are too emotional; too easily won over; too sentimental; too fickle	16
Women talk too much; too argumentative; too aggressive	8
Other reasons	8
Can't say why	4
	<u>100%</u>

Dissatisfied with
Government (44%)

Not stopping inflation: taxes too high:
Prices, interest rates too high. Money wasted43%
Favors
~~Higher~~ higher income brackets: Not doing enough
for average man ; too much unemployment: not
serving farmers 18

Bad administration: not making enough progress:
too much talk, not enough action: playing politics
instead of doing work 16

Trudeau is not showing enough leadership: not
getting down to business: too leftist: Not
experienced enough 7

Other reasons (Including poor handling of
Quebec; letting U.S. exploit us: housing badx) 13

Can't say 5

(Some gave more than one reason) 102%

Why Canadian Development Unsound
(Claimed by 37% of the public)

U.S. control is too dominant:we are too involved with the U.S. and foreign capital.. . . .	22%
We are not developing our own resources enough: not developing our trade enough;should get more markets abroad	21
inflation :	
The economy is in a bad way; taxes too high: government is overspending;and wasting money	15
We are doing too little to solve the French-Canadian problemsx	10
There is not enough belief in Canada itself: we have no national feeling:provincial arguments causing disunity	6
The political situation is not sound: no "just society": poor administration	5
Other reasons	11
Can't name a reason	12
(Some gave more than one reason)	102

(102⁷)

Coming:

MOST ADMIRRED CANADIAN:

Can't say.....	51%
Trudeau.....	14
Diefenbaker.....	8
Pearson.....	7
Other names.....	20
	<u>100%</u>

Among the names, mostly individual choices, listed in "others", those mentioned more often include Governor General Roland Michener, Conservative leader Robert Stanfield, Premiers Bennett, Manning and Bertrand and Mayor Jean Drapeau.

Following are the reasons for approval, among the 46% of voters who are aware of the suggested time limit on debates:

.....	Too much time and money wasted in Parliament; can only say so much in a debate, without repetition	35%
.....	More could be accomplished with less talking; they spend too much time on unimportant things	25
.....	Too much haggling; it would be time saving	10
.....	Make for more efficiency in Parliament	7
.....	Can't say and other reasons	25
		<u>102%</u>

Reasons for disapproval:

.....	Government can work satisfactorily with a majority; should be time for debate; need strong opposition	30%
.....	Obstructs freedom of speech; a form of dictatorship	24
.....	Government can bring vote too soon; railroad bills through; too hasty legislation; a form of constant closure	20
.....	Allows a majority government too much power; unlimited power; old way better	19
.....	Can't say and other	10
		<u>103%*</u>

* More than one reason mentioned