

(CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES)

THE GALLUP POLL  
WOULD LIKE YOUR OPINION

INTERVIEWER  
DON'T READ ALOUD  
WORDS IN CAPITAL  
LETTERS

96698  
Set # 337  
SEPTEMBER 1969

SPONSORED BY LEADING NEWSPAPERS ACROSS CANADA

SUGGESTED INTRODUCTION: I'm taking a Gallup TIME INTERVIEW  
Poll. I'd like your opinion on a few leading BEGUN .....  
topics of the day. (HOUR)

1. Which one wish, over everything else would you like to  
see fulfilled during the next ten years?

..... CAN'T SAY ( )

2a. Now a question about the police force in this Community.  
First, generally speaking do you approve or disapprove  
of the way they are performing their duties?

APPROVE.....10.....1  
DISAPPROVE.....2  
QUALIFIED (WRITE IN).....3  
UNDECIDED.....4

b. Do you think that members of the police force should, or  
should not, have the right to form a union?

YES, FORM UNION.....11.....  
NO.....1  
UNDECIDED.....2

IF "YES, FORM UNION"

c. If they do form a union, do you think they should have  
the right to strike or not?

YES, HAVE RIGHT.....3  
NO.....4  
QUALIFIED (WRITE IN).....5  
UNDECIDED.....6

3a. Just from what you have heard or read, do you think the  
NDP will, or will not win greater support from the  
voters, say in the next five years?

YES WILL GAIN MORE SUPPORT.....1  
NO, WILL NOT.....12.....2  
STAY THE SAME.....3  
QUALIFIED (WRITE IN).....4  
CAN'T SAY.....5

b. Do you think it is likely or unlikely that the NDP will  
get more votes than the Conservatives in the next  
Federal election - say within two or three years?

YES, NDP WILL GET MORE.....1  
NO, WILL NOT.....2  
QUALIFIED (WRITE IN).....13.....3  
UNDECIDED.....4

4a. There has been a lot said about the danger of inflation.  
Do you think yourself, that inflation is a dangerous thing  
or not?

YES DANGEROUS.....14.....1  
NO, NOT DANGEROUS.....2  
QUALIFIED (WRITE IN).....3  
CAN'T SAY.....4

b. Do you happen to know any of the things the government  
is doing to help prevent inflation?

YES ( ) What?.....  
..... NO ( )

c. Do you think enough is being done in Canada to prevent  
inflation, or do you think more could be done?

YES, MORE COULD BE DONE.....15.....1  
ENOUGH BEING DONE.....2  
UNDECIDED.....3

IF "MORE COULD BE DONE"

..... CAN'T SAY ( )

669  
You may know, the Federal Government is considering  
changing the Baby Bonus programme, perhaps by eliminating  
reducing payments to well-to-do families. Would you  
approve of this or not?

APPROVE.....16.....1  
DISAPPROVE.....2  
QUALIFIED (WRITE IN).....3  
UNDECIDED.....4

IF "APPROVE" OR "DISAPPROVE"

..... you feel that way? .....

..... CAN'T SAY ( )

6. Who do you think has been the most outstanding  
personality in the ten years 1960 to 1969, anywhere in  
the world?

..... CAN'T SAY ( )

7. Which country in the world can look back on the years  
1960 to 1969, with most satisfaction for what it has  
achieved?

..... CAN'T SAY ( )

8. Looking ahead ten years which country do you think will  
have:

(a) The highest standard of living?..... CAN'T SAY ( )

(b) The leading position in the  
field of science?..... CAN'T SAY ( )

(c) The strongest military forces?..... CAN'T SAY ( )

(d) The most to offer for the ordinary  
people for their happiness?..... CAN'T SAY ( )

9a. As you may know, Prime Minister Trudeau has said that  
part of his programme would aim at trying to make  
Parliament more efficient. So far, do you approve or  
disapprove of the way he is carrying out this plan?

APPROVE.....17.....1  
DISAPPROVE.....2  
QUALIFIED (WRITE IN).....3  
CAN'T SAY.....4

IF "APPROVE" OR "DISAPPROVE"

b. Why do you feel that way? .....

..... CAN'T SAY ( )

10. Do you think the work week in most industries should, or  
should not, be reduced from 40 hours to 35 hours?

YES, SHOULD.....18.....1  
NO, SHOULD NOT.....2  
UNDECIDED.....3

11. Canadians, like everyone else, have their worries.  
(HAND CARD) Which of these things do you, yourself,  
find to be the biggest worry?

ANOTHER WAR.....19.....1  
ILL HEALTH.....20.....2  
MONEY WORRIES.....21.....3  
INSECURITY IN OLD AGE.....22.....4  
FUTURE BUSINESS CONDITIONS.....23.....5  
UNHAPPINESS OF MEMBERS OF FAMILY.....24.....6  
UNEMPLOYMENT.....25.....7  
SOME OTHER WORRY (WRITE IN).....26.....8  
UNDECIDED.....27.....9

12a. On the whole what kind of a job would you say your  
Federal Member of Parliament is doing, good or poor?

GOOD.....28.....1  
FAIR.....2  
POOR.....3  
CAN'T SAY.....4

b. And what about your provincial member of Parliament -  
what kind of a job do you think he is doing, good or  
poor?

GOOD.....29.....1  
FAIR.....2  
POOR.....3  
CAN'T SAY.....4

13a. Would you say your opinion of Prime Minister Trudeau has  
gone up, or down in the last six months?

GONE UP.....30.....1  
DOWN.....2  
THE SAME.....3  
CAN'T SAY.....4

IF "GONE UP" OR "GONE DOWN"

b. Can you tell me why you feel that way? .....

..... CAN'T SAY ( )

14. What do you think is the greatest single problem facing the Federal Government in Ottawa at the present time?

.....  
 .....CAN'T SAY ( )

15a. Now for some different questions. Have you ever heard of soft-ripened cheese such as Camembert or Brie?

	YES	NO
CAMENBERT.....	1	2
BRIE .....	3	4
OTHER (WRITE IN).....	5	6

IF "YES" TO ANY PART OF 15a, ASK AND RECORD ANSWERS BELOW

- b. Did you ever eat Camembert?  
 c. (IF YES) Can you remember from which country this Camembert came from?  
 d. Did you ever eat Brie?  
 e. (IF YES) Can you remember from which country this Brie came from?

f. Did you ever eat any other cheese of this kind?  
 g. (IF YES) Can you remember from which country it came from?  
 (QUES. B.D.F.) (QUES. C.E.G.)

	YES	NO	DENMARK	GERMANY	FRANCE	CANADA	O.
CAMENBERT ( )	1	2	3	4	5	6	6
BRIE ( )	1	2	3	4	5	6	6
OTHER ( )	1	2	3	4	5	6	6

IF "NO" TO ALL OF 15a ASK

h. Why did you never eat this kind of cheese? Is it because:

	YES	NO
You never eat cheese?	1	( )
Don't like soft-ripened cheese?	2	( )
Don't like the smell?	3	( )
Don't like the quality?	4	( )
Can't find them in store?	5	( )
They are too expensive?	6	( )
No special reason?	7	( )

**BASIC DATA:** INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

23/27 MP  
 28/29 Bla. 1

If a Federal election were held today, which party's candidate do you think you would favor?

LIBERAL.....	40	1	OTHER PARTY	.....	7
PROG. CONS.....	2		(WRITE IN)	.....	
N.D.P.....	3		UNDECIDED.....	8	
CREDITISTE.....	4		REFUSED.....	9	
SOCIAL CREDIT.....	5		NOT ELIGIBLE.....	0	
LABOR PROG.....	6				

Did you vote in the last Federal election in June 1968?

YES..... 41   
 NO..... 1  
 TOO YOUNG TO VOTE..... 2

IF "YES" ASK:

Which party did the candidate for whom you voted represent?

LIBERAL.....	3	OTHER PARTY	.....	9
PROG. CONS.....	4	(WRITE IN)	.....	
N.D.P.....	5	DON'T REMEMBER.....	0	
CREDITISTE.....	6	REFUSED.....	0	
SOCIAL CREDIT.....	7			
LABOR PROG.....	8			

**REFUSED ... 1 42**

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

PROTESTANT..... 43 1  
 JEWISH ..... 2  
 ROMAN CATHOLIC..... 3  
 OTHER (SPECIFY)..... 4

What is your marital status?

SINGLE..... 44 1  
 MARRIED..... 2  
 WIDOW(ER), DIVORCED,  
 SEPARATED..... 3

Mother tongue - What was the language you first spoke in childhood and still understand?

ENGLISH ..... 45 1  
 FRENCH..... 2  
 OTHER (WRITE IN) ..... 3

What was the name of the last school you attended? How far did you go?

	Some	Graduated
Public school (grades 1-8).....	46	1
Secondary or high school (grades 9-13).....	3	4
Technical school.....	5	6
University.....	7	8
No formal schooling...	9	
Refused.....	0	
Any additional schooling.....		
(WRITE IN)		

OCCUPATION OF HEAD OF FAMILY:

Specific job.....  
 Type of Company..... 47

SHOW CARD D

Would you mind telling me which age group you are in?

21-29 YEARS.....	48	1
30-39 YEARS.....	2	
40-49 YEARS.....	3	
50 AND OVER.....	4	

Are you (or is any member of your family) a member of a labor union?

YES..... 49 1  
 NO..... 2

IF "YES"

How many are union members?.....

INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION:

SEX: MAN..... 50  
 WOMAN.....

SOCIO-ECONOMIC GROUP:

A..... 51 1  
 B..... 2  
 C..... 3  
 D..... 4

INTERVIEWER CHECK IF:

FARM..... 52 1  
 RURAL NON FARM..... 2  
 URBAN..... 3

TIME INTERVIEW ENDED: .....

NAME OF RESPONDENT .....

ADDRESS .....

TELEPHONE .....

CITY ..... PROVINCE .....

DATE OF INTERVIEW .....

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW 53/71

(INTERVIEWER'S SIGNATURE)

**PRÉSENTATION  
SUGGÉRÉE**

Je fais une enquête pour Gallup Poll et j'aimerais connaître vos opinions concernant quelques questions d'actualité.

L'INTERVIEW A  
COMMENCÉ À .....  
(HEURE)

1. Quel vœux, par-dessus tout autre, aimeriez-vous voir se réaliser durant les dix prochaines années?  
.....  
.....NE PEUT DIRE ( )

2a. Maintenant, une question au sujet de la police dans cette ville. Tout d'abord, est-ce que vous approuvez ou désapprouvez le comportement général des policiers?  
APPROUVE.....1  
DÉSAPPROUVE.....2  
QUALIFIÉ (INSCRIVEZ).....3  
INDÉCIS.....4

b. Pensez-vous que les policiers devraient ou ne devraient pas avoir le droit de former une union?  
OUI, ILS DEVRAIENT.....( )  
NON, ILS NE DEVRAIENT PAS.....1  
INDÉCIS.....2

SI "OUI, ILS DEVRAIENT"

c. S'ils formaient une union, croyez-vous qu'ils devraient avoir le droit de faire la grève?  
OUI, ILS DEVRAIENT.....3  
NON.....4  
QUALIFIÉ (INSCRIVEZ).....5  
INDÉCIS.....6

3a. Par ce que vous avez entendu ou lu, croyez-vous que le NPD gagnera plus de support des voteurs, disons au cours des cinq prochaines années?  
OUI, IL GAGNERA PLUS DE SUPPORT..1  
NON.....2  
IL RESTERA AU MÊME POINT.....3  
QUALIFIÉ (INSCRIVEZ).....4  
NE PEUT DIRE.....5

b. Pensez-vous que le NPD obtiendra plus de votes que les Conservateurs aux prochaines élections fédérales, disons d'ici deux ou trois ans?  
OUI, LE NPD AURA PLUS DE VOTES...1  
NON, IL EN AURA MOINS.....2  
QUALIFIÉ (INSCRIVEZ).....3  
INDÉCIS.....4

4a. On a beaucoup parlé des dangers d'inflation. Pensez-vous personnellement que l'inflation est un danger?  
OUI, ELLE EST DANGEREUSE.....1  
NON, ELLE NE L'EST PAS.....2  
QUALIFIÉ (INSCRIVEZ).....3  
NE PEUT DIRE.....4

b. Connaissez-vous des façons dont le gouvernement travaille à prévenir l'inflation?  
OUI ( ) Laquelle?.....  
.....NON ( )

c. Pensez-vous qu'on fait assez d'efforts au Canada pour prévenir l'inflation ou devrait-on faire plus?  
ON POURRAIT FAIRE PLUS.....1  
ON EN FAIT ASSEZ.....2  
INDÉCIS.....3

SI "ON POURRAIT FAIRE PLUS"

d. Que faire?.....  
.....NE PEUT DIRE ( )

5a. Comme vous le savez, le gouvernement fédéral envisage la possibilité de modifier le programme des bonis pour bébés, en éliminant peut-être ou en réduisant les paiements aux familles en moyens. Est-ce que vous approuveriez ou désapprouveriez ce projet?  
APPROUVE.....1  
DÉSAPPROUVE.....2  
QUALIFIÉ (INSCRIVEZ).....3  
INDÉCIS.....4

SI "APPROUVE" OU "DÉSAPPROUVE"

b. Pourquoi avez-vous cette opinion?.....  
.....NE PEUT DIRE ( )

6. Qui, d'après vous, a été la personnalité dominante entre les années 1960 à 1969, n'importe où au monde?  
.....NE PEUT DIRE ( )

7. Quel pays dans le monde entier peut regarder avec le plus de satisfaction ses réalisations entre les années 1960 et 1969?  
.....NE PEUT DIRE ( )

8. Dans dix ans d'ici, quel pays, d'après vous, aura:  
(a) Le plus haut standard de vie?.....NE PEUT DIRE ( )  
(b) La meilleure position dans le domaine de la science?.....NE PEUT DIRE ( )  
(c) Les meilleures forces militaires.NE PEUT DIRE ( )  
(d) Le plus à offrir pour le bonheur de son peuple?.....NE PEUT DIRE ( )

9a. Comme vous le savez, le Premier Ministre Trudeau a dit qu'une partie de son programme serait d'essayer de rendre le parlement plus efficace. Jusqu'à date, approuvez-vous ou désapprouvez-vous la façon dont il a mené ce plan?  
APPROUVE.....1  
DÉSAPPROUVE.....2  
QUALIFIÉ (INSCRIVEZ).....3  
NE PEUT DIRE.....4

SI "APPROUVE" OU "DÉSAPPROUVE"

b. Pourquoi avez-vous cette opinion?.....  
.....NE PEUT DIRE ( )

10. Pensez-vous que la semaine de travail de la plupart des industries devrait ou ne devrait pas être réduite de 40 à 35 heures?  
OUI.....1  
NON.....2  
INDÉCIS.....3

11. Les Canadiens, comme tous les autres, ont leurs préoccupations. (REMETTEZ UNE CARTE) Quel est, selon vous, le plus grand souci?  
AUTRE GUERRE.....1  
MAUVAISE SANTÉ.....2  
PROBLÈMES D'ARGENT.....3  
INSÉCURITÉ DE VIEILLESSE.....4  
CONDITION FUTURE DES AFFAIRES.....5  
MALHEUR DES MEMBRES DE LA FAMILLE.....6  
CHÔMAGE.....7  
AUTRE SOUCI (INSCRIVEZ).....8  
INDÉCIS.....9

12a. En général, comment votre député fédéral fait-il son travail? Bon, passable ou médiocre?  
BON.....1  
PASSABLE.....2  
MÉDIOCRE.....3  
NE PEUT DIRE.....4

b. Et que dire de votre député provincial? Son travail est-il, d'après vous, bon, passable ou médiocre?  
BON.....1  
PASSABLE.....2  
MÉDIOCRE.....3  
NE PEUT DIRE.....4

13a. Est-ce que votre opinion du Premier Ministre Trudeau est meilleure ou pire depuis les six derniers mois?  
MEILLEURE.....1  
PIRE.....2  
COMME AVANT.....3  
NE PEUT DIRE.....4

SI "MEILLEURE" OU "PIRE"

b. Pourquoi ce changement d'opinion?.....  
.....NE PEUT DIRE ( )

14. Quel est, d'après vous, le plus grand problème auquel doit présentement faire face le gouvernement fédéral?  
.....  
.....NE PEUT DIRE ( )

15a. Voici maintenant quelques questions différentes.  
Avez-vous déjà entendu parler du fromage doux comme le Camembert ou le Brie?

	OUI	NON
CAMEMBERT.....	1	2
BRIE.....	3	4
AUTRE (INSCRIVEZ).....	5	6

SI "OUI" À L'UNE OU L'AUTRE PARTIE DE 15a, DEMANDEZ ET INSCRIVEZ LES RÉPONSES CI-DESSOUS

- b. Avez-vous déjà mangé du Camembert?
- c. (SI OUI) Vous rappelez-vous du pays d'origine de ce Camembert?
- d. Avez-vous déjà mangé du Brie?
- e. (SI OUI) Vous rappelez-vous du pays d'origine de ce Brie?
- f. Avez-vous déjà mangé d'autre fromage du genre?
- g. (SI OUI) Vous rappelez-vous de son pays d'origine?

(QUES. B.D.F.) (QUES. C.E.G.)

OUI NON DANEMARK ALLEMAGNE FRANCE CANADA AUTRE

	OUI	NON	DANEMARK	ALLEMAGNE	FRANCE	CANADA	AUTRE
CAMEMBERT ( )	1	2	3	4	5	6	
BRIE ( )	1	2	3	4	5	6	
AUTRE ( )	1	2	3	4	5	6	

SI "NON" À TOUTES LES QUESTIONS DE 15a, DEMANDEZ

h. Pourquoi n'avez-vous jamais mangé de ce fromage? Est-ce parce que:

	OUI	NON
Vous ne mangez jamais de fromage?	1	( )
Vous n'aimez pas ce genre de fromage?	2	( )
Vous n'aimez pas sa senteur?	3	( )
Vous n'aimez pas sa qualité?	4	( )
Vous ne le trouvez pas en magasin?	5	( )
Il est trop dispendieux?	6	( )
Aucune raison spéciale?	7	( )

ENQUÊTEUR: Présentez cette section de la façon suivante: "Maintenant, puis-je vous poser, quelques questions pour être sûr que je m'adresse à une personne bien représentative de cette localité:

ENQUÊTEUR: Si le répondant préfère ne pas répondre à cette question, assurez-le que vous ne cherchez pas à savoir son nom, mais que - au contraire - vous cherchez à obtenir ces renseignements dans l'unique but de déterminer la marche de l'opinion publique au Canada.

Si une élection du Fédéral était tenue aujourd'hui, à quel parti appartiendrait le candidat de votre choix:

LIBÉRAL.....1	AUTRE PARTI
CONSERVATEUR...2	.....7
N.D.P.....3	(L'INSCRIRE)
CRÉDITISTE.....4	INDÉCIS.....8
CRÉDIT SOCIAL...5	REFUSE.....9
OUVRIER PROGRESSISTE...6	NON ÉLIGIBLE.....0

Avez-vous voté aux élections fédérales d'June 1968?

OUI.....   
NON.....1  
TROP JEUNE POUR VOTER...2

SI "OUI" DEMANDEZ:

Quel parti représentait le candidat pour lequel vous avez voté?

LIBÉRAL.....3	AUTRE PARTI
CONSERVATEUR...4	.....9
N.D.P.....5	(L'INSCRIRE)
CRÉDITISTE.....6	JE NE ME SOUVIENS PAS..0
CRÉDIT SOCIAL...7	REFUSE.....X
OUVRIER PROGRESSISTE...8	

Maintenant une question sur la religion. Quelle religion préférez-vous - Protestante, Catholique Romaine ou Juive?

PROTESTANTE .....	1
JUIVE .....	2
CATHOLIQUE ROMAINE .....	3
AUTRE (PRÉCISEZ) .....	4

Quel est votre statut marital?

Célibataire .....	1
Marié (e) .....	2
Veuf (veuve), divorcé (e), séparé (e)...	3

Langue maternelle - Quelle est la première langue que vous avez parlée dans votre enfance et qui vous est encore familière?

Anglaise .....	1
Française.....	2
Autre: .....	3

(Ecrivez)

Quelle est la dernière école que vous avez fréquentée? Jusqu'à quelle année avez-vous poursuivi vos études?

	En partie	Gradué
Ecole primaire (1 - 7 année).....	1	2
Ecole secondaire (8 - 12 année).....	3	4
Cours universitaire.....	3	4
Cours classique.....	4	8
Ecole technique.....	5	6
Université.....	7	8
Aucune instruction scolaire..	9	
Refuse.....	0	

Autres cours supplémentaires .....

OCCUPATION DU CHEF DE FAMILLE

Spécifiez le travail .....

Genre de compagnie .....

MONTREZ LA CARTE D

Auriez-vous l'obligeance de me dire à quel groupe d'âges vous appartenez?

(ENQUÊTEUR: SI 21 - 29 ANS.....	1
LA PERSONNE INTERROGÉE 30 - 39 ANS.....	2
TERROGÉE REFUSE 40 - 49 ANS.....	3
DE DONNER SON ÂGE, ESSAYEZ DE LE DEVINER) 50 ANS ET PLUS.....	4

Etes-vous, vous-même (ou quelqu'un de votre famille) membre d'une union ouvrière?

OUI..... 1  
NON..... 2

SI "OUI":  
Combien de personnes sont membres d'une union dans votre famille?

VILLE..... PROVINCE..... DATE DE L'INTERVIEW.....

J'ATTESTE CI-CONTRE DE LA VÉRACITÉ ET DE L'HONNÉTÉTÉ

DE CETTE INTERVIEW.....  
(SIGNATURE DE L'ENQUÊTEUR)

ENQUÊTEUR: INSCRIVEZ

SELON VOS OBSERVATIONS:

SEXE: HOMME..... 2  
FEMME..... 2

SOCIO-ÉCONOMIQUE:

A.....	1
B.....	2
C.....	3
D.....	4

INTERVIEWER INDIQUEZ SI:

FERME.....	1
RURAL MAIS NON FERME .....	2
URBAIN.....	3

L'INTERVIEW A PRIS FIN À:

(HEURE)

NOM DE LA PERSONNE INTERVIEWÉE:

TÉLÉPHONE:

ADRESSE:

716 - 1 (16984)

CANADIAN INSTITUTE OF PUBLIC OPINION



GALLUP POLL # 337

TOTAL CARD COUNT (NATIONAL)

Number  
716 100%

Regional

Maritimes	65	9
Quebec	201	28
Ontario	258	36
Manitoba	33	5
Saskatchewan	45	6
Alberta	43	6
British Columbia	71	10

Community Size

Farm	60	8
Rural non-farm	114	16
1 - 10,000	82	11
10,001 - 30,000	48	7
30,001 - 100,000	55	8
Over 100,000	357	50

Sex

Men	355	50
Women	361	50

## Ques. I

Here is the change in attitude among Canadians revealed in their ONE wish, ten years ago and today.

	<u>1960</u>	<u>TODAY</u>
1. Peace; an end to wars	49%	22%
2. Other political or social ambitions (including famine and poverty erased; cancer cured; taxes lowered; prices stabilized; Canada one nation; economy stabilized)	19	22
3. Family ambitions (good health; steady jobs; children educated; own family home)	12	17
4. Personal ambitions (make more money; keep my health; live that long; get married)	11	22
5. Can't say; no particular wish (Some named more than one)	<u>9</u> 100%	<u>22</u> 105%

The average man and woman is clearly affected, in making one wish, by the situations they face in their own country, as some examples show. Here is a comparison between Great Britain, India, Israel, Japan, and West Germany.

<u>Main Wish</u>	<u>Great Britain</u>	<u>India</u>	<u>Israel</u>	<u>Japan</u>	<u>W. Germany</u>
Peace	41%	29%	91%	51%	65%
Other social or political wish	23	18	2	5	5
Family ambition	8	21	2	26	20
Personal ambition	16	19	3	12	16
No wish; can't say	<u>12</u>	<u>13</u>	<u>2</u>	<u>6</u>	<u>3</u>
	100%	100%	100%	100%	109%

(Some named more than one)

Those Canadians who feel the present programme is insufficient want, in the main, wage and price controls as the solution.

In summary their suggestions fall into these categories:

	<u>(71% Of The Population)</u>
Impose wage and price controls .....	28%
More control of government spending .....	8
Stop strikes; curb incomes .....	4
Do something about unemployment .....	4
Higher taxes for wealthy and for Big Business .	4
Other ideas (including stop strikes; halt U.S. infiltration; tax MP's same as other people; lower taxes; cut costs in education and welfare; appoint a special committee to investigate)	17
Can't say .....	37
(Some gave more than one)	<u>102%</u>

... here is the average national point of view on changing the Baby Bonus distribution:

	<u>(58% Who Approve Changing Baby Bonus)</u>
The rich don't need it, the poor should have it . . . . .	80%
It might help reduce taxes; money should be spent on increasing Bonus for the poor, or raising pensions. . . . .	10
Abolish the programme altogether . . . . .	4
Other reasons . . . . .	3
Can't say why . . . . .	<u>5</u>
(Some gave more than one reason)	102%

Nationally, 30% think the programme should not be changed. The reason, say a majority of these men and women, is that in a democratic country, everyone should get it--or no one. All children should have its benefits. Another segment points out that circumstances may change for anyone, and that it would be too difficult to discriminate fairly. "Where would you draw the line?" ask many Canadians.

Close in numbers, to this reasoning, are those who say they pay taxes for the allowance, and that as the Government wastes money now, it is better to have this allocation of funds for all children.

A factual analysis of the reasoning among these people shows the national point of view:

	<u>(30% Who Don't Want Baby Bonus Changed)</u>
Everyone deserves it; keep it as it is . . . . .	55%
Too costly and difficult to change; how could the Government select families without a means test? . . . . .	14
We pay taxes for it, and should get it . . . . .	12
Other reasons . . . . .	9
Can't say why . . . . .	<u>13</u>
(Some gave more than one reason)	103%

Coming: How Is Mr. Trudeau's popularity standing up? How is he doing in the mind of the average voter?  
For release, Saturday, November 15th.



"WHO WAS THE MOST OUTSTANDING PERSONALITY ANYWHERE  
IN THE WORLD IN THE TEN YEARS 1960 TO 1969?"

The remarkable universality of opinion among the nations is revealed in the following table showing Kennedy's vote, and that of others, named by more than 1%.

	<u>John F. Kennedy</u>	<u>Others</u>
CANADA	40%	PM Trudeau; De Gaulle
Great Britain	15	Winston Churchill; Dr. Christian Barnard
India	26	Nehru; Shastri; Ho-Chi-Min
Israel	23	De Gaulle; Golda Meir
Colombia	40	Pope Paul
Greece	46	De Gaulle; Dr. Christian Barnard
Finland	33	Kekkonen; U. Thant
Japan	29	Ho-Chi-Min
Spain--General Franco	21	Kennedy; Pope Paul; De Gaulle; Pope John; Dr. Christian Barnard

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"WHICH COUNTRY IN THE WORLD CAN LOOK BACK ON THE YEARS 1960 TO 1969 WITH THE MOST SATISFACTION FOR WHAT IT HAS ACHIEVED?"

Here is how Canada, Great Britain and the U.S. react.

<u>Country Which Has Done The Most</u>	<u>U.S.A.</u>	<u>U.K.</u>	<u>CANADA</u>
U.S.A.	24%	29%	35%
West Germany	1	3	5
Britain	1	11	4
Russia	-	5	-
Canada	-	-	2
Others	15	12	16
Can't say	3	1	11
(In the U.K. more than one was named.)	100%	101%	100%

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In Israel, Japan and Spain, the citizens think their own country outshines the U.S.A.

<u>Country Which Has Done The Most</u>	<u>Israel</u>	<u>Spain</u>	<u>Japan</u>
Own country	43%	29%	35%
U.S.A.	29	20	20
West Germany	13	12	10
Russia	6	2	3
China	-	-	4
Other	4	5	2
Can't say	8	34	26

In India, Colombia, Greece and Finland, where similar studies were carried out, the U.S.A. is far in the lead as the country which has done the most.

"LOOKING AHEAD TEN YEARS, WHICH COUNTRY DO YOU THINK WILL  
HAVE THE LEADING POSITION IN THE WORLD OF SCIENCE?"

SET # 337

Ques. 8

Canadian opinion is clear-cut.

U.S.A. first	67%
Russia first	11
Others	4
Can't say	<u>18</u>
	100%

"LOOKING AHEAD TEN YEARS WHICH COUNTRY WILL HAVE  
THE STRONGEST MILITARY FORCES?"

This is the way Canadians think.

U.S.A. first	46%
Russia first	16
China first	14
Others	4
Can't say	<u>20</u>
	100%

"LOOKING AHEAD TEN YEARS, WHICH COUNTRY DO YOU THINK WILL HAVE  
THE MOST TO OFFER ORDINARY PEOPLE AND THEIR HAPPINESS?"

Canada has no doubts about the matter.

Canada	54%
U.S.A.	14
Others	8
Can't say	<u>24</u>
	100%

"LOOKING AHEAD TEN YEARS WHICH COUNTRY DO YOU THINK  
WILL HAVE THE HIGHEST STANDARD OF LIVING?"

U.S. highest	41%
Canada highest	36
Other	5
Can't say	<u>18</u>
	100%

# The Gallup Report

CANADA'S ONLY NATIONAL OPINION POLL  
WITH PUBLICLY RECORDED ACCURACY

*For Release:* WEDNESDAY, NOVEMBER 19TH, 1969

B L A M E F O R P M : T O O L I T T L E D O N E

P R A I S E : H O N E S T A N D H A R D W O R K I N G

BY THE CANADIAN INSTITUTE  
OF PUBLIC OPINION

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Across Canada, a 35% of the voters who say that their opinion of Prime Minister Trudeau has gone down over the past six months, give two main reasons for their disappointment in him. So far, they say, he seems to have done very little. Allied to this, is a feeling that more was expected from him at election time.

When Gallup Poll interviewers queried this critical segment of the electorate, as to why they felt disgruntled over Mr. Trudeau's personal record, they gave these reasons.

Opinion of Mr. Trudeau has gone down, because:	<u>35% Of The Voters</u>
He has not done much; too little progress; too much talk--no action	20%
More was expected from him at election; he has not fulfilled promises	18
He is tactless; evades questions; won't listen; lacks leadership qualities	14
He's done a poor job of running the country; too much for Quebec	11
He's too much of a playboy; takes too many holidays	11
He's no champion of the people; too autocratic	8
Just don't like him	5
Other reasons	6
Can't say why	8
(Some gave more than one reason)	<u>101%</u>

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The Gallup Poll of Canada  
THE CANADIAN INSTITUTE OF PUBLIC OPINION  
364 BESSBOROUGH DRIVE • TORONTO 17  
TEL: 488-8310

FOR RELEASE, WEDNESDAY, NOVEMBER 19TH, 1969

Praise for Mr. Trudeau comes from a smaller segment (18%) who say they think more of the PM today, than six months ago. Most of these find him a hardworking, sincere man, who is doing his best. Others are appreciative of his honesty, and the fact that he says what he believes.

In summary:	<u>18% Of The</u> <u>Voters</u>
Opinion of Mr. Trudeau has gone up, because:	
He is trying hard; a hard worker; sincere	28%
He has definitely made improvements; is doing a first class job	20
He's honest; says what he believes	18
He's a leader; young; ambitious; intelligent	12
Other reasons	10
Can't say why	<u>12</u>
	100%

Nationally, 41% of the voting public reported that their opinion of Mr. Trudeau had not changed over recent months, while 6% were undecided.

(30)

Coming: Public reaction to space programme; should it be halted now-- or continued?

For Release: Saturday, November 22nd, 1969

"WHAT DO YOU THINK IS THE GREATEST SINGLE PROBLEM  
FACING THE FEDERAL GOVERNMENT IN OTTAWA TODAY?"

SET # 337

Ques. E4

.....

Main Government problems today:

The economy; the need to halt inflation; methods to reduce taxation . . . . .	29%
Canadian unity; improving relationships between the provinces; handling Quebec; bilingualism . . . . .	18
Reducing unemployment; cutting down on strikes and on labor unrest . . . . .	11
Farmer unrest; price of wheat; selling wheat; low farm incomes . . . . .	5
Housing problems . . . . .	4
Educating youth more effectively . . . . .	3
Other problems (including working for peace; international relationships; stop U.S. domination; pollution) . . . . .	9
Can't say . . . . .	23
(Some gave more than one answer)	<u>102%</u>

(30)

Coming: How is Mr. Trudeau succeeding in his programme for making  
Parliament more efficient from the voter's point of view?  
For release, Wednesday, December 10th.