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60242

(CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES)

THE GALLUP POLL

WOULD LIKE YOUR OPINION

INTERVIEWER
DON'T READ ALOUD
WORDS IN CAPITAL
LETTERS

789
SET # 342
July, 1970

SPONSORED BY LEADING NEWSPAPERS ACROSS CANADA

SUGGESTED INTRODUCTION: I'm taking a Gallup **TIME INTERVIEW** Poll. I'd like your opinion on a few leading **TOPICS** topics of the day. **BEGUN** (RECALL)

1. At the end of Queen Elizabeth's reign, do you think we should recognize Charles the Third as our King, or become a republic with an elected President?

RECOGNIZE KING CHARLES.....10
BECOME A REPUBLIC.....2
NO OPINION.....3

2. Would you say that the higher divorce rates, nowadays, mean that marriages are less successful than they were in your grandparents' day, or is it just that divorce is easier?

MARRIAGES LESS SUCCESSFUL.....11
DIVORCE EASIER.....2
QUALIFIED (WRITE IN).....3
CAN'T SAY.....4

3a. How do you feel about Television commercials - do you think they use untruthful statements or not?

YES.....12
NO.....1
UNDECIDED.....2

IF "YES"

b. Do you think this is true of most TV commercials, some of them, or only a few?

MOST OF THEM.....3
SOME.....4
FEW OF THEM.....5
UNDECIDED.....6

4a. Putting your own politics on one side, what do you admire most about the Liberal Government in Ottawa?

not stated
CAN'T SAY ()

b. And if you were asked to criticize the present Government in Ottawa, what would your main criticism be?

not stated
CAN'T SAY ()

5. Do you think there will be more people out of work in this community in the next few months, or do you think there will be fewer people out of work?

MORE.....13
FEWER.....2
ABOUT THE SAME.....3
CAN'T SAY.....4

6a. Do you happen to have heard or read anything about the Federal Government's endorsement of a 6 per cent wage guideline on pay increases during the next year, as one way of fighting inflation?

YES.....
NO.....14

IF "YES"

b. On the whole would you say you approve or disapprove of this suggested limit on wage increases until inflation is under control?

APPROVE.....2
DISAPPROVE.....3
QUALIFIED (WRITE IN).....4
CAN'T SAY.....5

IF "APPROVE" OR "DISAPPROVE"

c. Why do you feel this way?
not stated
CAN'T SAY ()

7. At the present time, do you think the laws regulating Labor Unions are too strict or not strict enough?

TOO STRICT.....15
NOT STRICT ENOUGH.....2
ABOUT RIGHT.....3
UNDECIDED.....4

8. It has been suggested that jail sentences for the possession of marijuana should be eliminated in favor of fines. Would you approve of this or not?

APPROVE.....16
DISAPPROVE.....2
QUALIFIED (WRITE IN).....3
UNDECIDED.....4

9. What do you think is the most urgent problem facing Prime Minister Trudeau at the present time?

not stated
CAN'T SAY ()

10. Some people say that wages of working people have not yet risen as high as the cost of living. Other people say they have. From what you have heard or read, which would you say is correct?

WAGES RAISED TO COST OF LIVING.....17
NO, THEY ARE NOT.....2
CAN'T SAY.....3

11a. How would you rate the job Mr. Eric Kierans, Postmaster General, (Minister of Communications) is doing - excellent, fair, or disappointing?

EXCELLENT.....18
FAIR.....2
DISAPPOINTING.....3
UNDECIDED.....4

b. And how would you rate the job Mr. John Turner, Minister of Justice is doing - excellent, fair, or disappointing?

EXCELLENT.....19
FAIR.....2
DISAPPOINTING.....3
UNDECIDED.....4

c. Now what about Mr. J.J. Greene, Minister of Energy, Mines and Resources - how would you rate the job he is doing - excellent, fair or disappointing?

EXCELLENT.....20
FAIR.....2
DISAPPOINTING.....3
UNDECIDED.....4

12. Just from what you see and hear, would you say that the battle against inflation in this country is beginning to show some successful results, or not?

SOME SUCCESS.....21
NO SUCCESS.....2
QUALIFIED (WRITE IN).....3
CAN'T SAY.....4

13a. Some people believe that it would be a good thing for Maritimers, and for Canada, if the Eastern provinces united to become one province. Do you agree with this or not?

AGREE.....22
DISAGREE.....2
QUALIFIED (WRITE IN).....3
UNDECIDED.....4

b. And what about the Western provinces, do you think it would, or would not be a good thing for the West and for Canada, if they united to become one province?

YES, WOULD.....23
NO, WOULD NOT.....2
QUALIFIED (WRITE IN).....3
UNDECIDED.....4

14. Do you think that the election of Mr. Bourassa as premier of Quebec will make it more likely, or less likely, that Quebec will leave Confederation, or don't you think it will have much effect on this possibility?

MORE LIKELY.....24
LESS LIKELY.....2
NO EFFECT.....3
CAN'T SAY.....4

BASIC DATA: INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

If a Federal election were held today, which party's candidate do you think you would favor?

LIBERAL...30...1 OTHER PARTY7
 PROG. CONS.....27
 N.D.P.....3 (WRITE IN)
 CREDITISTE.....4 UNDECIDED.....8
 SOCIAL CREDIT...5 REFUSED.....9
 LABOR PROG.....6 NOT ELIGIBLE.....0

Did you vote in the last Federal election in June 1968?

YES.....
 NO.....31...1
 TOO YOUNG TO VOTE...31...2

IF "YES" ASK:

Which party did the candidate for whom you voted represent?

LIBERAL.....3 OTHER PARTY9
 PROG. CONS.....49
 N.D.P.....5 (WRITE IN)
 CREDITISTE.....6 DON'T REMEMBER.....0
 SOCIAL CREDIT...7
 LABOR PROG.....8

REFUSED.....1 32

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

PROTESTANT...33...1
 JEWISH2
 ROMAN CATHOLIC.....3
 OTHER (SPECIFY).....4

What is your marital status?

SINGLE.....34...1
 MARRIED.....2
 WIDOW(ER), DIVORCED,
 SEPARATED.....3

Mother tongue - What was the language you first spoke in childhood and still understand?

ENGLISH35...1
 FRENCH.....2
 OTHER (WRITE IN)3

What was the name of the last school you attended? How far did you go?

	Some	Graduated
Public school (grades 1-8) ...36... 1	2	
Secondary or high school (grades 9-13).. 3	4	
Technical school 5	6	
University 7	8	
No formal schooling ... 9		
Refused 0		
Any additional schooling (WRITE IN)		

OCCUPATION OF HEAD OF FAMILY:

Specific job37
 Type of Company

SHOW CARD D

Would you mind telling me which age group you are in?

21-29 YEARS...38...1
 30-39 YEARS.....2
 40-49 YEARS.....3
 50 AND OVER.....4

Are you (or is any member of your family) a member of a labor union?

YES.....39...1
 NO.....2

IF "YES"

How many are union members?.....

INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION:

SEX: MAN.....40...1
 WOMAN.....2

Which of these three categories comes closest to your families' total annual income from all sources, before taxes last year? (READ INCOME BRACKETS ALOUD)

UNDER \$6,000...41...1
 \$6,000 to \$7,999, or...2
 \$8,000 or more.....3
 REFUSED.....4

(INTERVIEWER: IF "CAN'T SAY" OR "REFUSED" GIVE BEST ESTIMATE)

\$

INTERVIEWER CHECK IF:

FARM.....42...1
 RURAL NON FARM.....2
 URBAN.....3

TIME INTERVIEW ENDED.....

NAME OF RESPONDENT

ADDRESS.....

TELEPHONE.....

43/75 16

76/75 16 #

CITY PROVINCE

DATE OF INTERVIEW

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW

(INTERVIEWER'S SIGNATURE)

ENCERCLEZ LES NUMÉROS
APPROPRIÉS OU MARQUEZ
LES CASES

L'ENQUÊTE GALLUP
DÉSIRE VOTRE OPINION

ENQUÊTEUR
NE LISEZ PAS À HAUTE
VOIX LE TEXTE EN LETTRES
MAJUSCULES

SERIE No 342
juillet 1970

APPUYÉE PAR LES PRINCIPAUX JOURNAUX DU CANADA

**PRÉSENTATION
SUGGÉRÉE**

Je fais une enquête pour Gallup Poll et j'aimerais connaître vos opinions concernant quelques questions d'actualité.

L'INTERVIEW A
COMMENCÉ À
(HEURE)

1. Croyez-vous qu'à la fin du règne de la Reine Elizabeth nous devrions reconnaître Charles III pour roi, ou devenir une république dirigée par un président élu?

RECONNAITRE LE ROI CHARLES ... 1
DEVENIR UNE REPUBLIQUE 2
PAS D'OPINION 3

2. Diriez-vous que la cause du nombre élevé de divorces de nos jours, c'est que les mariages sont moins heureux que dans le temps de vos grands-parents, ou qu'il est plus facile d'obtenir le divorce?

MARIAGES MOINS HEUREUX 1
DIVORCE PLUS FACILE 2
RESERVE (PRECISEZ) 3
NE PEUT DIRE 4

- 3a. Que pensez-vous des annonces commerciales à la télévision - sont-elles mensongères?

OUI ()
NON 1
INDECIS 2

Si "OUI":

- b. Pensez-vous que la plupart des annonces commerciales télévisées sont mensongères, ou seulement quelques-unes ou peu d'entre elles?

LA PLUPART 3
QUELQUES-UNES 4
PEU 5
INDECIS 6

- 4a. Sans tenir compte de vos idées politiques, qu'est-ce que vous admirez le plus chez le gouvernement libéral du Canada?

NE PEUT DIRE ()

- b. Et si on vous demandait de le critiquer, qu'est-ce que vous lui reprocheriez principalement?

NE PEUT DIRE ()

5. Croyez-vous qu'il y aura ici plus, ou moins de personnes en chômage au cours des quelques prochains mois?

PLUS 1
MOINS 2
MEME NOMBRE 3
NE PEUT DIRE 4

- 6a. Avez-vous entendu ou lu quoi que ce soit à propos du gouvernement fédéral qui imposerait un plafond de 6 pour cent sur les augmentations de salaires l'année prochaine, pour lutter contre l'inflation?

OUI ()
NON 1

Si "OUI":

- b. A tout prendre, approuvez-vous ou désapprouvez-vous cette limite que l'on suggère d'imposer sur les augmentations de salaires jusqu'à ce que l'inflation soit enrayée?

APPROUVE 2
DESAPPROUVE 3
RESERVE (PRECISEZ) 4
NE PEUT DIRE 5

Si "APPROUVE" OU "DESAPPROUVE":

- c. Pourquoi? _____
NE PEUT DIRE ()

7. Pensez-vous qu'à l'heure actuelle les lois régissant les syndicats ouvriers sont trop sévères ou pas assez?

TROP SEVERES 1
PAS ASSEZ SEVERES 2
SONT A PEU PRES JUSTES. 3
INDECIS 4

8. On a suggéré d'imposer des amendes au lieu d'une peine de prison pour la possession de marijuana. Est-ce que vous approuveriez?

APPROUVE 1
DESAPPROUVE 2
RESERVE (PRECISEZ) 3
INDECIS 4

9. Selon vous, quel est le plus urgent problème qui confronte notre premier ministre à l'heure actuelle?

NE PEUT DIRE ()

10. Certains disent que les salaires des travailleurs n'ont pas encore atteint le niveau du coût de la vie. D'autres disent le contraire. D'après ce que vous avez lu ou entendu, laquelle de ces affirmations est juste?

ONT ATTEINT LE NIVEAU DU COUT DE LA VIE .. 1
NE L'ONT PAS ENCORE ATTEINT 2
NE PEUT DIRE 3

- 11a. Comment évalueriez-vous la façon dont l'hon. Eric Kierans, ministre des Postes et des Communications, s'acquitte de sa tâche - excellente, passable ou désappointante?

EXCELLENTE 1
PASSABLE 2
DESAPPOINTANTE 3
INDECIS 4

- b. Et l'hon. John Turner, ministre de la Justice, - de façon excellente, passable ou désappointante?

EXCELLENTE 1
PASSABLE 2
DESAPPOINTANTE 3
INDECIS 4

- c. Et puis l'hon. J.J. Greene, ministre de l'Energie, des Mines et des Ressources, - de façon excellente, passable ou désappointante?

EXCELLENTE 1
PASSABLE 2
DESAPPOINTANTE 3
INDECIS 4

12. Uniquement selon ce que vous voyez et entendez, diriez-vous que la lutte contre l'inflation dans notre pays commence à donner quelques bons résultats?

QUELQUES BONS RESULTATS 1
AUCUN RESULTAT 2
RESERVE (PRECISEZ) 3
NE PEUT DIRE 4

- 13a. Certains disent que si les provinces de l'Est s'unissaient en une seule province, ce serait avantageux pour leurs habitants et pour le Canada. Etes-vous d'accord?

D'ACCORD 1
PAS D'ACCORD 2
RESERVE (PRECISEZ) 3
INDECIS 4

- b. Et quant aux provinces de l'Ouest, pensez-vous que ce serait à leur avantage et à celui du Canada qu'elles s'unissent en une seule province?

OUI 1
NON 2
RESERVE (PRECISEZ) 3
INDECIS 4

14. Pensez-vous qu'en raison de l'élection de M. Bourassa au poste de premier ministre du Québec, il est moins, ou plus probable que le Québec quitte la Confédération, ou que son élection n'affecte pas cette possibilité?

PLUS PROBABLE 1
MOINS PROBABLE 2
AUCUN EFFET 3
NE PEUT DIRE 4

ENQUÊTEUR: Présentez cette section de la façon suivante: "Maintenant, puis-je vous poser, quelques questions pour être sûr que je m'adresse à une personne bien représentative de cette localité:

ENQUÊTEUR: Si le répondant préfère ne pas répondre à cette question, assurez-le que vous ne cherchez pas à savoir son nom, mais que - au contraire - vous cherchez à obtenir ces renseignements dans l'unique but de déterminer la marche de l'opinion publique au Canada.

Si une élection du Fédéral était tenue aujourd'hui, à quel parti appartiendrait le candidat de votre choix:

LIBÉRAL.....1	AUTRE PARTI
CONSERVATEUR....27
N.D.P.....3	(L'INSCRIRE)
CRÉDITISTE.....4	INDÉCIS.....8
CRÉDIT SOCIAL...5	REFUSE.....9
OUVRIER PROGRESSISTE...6	NON ÉLIGIBLE.....0

Avez-vous voté aux élections fédérales d'June 1968?

OUI.....
 NON.....1
 TROP JEUNE POUR VOTER...2

SI "OUI" DEMANDEZ:

Quel parti représentait le candidat pour lequel vous avez voté?

LIBÉRAL.....3	AUTRE PARTI
CONSERVATEUR...49
N.D.P.....5	(L'INSCRIRE)
CRÉDITISTE.....6	JE NE ME SOUVIENS PAS..0
CRÉDIT SOCIAL...7	REFUSE.....X
OUVRIER PROGRESSISTE...8	

Maintenant une question sur la religion. Quelle religion préférez-vous - Protestante, Catholique Romaine ou Juive?

PROTESTANTE1
 JUIVE2
 CATHOLIQUE ROMAINE3
 AUTRE (PRÉCISEZ)4

Quel est votre statut marital?

Célibataire 1
 Marié (e) 2
 Veuf (veuve), divorcé (e), séparé (e)... 3

Langue maternelle - Quelle est la première langue que vous avez parlée dans votre enfance et qui vous est encore familière?

Anglaise 1
 Française..... 2
 Autre: 3
 (Ecrivez)

Quelle est la dernière école que vous avez fréquentée? Jusqu'à quelle année avez-vous poursuivi vos études?

	En partie	Gradué
Ecole primaire (1 - 7 année).....	1	2
Ecole secondaire (8 - 12 année).....	3	4
Cours universitaire.....	3	4
Cours classique.....	4	8
Ecole technique.....	5	6
Université.....	7	8
Aucune instruction scolaire..	9	
Refuse.....	0	
Autres cours supplémentaires _____		

OCCUPATION DU CHEF DE FAMILLE

Spécifiez le travail
 Genre de compagnie

MONTREZ LA CARTE D

Auriez-vous l'obligeance de me dire à quel groupe d'âges vous appartenez?

(ENQUÊTEUR: SI LA PERSONNE INTERROGÉE REFUSE DE DONNER SON ÂGE, ESSAYEZ DE LE DEVINER)

21-29 ANS.....	1
30-39 ANS.....	2
40-49 ANS.....	3
50 ANS ET PLUS.....	4

Etes-vous, vous-même (ou quelqu'un de votre famille) membre d'une union ouvrière?

OUI..... 1
 NON..... 2

SI "OUI":

Combien de personnes sont membres d'une union dans votre famille?

VILLE.....PROVINCE.....DATE DE L'INTERVIEW.....

J'ATTESTE CI-CONTRE DE LA VÉRACITÉ ET DE L'HONNÉTÉTÉ

DE CETTE INTERVIEW.....
 (SIGNATURE DE L'ENQUÊTEUR)

ENQUÊTEUR: INSCRIVEZ

SELON VOS OBSERVATIONS:

SEXE: HOMME..... 1
 FEMME..... 2

Laquelle de ces trois catégories est le plus près du revenu annuel total que votre famille a touché l'année dernière, provenant de toutes les sources et avant la déduction de l'impôt sur le revenu? (LISEZ LES CHIFFRES A HAUTE VOIX)

MOINS de \$6,000..... 1
 DE \$6,000 à \$7,999..... 2
 \$8,000 ou plus..... 3
 REFUSE DE REPONDRE..... 4

(A L'INTERVIEWER: SI ON REFUSE DE REPONDRE OU "NE PEUT DIRE", DONNEZ L'ESTIMATION LA PLUS JUSTE POSSIBLE)

\$ _____

INTERVIEWER INDIQUEZ SI:

FERME.....1
 RURAL MAIS NON FERME.....2
 URBAIN.....3

L'INTERVIEW A PRIS FIN À:

(HEURE)

NOM DE LA PERSONNE INTERVIEWÉE:

TÉLÉPHONE:

ADRESSE:

CANADIAN INSTITUTE OF PUBLIC OPINION

GALLUP POLL # 342

	<u>Number</u>	
TOTAL CARD COUNT (NATIONAL)	720	100%
<u>Regional</u>		
Maritimes	62	9
Quebec	206	28
Ontario	259	36
Manitoba	34	5
Saskatchewan	46	6
Alberta	42	6
British Columbia	71	10
<u>Community Size</u>		
Farm	55	8
Rural non-farm	120	7
1 - 10,000	80	11
10,001 - 30,000	46	6
30,001 - 100,000	59	8
Over 100,000	360	50
<u>Sex</u>		
Men	358	50
Women	362	50

PRAISE OR CRITICISM FOR TRUDEAU GOVERNMENT

"PUTTING YOUR OWN POLITICS ON ONE SIDE, WHAT DO YOU ADMIRE (CRITICIZE) MOST ABOUT THE LIBERAL GOVERNMENT IN OTTAWA?"

ADMIRE MOST

Trying to create a just society; carry out policies; a good Prime Minister	27%
Fight against inflation and unemployment	6
Relating well to Quebec; bilingualism; understand youth	5
Nothing to admire; a poor cabinet; haven't done much	19
Other reasons for praise	6
Can't think of any reason	41
	<hr/>
(Some gave more than one reason)	104%

CRITICIZE MOST

Trudeau; takes too many holidays; evasive; indecisive	18%
Has done nothing regarding housing, high rents, pensions, welfare, drugs, Western farmers	11
Taxes too high; don't like White Paper	11
Policies are creating unemployment	8
Handling of strikes; inconsistent; all talk and no action	8
Other reasons for criticism	13
Can't think of any	31
	<hr/>
	100%

Among the "Other" reasons for criticism given, were complaints such as "Nothing for the West; too soft on Quebec; breaking down morals of the country; B. and B. Commission, etc."

REASONS FOR APPROVING OR DISAPPROVING WAGE GUIDE-LINES

APPROVE WAGE GUIDELINE (62%)

We must control inflation: a limit on increases needed: no better alternative.....	55%
Wage increases send prices up: a merry-go-round: helps to stop spiral	38
Unions are too powerful and should be restrained: better labor-management understanding needed	14
6%, including fringe benefits, is a good raise.....	8
Should give the little guy a chance: raise minimum wage: should not be permitted on high income brackets.....	4
Other reasons	4
Can't say why approve	5
(Some gave more than one reason)	128%

DISAPPROVE WAGE GUIDELINE (31%)

Not the way to stop inflation: if control on wages, should also be control on prices: prices too high now	29%
Only applies to a few: industry and big business not included: government should set an example -- but raises its own salaries instead.....	22
Hard on working man: lower incomes: can't live if wages kept down: too one-sided	18
Government has no jurisdiction over wages.....	13
6% not enough: does not meet cost of living: should be 10%..	6
Other reasons.....	7
Can't say why disapprove.....	8
(Some gave more than one reason)	103%

MOST URGENT PROBLEM FACING MR. TRUDEAU TODAY

"WHAT DO YOU THINK IS THE MOST URGENT PROBLEM FACING PRIME MINISTER TRUDEAU AT THE PRESENT TIME?"

Fighting inflation; economy of country	30%
Unemployment	20
Too many strikes; postal strike; general wage unrest; 6% guidelines unfair; labor unions too strong	13
Himself; poor image; hasn't done anything; too many holidays; incompetent; too many women	8
National unity; bilingualism; he should stop giving in to Quebec	6
Other	11
Can't say	17
*More than one urgent problem mentioned.	105% *

A wide variety of problems are mentioned under "other" - too high taxes; no incentive for investment; pollution; housing; hippies; lack of grain sales; drugs.

For the past three years Gallup Poll surveys have shown that the voters consider inflation the most urgent problem facing Ottawa, the country and individuals.