

SUGGESTED INTRODUCTION: I'm taking a Gallup Poll. I'd like your opinion on a few leading topics of the day.

TIME INTERVIEW BEGUN (HOUR)

1. In some provinces, at the present time, all stores must remain closed on Sunday except drug stores and small stores that sell milk. Which of these statements comes closest to the way you feel about Sunday retailing? (HAND CARD A)

- 10 The law should remain as it is10-1
- The law should be broadened to allow ALL small retailers to remain open if they wish 2
- The law should be broadened to allow ALL stores, whether small or large, to remain open if they wish to 3
- CAN'T SAY 4

2a. In nearly every generation, some countries are described as "a great country". When you hear the phrase "a great country" today which nation do you think of first?

- 11 BRITAIN.....11-1
- U.S.A.....2
- CANADA.....3
- RUSSIA.....4
- SWEDEN.....5
- OTHER (WRITE IN) 6
- CAN'T SAY.....7

b. (UNLESS CANADA) Prime Minister Trudeau said recently, "Canada stands on the threshold of greatness". Do you, yourself think this is true or not?

- 12 YES, TRUE.....12-1
- NOT TRUE2
- CAN'T SAY.....3

c. IF "NOT TRUE"

What do you think is preventing Canada from becoming a great nation?

not reached
CAN'T SAY ()

3. In general do you approve, or disapprove, the Government's action in bringing in the War Measure's Act to handle the FLQ crises, with the promise that it would be replaced shortly with special legislation to give the Government the temporary powers it needs?

- 13 APPROVE.....13-1
- DISAPPROVE.....2
- CAN'T SAY.....3

4. Some people think that this country is heading into a serious depression within the next year or so. Others disagree and say we are not. What is your opinion?

- 14 HEADING INTO DEPRESSION.....14-1
- NO IS NOT.....2
- CAN'T SAY3

5a. Would you say you feel more friendly, or less friendly towards French-speaking Canadians, than you did, say a year ago?

- 15 MORE FRIENDLY.....15-1
- LESS FRIENDLY.....2
- ABOUT THE SAME.....3
- UNDECIDED.....4

IF "LESS FRIENDLY"

b. Can you tell me why you feel this way?

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6. In order to increase Canadian ownership of industry, the Government plans to establish a Canadian Development Corporation, to channel more money into our industry, both by Governments and individuals. How important do you think this is -- very important or not very important?

- 16 VERY IMPORTANT.....16-1
- NOT VERY IMPORTANT.....2
- CAN'T SAY3

7a. Do you happen to have heard or read anything about the recent sale of about 2 billion dollars worth of natural gas to the U.S.A.?

- 17 YES.....
- NO17-1

IF "YES"

b. On the whole do you approve of this sale or not?

- APPROVE.....2
- DO NOT.....3
- UNDECIDED4

8. The Criminal Code was recently changed to abolish the death penalty, except for certain crimes such as killing a policeman or a prison guard on duty, on a five year trial basis. Do you, or do you not think that the death penalty should be re-instated for the kidnapping of people in public or political life?

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9. Now thinking about the laws on abortion: at the present time an abortion is legal only to save a mother's life, or her mental or physical health. Do you think this law should remain as it is, or should it be revised to permit an abortion for all those who wish to have one?

- 19 SHOULD BE REVISED.....19-1
- SHOULD NOT.....2
- UNDECIDED.....3

10. What do you think about the midi-skirt, that is the longer, halfway below the knee hemlines, some fashion experts are promoting. Would you like to see them become the popular fashion or not?

- 20 YES.....20-1
- NO.....2
- UNDECIDED.....3

11a. Can you tell me, in your own words, what you think the term "Canadian Nationalism" means?

not reached
CAN'T SAY ()

b. Do you think the nation's growing concern over Canadian Nationalism is a good thing for the country, or not?

- 21 A GOOD THING.....21-1
- NOT A GOOD THING.....2
- CAN'T SAY.....3

12. Would you like to see the United Nations become a stronger organization?

- 22 YES.....22-1
- NO.....2
- CAN'T SAY.....3

13. It has been suggested that the United Nations establish a peace-keeping army of one hundred thousand men. Do you favor or oppose such a plan?

23

FAVOR.....23=1
 OPPOSE.....2
 UNDECIDED.....3

We are interested in finding out how people felt that some of our political leaders conducted themselves in the recent FLQ crisis. Did your opinion of these men go up or down as a result of what they did, or said?

	UP	DOWN	SAME	CAN'T SAY
Prime Minister Trudeau?	1	2	3	4
Robert Stanfield, leader of the Opposition?	1	2	3	4
Tommy Douglas, leader of the NDP?	1	2	3	4
Real Couette, leader of the Creditiste Party?	1	2	3	4
Robert Bourassa, premier of Quebec?	1	2	3	4
John Robarts, premier of Ontario?	1	2	3	4

BASIC DATA: INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

If a Federal election were held today, which party's candidate do you think you would favor?

LIBERAL...30.1 OTHER PARTY
 PROG. CONS.....27
 N.D.P.....3 (WRITE IN)
 CREDITISTE.....4 UNDECIDED.....8
 SOCIAL CREDIT...5 REFUSED.....9
 LABOR PROG.....6 NOT ELIGIBLE.....0

Did you vote in the last Federal election in June 1968?

31

YES.....
 NO.....1
 TOO YOUNG TO VOTE.....2

IF "YES" ASK:

Which party did the candidate for whom you voted represent?

LIBERAL.....3 OTHER PARTY
 PROG. CONS.....49
 N.D.P.....5 (WRITE IN)
 CREDITISTE.....6 DON'T REMEMBER.....0
 SOCIAL CREDIT...7
 LABOR PROG.....8

REFUSED ... 1 in 32

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

PROTESTANT...33.1
 JEWISH2
 ROMAN CATHOLIC.....3
 OTHER (SPECIFY).....4

What is your marital status?

34

SINGLE.....1
 MARRIED.....2
 WIDOW(ER), DIVORCED,
 SEPARATED.....3

Mother tongue - What was the language you first spoke in childhood and still understand?

35

ENGLISH.....1
 FRENCH.....2
 OTHER (WRITE IN)3

What was the name of the last school you attended? How far did you go?

	Some	Graduated
Public school (grades 1-8)	01	02
Secondary or high school (grades 9-13) .03		04
Technical school05		06
University07		08
No formal schooling .09		
Refused30		
Any additional schooling (WRITE IN)		

OCCUPATION OF HEAD OF FAMILY:

Specific job 38+39
 Type of Company

SHOW CARD D

Would you mind telling me which age group you are in?

40

21-29 YEARS...38.1
 30-39 YEARS.....2
 40-49 YEARS.....3
 50 AND OVER.....4

Are you (or is any member of your family) a member of a labor union?

YES.....1
 NO.....2

IF "YES"

41

How many are union members?.....

INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION

SEX: 42 MAN.....1
 WOMAN.....2

Which of these three categories comes closest to your families' total annual income from all sources, before taxes last year? (READ INCOME BRACKETS ALOUD)

43

UNDER \$6,000.....
 \$6,000 to \$7,999, or...2
 \$8,000 or more.....3
 REFUSED..... 4

(INTERVIEWER: IF "CAN'T SAY" OR "REFUSED" GIVE BEST ESTIMATE)

\$

INTERVIEWER CHECK IF:

44

FARM.....1
 RURAL NON FARM.....2
 URBAN.....3

TIME INTERVIEW ENDED.....

NAME OF RESPONDENT.....

ADDRESS.....

TELEPHONE.....

Canadian Facts

CITY PROVINCE

DATE OF INTERVIEW

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW

(INTERVIEWER'S SIGNATURE)

PRÉSENTATION
GÉNÉRALE

C'est une enquête pour Gallup Poll et j'aimerais connaître vos opinions concernant quelques questions d'actualité.

L'INTERVIEW A
COMMENCÉ À
(HEURE)

Dans quelques provinces actuellement, tous les magasins doivent être fermés le dimanche, sauf les pharmacies et les petits magasins vendant du lait. Lequel des énoncés suivants se rapproche le plus de votre opinion sur la vente le dimanche? (REMETTEZ LA CARTE A)

La loi ne devrait pas être changée10-1

La loi devrait être élargie afin que TOUS les petits détaillants puissent ouvrir leur magasin s'ils le désirent2

La loi devrait être élargie afin que TOUS les magasins, grands et petits, puissent être ouverts si le propriétaire le désire3

NE PEUT DIRE4

Au cours de presque toutes les générations, on dit de certains pays qu'ils sont "une grande nation". Quelle est selon vous la "grande nation" de notre époque?

GRANDE-BRETAGNE.....11-1
ÉTATS-UNIS.....2
CANADA.....3
RUSSIE.....4
SUÈDE.....5

AUTRE (PRÉCISEZ)6
NE PEUT DIRE.....7

(À MOINS QU'ON AIT RÉPONDU "CANADA") M. Trudeau a dit récemment que le Canada "était au seuil d'une ère de grandeur". Pensez-vous que c'est vrai, ou pas?

C'EST VRAI.....12-1
CE N'EST PAS VRAI.....2
NE PEUT DIRE.....3

SI ON A RÉPONDU "CE N'EST PAS VRAI"

Q'est-ce qui, selon vous, empêche le Canada de devenir une grande nation?

NE PEUT DIRE ()

Approuvez ou désapprouvez-vous en général que le gouvernement ait eu recours à la Loi sur les mesures de guerre pour surmonter la crise causée par le FLQ, en promettant de la remplacer sous peu par une loi spéciale donnant au gouvernement les pouvoirs temporaires qu'il lui faut?

APPROUVE.....13-1
DÉSAPPROUVE.....2
NE PEUT DIRE.....3

D'aucuns disent que notre pays subira une grave dépression vers l'année prochaine. D'autres disent le contraire. Quel est votre avis?

IL Y AURA UNE DÉPRESSION.....14-1
IL N'Y EN AURA PAS.....2
NE PEUT DIRE.....3

A tout prendre, diriez-vous que vos sentiments envers les Canadiens de langue anglaise sont actuellement plus, ou moins amicaux qu'il y a un an environ?

PLUS AMICAUX.....15-5
MOINS AMICAUX.....6
N'ONT PAS CHANGÉ.....7
INDECIS.....8

SI ON A RÉPONDU "MOINS AMICAUX"

Pouvez-vous m'expliquer pourquoi?

NE PEUT DIRE ()

6. Afin d'augmenter le degré de propriété canadienne dans l'industrie, le gouvernement se propose de fonder une Société d'Expansion du Canada pour diriger plus de capitaux, gouvernementaux et privés, vers nos industries. Pensez-vous que cela a beaucoup, ou peu d'importance?

BEAUCOUP D'IMPORTANCE....16-1
PEU D'IMPORTANCE.....2
NE PEUT DIRE.....3

7a. Avez-vous lu ou entendu dire que le Canada avait récemment vendu pour 2 milliards de dollars de gaz naturel aux Etats-Unis?

OUI.....
NON.....17-1

SI ON A RÉPONDU "OUI"

b. En général, approuvez ou désapprouvez-vous cette vente?

APPROUVE.....2
DÉSAPPROUVE.....3
INDECIS.....4

8. Le code criminel a été récemment modifié pour abolir la peine de mort, pendant une période d'essai de 5 ans, sauf pour des crimes comme le meurtre d'un policier ou d'un gardien de prison pendant qu'ils sont en service. Approuveriez ou désapprouveriez-vous le rétablissement de la peine de mort pour l'enlèvement d'hommes publics ou politiques?

APPROUVERAIT.....18-1
DÉSAPPROUVERAIT.....2
NE PEUT DIRE.....3

9. Quant à la loi sur l'avortement: actuellement l'avortement n'est légalement permis que pour sauver la vie de la mère, ou sa santé mentale ou physique. Pensez-vous que la loi ne devrait pas être changée, ou qu'elle le devrait pour permettre à toutes les femmes un libre choix?

DEVRAIT ÊTRE CHANGÉE.....19-1
NE DEVRAIT PAS ÊTRE CHANGÉE..2
INDECIS.....3

10. Que pensez-vous de la mode midi, c.-à-d. la longueur à mi-jambe que les créateurs de mode tentent de faire adopter. Aimerez-vous, ou pas, que cette mode devienne populaire?

AIMERAIT.....20-1
N'AIMERAIT PAS.....2
INDECIS.....3

11a. Pouvez-vous me dire, dans vos propres mots, ce que "nationalisme canadien" signifie pour vous?

NE PEUT DIRE ()

b. Pensez-vous que l'intérêt croissant que l'on accorde au "nationalisme canadien" est à l'avantage ou au désavantage du pays?

À L'AVANTAGE.....21-1
AU DÉSAVANTAGE.....2
NE PEUT DIRE.....3

12. Aimerez-vous que l'Organisation des Nations-Unies devienne plus forte?

OUI.....22-1
NON.....2
NE PEUT DIRE.....3

13. On a suggéré que l'Organisation des Nations-Unies crée une armée de cent mille hommes pour assurer la paix. Etes-vous en faveur ou contre cette suggestion?

EN FAVEUR.....23-1
CONTRE.....2
INDÉCIS.....3

14. Nous aimerions savoir ce qu'on pense du comportement de certains de nos chefs politiques pendant la crise causée par le FLQ récemment. Les hommes suivants ont-ils monté ou baissé dans votre estime par suite de ce qu'ils ont pu dire ou faire?

	MONTÉ	BAISSÉ	PAS CHANGÉ	NE PEUT DIRE
Premier ministre du Canada, Pierre-Elliott Trudeau?.....	24-1	2	3	4
Robert Stanfield, chef de l'Opposition?.....	5	6	7	8
Tommy Douglas, chef du NPD?.....	9	0	X	Y
Réal Caouette, chef du parti créditiste?.....	25-1	2	3	4
Robert Bourassa, premier ministre du Québec?.....	5	6	7	8
John Robarts, premier ministre de l'Ontario?....	9	0	X	Y

ENQUÊTEUR: Présentez cette section de la façon suivante: "Maintenant, puis-je vous poser, quelques questions pour être sûr que je m'adresse à une personne bien représentative de cette localité:"

ENQUÊTEUR: Si le répondant préfère ne pas répondre à cette question, assurez-le que vous ne cherchez pas à savoir son nom, mais que - au contraire - vous cherchez à obtenir ces renseignements dans l'unique but de déterminer la marche de l'opinion publique au Canada.

Si une élection du Fédéral était tenue aujourd'hui, à quel parti appartiendrait le candidat de votre choix:

LIBÉRAL.....1 AUTRE PARTI
CONSERVATEUR.....2 7
N.D.P.....3 (L'INSCRIRE)
CRÉDITISTE.....4 INDÉCIS.....8
CRÉDIT SOCIAL.....5 REFUSE.....9
OUVRIER PROGRESSISTE...6 NON ELIGIBLE.....0

Avez-vous voté aux élections fédérales d'June 1968?

OUI.....
NON.....1
TROP JEUNE POUR VOTER...2

SI "OUI" DEMANDEZ:

Quel parti représentait le candidat pour lequel vous avez voté?

LIBÉRAL.....3 AUTRE PARTI
CONSERVATEUR...4 9
N.D.P.....5 (L'INSCRIRE)
CRÉDITISTE.....6 JE NE ME SOUVIENS PAS..0
CRÉDIT SOCIAL...7 REFUSE.....X
OUVRIER PROGRESSISTE...8

Maintenant une question sur la religion. Quelle religion préférez-vous - Protestante, Catholique Romaine ou Juive?

PROTESTANTE1
JUIVE2
CATHOLIQUE ROMAINE3
AUTRE (PRÉCISEZ)4

Quel est votre statut marital?

Célibataire 1
Marié (e) 2
Veuf (veuve), divorcé (e), séparé (e)... 3

Langue maternelle - Quelle est la première langue que vous avez parlée dans votre enfance et qui vous est encore familière?

Anglaise 1
Française..... 2
Autre: 3
(Ecrivez)

Quelle est la dernière école que vous avez fréquentée? Jusqu'à quelle année avez-vous poursuivi vos études?

	En partie	Gradué
Ecole primaire (1 - 7 année).....	1	2
Ecole secondaire (8 - 12 année).....	3	4
Cours universitaire.....	3	4
Cours classique.....	4	8
Ecole technique.....	5	6
Université.....	7	8
Aucune instruction scolaire..	9	
Refuse.....	0	
Autres cours supplémentaires _____		

OCCUPATION DU CHEF DE FAMILLE

Spécifiez le travail

Genre de compagnie

MONTREZ LA CARTE D

Auriez-vous l'obligeance de me dire à quel groupe d'âges vous appartenez?

(ENQUÊTEUR: SI 21-29 ANS.....1
LA PERSONNE IN- 30-39 ANS.....2
TERRUGÉE REFUSE 40-49 ANS.....3
DE DONNER SON 50 ANS ET PLUS.....4
AGE, ESSAYEZ DE LE DEVINER)

Etes-vous, vous-même (ou quelqu'un de votre famille) membre d'une union ouvrière?

OUI..... 1
NON..... 2

SI "OUI":

Combien de personnes sont membres d'une union dans votre famille?

.....

VILLE.....PROVINCE.....DATE DE L'INTERVIEW.....

J'ATTESTE CI-CONTRE DE LA VÉRACITÉ ET DE L'HONNÉTÉTÉ

DE CETTE INTERVIEW.....
(SIGNATURE DE L'ENQUÊTEUR)

ENQUÊTEUR: INSCRIVEZ

SELON VOS OBSERVATIONS:

SEXE: HOMME..... 1
FEMME..... 2

Laquelle de ces trois catégories est le plus près du revenu annuel total que votre famille a touché l'année dernière, provenant de toutes les sources et avant la déduction de l'impôt sur le revenu? (LISEZ LES CHIFFRES A HAUTE VOIX)

MOINS de \$6,000..... 1
DE \$6,000 à \$7,999..... 2
\$8,000 ou plus..... 3
REFUSE DE REPENDRE..... 4

(A L'INTERVIEWER: SI ON REFUSE DE REPENDRE OU "NE PEUT DIRE", DONNEZ L'ESTIMATION LA PLUS JUSTE POSSIBLE)

\$ _____

INTERVIEWER INDIQUEZ SI:

FERME.....1
RURAL MAIS NON FERME.....2
URBAIN.....3

L'INTERVIEW A PRIS FIN À:

(HEURE)

NOM DE LA PERSONNE INTERVIEWÉE:

.....

TELEPHONE:

.....

ADRESSE:

.....

CANADIAN INSTITUTE OF PUBLIC OPINION

GALLUP POLL # 344

TOTAL CARD COUNT (NATIONAL)

	<u>Number</u>	
TOTAL CARD COUNT (NATIONAL)	699	
<u>Regional</u>		
Maritimes	61	9
Quebec	194	28
Ontario	251	36
Manitoba	34	5
Saskatchewan	48	7
Alberta	39	5
British Columbia	72	10
<u>Community Size</u>		
Farm	59	8
Rural non-farm	111	16
1 - 10,000	73	10
10,001 - 30,000	38	5
30,001 - 100,000	58	8
Over 100,000	360	51
<u>Sex</u>		
Men	346	50
Women	353	50

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- U.S.A.....2
- CANADA.....3
- RUSSIA.....4
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c. IF "NOT TRUE"

What do you think is preventing Canada from becoming a great nation?

CAN'T SAY ()

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- APPROVE.....13-1 ✓
- DISAPPROVE.....2
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4. Some people think that this country is heading into a serious depression within the next year or so. Others disagree and say we are not. What is your opinion?

- HEADING INTO DEPRESSION.....14-1
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- CAN'T SAY3

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CAN'T SAY ()

b. Do you think the nation's growing concern over Canadian Nationalism is a good thing for the country, or not?

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- NO.....2
- CAN'T SAY.....3

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 OPPOSE.....2
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Robert Stanfield, leader of the Opposition?	5	6	7	8
Tommy Douglas, leader of the NDP?	9	0	X	Y
Real Couette, leader of the Crediste Party?	25-1	2	3	4
Robert Bourassa, premier of Quebec?	5	6	7	8
John Robarts, premier of Ontario?	9	0	X	Y

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If a Federal election were held today, which party's candidate do you think you would favor?

LIBERAL.....*30*.....1 OTHER PARTY7
 PROG. CONS.....2 (WRITE IN)
 N.D.P.....3 UNDECIDED.....8
 CREDITISTE.....4 REFUSED.....9
 SOCIAL CREDIT...5 NOT ELIGIBLE.....0
 LABOR PROG.....6

Did you vote in the last Federal election in June 1968?

31 YES..........1
 NO.....1
 TOO YOUNG TO VOTE.....2

IF "YES" ASK:

Which party did the candidate for whom you voted represent?

LIBERAL.....3 OTHER PARTY9
 PROG. CONS.....4 (WRITE IN)
 N.D.P.....5 DON'T REMEMBER.....0
 CREDITISTE.....6 REFUSED.....X
 SOCIAL CREDIT...7
 LABOR PROG.....8

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

PROTESTANT.....*32*.....1
 JEWISH2
 ROMAN CATHOLIC.....3
 OTHER (SPECIFY).....4

What is your marital status?

SINGLE.....*34*.....1
 MARRIED.....2
 WIDOW(ER), DIVORCED,
 SEPARATED.....3

Mother tongue - What was the language you first spoke in childhood and still understand?

ENGLISH*34*.....1
 FRENCH.....2
 OTHER (WRITE IN)3

What was the name of the last school you attended? How far did you go?

	Some	Graduated
Public school (grades 1-8)..... <i>35</i>1	1	2
Secondary or high school (grades 9-13).....3	3	4
Technical school5	5	6
University7	7	8
No formal schooling ,,, 9	9	
Refused0	0	
Any additional schooling (WRITE IN)		

OCCUPATION OF HEAD OF FAMILY:

Specific job
 Type of Company*31*.....

SHOW CARD D

Would you mind telling me which age group you are in?

21-29 YEARS.....*37*.....1
 30-39 YEARS.....2
 40-49 YEARS.....3
 50 AND OVER.....4

Are you (or is any member of your family) a member of a labor union?

YES.....1
 NO.....2

IF "YES"

How many are union members?.....

INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION:

SEX: MAN.....*39*.....1
 WOMAN.....2

Which of these three categories comes closest to your families' total annual income from all sources, before taxes last year? (READ INCOME BRACKETS ALOUD)

UNDER \$6,000.....*4*.....1
 \$6,000 to \$7,999, or...2
 \$8,000 or more.....3
 REFUSED..... 4

(INTERVIEWER: IF "CAN'T SAY" OR "REFUSED" GIVE BEST ESTIMATE)

\$

INTERVIEWER CHECK IF:

FARM.....*41*.....1
 RURAL NON FARM.....2
 URBAN.....3

TIME INTERVIEW ENDED.....

NAME OF RESPONDENT

ADDRESS.....

TELEPHONE.....

CITY PROVINCE

DATE OF INTERVIEW

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW

.....
 (INTERVIEWER'S SIGNATURE)

Reasons for disagreeing that Canada is on the "threshold of Greatness"

The small segment who said they did not think Mr. Trudeau's statement was true, were asked why they felt as they did. Four main reasons emerged in this order of mention: Government policies are poor: As Canadians, we underestimate our abilities and are too cautious: Canada is controlled too much by the U.S.: We won't be great until we can eliminate Separatism: We have too small a population, in too large a country.

SET # 344

QUESTION 5-b

Bases for coding reasons for more or less friendliness to small to percentage.

SET # 344 Question IIa.

What the term " Canadian Nationalism " means.

The question:

"CAN YOU TELL ME, IN YOUR OWN WORDS, WHAT YOU THINK THE TERM 'CANADIAN NATIONALISM' MEANS?"

Here's how people divide, factually, in what it means to them.

A United Canada	25%
Personal dedication to Canada	22
Independence from foreign control	10
Other meanings	4
Can't say what it means	46
	<hr/>
(Some gave more than one meaning)	107%