

(CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES)

THE GALLUP POLL
WOULD LIKE YOUR OPINION

INTERVIEWER
DON'T READ ALOUD
WORDS IN CAPITAL
LETTERS

SET # 345
January 1971

SPONSORED BY LEADING NEWSPAPERS ACROSS CANADA

SUGGESTED INTRODUCTION: I'm taking a Gallup Poll. I'd like your opinion on a few leading topics of the day.

TIME INTERVIEW BEGUN (HOUR)

- 1a. When any Government is faced with a political kidnapping in which the life of the hostage is in danger, should it give in to the demands of the kidnappers, or not?
YES, GIVE IN...10-1
NO, SHOULD NOT...2
UNDECIDED...3

b. UNLESS "UNDECIDED"

Why do you feel that way? CAN'T SAY ()

- 2. As you may know the Government in Quebec is discussing a plan whereby all citizens would be registered, and issued identity cards, showing fingerprints and photograph. Would you approve, or disapprove such a programme in this province?

APPROVE...11-1
DISAPPROVE...2
UNDECIDED...3

- 3a. Recently two large Canadian publishers of school textbooks have been sold to U.S. firms. These U.S. firms will now publish many of the textbooks used in our schools. Do you feel very concerned about this, mildly concerned, or not concerned at all?

VERY CONCERNED...12-1
MILDLY CONCERNED...2
NOT CONCERNED AT ALL...3
UNDECIDED...4

UNLESS "UNDECIDED"

- b. Can you tell me why you feel that way? CAN'T SAY ()

- 4a. In general, do you think that the costs for education in this province are too high, too low, or about right?

TOO HIGH...13-1
TOO LOW...2
ABOUT RIGHT...3
CAN'T SAY...4

IF "TOO HIGH"

- b. What do you think should be done to lower these costs? CAN'T SAY ()

- 5a. Do you think children today are being educated better or worse than you were?

WORSE...14-1
BETTER...2
ABOUT THE SAME...3
UNDECIDED...4

IF "WORSE"

- b. What is your chief criticism of the way children are being educated today? CAN'T SAY ()

- 6. Do you think that children, on the whole, have more chance, or less chance of a happy life, than children of your generation had?

MORE CHANCE...15-1
LESS CHANCE...2
ABOUT THE SAME...3
UNDECIDED...4

- 7. The Government is considering revising the Family Allowance programme, so that those families in which the income is ten thousand and over, will not receive Family Allowance cheques -- and the money will go to increase payments for poor families. Some people approve of this idea -- others do not. What is your opinion?

APPROVE...16-1
DISAPPROVE...2
UNDECIDED...3

- 8. Which in your opinion is more to blame for crime and lawlessness in this country -- the individual, or society?

INDIVIDUAL...17-1
SOCIETY...2
OTHER (WRITE IN)...3
UNDECIDED...4

- 9a. In the discussions over birth control methods, have you heard or read anything about the voluntary male sterilization programme?

YES...
NO...18-1

b. IF "YES"

Do you approve or disapprove of the idea of voluntary male sterilization?

APPROVE...2
DISAPPROVE...3
UNDECIDED...4

- 10a. How would you rate the job Mr. Trudeau is doing as Prime Minister -- excellent, fair, or disappointing?

EXCELLENT...19-1
FAIR...2
DISAPPOINTING...3
UNDECIDED...4

- b. And how would you rate the job Mr. Robert Stanfield is doing as Leader of the Opposition -- excellent, fair, or disappointing?

EXCELLENT...20-1
FAIR...2
DISAPPOINTING...3
UNDECIDED...4

- c. What about Mr. Tommy Douglas, leader of the NDP Party who is retiring. How would you rate the job he has done?

EXCELLENT...21-1
FAIR...2
DISAPPOINTING...3
UNDECIDED...4

- 11a. From what you have seen or heard, do you think 1971 will be a better year, or a worse year for you personally?

BETTER...22-1
WORSE...2
SAME...3
UNDECIDED...4

- b. And what about Canada as a whole -- do you think 1971 will be a better year for Canada than 1970, or a worse year?

BETTER...23-1
WORSE...2
SAME...3
UNDECIDED...4

- 12. Will you tell me if you approve, or disapprove these suggestions.

APPROVE DISAPPROVE UNDECIDED

- (a) That women who work, should receive equal pay with men for the same kind of work. Do you approve or disapprove?...24-Y... X... 0
(b) That, by law, women should be given leave of absence by their employers totalling 18 weeks for pregnancy and confinement? ... 1 ... 2 ... 3
(c) That the legal age for marriage for both men and women should be eighteen years? ... 4 ... 5 ... 6
(d) That annual, taxable payments of \$500 for each child under 16, should be paid to mothers? ... 7 ... 8 ... 9

- 13. Now thinking about the newspaper you read most -- on the whole do you feel that it does a good job, or not a good job, of presenting the news?

GOOD JOB...25-1
FAIR JOB...2
POOR JOB...3
UNDECIDED...4

14. The Senate Committee on Mass Media -- that is newspapers, TV and radio -- has suggested that a voluntary Press Council should be established, to examine complaints from the public about them. Do you think this would be a good idea -- or don't you think it is necessary?

- GOOD IDEA.....26-1
- NOT NECESSARY.....2
- UNDECIDED.....3

17. If the Government of Canada had the choice between:

- (a) Slowing down the rate of price increases, but creating more unemployment30-
- OR
- (b) Reducing unemployment in Canada, but causing prices to rise as fast or even faster than at present2

Which of the two do you think it ought to choose?

- CAN'T SAY.....3

15a. At times when the amount of UNemployment in Canada goes UP, would you expect that prices, on the average would:

- Rise more rapidly?.....27-1
- Rise at about the same rate?.....2
- Rise more slowly?.....3
- CAN'T SAY.....4

18. For the past five years prices have been rising on the average in Canada at 3 or 4 percent a year. Suppose this were to continue more or less indefinitely what effect do you think it would have on the Canadian economy? Would it be:

- Very good?31-1
- Fairly good?2
- Make no difference?3
- Fairly bad?4
- Very bad?5
- CAN'T SAY6

b. At times when the amount of UNemployment in Canada goes DOWN, would you expect that prices, on the average would:

- Rise more rapidly?28-1
- Rise at about the same rate?2
- Rise more slowly?3
- CAN'T SAY4

16. Which THREE of the following (HAND CARD A) do you think is most important in causing Canadian prices to rise?

- EXCESSIVE PROFITS EARNED BY PRODUCERS.....29-1
- EXCESSIVE WAGES DEMANDED BY LABOR UNIONS.....2
- RISING PRICES IN THE U.S.A.3
- GOVERNMENT SPENDING4
- THE BANK OF CANADA5
- DECLINE IN MORAL STANDARDS.....6
- OTHER (WRITE IN)7
- CAN'T SAY8

19. For the past year unemployment in Canada has averaged more than 5 per cent of the work force -- that is one in twenty out of work. Suppose this were to continue more or less indefinitely, what effect would it have on the Canadian economy? Would it be:

- Very good?32-1
- Fairly good?2
- Make no difference?3
- Fairly bad?4
- Very bad?5
- CAN'T SAY6

BASIC DATA: INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

If a Federal election were held today, which party's candidate do you think you would favor?

- LIBERAL.....1
- PROG. CONS.....2
- N.D.P.....3
- CREDITISTE.....4
- SOCIAL CREDIT.....5
- LABOR PROG.....6
- OTHER PARTY7
- (WRITE IN)8
- UNDECIDED.....9
- REFUSED.....0
- NOT ELIGIBLE.....0

Did you vote in the last Federal election in June 1968?

- YES.....4/1
- NO.....1
- TOO YOUNG TO VOTE.....2

IF "YES" ASK:

Which party did the candidate for whom you voted represent?

- LIBERAL.....3
- PROG. CONS.....4
- N.D.P.....5
- CREDITISTE.....6
- SOCIAL CREDIT.....7
- LABOR PROG.....8
- OTHER PARTY9
- (WRITE IN)0
- DON'T REMEMBER.....X
- REFUSED.....X

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

- PROTESTANT.....1
- JEWISH2
- ROMAN CATHOLIC.....3
- OTHER (SPECIFY).....4

What is your marital status?

- SINGLE.....1
- MARRIED.....2
- WIDOW(ER), DIVORCED, SEPARATED.....3

Mother tongue - What was the language you first spoke in childhood and still understand?

- ENGLISH1
- FRENCH.....2
- OTHER (WRITE IN)3

What was the name of the last school you attended? How far did you go?

	Some	Graduated
Public school (grades 1-8) 1	2	
Secondary or high school (grades 9-13) .. 3	4	
Technical school 5	6	
University 7	8	
No formal schooling ... 9		
Refused 0		
Any additional schooling (WRITE IN)		

OCCUPATION OF HEAD OF FAMILY:

- Specific job 4
- Type of Company 4

SHOW CARD D

Would you mind telling me which age group you are in?

- 21-29 YEARS.....1
- 30-39 YEARS.....2
- 40-49 YEARS.....3
- 50 AND OVER.....4

Are you (or is any member of your family) a member of a labor union?

- YES.....1
- NO.....2

IF "YES"

How many are union members?.....

INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION:

- SEX: MAN.....4/1
- WOMAN.....2

Which of these three categories comes closest to your families' total annual income from all sources, before taxes last year? (READ INCOME BRACKETS ALOUD)

- UNDER \$6,000.....1
- \$6,000 to \$7,999, or..2
- \$8,000 or more.....3
- REFUSED.....4

(INTERVIEWER: IF "CAN'T SAY" OR "REFUSED" GIVE BEST ESTIMATE)

\$

INTERVIEWER CHECK IF:

- FARM.....1
- RURAL NON FARM.....2
- URBAN.....3

TIME INTERVIEW ENDED.....

NAME OF RESPONDENT

ADDRESS.....

TELEPHONE.....

CITY PROVINCE

DATE OF INTERVIEW

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW

(INTERVIEWER'S SIGNATURE)

**PRÉSENTATION
SUGGÉRÉE**

Je fais une enquête pour Gallup Poll et j'aimerais connaître vos opinions concernant quelques questions d'actualité.

L'INTERVIEW A
COMMENCÉ À
(HEURE)

1a. Lorsqu'un gouvernement est confronté par un enlèvement politique et que la vie de l'otage est en danger, est-ce que le gouvernement devrait se rendre aux exigences des ravisseurs?

OUI 10-1
NON 2
INDÉCIS 3

b. SI ON RÉPOND "OUI" OU "NON"

Pourquoi? _____

NE PEUT DIRE ()

2. Comme vous le savez, le gouvernement du Québec envisage la possibilité d'établir un plan selon lequel tous les citoyens devront s'enregistrer et obtenir une carte d'identité portant leurs empreintes digitales et leur photo. Approuveriez ou désapprouveriez-vous une telle mesure dans notre province?

APPROUVE 11-1
DÉSAPPROUVE 2
INDÉCIS 3

3a. Récemment, deux maisons canadiennes d'édition de manuels scolaires ont été vendues à des sociétés américaines. Ces dernières publieront désormais plusieurs des manuels utilisés dans nos écoles. Cette situation vous inquiète-t-elle beaucoup, un peu ou pas du tout?

BEAUCOUP 12-1
UN PEU 2
PAS DU TOUT 3
INDÉCIS 4

SAUF AUX "INDÉCIS"

b. Pouvez-vous me dire pourquoi?

NE PEUT DIRE ()

4a. Pensez-vous que dans notre province les frais de l'éducation sont en général trop élevés, trop bas ou justifiés?

TROP ÉLEVÉS 13-1
TROP BAS 2
JUSTIFIÉS 3
NE PEUT DIRE 4

SI ON RÉPOND "TROP ÉLEVÉS"

b. Selon vous, que devrait-on faire pour réduire ces frais?

NE PEUT DIRE ()

5a. Pensez-vous qu'aujourd'hui les enfants reçoivent une éducation supérieure ou inférieure à celle que vous avez reçue?

INFÉRIEURE 14-1
SUPÉRIEURE 2
À PEU PRÈS LA MÊME 3
INDÉCIS 4

SI ON RÉPOND "INFÉRIEURE"

b. Que critiquez-vous surtout dans l'éducation qu'on donne aux enfants de nos jours?

NE PEUT DIRE ()

6. Pensez-vous que dans l'ensemble, les enfants d'aujourd'hui ont plus, ou moins de chances d'avoir une vie heureuse que ceux de votre génération en avaient?

PLUS DE CHANCES 15-1
MOINS DE CHANCES 2
À PEU PRÈS LES MÊMES 3
INDÉCIS 4

7. Le gouvernement se propose de réviser le programme des allocations familiales, pour supprimer les allocations aux familles dont le revenu est de dix mille dollars ou plus et augmenter les allocations aux familles pauvres. Approuvez ou désapprouvez-vous cette suggestion?

APPROUVE 16-1
DÉSAPPROUVE 2
INDÉCIS 3

8. A votre avis, qui est le plus à blâmer pour le crime et le désordre au pays, l'individu ou la société?

L'INDIVIDU 17-1
LA SOCIÉTÉ 2
AUTRE (PRÉCISEZ) 3
INDÉCIS 4

9a. Quant aux méthodes anticonceptionnelles, avez-vous lu ou entendu parler de la stérilisation masculine volontaire?

OUI
NON 18-1

SI ON RÉPOND "OUI"

b. Approuvez-vous ou désapprouvez-vous l'idée de stérilisation masculine volontaire?

APPROUVE 2
DÉSAPPROUVE 3
INDÉCIS 4

10a. Selon vous, comment M. Trudeau s'acquitte-t-il de sa tâche de premier ministre -- d'une façon excellente, passable ou désappointante?

EXCELLENTE 19-1
PASSABLE 2
DÉSAPPOINTANTE 3
INDÉCIS 4

b. Et comment M. Stanfield, chef de l'Opposition, s'acquitte-t-il de sa tâche - d'une façon excellente, passable, ou désappointante?

EXCELLENTE 20-1
PASSABLE 2
DÉSAPPOINTANTE 3
INDÉCIS 4

c. Quant à Tommy Douglas, chef du NDP, qui doit prendre sa retraite, comment évalueriez-vous le travail qu'il a accompli?

EXCELLENT 21-1
PASSABLE 2
DÉSAPPOINTANT 3
INDÉCIS 4

11a. Selon ce que vous avez pu voir ou entendre, pensez-vous que pour vous 1971 sera une année meilleure ou pire que 1970?

MEILLEURE 22-1
PIRE 2
PAREILLE 3
INDÉCIS 4

b. Et pour le Canada dans son ensemble, pensez-vous que 1971 sera une année meilleure ou pire que 1970?

MEILLEURE 23-1
PIRE 2
PAREILLE 3
INDÉCIS 4

12. Dites-moi si vous approuvez ou désapprouvez les suggestions suivantes?

	APPROUVE	DÉSAPPROUVE	INDÉCIS
(a) Que les femmes qui travaillent devraient recevoir un salaire égal à celui des hommes pour le même genre de travail? 24-Y	X 0
(b) Que, par la loi, les femmes devraient avoir droit à un congé de maternité, d'un total de 18 semaines?	1 2 3
(c) Que l'âge légal pour le mariage devrait être dix-huit ans pour les hommes et les femmes?	4 5 6
(d) Qu'on devrait verser aux mères un paiement annuel imposable de \$500 pour chaque enfant de moins de 16 ans?	7 8 9

13. Passons maintenant au journal que vous lisez le plus -- trouvez-vous qu'il fait ou ne fait pas du bon travail dans la présentation des informations?

BON TRAVAIL 25-1
TRAVAIL PASSABLE 2
PIÈTRE TRAVAIL 3
INDÉCIS 4

14. Le Comité sénatorial sur les moyens de communication de masse, c.-à-d. les journaux, la télévision et la radio, a suggéré qu'on devrait créer un Conseil de Presse national qui étudierait les doléances du public à l'égard de la presse. Selon vous, serait-ce une bonne idée, ou est-ce que ce n'est pas nécessaire?

BONNE IDÉE 26-1
 N'EST PAS NÉCESSAIRE 2
 INDÉCIS 3

15a. Lorsque le chômage AUGMENTE au Canada, vous attendriez-vous à ce qu'en moyenne les prix:

Augmentent plus rapidement? 27-1
 Augmentent au même rythme? 2
 Augmentent plus lentement? 3
 NE PEUT DIRE 4

b. Lorsque le chômage DIMINUE au Canada, vous attendriez-vous à ce qu'en moyenne les prix:

Augmentent plus rapidement? 28-1
 Augmentent au même rythme? 2
 Augmentent plus lentement? 3
 NE PEUT DIRE 4

16. Parmi les causes de l'augmentation des prix au Canada (REMETTEZ LA CARTE A), quelles sont les TROIS qui, selon vous, sont les plus importantes?

BÉNÉFICES EXCESSIFS DES PRODUCTEURS.....29-1
 SALAIRES EXCESSIFS REVENDIQUÉS PAR LES SYNDICATS.. 2
 HAUSSE DES PRIX AUX ÉTATS-UNIS 3
 DÉPENSE DES GOUVERNEMENTS 4
 BANQUE DU CANADA 5
 RELÂCHEMENT DE MOEURS 6
 AUTRE (PRÉCISEZ) 7
 NE PEUT DIRE 8

17. Si le gouvernement canadien avait le choix entre:

(a) Ralentir la hausse des prix, ce qui aggraverait le chômage 30-1

ET

(b) Réduire le chômage au Canada, ce qui ne ralentirait pas la hausse actuelle des prix et l'accélélerait même 2

Selon vous, quel choix devrait-il faire?

NE PEUT DIRE 3

18. Depuis ces cinq dernières années, les prix augmentent à raison de 3 ou 4 pour cent par année. Si la hausse se poursuivait à ce rythme plus ou moins indéfiniment, qu'en serait l'effet sur l'économie? Serait-il:

Très favorable?.....31-1
 Passablement favorable?..... 2
 Ne ferait pas de différence?... 3
 Passablement défavorable? 4
 Très défavorable? 5
 NE PEUT DIRE 6

19. Au cours de l'année écoulée, la moyenne des chômeurs s'est élevée à plus de 5 pour cent de la main-d'oeuvre - un travailleur sur vingt. Si le chômage se poursuivait au même rythme plus ou moins indéfiniment, quel en serait selon vous l'effet sur l'économie? Serait-il:

Très favorable?..... 32-1
 Passablement favorable? 2
 Ne ferait pas de différence? .. 3
 Passablement défavorable? 4
 Très défavorable? 5
 NE PEUT DIRE 6

ENQUÊTEUR: Présentez cette section de la façon suivante: "Maintenant, puis-je vous poser, quelques questions pour être sûr que je m'adresse à une personne bien représentative de cette localité:"

ENQUÊTEUR: Si le répondant préfère ne pas répondre à cette question, assurez-le que vous ne cherchez pas à savoir son nom, mais que - au contraire - vous cherchez à obtenir ces renseignements dans l'unique but de déterminer la marche de l'opinion publique au Canada.

Si une élection du Fédéral était tenue aujourd'hui, à quel parti appartiendrait le candidat de votre choix:

LIBÉRAL.....1 AUTRE PARTI7
 CONSERVATEUR.....2 (L'INSCRIRE)
 N.D.P.....3 INDÉCIS.....8
 CRÉDITISTE.....4 REFUSE.....9
 CRÉDIT SOCIAL.....5 NON ÉLIGIBLE.....0
 OUVRIER PROGRESSISTE...6

Avez-vous voté aux élections fédérales d'June 1968?

OUI.....
 NON.....1
 TROP JEUNE POUR VOTER...2

SI "OUI" DEMANDEZ:

Quel parti représentait le candidat pour lequel vous avez voté?

LIBÉRAL.....3 AUTRE PARTI9
 CONSERVATEUR.....4 (L'INSCRIRE)
 N.D.P.....5 JE NE ME SOUVIENS PAS..0
 CRÉDITISTE.....6 REFUSE.....X
 CRÉDIT SOCIAL.....7
 OUVRIER PROGRESSISTE...8

Maintenant une question sur la religion. Quelle religion préférez-vous - Protestante, Catholique Romaine ou Juive?

PROTESTANTE1
 JUIVE2
 CATHOLIQUE ROMAINE3
 AUTRE (PRÉCISEZ)4

Quel est votre statut marital?

Célibataire 1
 Marié (e) 2
 Veuf (veuve), divorcé (e), séparé (e)... 3

Langue maternelle - Quelle est la première langue que vous avez parlée dans votre enfance et qui vous est encore familière?

Anglaise 1
 Française..... 2
 Autre: 3

(Ecrivez)

Quelle est la dernière école que vous avez fréquentée? Jusqu'à quelle année avez-vous poursuivi vos études?

	En partie	Gradué
Ecole primaire (1 - 7 année).....	1	2
Ecole secondaire (8 - 12 année).....	3	4
Cours universitaire.....	3	4
Cours classique.....	4	8
Ecole technique.....	5	6
Université.....	7	8
Aucune instruction scolaire..	9	
Refuse.....	0	

Autres cours supplémentaires _____

OCCUPATION DU CHEF DE FAMILLE

Spécifiez le travail

Genre de compagnie

MONTRER LA CARTE D

Auriez-vous l'obligeance de me dire à quel groupe d'âges vous appartenez?

(ENQUÊTEUR: SI 21-29 ANS.....1
 LA PERSONNE IN- 30-39 ANS.....2
 TERNOGÉE REFUSE 40-49 ANS.....3
 DE DONNER SON 50 ANS ET PLUS.....4
 AGE, ESSAYEZ DE LE DEVINER)

Etes-vous, vous-même (ou quelqu'un de votre famille) membre d'une union ouvrière?

OUI..... 1
 NON..... 2

SI "OUI":

Combien de personnes sont membres d'une union dans votre famille?

.....

VILLE.....PROVINCE.....DATE DE L'INTERVIEW.....

J'ATTESTE CI-CONTRE DE LA VÉRACITÉ ET DE L'HONNÉTÉTÉ

DE CETTE INTERVIEW.....
 (SIGNATURE DE L'ENQUÊTEUR)

ENQUÊTEUR: INSCRIVEZ

SELON VOS OBSERVATIONS:

SEXE: HOMME..... 1
 FEMME..... 2

Laquelle de ces trois catégories est le plus près du revenu annuel total que votre famille a touché l'année dernière, provenant de toutes les sources et avant la déduction de l'impôt sur le revenu? (LISEZ LES CHIFFRES A HAUTE VOIX)

MOINS de \$6,000..... 1
 DE \$6,000 à \$7,999..... 2
 \$8,000 ou plus..... 3
 REFUSE DE REPENDRE..... 4

(A L'INTERVIEWER: SI ON REFUSE DE REPENDRE OU "NE PEUT DIRE", DONNEZ L'ESTIMATION LA PLUS JUSTE POSSIBLE)

\$ _____

INTERVIEWER INDIQUEZ SI:

FERME.....1
 RURAL MAIS NON FERME.....2
 URBAIN.....3

L'INTERVIEW A PRIS FIN À:

(HEURE)

NOM DE LA PERSONNE INTERVIEWÉE:

TÉLÉPHONE:

ADRESSE:

SPONSORED BY LEADING NEWSPAPERS ACROSS CANADA

SUGGESTED INTRODUCTION: I'm taking a Gallup Poll. I'd like your opinion on a few leading topics of the day. TIME INTERVIEW BEGUN (HOUR)

1a. When any Government is faced with a political kidnapping in which the life of the hostage is in danger, should it give in to the demands of the kidnappers, or not?

YES, GIVE IN.....10-1
NO, SHOULD NOT.....2
UNDECIDED3

b. UNLESS "UNDECIDED"

Why do you feel that way? not coded CAN'T SAY ()

2. As you may know the Government in Quebec is discussing a plan whereby all citizens would be registered, and issued identity cards, showing fingerprints and photograph. Would you approve, or disapprove such a programme in this province?

APPROVE.....11-1
DISAPPROVE2
UNDECIDED3

3a. Recently two large Canadian publishers of school textbooks have been sold to U.S. firms. These U.S. firms will now publish many of the textbooks used in our schools. Do you feel very concerned about this, mildly concerned, or not concerned at all?

VERY CONCERNED.....12-1
MILDLY CONCERNED.....2
NOT CONCERNED AT ALL3
UNDECIDED4

UNLESS "UNDECIDED"

b. Can you tell me why you feel that way? not coded CAN'T SAY ()

4a. In general, do you think that the costs for education in this province are too high, too low, or about right?

TOO HIGH13-1
TOO LOW2
ABOUT RIGHT.....3
CAN'T SAY4

IF "TOO HIGH"

b. What do you think should be done to lower these costs? not coded CAN'T SAY ()

5a. Do you think children today are being educated better or worse than you were?

WORSE14-1
BETTER.....2
ABOUT THE SAME.....3
UNDECIDED.....4

IF "WORSE"

b. What is your chief criticism of the way children are being educated today? not coded CAN'T SAY ()

6. Do you think that children, on the whole, have more chance, or less chance of a happy life, than children of your generation had?

MORE CHANCE.....15-1
LESS CHANCE.....2
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7. The Government is considering revising the Family Allowance programme, so that those families in which the income is ten thousand and over, will not receive Family Allowance cheques -- and the money will go to increase payments for poor families. Some people approve of this idea -- others do not. What is your opinion?

APPROVE16-1
DISAPPROVE.....2
UNDECIDED.....3

8. Which in your opinion is more to blame for crime and lawlessness in this country -- the individual, or society?

INDIVIDUAL17-1
SOCIETY2
OTHER (WRITE IN)3
UNDECIDED.....4

9a. In the discussions over birth control methods, have you heard or read anything about the voluntary male sterilization programme?

YES
NO18-1

b. IF "YES"

Do you approve or disapprove of the idea of voluntary male sterilization?

APPROVE2
DISAPPROVE.....3
UNDECIDED.....4

10a. How would you rate the job Mr. Trudeau is doing as Prime Minister -- excellent, fair, or disappointing?

EXCELLENT.....19-1
FAIR.....2
DISAPPOINTING.....3
UNDECIDED.....4

b. And how would you rate the job Mr. Robert Stanfield is doing as Leader of the Opposition -- excellent, fair, or disappointing?

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FAIR.....2
DISAPPOINTING.....3
UNDECIDED.....4

c. What about Mr. Tommy Douglas, leader of the NDP Party who is retiring. How would you rate the job he has done?

EXCELLENT.....21-1
FAIR.....2
DISAPPOINTING.....3
UNDECIDED.....4

11a. From what you have seen or heard, do you think 1971 will be a better year, or a worse year for you personally?

BETTER.....22-1
WORSE.....2
SAME.....3
UNDECIDED.....4

b. And what about Canada as a whole -- do you think 1971 will be a better year for Canada than 1970, or a worse year?

BETTER23-1
WORSE.....2
SAME.....3
UNDECIDED.....4

12. Will you tell me if you approve, or disapprove these suggestions.

APPROVE DISAPPROVE UNDECIDED

(24) (a) That women who work, should receive equal pay with men for the same kind of work. Do you approve or disapprove?...24-Y X 0

(25) (b) That, by law, women should be given leave of absence by their employers totalling 18 weeks for pregnancy and confinement? 1 2 3

(26) (c) That the legal age for marriage for both men and women should be eighteen years? 4 5 6

(27) (d) That annual, taxable payments of \$500 for each child under 16, should be paid to mothers? 7 8 9

13. Now thinking about the newspaper you read most -- on the whole do you feel that it does a good job, or not a good job, of presenting the news?

GOOD JOB.....25-1
FAIR JOB.....2
POOR JOB.....3
UNDECIDED.....4

(28)

14. The Senate Committee on Mass Media -- that is newspapers, TV and radio -- has suggested that a voluntary Press Council should be established, to examine complaints from the public about them. Do you think this would be a good idea -- or don't you think it is necessary?

29

- GOOD IDEA.....26-1
- NOT NECESSARY.....2
- UNDECIDED.....3

17. If the Government of Canada had the choice between:

- (a) Slowing down the rate of price increases, but creating more unemployment30-1
- OR
- (b) Reducing unemployment in Canada, but causing prices to rise as fast or even faster than at present2

40

Which of the two do you think it ought to choose?

CAN'T SAY.....3

15a. At times when the amount of UNemployment in Canada goes UP, would you expect that prices, on the average would:

30

- Rise more rapidly?.....27-1
- Rise at about the same rate?.....2
- Rise more slowly?.....3
- CAN'T SAY.....4

b. At times when the amount of UNemployment in Canada goes DOWN, would you expect that prices, on the average would:

31

- Rise more rapidly?28-1
- Rise at about the same rate?2
- Rise more slowly?3
- CAN'T SAY4

18. For the past five years prices have been rising on the average in Canada at 3 or 4 percent a year. Suppose this were to continue more or less indefinitely what effect do you think it would have on the Canadian economy? Would it be:

41

- Very good?31-1
- Fairly good?2
- Make no difference?3
- Fairly bad?4
- Very bad?5
- CAN'T SAY6

16. Which THREE of the following (HAND CARD A) do you think is most important in causing Canadian prices to rise?

MP MAX3

- EXCESSIVE PROFITS EARNED BY PRODUCERS.....29-1
- EXCESSIVE WAGES DEMANDED BY LABOR UNIONS.....2
- RISING PRICES IN THE U.S.A.3
- GOVERNMENT SPENDING4
- THE BANK OF CANADA5
- DECLINE IN MORAL STANDARDS.....6
- OTHER (WRITE IN)7
- CAN'T SAY8

AS ATTACKED

19. For the past year unemployment in Canada has averaged more than 5 per cent of the work force -- that is one in twenty out of work. Suppose this were to continue more or less indefinitely, what effect would it have on the Canadian economy? Would it be:

42

- Very good?32-1
- Fairly good?2
- Make no difference?3
- Fairly bad?4
- Very bad?5
- CAN'T SAY6

BASIC DATA: INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?" 33/39 blank

If a Federal election were held today, which party's candidate do you think you would favor?

- LIBERAL.....50-1
- PROG. CONS.....2
- N.D.P.....3
- CREDITISTE.....4
- SOCIAL CREDIT.....5
- LABOR PROG.....6
- OTHER PARTY7
- (WRITE IN)8
- UNDECIDED.....9
- REFUSED.....10
- NOT ELIGIBLE.....11

Did you vote in the last Federal election in June 1968?

- YES.....51-1
- NO.....2
- TOO YOUNG TO VOTE.....3

IF "YES" ASK:

Which party did the candidate for whom you voted represent?

- LIBERAL.....3
- PROG. CONS.....4
- N.D.P.....5
- CREDITISTE.....6
- SOCIAL CREDIT.....7
- LABOR PROG.....8
- OTHER PARTY9
- (WRITE IN)10
- DON'T REMEMBER.....11
- REFUSED.....12

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

- PROTESTANT.....52-1
- JEWISH2
- ROMAN CATHOLIC.....3
- OTHER (SPECIFY).....4

What is your marital status?

- SINGLE.....53-1
- MARRIED.....2
- WIDOWER, DIVORCEE, SEPARATED.....3

Mother tongue - What was the language you first spoke in childhood and still understand?

- ENGLISH.....54-1
- FRENCH.....2
- OTHER (WRITE IN)3

What was the name of the last school you attended? How far did you go?

- | | Some | Graduated |
|--|------|-----------|
| Public school (grades 1-8).....55-1 | 2 | |
| Secondary or high school (grades 9-13).....3 | 4 | |
| Technical school5 | 6 | |
| University7 | 8 | |
| No formal schooling9 | | |
| Refused10 | | |
| Any additional schooling (WRITE IN)..... | | |

OCCUPATION OF HEAD OF FAMILY:

- Specific job56
- Type of Company57

SHOW CARD D

Would you mind telling me which age group you are in?

- 21-29 YEARS.....57-1
- 30-39 YEARS.....2
- 40-49 YEARS.....3
- 50 AND OVER.....4

Are you (or is any member of your family) a member of a labor union?

- YES.....58-1
- NO.....2

IF "YES"

How many are union members?.....

INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION:

- SEX: MAN.....59-1
- WOMAN.....2

Which of these three categories comes closest to your families' total annual income from all sources, before taxes last year? (READ INCOME BRACKETS ALOUD)

- UNDER \$6,000.....60-1
- \$6,000 to \$7,999, or.....2
- \$8,000 or more.....3
- REFUSED.....4

(INTERVIEWER: IF "CAN'T SAY" OR "REFUSED" GIVE BEST ESTIMATE)

\$.....

INTERVIEWER CHECK IF:

- FARM.....61-1
- RURAL NON FARM.....2
- URBAN.....3

TIME INTERVIEW ENDED.....

NAME OF RESPONDENT.....

ADDRESS.....

TELEPHONE.....

5475 blank

76/60 Canada's Future Study # 60702

CITY..... PROVINCE.....

DATE OF INTERVIEW.....

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW

(INTERVIEWER'S SIGNATURE)

62/75 BLANK

CANADIAN INSTITUTE OF PUBLIC OPINION

GALLUP POLL # 345

TOTAL CARD COUNT (NATIONAL)

Number

710

Regional

Maritimes
 Quebec
 Ontario
 Manitoba
 Saskatchewan
 Alberta
 British Columbia

63

201

255

32

47

42

70

9

29

36

4

7

6

10

Community Size

Farm
 Rural non-farm
 1 - 10,000
 10,001 - 30,000
 30,001 - 100,000
 Over 100,000

2-c

58

115

79

41

57

360

8

16

11

6

8

51

Sex

Men
 Women

354

356

20

20

Why Governments Should Not Give In to Kidnappers' Threats.

The big majority who believe that the risk should be taken for the good of the country as a whole, show these strengths in their reasoning.

Governments should not give in (78%)

Give in once, and they'll always have to; sets a bad precedent; will encourage more kidnapping; cost more lives; would lead to panic; Kidnappers would take over 46%

Since they break the law, they must be punished; if not, the act would be condoned; can't have the country run by criminals; the Government makes the laws and must stand behind them 36

Other reasons (Including; it depends on the demands; negotiate first, then catch the kidnappers) 3

Can't say why 16

(Some gave more than one) 101%

Those who said the Government should not give in, focussed their reasons on one belief -- the need for saving a life.

Reasons for being concerned about sales of Canadian publishers to U.S.A.

Very Concerned (35%)

Canadian textbooks should be written and published here to preserve our culture and help unemployment; bias would be shown in history; we have the facilities to publish our own	49%
We're dictated to enough by the U.S. now; they are creeping in everywhers; profits from our textbooks should not go to the U.S.	38
Other reasons	2
Can't say why	13
(Some gave more than one reason)	102%

Mildly Concerned (28%)

We're different from the U.S.; textbooks might show U.S. bias; we must guard our culture; our children should be educated with our own textbooks	42%
We must guard against more U.S. control in this country; we have enough now	25
Don't like it, but it makes no real difference where textbooks are published; U.S. textbooks are good; governments could check contents; our cultures are the same	5
Can't say why	28
	100%

Not Concerned At All (26%)

It's only a printing job; government could control contents; our education is the same in both countries; makes no difference where books are published	36%
Have no children of school age, so not concerned; not worried about U.S. influence here; not my problem	16
Other reasons	11
Can't say why	37
	100%

What Can Be Done to Lower Educational Costs.

Those who believe these costs are too high were asked what they thought could be done to lower them. Here is the ranking order of their suggestions.

Buildings and equipment too expensive; too many frills; don't need carpets; escalators; swimming pools	26%
Too much waste and inefficiency; should make more use of facilities; use schools year-round; separate and public schools should be one; run classes in shifts; more public use of buildings; larger classes	14
Administration costs, teachers salaries, too high	14
Homeowners pay too much of the taxes; Government should provide more funds; raise money through sweep-stakes; tax industries not individuals	12
Curriculum too ambitious; should be more trades taught; less academic; too many books	4
Other suggestions (Including back to old system and school boards)	7
Can't say	26
	103%

(Some gave more than one answer)

Among young people, more think the costs are about right, (40%) than too high (29%). Older Canadians are the ones who complain most, with 60% claiming they are too high, and only 25% that they are about right -- more than a two-to-one ratio of opinion. Among the University educated, too, there is about the same two-to-one belief that we are spending too much on education, with 52% claiming this, compared to 28% who deny it.

Reasons for believing that children's education is worse today

The segment who said they thought education was worse today, made two main points as shown in this summary of their criticisms.

Discipline is poor; children learn what they want to learn; too much freedom in classrooms; no strap; they have respect for nobody	43%
The curriculum is not as sound; too much that is unimportant is taught, and not enough basic information; teachers are not as good; classes are too big; not enough individual training	40
Other reasons	8
Can't say	9
	<hr/> 100%

Explanations from Canadians in 1948, as to why they thought education was worse, followed these patterns, criticising the lack of discipline, and the increasing freedom as to choice of subjects and lack of specialized training.