

THE GALLUP POLL

INTERVIEWER
DON'T READ ALOUD
WORDS IN CAPITAL
LETTERS

WOULD LIKE YOUR OPINION

(CIRCLE APPROPRIATE NUMBERS
OR CHECK BOXES)

SPONSORED BY LEADING NEWSPAPERS ACROSS CANADA

789
SET # 352
MARCH 1982

Single punch unless marked otherwise

H 2 1-1/0
3 2-1/8K diff
3/6 = questions #

SUGGESTED INTRODUCTION: I'm taking a Gallup Poll. I'd like your opinion on a few leading topics of the day.

TIME INTERVIEW
BEGUN.....
(HOUR)

10-1

1a. If you were free to do so, would you like to go and settle in another country?

YES.....11-1
NO.....2

IF "YES"

b. Which One? CAN'T SAY ()

2. On the whole, would you say your interest in Canadian politics has increased over the past five years, or has it lessened?

INCREASED.....12-1
DECREASED.....2
SAME.....3
CAN'T SAY.....4

3. Regardless of any political feelings you may have, and thinking just of individuals, which man do you think would make the best Prime Minister for Canada -- Pierre Elliott Trudeau, or Robert Stanfield?

TRUDEAU.....13-1
STANFIELD.....2

OTHER (WRITE IN)3
CAN'T SAY.....4

4. As you know there have been a number of strikes recently. In general how serious do you think such strikes are for the Canadian economy -- very serious, fairly serious, or not serious at all?

VERY SERIOUS.....14-1
FAIRLY SERIOUS.....2
NOT VERY SERIOUS.....3
UNDECIDED.....4

5a. Do you think that workers should or should not have the right to strike?

YES.....15-1
NO.....2
UNDECIDED.....3

b. What about strikes in occupations where the public is seriously inconvenienced -- such as strikes by employees of the postal service, airlines, railroads, or the telephone service -- do you think they should, or should not be permitted to strike?

YES.....16-1
NO.....2
UNDECIDED.....3

6. Some people believe that the right to strike has outlived its usefulness, and that before any strike is permitted, both management and labor should agree to a voluntary arbitration, decision for at least a year. Do you favor, or oppose such a plan?

FAVOR.....17-1
OPPOSE.....2
CAN'T SAY.....3

7a. Of all the things that have happened during the Liberal term of office in Ottawa, which do you think will help to win votes for them in the next election?

CAN'T SAY ()

b. And of all the things that have happened during the Liberal term of office, which do you think are apt to take votes away from them?

CAN'T SAY ()

8. As you may know the Federal Government has developed a programme whereby financial assistance is given to the "Have Not" provinces, that is those with a smaller population, or less industry than say, Ontario, Alberta and B.C. In general, do you approve, or disapprove of this programme?

APPROVE.....18-1
DISAPPROVE.....2
UNDECIDED.....3

9. Some people think that U.S. attitudes towards this country indicate that they think of us as a partner. Others disagree, and say that the U.S. thinks of us as a colony. What is your opinion?

PARTNER.....19-1
COLONY.....2

OTHER (WRITE IN)3
UNDECIDED.....4

10a. Regardless of how you plan to vote, what is your best guess as to which political party will get most votes in the next Federal election?

LIBERALS.....20-1
CONS.....2
NDP.....3

OTHER (WRITE IN)4
CAN'T SAY.....5

UNLESS "CAN'T SAY"

b. Do you think that this party will have a big lead in the number of votes it gets, a fair-sized lead, or a small lead?

BIG LEAD.....21-1
FAIR LEAD.....2
SMALL LEAD.....3
CAN'T SAY.....4

11a. Do you think that political parties should, or should not publish details of their political funds, that is make public the sources from which they get their money?

YES, SHOULD.....22-1
SHOULD NOT.....2
UNDECIDED.....3

b. Do you think there should be a limit on the amount each party can spend in an election campaign?

YES.....23-1
NO.....2
UNDECIDED.....3

12. Which Federal Party do you think can best handle the problems of:

	LIBS.	CONS.	NDP	OTHER	DON'T KNOW
(a) Strikes and industrial disputes?	24-1	2	3	4	5
(b) Trade relationships with the U.S.A.?	25-1	2	3	4	5
(c) Unemployment?	26-1	2	3	4	5
(d) Inflation?	27-1	2	3	4	5

13. In general how concerned are you about pollution, very concerned, fairly concerned, or not concerned at all?

VERY CONCERNED.....28-1
FAIRLY CONCERNED.....2
NOT AT ALL.....3
UNDECIDED.....4

14a. How concerned are you about the pollution effects of the following materials -- As I read them will you tell me if you feel very concerned, fairly concerned, or not at all concerned? (READ EACH ITEM ALOUD AND RECORD)

	VERY CONCERNED	FAIRLY CONCERNED	NOT AT ALL	CAN'T SAY
(a) Auto exhaust	29-1	2	3	4
(b) Detergents	30-1	2	3	4
(c) Fertilizers	31-1	2	3	4
(d) Garbage	32-1	2	3	4
(e) Highway salt	33-1	2	3	4
(f) Industrial waste	34-1	2	3	4
(g) Mercury	35-1	2	3	4
(h) Sewage	36-1	2	3	4
(i) Smog	37-1	2	3	4

IF "VERY" OR "FAIRLY CONCERNED" ON (14e) HIGHWAY SALT

b. In what areas do you think that road salt does the most damage?

GRASS AND TREES.....38-Y
AUTO RUSTING.....X
WATER POLLUTION.....C
WILD LIFE INJURY.....1
PERSONAL INJURY TO HUMANS.....2
ROAD SURFACE DAMAGE.....3

OTHER (WRITE IN)4
CAN'T SAY.....5

15a. As you know, road salt contributes to "bare pavement" driving. How important are bare pavements to you in winter driving, very important, fairly important or not important at all?

VERY IMPORTANT.....39-1
FAIRLY IMPORTANT.....2
NOT IMPORTANT AT ALL.....3
CAN'T SAY.....4

UNLESS "NOT AT ALL IMPORTANT"

b. In what ways is it important to you?

EASIER TO GET AROUND.....40-Y
SAFER.....X
BETTER FOR BUSINESS.....0

OTHER (WRITE IN)1
CAN'T SAY.....2

* Hrd. Tab

*Note: Cols 29-67
are Commercial studies*

BASIC DATA: INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

If a Federal election were held today, which party's candidate do you think you would favor?

LIBERAL..... <i>68</i> ..1	OTHER PARTY
PROG. CONS.....2	_____7
N.D.P.....3	(WRITE IN)
CREDITISTE.....4	UNDECIDED.....8
SOCIAL CREDIT...5	REFUSED.....9
LABOR PROG.....6	NOT ELIGIBLE.....0

INTERVIEWER: IF "UNDECIDED" OR "REFUSED":

Would you tell me the way you are leaning at the present time?

LIBERAL..... <i>69</i> ..1	OTHER PARTY
PROG. CONS.....2	_____7
N.D.P.....3	(WRITE IN)
CREDITISTE.....4	UNDECIDED.....8
SOCIAL CREDIT...5	REFUSED.....9
LABOR PROG.....6	

Did you vote in the last Federal election in June 1968?

YES......
NO.....*70*..1
TOO YOUNG TO VOTE.....2

IF "YES" ASK:

Which party did the candidate for whom you voted represent?

LIBERAL.....3	OTHER PARTY
PROG. CONS.....4	_____9
N.D.P.....5	(WRITE IN)
CREDITISTE.....6	DON'T REMEMBER.....0
SOCIAL CREDIT...7	REFUSED.....X
LABOR PROG.....8	

Mother tongue: - What was the language you first spoke in childhood and still understand?

ENGLISH.....*71*..1
FRENCH.....2
OTHER (WRITE IN) _____3

What was the name of the last school you attended? How far did you go?

	Some	Graduated
Public school (grades 1-8)..... <i>72</i> ..1	2	
Secondary or high school (grades 9-13)... 3	4	
Technical school5	6	
University.....7	8	
No formal schooling.... 9		
Refused.....0		
Any additional schooling _____		
(WRITE IN)		

OCCUPATION OF HEAD OF FAMILY:

Specific job _____
Type of Company *73-1/0*
(Coffee Chestnut & Coke)

SHOW CARD D

Would you mind telling me which age group you are in?

18-20 YEARS.....*74*..1
21-29 YEARS.....2
30-39 YEARS.....3
40-49 YEARS.....4
50 AND OVER.....5

Are you (or is any member of your family) a member of a labor union?

YES.....*75*..1
NO.....2

IF "YES"

How many are union members? *not asked*

INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION:

SEX: MAN.....*76*..1
WOMAN.....2

Which of these three categories comes closest to your families' total annual income from all sources, before taxes last year? (READ INCOME BRACKETS ALOUD)

UNDER \$6,000.....*77*..1
\$6,000 to \$7,999.....2
\$8,000 or more.....3
REFUSED.....4

(INTERVIEWER: IF "CAN'T SAY" OR "REFUSED" GIVE BEST ESTIMATE)

\$ _____

INTERVIEWER CHECK IF:

FARM.....*78*..1
RURAL NON FARM.....2
URBAN.....3

TIME INTERVIEW ENDED.....*79*

NAME OF RESPONDENT

ADDRESS.....

TELEPHONE

*79 Main St
80-1 Card #1*

CITY PROVINCE.....

DATE OF INTERVIEW.....

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW

.....
(INTERVIEWER'S SIGNATURE)

CANADIAN INSTITUTE OF PUBLIC OPINION

GALLUP POLL # 352

TOTAL CARD COUNT (NATIONAL)

Number

680

100%

Regional

Maritimes	1-1/3,0	64	9
Quebec	4	193	28
Ontario	5	242	36
Manitoba	6	33	5
Saskatchewan	7	33	5
Alberta	8	48	7
British Columbia	9	67	10

Community Size

Farm	2-8+78-1	60	9
Rural non-farm	2-8+78-2	106	15
1 - 10,000	2-4/7	76	11
10,001 - 30,000	2-4/5	39	6
30,001 - 100,000	2-3	61	9
Over 100,000	2-1/2	338	50

Sex

Men	76-1	339	50
Women	2	341	50

all cards punched 65-1
 cols 66 + 67 indicate other samples
 col 80-1

Those who said they would leave Canada if they were free to do so, were asked where they would like to go. Here are the choices.

U.S.A.	16%
Australia	16
Hawaii	6
England	5
Bahamas	5
Italy	5
France	4
Spain	3
Africa	3
Middle East	2
Holland	2
Germany	2
Sweden	2
Other	8
Can't say	26

(Some named more than one) 105%

Reasons Liberals Will Win Votes:

New Family Allowance Act; welfare programme; pension increase; new Unemployment Insurance Act	10%
Handling of FLQ crisis; War Measures Act; the Cross affair.....	8
Nothing will win them votes; done nothing; won't win.....	8
Creating new jobs; helping industries; selling wheat; improved trade.....	6
Improved foreign relations with Russia and China.....	3
Trudeau's personality; he is honest; his marriage; his son.....	3
Lowering voting age; youth programme.....	2
Trudeau's interest in Quebec; bilingualism; strong in Quebec.....	2
Income Tax reform	1
Other reasons	6
Can't say.....	52
	<hr/>
(Some gave more than one reason)	101%

Reasons Liberals Will Lose Votes:

Unemployment situation	22%
Trudeau himself; his arrogance; general attitude; bad language in House; travel; holidays.....	11
High taxes; capital gains tax; gift tax.....	8
Country is badly run; economy in poor state.....	6
His policy in favoring Quebec; bilingualism	4
Bad handling of strikes; letting civil servants strike.....	2
Treatment of farmers; farm crisis.....	1
Attitude towards abortions.....	1
Not as good as they used to be; people have lost confidence in them.....	1
Other reasons.....	7
Can't say.....	40
	<hr/>
(Some gave more than one reason)	103%

L'ENQUÊTE GALLUP
DÉSIRE VOTRE OPINION

ENQUÊTEUR
NE LISEZ PAS À HAUTE
VOIX LE TEXTE EN LETTRES
MAJUSCULES

ENCERCLEZ LES NUMÉROS
APPROPRIÉS OU MARQUEZ
LES CASES

APPUYÉE PAR LES PRINCIPAUX JOURNAUX DU CANADA

SERIE #352
MARS 1972

PRÉSENTATION
SUGGÉRÉE

10 - 2

Je fais une enquête pour Gallup Poll et j'aimerais connaître vos opinions concernant quelques questions d'actualité.

L'INTERVIEW A
COMMENCÉ À
(HEURE)

1a. Si vous étiez libre de le faire, iriez-vous vous établir dans un autre pays?

OUI.....11-1
NON.....2

SI "OUI"

b. Dans quel pays? _____ NE PEUT DIRE ()

2. En général, diriez-vous que votre intérêt envers la politique canadienne a augmenté au cours des cinq dernières années, ou a diminué?

AUGMENTÉ.....12-1
DIMINUE.....2
LE MEME.....3
NE PEUT DIRE.....4

3. Sans égard à vos opinions politiques que vous pourriez avoir et pensant seulement aux individus qui, d'après vous, ferait le meilleur Premier Ministre du Canada -- Pierre Elliott Trudeau ou Robert Stanfield?

TRUDEAU.....13-1
STANFIELD.....2
AUTRE (ECRIVEZ)3
NE PEUT DIRE.....4

4. Comme vous le savez, il y a eu une série de grèves récemment. En général, pensez-vous que ces grèves affectent l'économie canadienne -- beaucoup, assez, pas beaucoup?

BEAUCOUP.....14-1
ASSEZ.....2
PAS BEAUCOUP.....3
INDECIS.....4

5a. Croyez-vous que les travailleurs doivent ou ne doivent pas avoir le droit de grève?

OUI.....15-1
NON.....2
INDECIS.....3

b. Que pensez-vous des grèves dans des endroits où le public est sérieusement affecté -- comme la grève des employés du service des postes, des lignes aériennes, des chemins de fer?

OUI.....16-1
NON.....2
INDECIS.....3

6. Certaines gens croient que le droit de grève a dépassé son utilité et qu'avant qu'une grève soit permise, les deux parties, l'employeur et la main-d'oeuvre, devraient accepter la décision d'un arbitrage volontaire pendant au moins un an. Etes-vous en faveur ou vous opposez-vous à tel plan?

EN FAVEUR.....17-1
OPPOSE.....2
NE PEUT DIRE.....3

7a. Parmi tout ce qui est arrivé durant le terme des libéraux à Ottawa, quel fait pensez-vous les aidera à influencer des votes en leur faveur à la prochaine élection?

NE PEUT DIRE ()

b. Et parmi tout ce qui est arrivé durant le terme des libéraux, quel fait pensez-vous leur fera perdre des votes?

NE PEUT DIRE ()

8. Comme vous pouvez le savoir, le gouvernement fédéral a développé un programme où l'aide financière est donnée aux provinces "dépourvues" c'est-à-dire celles qui ont une population plus petite ou moins d'industries que l'Ontario, l'Alberta et la Colombie-Britannique par exemple. En général, approuvez-vous ou désapprouvez-vous ce programme?

APPROUVE.....18-1
DESAPPROUVE.....2
INDECIS.....3

9. Certaines gens croient que l'attitude des Etats-Unis envers ce pays indique qu'ils nous considèrent comme des partenaires. D'autres sont en désaccord et disent que les Etats-Unis nous considèrent comme une colonie. Quel est votre opinion?

PARTENAIRE.....19-1
COLONIE.....2
AUTRE (ECRIVEZ)3
INDECIS.....4

10a. Quelles que soient vos intentions, quel est le parti politique qui, selon vous, remportera le plus de voix aux élections fédérales?

LIBERAL.....20-1
CONS.....2
NPD.....3
AUTRE (ECRIVEZ)4
NE PEUT DIRE.....5

EXCEPTÉ "NE PEUT DIRE"

b. Pensez-vous que ce parti remportera un nombre de voix majoritaire, un nombre raisonnable ou un petit nombre de voix?

MAJORITAIRE.....21-1
RAISONNABLE.....2
PETIT.....3
NE PEUT DIRE.....4

11a. Pensez-vous qu'un parti politique doit ou ne doit pas faire connaître les détails des fonds électoraux dont il dispose et la source qui les lui fournit?

OUI, IL DEVRAIT...22-1
IL NE DEVRAIT PAS.....2
INDECIS.....3

b. Pensez-vous qu'il devrait y avoir une limite aux dépenses de chaque parti pour sa campagne électorale?

OUI.....23-1
NON.....2
INDECIS.....3

12. Quel est le parti fédéral qui, à votre avis, vous semble le plus apte à régler les problèmes suivants:

	LIB.	CONS.	NPD	AUTRE	NE PEUT DIRE
(a) Grèves et différends industriels.....	24-1	2	3	4	5
(b) Relations commerciales avec les E.-U.....	25-1	2	3	4	5
(c) Chômage.....	26-1	2	3	4	5
(d) Inflation.....	27-1	2	3	4	5

13. En général, que pensez-vous de la pollution? En êtes-vous très préoccupé, assez, pas du tout?

TRES PREOCCUPE.....28-1
ASSEZ PREOCCUPE.....2
PAS DU TOUT.....3
INDECIS.....4

Note: Cols 29 - 67
are Commercial studies

ENQUÊTEUR: Présentez cette section de la façon suivante: "Maintenant, puis-je vous poser, quelques questions pour être sûr que je m'adresse à une personne bien représentative de cette localité:

ENQUÊTEUR: Si le répondant préfère ne pas répondre à cette question, assurez-le que vous ne cherchez pas à savoir son nom, mais que - au contraire - vous cherchez à obtenir ces renseignements dans l'unique but de déterminer la marche de l'opinion publique au Canada.

Si une élection du Fédéral était tenue aujourd'hui, à quel parti appartiendrait le candidat de votre choix:

LIBÉRAL.....1	AUTRE PARTI	
CONSERVATEUR....2		7
N.D.P.....3	(L'INSCRIRE)	
CRÉDITISTE.....4	INDECIS.....8	
CRÉDIT SOCIAL...5	REFUSE.....9	
OUVRIER PROGRESSISTE...6	NON ÉLIGIBLE.....0	

INTERVIEWER: SI "INDECIS" OU "REFUSE DE REpondre"

Pouvez-vous me dire par quel parti vous vous sentez attiré à l'heure actuelle?

LIBERAL.....1	AUTRE PARTI	
PROG. CONS.....2		7
N.P.D.....3	(ECRIREZ)	
CREDITISTE.....4	INDECIS.....8	
CREDIT SOCIAL.....5	REFUSE DE DIRE.....9	
OUVRIER		
PROGRESSISTE.....6		

Avez-vous voté aux élections fédérales d'June 1968?

OUI.....
NON.....1
TROP JEUNE POUR VOTER...2

SI "OUI" DEMANDEZ:

Quel parti représentait le candidat pour lequel vous avez voté?

LIBÉRAL.....3	AUTRE PARTI	
CONSERVATEUR....4		9
N.D.P.....5	(L'INSCRIRE)	
CRÉDITISTE.....6	JE NE ME SOUVIENS PAS..0	
CRÉDIT SOCIAL...7	REFUSE.....X	
OUVRIER PROGRESSISTE...8		

Langue maternelle - Quelle est la première langue que vous avez parlée dans votre enfance et qui vous est encore familière?

Anglaise.....1
Française.....2
Autre:.....3
(Ecrivez)

Quelle est la dernière école que vous avez fréquentée? Jusqu'à quelle année avez-vous poursuivi vos études?

	En partie	Gradué
Ecole primaire (1 - 7 année).....	1	2
Ecole secondaire (8 - 12 année).....	3	4
Cours universitaire.....	3	4
Cours classique.....	4	8
Ecole technique.....	5	6
Université.....	7	8
Aucune instruction scolaire.	9	
Refuse.....	0	
Autres cours supplémentaires.....		

OCCUPATION DU CHEF DE FAMILLE

Spécifiez le travail.....

Genre de compagnie.....

MONTREZ LA CARTE D

Auriez-vous l'obligeance de me dire à quel groupe d'âges vous appartenez?"

(ENQUÊTEUR: SI LA PERSONNE INTERROGÉE REFUSE DE DONNER SON ÂGE, ESSAYEZ DE LE DEVINER)	18-20 ANS.....1
	21-29 ANS.....2
	30-39 ANS.....3
	40-49 ANS.....4
	50 ANS ET PLUS.....5

Etes-vous, vous-même (ou quelqu'un de votre famille) membre d'une union ouvrière?

OUI.....1
NON.....2

VILLE.....PROVINCE.....DATE DE L'INTERVIEW.....

J'ATTESTE CI-CONTRE DE LA VÉRACITÉ ET DE L'HONNÉTÉTÉ

DE CETTE INTERVIEW.....
(SIGNATURE DE L'ENQUÊTEUR)

ENQUÊTEUR: INSCRIVEZ

SELON VOS OBSERVATIONS:

SEXE: HOMME.....1
FEMME.....2

Laquelle de ces trois catégories est le plus près du revenu annuel total que votre famille a touché l'année dernière, provenant de toutes les sources et avant la déduction de l'impôt sur le revenu?
(LISEZ LES CHIFFRES A HAUTE VOIX)

MOINS de \$6,000.....1
DE \$6,000 à \$7,999.....2
\$8,000 ou plus.....3
REFUSE DE REpondre.....4

(A L'INTERVIEWER: SI ON REFUSE DE REpondre OU "NE PEUT DIRE", DONNEZ L'ESTIMATION LA PLUS JUSTE POSSIBLE)

\$.....

INTERVIEWER INDIQUEZ SI:

FERME.....1
RURAL MAIS NON FERME.....2
URBAIN.....3

L'INTERVIEW A PRIS FIN À:

(HEURE)

NOM DE LA PERSONNE INTERVIEWÉE:

TÉLÉPHONE:

ADRESSE: