

1-1/9 Regina
 2-1/6 Community
 3/6 *quested name #*

L1742 ✓

THE GALLUP POLL
 WOULD LIKE YOUR OPINION

(CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES)

INTERVIEWER
 D READ ALOUD
 WORDS IN CAPITAL
 LETTERS

SPONSORED BY LEADING NEWSPAPERS ACROSS CANADA

789
 SET # 353
 May 1972

10-blank

SUGGESTED INTRODUCTION: I'm taking a Gallup Poll. I'd like your opinion on a few leading topics of the day.

TIME INTERVIEW
 BEGUN.....
 (HOUR)

Single punch unless otherwise indicated

1a. Some persons claim that Canadian workers are not turning out as much work each day as they should. Do you agree, or disagree with this?

AGREE.....11-1
 DISAGREE.....2
 UNDECIDED.....3

MI

b. In your own case could you accomplish more each day if you tried?

YES.....4
 NO.....5

2a. Which would you say is the more important problem in Canada today -- unemployment or inflation?

UNEMPLOYMENT.....12-1
 INFLATION.....2
 CAN'T SAY.....3

b. It is possible that for a number of reasons, such as the spread of automation in industry, and the increasing population, that unemployment may remain at a high level for many years to come. Do you think this will prove to be true or not?

WILL BE TRUE.....4
 WILL NOT BE TRUE.....5
 UNDECIDED.....6

IF "WILL NOT BE TRUE"

c. What do you think could be done to prevent a high level of unemployment?

*** CAN'T SAY ()

3. President Nixon has promised that the U.S. would respect Canada's separate identity, and our wish to free this country from dependence on the U.S. How sincere do you think Mr. Nixon is, in making this promise?

VERY SINCERE.....13-1
 FAIRLY SINCERE.....2
 NOT SINCERE.....3
 CAN'T SAY.....4

4a. Of all the things that have happened during the Conservative term in office as official Opposition, which do you think will help win votes for them in the next election?

*** CAN'T SAY ()

b. And of all the things that have happened during the Conservative term in office as official Opposition, which do you think are apt to take votes away from them?

*** CAN'T SAY ()

5a. Do you happen to be a hockey fan?

YES.....
 NO.....14-1

IF "YES"

b. What is your opinion of the expansion of the NHL in which the number of teams has been increased to 14 - soon to be 16. Has this made hockey more enjoyable for you, or less?

MORE ENJOYABLE.....2
 LESS ENJOYABLE.....3
 UNDECIDED.....4

6. Some people feel that Mr. Trudeau cannot control his tongue or his temper in Parliament. Others disagree and say that he only does in public what many of us do in private. How critical are you of Mr. Trudeau's conduct in Parliament -- very critical, fairly critical, or not critical at all?

VERY CRITICAL.....15-1
 FAIRLY CRITICAL.....2
 NOT CRITICAL AT ALL.....3
 UNDECIDED.....4

7a. As you may know a number of steps have been taken in Canada to strengthen bilingualism, that is the use of both English and French in certain civil service areas, on signposts, on package information, and in other ways. In general do you think this is a good thing for the future of this country, or not a good thing?

GOOD THING.....16-1
 NOT GOOD.....2
 UNDECIDED.....3

UNLESS "UNDECIDED"

b. Why do you feel that way?

CAN'T SAY ()

8. And, speaking of our future, which do you think will be the BIGGEST threat to Canada in years to come -- big business, big labor, or big government?

BIG BUSINESS.....17-1
 BIG LABOR.....2
 BIG GOVERNMENT.....3

OTHER (WRITE IN).....4
 UNDECIDED.....5

9a. Which ONE of the four basic human rights do you consider the most important in regard to yourself -- freedom of religion, of speech, from want, or from fear?

FREEDOM OF SPEECH.....18-1
 FREEDOM OF RELIGION.....2
 FREEDOM FROM WANT.....3
 FREEDOM FROM FEAR.....4
 UNDECIDED.....5

UNLESS "UNDECIDED"

b. Why do you feel that freedom (---READ RESPONSE ON 9a) is the most important to you?

CAN'T SAY ()

10a. As you may know Canada and the U.S. have signed an agreement in which both countries pledge themselves to clear the Great Lakes of pollution over the next five years. In your opinion, what are the chances of this programme being completed -- very good or not very good?

VERY GOOD.....19-1
 FAIRLY GOOD.....2
 NOT VERY GOOD.....3
 UNDECIDED.....4

IF "NOT VERY GOOD"

b. Can you tell me why?

CAN'T SAY ()

11a. Do you approve or disapprove of the Federal Government's record to date?

APPROVE.....20-1
 DISAPPROVE.....2
 UNDECIDED.....3

UNLESS "UNDECIDED"

b. Can you tell me why?

CAN'T SAY ()

** not coded - hand lab*

12a. The Prime Minister said recently "Some people prefer to remain on unemployment insurance rather than work, and that is their right. We won't force anyone to work if they don't want to." Would you agree, or disagree, with this policy?

AGREE.....21-1
DISAGREE.....2
UNDECIDED.....3

UNLESS "UNDECIDED"

b. Why do you feel that way?

*

CAN'T SAY ()

13. (HAND CARD A) This card lists political positions from far left (radical) to far right (not radical at all). Considering your political views, where would you place yourself on this scale?

FAR LEFT (RADICAL).....22-1
LEFT.....2
MIDDLE OF THE ROAD.....3
RIGHT.....4
FAR RIGHT (NOT RADICAL AT ALL).....5
CAN'T SAY.....6

14. How interested would you say you are in the next Federal election -- very interested, moderately interested, or only interested a little?

VERY INTERESTED.....23-1
MODERATELY INTERESTED.....2
NOT INTERESTED AT ALL.....3
CAN'T SAY.....4

24/30 blank

BASIC DATA: INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

If a Federal election were held today, which party's candidate do you think you would favor?

LIBERAL.....³¹1 OTHER PARTY7
PROG. CONS.....2 (WRITE IN)
N.D.P.....3 UNDECIDED.....8
CREDITISTE.....4 REFUSED.....9
SOCIAL CREDIT...5 NOT ELIGIBLE.....8(10)
LABOR PROG.....6

INTERVIEWER: IF "UNDECIDED" OR "REFUSED":

Would you tell me the way you are leaning at the present time?

LIBERAL.....³²1 OTHER PARTY7
PROG. CONS.....2 (WRITE IN)
N.D.P.....3 UNDECIDED.....8
CREDITISTE.....4 REFUSED.....9
SOCIAL CREDIT...5
LABOR PROG.....6

Did you vote in the last Federal election in June 1968?

YES.....³³0
NO.....1
TOO YOUNG TO VOTE.....2

IF "YES" ASK:

Which party did the candidate for whom you voted represent?

LIBERAL.....3 OTHER PARTY9
PROG. CONS.....4 (WRITE IN)
N.D.P.....5 DON'T REMEMBER.....0
CREDITISTE.....6 REFUSED.....X
SOCIAL CREDIT...7
LABOR PROG.....8

Other tongue - What was the language you first spoke in childhood and still understand?

ENGLISH.....³⁴1
FRENCH.....2
OTHER (WRITE IN)3

Mental Status + Religion not asked this time

What was the name of the last school you attended? How far did you go?

	Some	Graduated
Public school (grades 1-8)..... ³⁵ 1	1	2
Secondary or high school (grades 9-13).... 3	3	4
Technical school 5	5	6
University..... 7	7	8
No formal schooling.... 9	9	
Refused..... 0	0	
Any additional schooling (WRITE IN)		

OCCUPATION OF HEAD OF FAMILY:

Specific job _____
Type of Company 36-117
regular code

SHOW CARD D

Would you mind telling me which age group you are in?

18-20 YEARS.....³⁷1
21-29 YEARS.....2
30-39 YEARS.....3
40-49 YEARS.....4
50 AND OVER.....5

Are you (or is any member of your family) a member of a labor union?

YES.....³⁸1
NO.....2

INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION:

SEX: MAN.....³⁹1
WOMAN.....2

Which of these three categories comes closest to your families' total annual income from all sources, before taxes last year? (READ INCOME BRACKETS ALOUD)

UNDER \$6,000.....⁴⁰1
\$6,000 to \$7,999.....2
\$8,000 or more.....3
REFUSED.....4

(INTERVIEWER: IF "CAN'T SAY" OR "REFUSED" GIVE BEST ESTIMATE)

\$ _____

INTERVIEWER CHECK IF:

FARM.....⁴¹1
RURAL NON FARM.....2
URBAN.....3

TIME INTERVIEW ENDED.....

NAME OF RESPONDENT

ADDRESS.....

TELEPHONE

42/75 blank
76/80 C.F. study #
41742

CITY PROVINCE.....

DATE OF INTERVIEW.....

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW

(INTERVIEWER'S SIGNATURE)

L'ENQUÊTE GALLUP

DÉSIRE VOTRE OPINION

ENCERCLEZ LES NUMÉROS
APPROPRIÉS OU MARQUEZ
LES CASES

ENQUÊTEUR
NE LISEZ PAS À HAUTE
VOIX LE TEXTE EN LETTRES
MAJUSCULES

APPUYÉE PAR LES PRINCIPAUX JOURNAUX DU CANADA

SÉRIE NO 353
Mai 1972

PRÉSENTATION
SUGGÉRÉE

Je fais une enquête pour Gallup Poll et j'aimerais connaître vos opinions concernant quelques questions d'actualité.

L'INTERVIEW A
COMMENCÉ À ... 3 h. 40 m.
(HEURE)

1a. Certaines personnes prétendent que les ouvriers canadiens n'accomplissent pas autant de travail chaque jour qu'ils le devraient. Etes-vous d'accord ou en désaccord avec ceci?

D'ACCORD.....11-1
EN DÉSACCORD.....2
INDÉCIS.....3

b. Dans votre propre cas, pourriez-vous accomplir plus chaque jour si vous vouliez essayer?

OUI.....4
NON.....5

2a. D'après-vous quel est le problème le plus important au Canada aujourd'hui -- le chômage ou l'inflation?

LE CHÔMAGE.....12-1
L'INFLATION.....2
NE PEUT DIRE.....3

b. Il est possible que pour un certain nombre de raisons, parmi lesquelles l'utilisation plus étendue de l'automatisation dans l'industrie, et l'augmentation de la population, que le chômage puisse demeurer à un haut niveau pendant plusieurs années à venir. Croyez-vous que ceci s'avèrera vrai ou pas vrai?

S'AVÉRERA VRAI.....4
NE S'AVÉRERA PAS VRAI.....5
INDÉCIS.....6

SI "NE S'AVÉRERA PAS VRAI"

c. Que pourrait-on faire d'après-vous, pour empêcher un haut degré de chômage?

NE PEUT DIRE ()

3. Le président Nixon a promis que les E.-U. respecteraient l'identité séparée du Canada et notre désir de libérer notre pays de la dépendance des E.-U. Quelle sincérité attribuez-vous à M. Nixon faisant une telle promesse?

TRES SINCÈRE.....13-1
ASSEZ SINCÈRE.....2
PAS SINCÈRE.....3
NE PEUT DIRE.....4

4a. De tous les événements qui sont arrivés durant le mandat des Conservateurs comme organe officiel de l'opposition quels sont ceux qui, d'après-vous aideraient à leur obtenir des votes aux prochaines élections?

NE PEUT DIRE X

b. Et de tout ce qui est arrivé durant le mandat des Conservateurs comme organe officiel de l'opposition, quels sont ceux qui sont aptes à leur enlever des votes?

NE PEUT DIRE X

5a. Etes-vous par hasard un adepte du hockey?

OUI.....X
NON.....14-1

SI "OUI"

b. Quelle est votre opinion quant à l'expansion de la Ligue Nationale où le nombre d'équipes a été porté à 14 et qui sera bientôt de 16. Ceci a-t-il rendu le hockey plus agréable pour vous ou moins?

PLUS AGRÉABLE.....2
MOINS AGRÉABLE.....3
INDÉCIS.....4

6. Certaines gens croient que M. Trudeau ne peut pas contrôler sa langue ou son humeur au Parlement. D'autres sont en désaccord et disent qu'il ne se conduit en public que comme nous le faisons nous-mêmes en privé. A quel point pourriez-vous critiquer la conduite de M. Trudeau au Parlement, êtes-vous très critique, assez critique ou pas critique du tout?

TRÈS CRITIQUE.....15-1
ASSEZ CRITIQUE.....2
PAS CRITIQUE DU TOUT.....3
INDÉCIS.....4

7a. Comme vous pouvez le savoir, certaines mesures ont été prises au Canada pour renforcer le bilinguisme c'est-à-dire l'emploi de l'anglais et du français dans certains domaines du service civil, sur les poteaux indicateurs, sur les produits de consommation et par d'autres moyens. En général, croyez-vous que ceci soit bon pour l'avenir de notre pays ou non?

BON.....16-1
PAS BON.....2
INDÉCIS.....3

b. EXCEPTE "INDÉCIS"

Pourquoi pensez-vous ainsi?

*On veut se débarrasser instant
ce l'on va* NE PEUT DIRE ()

8. Et en parlant de notre avenir, quelle sera, d'après-vous, la plus grosse menace pour le Canada au cours des années à venir -- les grandes entreprises, les syndicats prépondérants, ou un gouvernement fort?

LES GRANDES ENTREPRISES.....17-1
LES SYNDICATS PRÉPONDERANTS.....2
UN GOUVERNEMENT FORT.....3
AUTRES (ECRIVEZ).....4
INDÉCIS.....5

9a. Parmi les quatre droits fondamentaux de l'homme, lequel considérez-vous comme le plus important à votre égard - liberté de religion, liberté de parole, l'absence d'indigence ou de crainte?

LIBERTE DE PAROLE.....18-1
LIBERTE DE RELIGION.....2
ABSENCE D'INDIGENCE.....3
ABSENCE DE CRAINTE.....4
INDÉCIS.....5

EXCEPTE "INDÉCIS"

b. Pourquoi pensez-vous que la liberté (...LISEZ LA REPONSE 9a) soit la plus importante pour vous?

*Parce qu'on peut donner son
opinion* NE PEUT DIRE ()

10a. Comme vous le savez le Canada et les E.-U. ont signé une entente où les deux pays se sont engagés à lutter contre la pollution et à nettoyer les Grands Lacs de la pollution au cours des cinq prochaines années. D'après-vous, les chances d'achèvement de ce programme sont-elles bonnes ou pas très bonnes?

TRÈS BONNES.....19-1
ASSEZ BONNES.....2
PAS TRÈS BONNES.....3
INDÉCIS.....4

SI "PAS TRÈS BONNES"

b. Pouvez-vous dire pourquoi?

NE PEUT DIRE ()

11a. Approuvez-vous ou désapprouvez-vous ce que le gouvernement fédéral a fait à date?

APPROUVE.....20-1
 DESAPPROUVE.....2
 INDECIS.....3

EXCEPTE "INDECIS"

b. Pouvez-vous dire pourquoi?

NE PEUT DIRE ()

12a. Le Premier Ministre disait récemment "Certains gens préfèrent toucher l'Assurance-Chômage plutôt que travailler et c'est leur droit. Nous ne voulons forcer quiconque à travailler qui ne le désire pas". Etes-vous d'accord ou en désaccord sur cette attitude?

D'ACCORD.....21
 EN DÉSACCORD.....2
 INDECIS.....3

EXCEPTE "INDECIS"

b. Pourquoi pensez-vous ainsi?

et laisse la liberté aux gens

NE PEUT DIRE ()

13. (REMETTEZ LA CARTE A) Cette carte énumère les positions politiques de l'extrême gauche (radicaux) à l'extrême droite (pas radicaux du tout). Considérant votre point de vue politique, où vous placeriez-vous sur cette échelle?

EXTRÊME GAUCHE (RADICAUX).....22-1
 GAUCHE.....2
 CENTRE.....3
 DROITE.....4
 EXTRÊME DROITE (PAS RADICAUX DU TOUT).....5
 NE PEUT DIRE.....6

14. Quel est votre degré d'intérêt envers les prochaines élections fédérales, très intéressé, modérément intéressé, seulement intéressé un peu?

TRÈS INTÉRESSÉ.....23-1
 MODÉRÉMENT INTÉRESSÉ.....2
 PAS INTÉRESSÉ DU TOUT.....3
 NE PEUT DIRE.....4

ENQUÊTEUR: Présentez cette section de la façon suivante: "Maintenant, puis-je vous poser, quelques questions pour être sûr que je m'adresse à une personne bien représentative de cette localité:"

ENQUÊTEUR: Si le répondant préfère ne pas répondre à cette question, assurez-le que vous ne cherchez pas à savoir son nom, mais que - au contraire - vous cherchez à obtenir ces renseignements dans l'unique but de déterminer la marche de l'opinion publique au Canada.

Si une élection du Fédéral était tenue aujourd'hui, à quel parti appartiendrait le candidat de votre choix:

LIBÉRAL.....1
 CONSERVATEUR.....2
 N.D.P.....3
 CRÉDITISTE.....4
 CRÉDIT SOCIAL.....5
 OUVRIER PROGRESSISTE.....6

AUTRE PARTI.....7
 (L'INSCRIRE)
 INDECIS.....8
 REFUSE.....9
 NON ÉLIGIBLE.....0

INTERVIEWER: SI "INDECIS" OU "REFUSE DE REPENDRE"

Pouvez-vous me dire par quel parti vous vous sentez attiré à l'heure actuelle?

LIBÉRAL.....1
 PROG. CONS.....2
 N.P.D.....3
 CREDITISTE.....4
 CREDIT SOCIAL.....5
 OUVRIER PROGRESSISTE.....6

AUTRE PARTI.....7
 (ECRIVEZ)
 INDECIS.....8
 REFUSE DE DIRE.....9

Avez-vous voté aux élections fédérales d'June 1968?

OUI.....1
 NON.....2
 TROP JEUNE POUR VOTER.....3

SI "OUI" DEMANDEZ:

Quel parti représentait le candidat pour lequel vous avez voté?

LIBÉRAL.....3
 CONSERVATEUR.....4
 N.D.P.....5
 CRÉDITISTE.....6
 CRÉDIT SOCIAL.....7
 OUVRIER PROGRESSISTE.....8

AUTRE PARTI.....9
 (L'INSCRIRE)
 JE NE ME SOUVIENS PAS.....0
 REFUSE.....X

Langue maternelle - Quelle est la première langue que vous avez parlée dans votre enfance et qui vous est encore familière?

Anglaise.....1
 Française.....2
 Autre.....3
 (Ecrivez)

Quelle est la dernière école que vous avez fréquentée? Jusqu'à quelle année avez-vous poursuivi vos études?

	En partie	Gradué
Ecole primaire (1 - 7 année).....	1	2
Ecole secondaire (8 - 12 année).....	3	4
Cours universitaire.....	3	4
Cours classique.....	4	8
Ecole technique.....	5	6
Université.....	7	8
Aucune instruction scolaire.....	9	
Refuse.....	0	

Autres cours supplémentaires.....

OCCUPATION DU CHEF DE FAMILLE

Spécifiez le travail.....*Sawmill*

Genre de compagnie.....

MONTREZ LA CARTE D

Auriez-vous l'obligeance de me dire à quel groupe d'âges vous appartenez?

(ENQUÊTEUR: SI LA PERSONNE INTERROGÉE REFUSE DE DONNER SON ÂGE, ESSAYEZ DE LE DEVINER)

18-20 ANS.....1
 21-29 ANS.....2
 30-39 ANS.....3
 40-49 ANS.....4
 50 ANS ET PLUS.....5

Etes-vous, vous-même (ou quelqu'un de votre famille) membre d'une union ouvrière?

OUI.....1
 NON.....2

ENQUÊTEUR: INSCRIVEZ SELON VOS OBSERVATIONS:

SEXE: HOMME.....1
 FEMME.....2

Laquelle de ces trois catégories est le plus près du revenu annuel total que votre famille a touché l'année dernière, provenant de toutes les sources et avant la déduction de l'impôt sur le revenu? (LISEZ LES CHIFFRES A HAUTE VOIX)

MOINS de \$6,000.....1
 DE \$6,000 à \$7,999.....2
 \$8,000 ou plus.....3
 REFUSE DE REPENDRE.....4

(A L'INTERVIEWER: SI ON REFUSE DE REPENDRE OU "NE PEUT DIRE", DONNEZ L'ESTIMATION LA PLUS JUSTE POSSIBLE)

\$.....

INTERVIEWER INDIQUEZ SI:

FERME.....1
 RURAL MAIS NON FERME.....2
 URBAIN.....3

L'INTERVIEW A PRIS FIN À: *4 heures* (HEURE)

NOM DE LA PERSONNE INTERVIEWÉE: *Benoit Bouchard*

TÉLÉPHONE: *492-6425*

ADRESSE: *St-Pascal*

VILLE *St-Pascal* PROVINCE..... DATE DE L'INTERVIEW.....

J'ATTESTE CI-CONTRE DE LA VÉRACITÉ ET DE L'HONNÉTÉTÉ DE CETTE INTERVIEW..... (SIGNATURE DE L'ENQUÊTEUR)

CANADIAN INSTITUTE OF PUBLIC OPINION

GALLUP POLL # 353

		<u>Number</u>	
TOTAL CARD COUNT (NATIONAL)		731	100%
<u>Regional</u>			
Maritimes	1-1/3	69	9
Quebec	4	205	28
Ontario	5	262	36
Manitoba	6	40	5
Saskatchewan	7	43	6
Alberta	8	40	6
British Columbia	9	72	10
<u>Community Size</u>			
Farm	2-6+41-1	71	10
Rural non-farm	2-6+41-2	107	15
1 - 10,000	2-5	80	11
10,001 - 30,000	4	47	6
30,001 - 100,000	3	60	8
Over 100,000	1/2	366	50
<u>Sex</u>			
Men	39-1	363	50
Women	2	368	50

What could be done to reduce unemployment.

Those who said that they do not think that unemployment will remain at a high level for many years to come (19%) were asked what they thought could be done to prevent it. Their response:

Make more jobs; expand economy; develop industry; open North.....	35%
Too many machines; reduce automation.....	9
Lower retirement age; make room for young.....	8
Change government; get rid of Trudeau.....	7
Lower taxes; get new tax structure.....	5
People too lazy; cut welfare and unemployment payments.....	4
Stop inflation; introduce wage and price controls.....	3
Limit families; cut birth rate.....	3
Limit immigration.....	1
Cut demands of unions on industry.....	1
Other.....	8
Can't say.....	17
(Some gave more than one reason)	<u>101%</u>

Reasons Conservatives Will Win Votes

They will improve unemployment situation; will halt inflation	13%
The performance of the present government; Trudeau	5
They have been a good Opposition; will give dignified leadership.....	4
They keep their promises	2
They help farmers; will give more to working class.....	2
Will repeal Income Tax Act; lower taxes.....	1
Nothing will help them; Stanfield should resign.....	4
Other reasons.....	4
Can't say	66
	101%
(Some gave more than one)	

Reasons Conservatives Will Lose Votes

Stanfield has a poor image as Leader.....	11%
Not doing enough to help unemployment or inflation problems.....	5
They are dragging out debates; too much opposition	4
Too many promises; don't keep promises.....	4
Not interested enough in Quebec problems.....	1
They support the tax laws; will not lower taxes.....	1
They are no alternative to the Liberals	1
Other reasons.....	6
Can't say	68
	101%
(Some gave more than one)	

Those who thought it either good, or not good, were asked to explain why they felt as they did.

Why Bilingualism Is A Good Thing (59%)

Develops unity;better understanding.....	35%
We have two founding languages; two official languages; increases freedom of speech	25
We should realize French-Canadians are part of Canada.....	13
Must learn to compromise and have time for more important things; better for country.....	4
English get more jobs; better jobs; French-Canadians need more respect; equality.....	3
Other.....	3
Can't say.....	17
	100%

Why Bilingualism Is Not A Good Thing (31%)

We are an English-speaking country; French should not be compulsory; will only widen gap between races.....	48%
Not needed throughout the country; applied too broadly; let French-Canadians speak English outside Quebec.....	19
A waste of money; not accomplishing anything; makes packaging more expensive for consumers.....	14
There are other nationalities besides French-Canadians; they are being discriminated against.....	10
Other	3
Can't say.....	5
	101%

(Some gave more than one reason)

And here are the main reasons why each freedom is chosen as the most important, personally.

Freedom of Speech

A democracy is based on freedom of speech; I like to express my opinions; best way of expressing freedom.....	57%
Freedom of speech is the only way we can get the others; with freedom of speech we can face up to the Government and get what we want.....	26
Other, or can't say.....	17
	100%

Freedom from Fear

If you're free from fear, you get all the others.....	36%
If you live in fear you're not living; it stifles progress; disintegrates a person or a nation.....	18
Fear is what brings in a Communist regime; worst fate of any country.....	11
Must live without fear of war, violence, poverty.....	7
Other, or can't say.....	28
	100%

Freedom from Want

Want, poverty, neglect is the worst; causes troubles; can't be yourself.....	54%
No freedom without it; other things can be worked out - but not if you're hungry.....	17
You're well off if you have enough to live on; independent; free.....	8
Other or can't say.....	21
	100%

Freedom of Religion

Religion is a very personal matter to me; no one has the right to tamper with my religion.....	50%
If you have no religion nothing else can be worked out; religion sustains you from fear and want; it is basic to living; takes care of the other three.....	32
Other, or can't say.....	18
	100%

WHY 39% DOUBT POSSIBILITY
OF CLEANING UP GREAT LAKES

BY THE CANADIAN INSTITUTE
OF PUBLIC OPINION

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While about five in ten Canadians think the chances of clearing the Great Lakes of pollution are very, or fairly good -- another four in ten are sceptical of success for the project, as agreed upon recently by a joint Canada - U.S. agreement.

This large segment of the public give many reasons for their belief that chances are not very good. Most of them (24%) claim that the task cannot possibly be completed in the five year period as set out in the international agreement. "You can't stop what's been going on for fifty years in five years time" sums up their viewpoints.

Almost as many (19%) take a cynical attitude to both governments. "It's just a political scheme to further their own purposes" they say. "It's only political talk". Government inaction will deter completion of the project in the minds of these men and women.

The decision to clear the Great Lakes has been taken too late in the opinion of many people (16%), with a wide-spread belief that it should have been started many years ago. Now, with pollution increasing day by day, they see little hope for a successful clearance.

About the same number (15%) think that Big Business is too influential for governments to control. They believe governments are not strict enough with industrial pollution, and that, in the main, the companies concerned are not really convinced of the importance of halting it.

.....

FOR RELEASE: SATURDAY, AUGUST 12, 1972.

The heavy costs involved both for governments and industry in clearing the lakes, is the deterring factor for about one in ten (11%). These people are of the opinion that it is too difficult and expensive a programme to achieve.

Still other Canadians (9%) are critical of the U.S.A. in regard to their participation, claiming that it will not give enough support, won't co-operate, or go half-way in carrying out their responsibilities.

A very small segment (3%) blame the people, saying that the public is not concerned enough with the problem of pollution, as they have not, as yet, been sufficiently educated to its menace. They are of the opinion that until the public is aroused to the dangers of pollution, little will be done by government action.

Other reasons (some gave more than one) were given by a few (2%). Interest and concern of the public in the project is indicated by the low level of the undecided (4%).

These facts of public scepticism on the possibility of carrying out the agreement, are revealed in a study based on 731 interviews in homes across the nation, selected to represent the adult population as a whole. When asked what they thought were the chances of success, 26% said very good, 27% fairly good, 39% not very good, while 8% were undecided. This analysis reveals the reasons why those who were doubtful that it would be achieved hold their points of view.

Reasons for Approving or Disapproving Government's Record

For every voter who thinks the Liberal Government has achieved a good record to date, there is another who denies it. In broad terms about a third of the electorate credit the Government with a good job, another third are critical of its work, and the remaining third are undecided.

This further evidence of the problems faced by the Trudeau government if the election were called soon, is emphasized in regional attitudes. In the Maritimes approval is higher than disapproval. In Ontario the two segments are split almost evenly, while in the West, disapproval far outranks satisfaction with the Government's programme. Only in Quebec is there clear cut approval, with 47% pleased with the Government, compared to 23% who are not.

Among those voters who endorse the Government's record, almost half explain their endorsement in vague terms, saying that they have done a good job, or are doing their best, with some accomplishments. Segments of less than one in ten each hold that they have taken care of old people and the needy; have improved the tax situation and done a good job on inflation; improved Canadian unity, or say simply, "I'm a Liberal". About a quarter of them can't think of any specific reason for their approval.

Those who are critical include only 10% who cannot say why they disapprove. About three in ten say "They haven't done anything", or condemn the handling of unemployment, inflation, and the economy in general. Another one in ten each are critical of the Prime Minister, complain about welfare or lack of help to farmers, or criticize wasteful expenditures and high taxes. Still smaller segments say that too much power is in the hands of too few, or criticize the Government for being too interested in Quebec.

Those who agreed, or disagreed, were asked to give their reasons.

Reasons for Disagreeing with PM. (78%)

Everyone who is able to, should work; most people want to work.....	48%
Increases laziness; bad for people -- takes away ambition, initiative, self-respect.....	19
Those who work shouldn't have to pay to support those who won't; not fair to workers; why should those who work pay taxes so that those who don't want to work, don't have to?.....	16
UIC should be done away with; used only for emergencies, or those who are unable to work.....	4
Other reasons.....	3
Can't say why.....	7
	101%

(Some gave more than one reason)

Reasons for Agreeing with PM. (17%)

No person should be forced to work; would not do a good job; would turn into a Communist country; a dictator state.....	22%
We pay for unemployment insurance; if we want to use it, we should be able to....	19
Unemployment insurance is a high, or higher than some wages; it's up to the individual to live as well as possible.....	18
There are not enough jobs around; unemployment is a fact and we must live with it; some people are unemployable.....	11
Other reasons.....	7
Can't say why.....	25
	102%

(Some people gave more than one reason)