

CANADIAN INSTITUTE OF PUBLIC OPINION

GALLUP POLL # 357

	<u>COLUMN NO.</u>	<u>NUMBER</u>	<u>PERCENT</u>
TOTAL CARD COUNT (NATIONAL)		725	100
<u>Regional</u>			
Maritimes	4 - 1,2,3	70	10
Quebec	4	209	29
Ontario	5	251	35
Manitoba	6	40	5.5
Saskatchewan	7	45	6
Alberta	8	40	5.5
British Columbia	9	70	10
<u>Community Size</u>			
Farm	5-6 & 79-1	72	10
Rural non-farm	5-6 & 79-2	118	16
1 - 10,000	5-5	80	11
10,000 - 30,000	5-4	40	6
30,000 - 100,000	5-3	49	7
Over 100,000	5-21	366	50
<u>Sex</u>			
Male	77-1	374	52
Female	2	351	48

- (1) Region: Atlantic (4-1,2,3)
 Quebec (4-4)
 Ontario (4-5)
 West (4-6,7,8,9)
- Age: 18 - 29 years (75-1,2)
 30 - 39 years (75-3)
 40 - 49 years (75-4)
 50 yrs. & over (75-5)
- Sex: Male (77-1)
 Female (77-2)
- Occup: Prof.,Exec (74-1,2)
 Sales,Clerical (74-3,4)
 Labour (74-5,6)
 Other (74-7,8,9,0,X,V)
- (2) Pres. Pref: Liberal (68-1)
 (exc. non-eligible) Prog, Cons (68-2)
 N.D.P. (68-3)
 Other (68-4,5,7,6)
 Undec.,Ref. (68-8,9)
- Mother Tongue: English (71-1)
 French (71-2)
 Other (71-3)
- Education: Public Sch.,None (73-1,2,9)
 High/Technical (73-3,4,5,6)
 University (73-7,8)
- Income: Under \$6,000 (78-1)
 \$6,000 to \$7,999 (78-2)
 \$8,000 or more (78-3)

OCCUPATION

1. Professional, **executive,-big-business**
2. Business Executive: Owners, managers
3. Salespeople
4. Clerical workers
5. Skilled labour
6. Unskilled labour
7. Farmer
8. Housewives, widows, spinsters
9. Pensioned and retired, householder
0. Unemployed
- X. Armed Forces/students
- V. Not stated

DISTRIBUTION OF POPULATION
18 years & over, 1966 Census

<u>REGION</u>	<u>%</u>
Maritimes	9.2
Quebec	28.4
Ontario	35.8
Prairies	16.8
B.C.	9.8

COMMUNITY SIZE

Over 500M	31.5
100-500M	18.3
30-100M	8.9
10-30M	5.7
1 - 10M	11.2
Rural non-farm	15.6
Farm	8.8

SEX

Male	49.7
Female	50.3

AGE

18 - 20	8.6
21 - 29	19.3
30 - 39	20.5
40 - 49	19.0
50 +	32.6

SOURCE: Statistics Canada

Queen should not abdicate (57%)

She is doing a good job; very capable; experienced.....	46%
Prince Charles needs more experience; not yet.....	30
The Queen, by tradition, is Queen until she dies.....	9
Other reasons	2
Can't say why	15
	<hr/>
(Some gave more than one reason)	102%

The Queen should abdicate (13%)

Better for the younger generation.....	26%
Time the Queen retired; responsibilities very heavy.....	25
Need new ideas; need a King.....	20
She doesn't do anything; just a figure-head.....	7
Other reasons	6
Can't say why	19
	<hr/>
(Some gave more than one reason)	103%

INTERVIEWER DON'T READ ALOUD WORDS IN CAPITAL LETTERS

WOULD LIKE YOUR OPINION

(CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES)

SPONSORED BY LEADING NEWSPAPERS ACROSS CANADA

SET # 357 JANUARY 1973

SUGGESTED INTRODUCTION: I'm taking a Gallup Poll. I'd like your opinion on a few leading topics of the day. TIME INTERVIEW BEGUN..... (HOUR)

1a. Do you ever watch the TV show "All in the Family", starring Archie Bunker?

YES.....2 NO.....10-1

IF "YES"

b. Archie Bunker is presented as a likeable working man having prejudices against Jews, Catholics, Poles, and other minorities. Do you agree or disagree that there is a little bit of Archie Bunker in all of us?

AGREE.....2 DISAGREE.....3 UNSURE.....4

2a. Queen Elizabeth and Prince Phillip recently celebrated their 25th wedding anniversary. Some people think that the time has come when the Queen should abdicate in favor of their son, Prince Charles. Would you agree with this or not?

AGREE.....11-1 DISAGREE.....2 DON'T KNOW.....3

UNLESS "DON'T KNOW"

b. Why do you feel that way?

NOT CODED CAN'T SAY ()

3. Compared with Canadian families in general would you say your family income is far below average, below average, average, above average, or far above average?

FAR BELOW AVERAGE.....12-1 BELOW AVERAGE.....2 AVERAGE.....3 ABOVE AVERAGE.....4 FAR ABOVE AVERAGE.....5 CAN'T SAY.....6

4a. (ASK OF WOMEN ONLY) There has been a great deal of discussion in the past two or three years about Women's Liberation. Have you found that the average man's attitude towards women has changed at all because of this?

YES.....13-1 NO.....2

IF "YES"

b. In what way?

NOT CODED CAN'T SAY ()

c. (ASK OF MEN ONLY) There has been a great deal of discussion in the past two or three years about Women's Liberation. Have you found that your attitude towards women has changed at all because of this?

YES.....14-1 NO.....2 CAN'T SAY.....3

IF "YES"

d. In what way?

NOT CODED CAN'T SAY ()

5a. Do you think that, on the whole, this country has benefitted or been harmed through immigrants coming to settle here from the Commonwealth?

BENEFITTED.....15-1 HARMED.....2 NO DIFFERENCE.....3 CAN'T SAY.....4

IF "HARMED" OR "BENEFITTED":

b. Why do you feel that way?

NOT CODED CAN'T SAY ()

6. In general, would you say that you are satisfied or dissatisfied with the direction in which this country is going?

SATISFIED.....16-1 DISSATISFIED.....2 UNDECIDED.....3

7. As you know, the Federal election last October resulted in an almost equal number of seats for the Liberals and Conservatives. What do you feel the Canadian voter was trying to say by this reduction of the former Liberal majority?

NOT CODED

CAN'T SAY ()

8. Will you give me just your best guess as to how long the new Parliament, opened on January 4th, will last -- less than six months, about a year, or longer?

LESS THAN SIX MONTHS.....17-1 ABOUT A YEAR.....2 LONGER.....3 CAN'T SAY.....4

9. If the Liberal minority Government should fall soon, what would you think would serve Canada best -- to have Robert Stanfield and the Conservatives form a Government -- or call another election?

STANFIELD FORM GOV'T.....18-1 CALL AN ELECTION.....2 OTHER (WRITE IN).....3 UNDECIDED.....4

10. After the October election, Prime Minister Trudeau said that he had received a message from the Canadian people. Just from what you have heard or read, do you think that Mr. Trudeau has changed his attitude at all since the election?

YES.....19-1 NO.....2

IF "YES":

b. In what way?

NOT CODED CAN'T SAY ()

11. Pollution is considered by many people as one of the world's great problems. Do you think that Canadians as a whole are doing more, or less, than other nations to prevent or control pollution?

DOING MORE.....20-1 LESS.....2 UNDECIDED.....3

12a. There has been talk about expansion of the Canadian Football League, along with its Grey Cup Championship, to include teams from the U.S.A. Do you think this would be a good thing for Canadian football, or not?

YES, GOOD THING.....21-1 NOT GOOD THING.....2 UNDECIDED.....3

UNLESS "UNDECIDED"

b. Why do you feel that way?

NOT CODED CAN'T SAY ()

13. It has been estimated that the proposed Summer Olympic Games, planned for Montreal in 1976 will cost about five hundred million dollars for the two weeks. Do you approve of holding these Olympic Games in Canada, or do you think they should be cancelled?

APPROVE.....22-1 CANCELLED.....2 UNDECIDED.....3

14a. Do you think that the dominant role of the husband in the Canadian family is or is not, declining in importance?

DECLINING.....23-1 NOT DECLINING.....2 UNDECIDED.....3

b. Would you consider a decline in the husband's importance to be good or bad?

GOOD.....24-1 BAD.....2 UNDECIDED.....3

c. There are more married women -- with families -- in the working world than ever before. Do you think this has a harmful effect on family life or not?

YES, HARMFUL.....25-1 NOT HARMFUL.....2

QUALIFIED (WRITE IN).....3 UNDECIDED.....4

BASIC DATA: INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

If a Federal election were held today, which party's candidate do you think you would favor?

LIBERAL...69.41
 PROG. CONS....2
 N.D.P.....0.3
 CREDITISTE....4
 SOCIAL CREDIT...5
 LABOR PROG.....6

OTHER PARTY 7
 (WRITE IN)
 UNDECIDED.....8
 REFUSED.....9
 NOT ELIGIBLE.....3.0

INTERVIEWER: IF "UNDECIDED" OR "REFUSED":

Would you tell me the way you are leaning at the present time?

AUTO SKIP cod. 69

LIBERAL.....1
 PROG. CONS....2
 N.D.P.....3
 CREDITISTE....4
 SOCIAL CREDIT...5
 LABOR PROG.....6

OTHER PARTY 7
 (WRITE IN)
 UNDECIDED.....8
 REFUSED.....9

Did you vote in the last Federal election in June 1962 or 30th, 1972?

YES.....70.0
 NO.....0.1
 TOO YOUNG TO VOTE.....0.2

IF "YES" ASK:

Which party did the candidate for whom you voted represent?

LIBERAL.....3
 PROG. CONS....4
 N.D.P.....5
 CREDITISTE....6
 SOCIAL CREDIT...7
 LABOR PROG.....8

OTHER PARTY 9
 (WRITE IN)
 DON'T REMEMBER...2.0
 REFUSED.....2.0

Mother tongue - What was the language you first spoke in childhood and still understand?

ENGLISH.....71.1
 FRENCH.....2
 OTHER (WRITE IN) 3

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

PROTESTANT.....72.1
 JEWISH.....2
 ROMAN CATHOLIC.....3
 OTHER (SPECIFY).....4

What was the name of the last school you attended? How far did you go?

	Some	Graduated
Public school (grades 1-8).....73.1	1	2
Secondary or high school (grades 9-13)....3	4	6
Technical school5	6	8
University.....7	8	
No formal schooling....9		
Refused.....0		
Any additional schooling (WRITE IN)		

OCCUPATION OF HEAD OF FAMILY:

Specific job 74
 Type of Company

SHOW CARD D

Would you mind telling me which age group you are in?

18-20 YEARS.....75.1
 21-29 YEARS.....2
 30-39 YEARS.....3
 40-49 YEARS.....4
 50 AND OVER.....5

Are you (or is any member of your family) a member of a labor union?

YES.....76.1
 NO.....2

INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION:

SEX: MAN.....77.1
 WOMAN.....2

Which of these three categories comes closest to your families' total annual income from all sources, before taxes last year? (READ INCOME BRACKETS ALOUD)

UNDER \$6,000.....78.1
 \$6,000 to \$7,999.....2
 \$8,000 or more.....3
 REFUSED.....4

(INTERVIEWER: IF "CAN'T SAY" OR "REFUSED" GIVE BEST ESTIMATE)

NOTE: X IN Cod. 79 ALREADY WITH \$ 1,200.3 = ESTIMATE

INTERVIEWER CHECK IF:

FARM.....79.1
 RURAL NON FARM.....2
 URBAN.....3

TIME INTERVIEW ENDED.....

NAME OF RESPONDENT

ADDRESS.....

TELEPHONE

CITY PROVINCE.....

DATE OF INTERVIEW.....

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW

(INTERVIEWER'S SIGNATURE)

L'ENQUÊTE GALLUP
DÉSIRE VOTRE OPINION

ENCERCLEZ LES NUMÉROS
APPROPRIÉS OU MARQUEZ
LES CASES

ENQUÊTEUR
NE LISEZ PAS À HAUTE
VOIX LE TEXTE EN LETTRES
MAJUSCULES

APPUYÉE PAR LES PRINCIPAUX JOURNAUX DU CANADA

SÉRIE # 357
JANVIER 1973

PRÉSENTATION
BRIÈVE

Je fais une enquête pour Gallup Poll et j'aimerais connaître vos opinions concernant quelques questions d'actualité.

L'INTERVIEW A
COMMENCÉ À
(HEURE)

- 1a. Vous arrive-t-il de regarder l'émission de télévision "All in the Family", mettant en vedette Archie Bunker?
- OUI.....
NON.....10-1

SI "OUI"

- b. Archie Bunker est présenté comme un travailleur sympathique ayant des préjugés contre les Juifs, les Catholiques, les Polonais et les autres minorités. Etes-vous d'accord pour dire qu'il y a un peu d'Archie Bunker dans chacun de nous?
- D'ACCORD.....2
PAS D'ACCORD.....3
INCERTAIN.....4

- 2a. La Reine Elisabeth et le Prince Phillip ont récemment célébré leur 25e anniversaire de mariage. Certains disent qu'il est maintenant temps pour la Reine d'abdiquer en faveur de leur fils, le Prince Charles. Etes-vous du même avis?
- OUI.....11-1
NON.....2
PAS D'OPINION.....3

À MOINS QUE LE RÉPONDANT N'AIT "PAS D'OPINION"

- b. Pourquoi êtes-vous de cet avis?
- NE SAIT PAS ()

3. Comparé à celui des autres familles canadiennes en général, diriez-vous que le revenu de votre famille est bien en dessous de la moyenne, en dessous de la moyenne, moyen, au-dessus de la moyenne, ou bien au-dessus de la moyenne?
- BIEN EN DESSOUS DE LA MOYENNE.....12-1
EN DESSOUS DE LA MOYENNE.....2
MOYEN.....3
AU-DESSUS DE LA MOYENNE.....4
BIEN AU-DESSUS DE LA MOYENNE.....5
NE PEUT PAS DIRE.....6

- 4a. (À POSER AUX FEMMES SEULEMENT) Il y a eu beaucoup de discussions au cours des deux ou trois dernières années au sujet de la libération féminine. Croyez-vous que cela a fait changer l'attitude des hommes en général à l'égard des femmes?
- OUI.....13-1
NON.....2

SI "OUI"

- b. De quelle façon?
- PAS D'OPINION ()

- c. (À POSER AUX HOMMES SEULEMENT) Il y a eu beaucoup de discussions au cours des deux ou trois dernières années au sujet de la libération féminine. Est-ce que cela vous a fait changer d'attitude à l'égard des femmes?
- OUI.....14-1
NON.....2
PAS D'OPINION.....3

SI "OUI"

- d. De quelle façon?
- PAS D'OPINION ()

- 5a. Dans l'ensemble, croyez-vous qu'il a été avantageux ou désavantageux pour le pays d'accepter les immigrants du Commonwealth venus s'établir ici?
- AVANTAGEUX.....15-1
DÉSAVANTAGEUX.....2
PAS DE DIFFÉRENCE.....3
PAS D'OPINION.....4

SI "AVANTAGEUX" OU "DÉSAVANTAGEUX"

- b. Pourquoi êtes-vous de cet avis?
- PAS D'OPINION ()

6. De façon générale, diriez-vous que vous êtes satisfait ou mécontent de la direction dans laquelle se dirige le pays?
- SATISFAIT.....16-1
MÉCONTENT.....2
INDÉCIS.....3

vous le savez, les élections fédérales d'octobre dernier ont terminées en laissant aux libéraux et aux conservateurs pratiquement égal de sièges. Selon vous, qu'est-ce que le gouvernement canadien essayait de dire en réduisant ainsi la majorité libérale?

PAS D'OPINION ()

8. A votre avis, combien de temps durera le nouveau parlement inauguré le 4 janvier -- moins de six mois, environ un an, ou plus longtemps?
- MOINS DE SIX MOIS.....17-1
ENVIRON UN AN.....2
PLUS LONGTEMPS.....3
PAS D'OPINION.....4

9. Si jamais le gouvernement libéral minoritaire s'écroulait, qu'est-ce qui, selon vous, serait le mieux pour le Canada -- que Robert Stanfield et les conservateurs forment un nouveau gouvernement -- ou que l'on déclenche de nouvelles élections?
- GOUVERNEMENT CONSERVATEUR.....18-1
DÉCLENCHER DES ÉLECTIONS.....2
AUTRE (PRÉCISER).....3
INDÉCIS.....4

10. Après les élections d'octobre, le Premier Ministre Trudeau déclara qu'il avait reçu un message du peuple canadien. D'après ce que vous avez lu ou entendu, croyez-vous que Monsieur Trudeau a changé d'attitude depuis les élections?
- OUI.....19-1
NON.....2

SI "OUI"

- b. De quelle façon?
- PAS D'OPINION ()

11. Bien des gens considèrent la pollution comme l'un des plus grands problèmes mondiaux. Dans l'ensemble, croyez-vous que les canadiens font plus, ou moins, que les autres nations pour prévenir ou contrôler la pollution?
- PLUS.....20-1
MOINS.....2
INDÉCIS.....3

- 12a. On a beaucoup parlé d'élargir le cadre de la Ligue Canadienne de Football, ainsi que du championnat de la coupe Grey, pour y inclure des équipes américaines. Pensez-vous que ce serait là une bonne ou une mauvaise chose pour le football canadien?
- UNE BONNE CHOSE.....21-1
UNE MAUVAISE CHOSE.....2
INDÉCIS.....3

SAUF SI LE RÉPONDANT EST "INDÉCIS"

- b. Pourquoi êtes-vous de cet avis?
- PAS D'OPINION ()

13. On a estimé que les Jeux Olympiques d'été proposés devant se dérouler à Montréal en 1976 coûteront environ cinq cent millions de dollars pour les deux semaines. Approuvez-vous l'idée que ces Jeux Olympiques se tiennent au Canada ou croyez-vous qu'ils devraient être annulés?
- APPROUVE L'IDÉE.....22-1
ILS DEVRAIENT ÊTRE ANNULÉS.....2
INDÉCIS.....3

- 14a. Selon vous, est-ce que le rôle dominant du mari dans la famille canadienne perd ou non de son importance?
- PERD DE L'IMPORTANCE.....23-1
NE PERD PAS D'IMPORTANCE.....2
INDÉCIS.....3

- b. Diriez-vous qu'un déclin de l'importance du mari est une bonne ou une mauvaise chose?
- BONNE CHOSE.....24-1
MAUVAISE CHOSE.....2
INDÉCIS.....3

- c. Le nombre des mères de famille augmente de plus en plus dans le monde du travail. Croyez-vous que cela a un effet nuisible sur la vie familiale.
- OUI, C'EST NUISIBLE.....25-1
NON, CE N'EST PAS NUISIBLE.....2
AUTRE QUALIFICATIF (PRÉCISER).....3
INDÉCIS.....4

15. Quels sont vos sentiments à l'égard de ces pays ... très amical, passablement amical ou pas amical? (INTERVIEWER: LISEZ À HAUTE VOIX ET UN À LA FOIS LE NOM DE CHAQUE PAYS ET INSCRIVEZ LA RÉPONSE CI-DESSOUS. INVERSEZ L'ORDRE DES PAYS TOUTES LES DEUX INTERVIEWS).

	Très amical	Passablement amical	Pas amical	Pas d'opinion
Angleterre?	26 - 1	2	3	4
Chine?	27 - 1	2	3	4
France?	28 - 1	2	3	4
Italie?	29 - 1	2	3	4
Japon?	30 - 1	2	3	4
Etats-Unis?	31 - 1	2	3	4
U.R.S.S. (Russie)	32 - 1	2	3	4
Allemagne de l'Ouest?	33 - 1	2	3	4

ENQUÊTEUR: Présentez cette section de la façon suivante: "Maintenant, puis-je vous poser, quelques questions pour être sûr que je m'adresse à une personne bien représentative de cette localité:

ENQUÊTEUR: Si le répondant préfère ne pas répondre à cette question, assurez-le que vous ne cherchez pas à savoir son nom, mais que - au contraire - vous cherchez à obtenir ces renseignements dans l'unique but de déterminer la marche de l'opinion publique au Canada.

Si une élection du Fédéral était tenue aujourd'hui, à quel parti appartiendrait le candidat de votre choix:

LIBÉRAL.....1	AUTRE PARTI	
CONSERVATEUR....2		7
N.D.P.....3	(L'INSCRIRE)	
CRÉDITISTE.....4	INDECIS.....8	
CRÉDIT SOCIAL...5	REFUSE.....9	
OUVRIER PROGRESSISTE...6	NON ÉLIGIBLE.....0	

INTERVIEWER: SI "INDECIS" OU "REFUSE DE REPENDRE"

Pouvez-vous me dire par quel parti vous vous sentez attiré à l'heure actuelle?

LIBÉRAL.....1	AUTRE PARTI	
PROG. CONS.....2		7
N.P.D.....3	(ECRIVEZ)	
CRÉDITISTE.....4	INDECIS.....8	
CRÉDIT SOCIAL...5	REFUSE DE DIRE.....9	
OUVRIER		
PROGRESSISTE.....6		

"Avez-vous voté aux élections fédérales, 30ième d'Octobre?

OUI..... 1
NON.....1
TROP JEUNE POUR VOTER...2

SI "OUI" DEMANDEZ:

Quel parti représentait le candidat pour lequel vous avez voté?

LIBÉRAL.....3	AUTRE PARTI	
CONSERVATEUR...4		9
N.D.P.....5	(L'INSCRIRE)	
CRÉDITISTE.....6	JE NE ME SOUVIENS PAS..0	
CRÉDIT SOCIAL...7	REFUSE.....X	
OUVRIER PROGRESSISTE...8		

Langue maternelle - Quelle est la première langue que vous avez parlée dans votre enfance et qui vous est encore familière?

Anglaise.....1
Française.....2
Autre:.....3
(Ecrivez)

Maintenant une question sur la religion. Quelle religion préférez-vous - Protestante, Catholique Romaine ou Juive?

PROTESTANTE.....1
JUIVE.....2
CATHOLIQUE ROMAINE.....3
AUTRE (PRÉCISEZ).....4

Quelle est la dernière école que vous avez fréquentée? Jusqu'à quelle année avez-vous poursuivi vos études?

	En partie	Gradué
Ecole primaire (1 - 7 année).....	1	2
Ecole secondaire (8 - 12 année).....	3	4
Cours universitaire.....	3	4
Cours classique.....	4	8
Ecole technique.....	5	6
Université.....	7	8
Aucune instruction scolaire.....	9	
Refuse.....	0	
Autres cours supplémentaires.....		

OCCUPATION DU CHEF DE FAMILLE

Spécifiez le travail.....

Genre de compagnie.....

MONTREZ LA CARTE D

Auriez-vous l'obligeance de me dire à quel groupe d'âges vous appartenez?

(ENQUÊTEUR: SI	18-20 ANS.....1
LA PERSONNE IN-	21-29 ANS.....2
TERROGÉE REFUSE	30-39 ANS.....3
DE DONNER SON	40-49 ANS.....4
ÂGE, ESSAYEZ DE	50 ANS ET PLUS.....5
LE DEVINER)	

Etes-vous, vous-même (ou quelqu'un de votre famille) membre d'une union ouvrière?

OUI.....1
NON.....2

VILLE.....PROVINCE...

J'ATTESTE CI-CONTRE DE LA VÉRACITÉ ET DE L'HO. DE CETTE INTERVIEW...

ENQUÊTEUR: INSCRIVEZ

SELON VOS OBSERVATIONS:

SEXE: HOMME.....1
FEMME.....2

Laquelle de ces trois catégories est le plus près du revenu annuel total que votre famille a touché l'année dernière, provenant de toutes les sources et avant la déduction de l'impôt sur le revenu? (LISEZ LES CHIFFRES A HAUTE VOIX)

MOINS de \$6,000.....1
DE \$6,000 à \$7,999.....2
\$8,000 ou plus.....3
REFUSE DE REPENDRE.....4

(A L'INTERVIEWER: SI ON REFUSE DE REPENDRE OU "NE PEUT DIRE", DONNEZ L'ESTIMATION LA PLUS JUSTE POSSIBLE)

\$.....

INTERVIEWER INDIQUEZ SI:

FERME.....1
RURAL MAIS NON FERME.....2
URBAIN.....3

L'INTERVIEW A PRIS FIN À:

(HEURE)

NOM DE LA PERSONNE INTERVIEWÉE:

TÉLÉPHONE:

ADDRESSE:

7. Comme
un nom
de la v.
l'ancien.

SET # 357 Question 4-b-d

Response to the type of changes noticed by men and women were so fragmentary and vague that a full analysis was meaningless. Below are the main features.

Six in ten women see no change in men's attitudes towards their sex since the start of the Women's Lib movement. But about three in ten, report that they do find a difference in men's treatment of them. Most of these women say the change lies in men's realization that they must take women seriously, and respect their opinions. "Men have their backs to the wall and have to give us more consideration" is a top-ranking belief. About as many see some lessening in job discrimination. "We have our own values now, are accepted as persons" they report.

Younger women under thirty, are more likely to see such changes than those who are fifty or over.

But men are, in the main, convinced that they have not changed their attitudes since the Women's Lib movement, with more than eight in ten who claim this. The small segment (13%) who believe they have altered their ideas in regard to women's rights, say that they are giving women more freedom, and letting them do what they want more often. Others report their belief that women should have equal status with men, while some say they have lost respect for them, as they are trying to take man's role in the world.

The question:

"AS YOU KNOW, THE FEDERAL ELECTION LAST OCTOBER RESULTED IN AN ALMOST EQUAL NUMBER OF SEATS FOR THE LIBERALS AND CONSERVATIVES. WHAT DO YOU FEEL THE CANADIAN VOTER WAS TRYING TO SAY BY THIS REDUCTION OF THE FORMER LIBERAL MAJORITY?"

Why Voters Reduced the Liberal Majority

General dissatisfaction with the Government; a protest vote.....	25%
An anti-Trudeau vote; more personal than Party; disagreed with some of his policies; he wasn't interested in the common man.....	13
It was time for a change; wanted to get rid of the Liberals; wanted something new.....	11
Liberals policies were bad; not enough action to help farmers; taxes too high; unemployment; welfare abuses; West not treated well.....	9
Too much attention to Quebec; bilingual problems; Quebed had too much power.....	8
Voters were confused as neither Party was preferable; wanted stronger Opposition; unsure of whom to elect	8
Other reasons	7
Can't say	19
	<hr/>
	100%

How Has Mr. Trudeau Changed? (57%)

Less arrogant; more humble; easier to get along with; trying to make amends for his errors; more human; calmed down.....	35%
Seems to care more about people; thinks more of the common man; realizes he was not communicating enough with voters.....	30
Changed his mind on some policies; more aware of problems such as unemployment and welfare abuse; pays more attention to the West; Throne Speech showed a different approach.....	14
Has to listen more to Opposition; to other points of view; knows he's out of office if he doesn't.....	13
Other reasons (Including: he's trying more; he got the message; got a hair-cut; still a good man; less holidays, etc.).....	6
Can't say why.....	13
	<hr/>
(Some gave more than one reason)	111%

SET #357 Question I2-b

Reasons why expansion of the NFL a good, or not a good thing:

Not A Good Thing 46%

Would spoil the game for Canadians; must keep our Grey Cup Canadian.....	43%
They have spoiled hockey; U.S. dominates too many sports.....	16
Would lose our Canadian identity; never get to know the players.....	12
Would be just a money-making racket; would become too big to handle.....	10
Too many U.S. players now; should get more Canadians.....	6
Other reasons.....	2
Can't say	12
(Some gave more than one reason)	101%

A Good Thing (22%)

Competition would be good; more of a challenge; better football.....	35%
Good for inter-country relations; good for tourism.....	17
More money for Canadian players.....	13
More interest as in Russian contest; more exciting.....	11
Other reasons.....	3
Can't say	21
	100%

26. Do you happen to have heard or read anything about the proposed Mackenzie Valley natural gas pipeline?

YES.....26-1
NO.....2

IF "YES"

27. Is it your impression that if built, this pipeline would be a good thing or a bad thing for Canada?

GOOD THING.....(27)-1
BAD THING.....2

QUALIFIED (WRITE IN).....3

CAN'T SAY.....4

IF "GOOD THING" OR "BAD THING"

28. Why do you feel that way?

NOT CODED

CAN'T SAY ()

29. As you may know, Canada is one of four nations who has been asked to send a group of about 290 troops and observers to Vietnam as part of the peace agreement, on a temporary basis. In general do you approve of this, or not?

APPROVE.....(28)-1
DISAPPROVE.....2

QUALIFIED (WRITE IN).....3

CAN'T SAY.....4

30. In which case do you think the average marriage is happier - if a woman is completely honest with her husband, or if she sometimes tells little lies to make things smooth?

COMPLETELY HONEST.....(29)-1
TELLS LITTLE LIES.....2
UNDECIDED.....3

BASIC DATA: INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

31. If a Federal election were held today, which party's candidate do you think you would favor?

LIBERAL.....68-1
PROG. CONS.....2
N.D.P.....3
CREDITISTE.....4
SOCIAL CREDIT.....5
LABOR PROG.....6
OTHER PARTY.....7
(WRITE IN)
UNDECIDED.....8
REFUSED.....9
NOT ELIGIBLE.....0

AUTO SKIP COL. 69

32. Did you vote in the last Federal election on October 30th, 1972?

YES.....70-1
NO.....1
TOO YOUNG TO VOTE.....2

"YES" ASK:

33. Which party did the candidate for whom you voted represent?

LIBERAL.....3
PROG. CONS.....4
N.D.P.....5
CREDITISTE.....6
SOCIAL CREDIT.....7
LABOR PROG.....8
OTHER PARTY.....9
(WRITE IN)
DON'T REMEMBER.....0
REFUSED.....X

34. What language did you speak in childhood and still understand?

ENGLISH.....71-1
FRENCH.....2

OTHER (WRITE IN).....3

35. Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

PROTESTANT.....72-1
JEWISH.....2
ROMAN CATHOLIC.....3

OTHER (SPECIFY).....4

36. What was the name of the last school you attended? How far did you go?

	Some	Graduated
Public school (grades 1-8).....73-1	1	2
Secondary or high school (grades 9-13).... 3	3	4
Technical school 5	5	6
University..... 7	7	8
No formal schooling.... 9	9	
Refused..... 0	0	
Any additional schooling (WRITE IN)		

OCCUPATION OF HEAD OF FAMILY:

Specific job.....74

Type of Company.....

SHOW CARD D

37. Would you mind telling me which age group you are in?

18-20 YEARS.....75-1
21-29 YEARS.....2
30-39 YEARS.....3
40-49 YEARS.....4
50 AND OVER.....5

38. Are you (or is any member of your family) a member of a labor union?

YES.....76-1
NO.....2

INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION:

SEX: MAN.....77-1
WOMAN.....2

39. Which of these three categories comes closest to your families' total annual income from all sources, before taxes last year? (READ INCOME BRACKETS ALOUD)

UNDER \$6,000.....78-1
\$6,000 to \$7,999.....2
\$8,000 or more.....3
REFUSED.....4

(INTERVIEWER: IF "CAN'T SAY" OR "REFUSED" GIVE BEST ESTIMATE)

\$.....

INTERVIEWER CHECK IF:

FARM.....79-1
RURAL NON FARM.....2
URBAN.....3

TIME INTERVIEW ENDED.....

NAME OF RESPONDENT.....

ADDRESS.....

TELEPHONE.....

CITY..... PROVINCE.....

DATE OF INTERVIEW.....

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW

(INTERVIEWER'S SIGNATURE)