

COL. 1 - Province (1=NS, 2=NB, 3=Nfld, 4=QUE, 5=ONT, 6=MAN, 7=SASK, 8=ALB, 9=B.C.)

COL. 2 - Community Size (1=over 500m, 2=100-500m, 3=30-100m, 4=10-30m, 5=1-10m, 6=Rural)

THE GALLUP POLL

INTERVIEWER

WOULD LIKE YOUR OPINION

(CIRCLE APPROPRIATE NUMBER OR CHECK BOXES)

DON'T READ ALOUD WORDS IN CAPITAL LETTERS

COL. 3,4,5,6 - Ser#

SPONSORED BY LEADING NEWSPAPERS ACROSS CANADA

SET # 359 MAY, 1973

SUGGESTED INTRODUCTION: I'm taking a Gallup Poll. I'd like your opinion on a few leading topics of the day.

TIME INTERVIEW BEGUN..... (HOUR)

1. Over the next year or so, which do you expect to rise most - prices or your family income?

PRICES..... 1
INCOME..... 2
BOTH THE SAME..... 3
CAN'T SAY..... 4

2. Some people are attracted by new things and new ideas, while others are more cautious about such things. What is your attitude towards what is new? Would you say you are very much attracted, or very cautious?

VERY MUCH ATTRACTED..... 1
VERY CAUTIOUS..... 2
FAIRLY ATTRACTED..... 3
FAIRLY CAUTIOUS..... 4
NOT SURE..... 5

3a. Do you believe that religion can answer all or most of today's problems -- or is it largely old-fashioned and out of date?

CAN ANSWER..... 1
OUT OF DATE..... 2
OTHER (WRITE IN)..... 3
DON'T KNOW..... 4

See code lists

b. Is organized religion a relevant part of your life at the present time or not?

YES..... 1
NO..... 2

4. (HAND CARD A) Which items on this card do you feel are MOST important when it comes to choosing a doctor for you and your family?

CAN TREAT MOST ILLNESSES BUT CALLS IN A SPECIALIST WHEN NEEDED..... 1
AVAILABLE ON SHORT NOTICE..... 2
WILL TREAT PATIENT REGARDLESS OF ABILITY TO PAY..... 3
AWARE OF LATEST MEDICAL DEVELOPMENTS..... 4
INTERESTED IN PREVENTIVE CARE..... 5
HAS OWN GOOD EQUIPMENT..... 6
WILL MAKE HOUSE CALLS..... 7
KNOWS PATIENT'S PERSONAL AND FAMILY CIRCUMSTANCES..... 8
OTHER (WRITE IN)..... 9

a. In general, do you approve, or disapprove, of marriages between Catholics and Protestants? (RECORD BELOW)

b. What about marriages between Jews and non-Jews? (RECORD BELOW)

c. And whites and blacks? (RECORD BELOW)

(a) (b) (c)
CATHOLICS & PROTESTANTS JEWS & NON-JEWS WHITES & BLACKS

APPROVE..... 15-1 15-1 17-1
DISAPPROVE..... 2 2 2
NOT SURE..... 3 3 3

6. As you know, the price of food has risen sharply. Who do you think is getting the biggest part of this increase -- the farmers, wholesalers, manufacturers, retailers, or some others?

FARMERS..... 18-1
WHOLESALEERS..... 2
MANUFACTURERS..... 3
RETAILERS..... 4
OTHER (WRITE IN)..... 5
UNDECIDED..... 6

7. Some people have suggested that the province of Quebec will be separated from the rest of Canada in about five years. In your opinion is this likely, or unlikely?

LIKELY..... 19-1
UNLIKELY..... 2
UNDECIDED..... 3

8a. In general, how difficult did you find the Federal Income Tax forms this year -- very difficult, fairly difficult, or not difficult at all?

VERY DIFFICULT..... 20-1
FAIRLY..... 2
NOT AT ALL..... 3
DID NOT COMPLETE FORM..... 4

b. None of us like taxes, but on the whole, do you think that the tax structure this year was fair or not?

FAIR..... 21-1
NOT FAIR..... 2
UNDECIDED..... 3

IF "NOT FAIR" only 2's of col 21

c. Can you tell me why?

22

CAN'T SAY ()

9. Some labor unions make jobs for their members by requiring employers to hire more than are actually needed to do a particular job. The unions say this is necessary in order to give work to all their members. Would you favor or oppose having a law passed which would stop this practice?

FAVOR..... 24-1
OPPOSE..... 2
UNDECIDED..... 3

10. Do you approve or disapprove of the Federal Government's record since the last election?

APPROVE..... 25-1
DISAPPROVE..... 2
UNDECIDED..... 3

11. Suppose a newspaper reporter obtains information for a news article he is writing from a person who asks that his name be withheld. Do you think that the reporter should or should not be required to reveal the name of this man, if he is taken to court to testify about the information in his article?

SHOULD..... 26-1
SHOULD NOT..... 2
UNDECIDED..... 3

12a. Can you tell me, just in your own words, what the Government's Bilingual policy is?

27

28

Exc. 8's of

UNLESS "CAN'T SAY" col. 28

b. In general, do you think this policy is a good one for Canada or not?

GOOD..... 29-1
NOT GOOD..... 2

QUALIFIED (WRITE IN)

UNDECIDED..... 4

7 2
8
9

13a. Have you, yourself ever happened to try marijuana?

YES.....30-1
NO.....2

b. How would you feel about a teen-age son of yours trying marijuana - would you oppose it strongly, or would you leave the decision to him?

OPPOSE STRONGLY.....31-1
LEAVE DECISION TO HIM.....2
DON'T KNOW.....3

14. Do you think that people like yourself can, in a general way, influence changes in things that are going on in your community, or is there very little that you can do about it?

CAN INFLUENCE.....32-1
DO VERY LITTLE.....2
UNDECIDED.....3

15. If time and money were no object, which Canadian province would you most like to visit on your vacation?

P.E.I.....33-0
N.S.....1
N.B.....2
Nfld.....3
Quebec.....4
Ont.....5
Man.....6
Sask.....7
Alta.....8
B.C.....9
CAN'T SAY.....X

53-54

BASIC DATA: INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

1

If a Federal election were held today, which party's candidate do you think you would favor?

LIBERAL.....68.....1
PROG. CONG.....2
N.D.P.....3
CREDITISTE.....4
SOCIAL CREDIT.....5
LABOR PROG.....6
OTHER PARTY.....7
(WRITE IN)
UNDECIDED.....8
REFUSED.....9
NON ELIGIBLE.....0

Auto Skip Col. 69

What was the name of the last school you attended? How far did you go?

	Some	Graduated
Public school (grades 1-8).....73	1	2
Secondary or high school (grades 9-13)....	3	4
Technical school	5	6
University.....	7	8
No formal schooling....	9	
Refused.....	0	
Any additional schooling (WRITE IN)		

OCCUPATION OF HEAD OF FAMILY:

Specific job.....74

Type of Company.....

SHOW CARD D

Would you mind telling me which age group you are in?

18-20 YEARS.....75.....1
21-29 YEARS.....2
30-39 YEARS.....3
40-49 YEARS.....4
50 AND OVER.....5

Are you (or is any member of your family) a member of a labor union?

YES.....76.....1
NO.....2

INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION:

SEX: MAN.....77.....1
WOMAN.....2

Which of these three categories comes closest to your families' total annual income from all sources, before taxes last year? (READ INCOME BRACKETS ALOUD)

UNDER \$6,000.....78.....1
\$6,000 to \$7,999.....2
\$8,000 or more.....3
REFUSED.....4

(INTERVIEWER: IF "CAN'T SAY" OR "REFUSED" GIVE BEST ESTIMATE)

\$.....

INTERVIEWER CHECK IF:

FARM.....79.....1
RURAL NON FARM.....2
URBAN.....3

TIME INTERVIEW ENDED.....

NAME OF RESPONDENT.....

ADDRESS.....

TELEPHONE.....

Did you vote in the last Federal election on October 30th, 1972?

YES.....70.....1
NO.....2
NOT YET TO VOTE.....3

IF "YES" ANSWER:

Which party did the candidate for whom you voted represent?

LIBERAL.....3
PROG. CONG.....4
N.D.P.....5
CREDITISTE.....6
SOCIAL CREDIT.....7
LABOR PROG.....8
OTHER PARTY.....9
(WRITE IN)
DON'T REMEMBER.....0
REFUSED.....X

Mother tongue - What was the language you first spoke in childhood and still understand?

ENGLISH.....71.....1
FRENCH.....2
OTHER (WRITE IN).....3

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

72
PROTESTANT.....1
JEWISH.....2
ROMAN CATHOLIC.....3
OTHER (SPECIFY).....4

CITY..... PROVINCE.....

DATE OF INTERVIEW.....

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW

(INTERVIEWER'S SIGNATURE)