

THE GALLUP POLL

INTERVIEWER (Col 1 = F.R.O.V.)  
DON'T READ ALOUD  
WORDS IN CAPITAL LETTERS

WOULD LIKE YOUR OPINION

(CIRCLE APPROPRIATE NUMBERS OR CHECK BOXES)

(Col 2. COMMUNITY SIZE)

JOB # 353 = COLS. 2, 8, 9

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G.P. 353  
Dec. 1975

SUGGESTED INTRODUCTION: I'm taking a Gallup Poll. I'd like your opinion on a few leading topics of the day.

TIME INTERVIEW BEGUN.....  
(HOUR)

1. If you were asked to criticize the present Liberal government in Ottawa, what would your main criticism be? 10-

2. What would your main criticism of the Conservative opposition in Ottawa be? 11-

3a. In your opinion, should husbands be expected to share in the general housework or not? 12-  
SHOULD.....1  
SHOULD IF WIFE WORKS OUTSIDE HOME.....2  
SHOULD NOT.....3  
NO OPINION.....4

ASK MARRIED WOMEN ONLY

b. Would you say your husband helps with the housework fairly regularly, occasionally or not at all? 13-  
FAIRLY REGULARLY.....1  
OCCASIONALLY.....2  
NOT AT ALL.....3

ASK MARRIED MEN ONLY

c. Do you, yourself, help with the housework fairly regularly, occasionally, or not at all? 14-  
FAIRLY REGULARLY.....1  
OCCASIONALLY.....2  
NOT AT ALL.....3

ASK EVERYONE:

4. Some people say there are too many trouble-makers and agitators among union leaders. Others say this talk is only anti-labor propaganda. What are your views on this? 15-  
TROUBLE MAKERS.....1  
JUST PROPAGANDA.....2  
OTHER(SPECIFY).....3  
NO OPINION.....4

8. Looking ahead ten years or so, do you think unions will be more powerful, less powerful, or have much the same power as they have today? 21-  
MORE POWERFUL.....1  
LESS POWERFUL.....2  
THE SAME.....3  
CAN'T SAY.....4

9. As you may know, a lot of Canada's development has been financed by U.S. money. Do you think this was a good thing for Canada or not a good thing? 22-  
GOOD THING.....1  
NOT A GOOD THING.....2  
QUALIFIED(SPECIFY).....3  
NO OPINION.....4

10. Some people say that because of things like Family Allowances and other social security measures, Canada is heading towards socialism. Do you think Canada is becoming socialistic or not? 23-  
YES, BECOMING SOCIALISTIC.....1  
NO, IS NOT.....2  
TO A LIMITED EXTENT.....3  
UNDECIDED.....4

11. Of all the things you buy or the services you pay for, which one irritates you most because of high prices? 24-  
CARS.....1  
CLOTHING.....2  
FOOD BILLS.....3  
GASOLINE.....4  
MEDICAL BILLS.....5  
RENT, HOUSING.....6  
UTILITIES.....7  
OTHER(SPECIFY).....8  
NONE, DON'T KNOW.....9  
EVERYTHING.....0

12a. In your opinion, are there, or are there not services, used by the general public, which, by law, should not be subject to interruption because of labor-management disputes? 25-  
YES, ARE.....1  
NO, ARE NOT.....2  
DON'T KNOW.....3

IF "YES" ASK:

b. Which services are you thinking of? Any others? 26-

HAND CARD "A" TO EVERYONE:

13. Are there any services on this list which, you believe should not be allowed to be disrupted? 27-  
AIRLINE SERVICE.....1 MUNICIPAL TRANSIT.....7  
EDUCATIONAL SERVICES.....2 POLICE PROTECTION.....8  
ELECTRIC SERVICE.....3 POSTAL SERVICE.....9  
FIRE PROTECTION.....4 TELEPHONE SERVICE.....0  
GARBAGE DISPOSAL.....5 YES, ALL OF ABOVE.....X  
MEDICAL SERVICES.....6 NO, NONE OF ABOVE.....V

4. In your opinion, who is (was) responsible for the inconvenience caused to the public by the (recent) postal strike?

- GOVERNMENT.....1
- UNION.....2
- BRYCE MACKASEY, POSTMASTER GENERAL.....3
- UNION LEADERS.....4
- JOE DAVIDSON, UNION LEADER.....5
- CLAUDE PARROT, UNION LEADER.....6
- OTHER(SPECIFY).....7
- DON'T KNOW.....8

16a. Do you believe that Zionism - that is the belief in or the movement for a Jewish National State - is or is not a form of racism?

- YES, IS.....1
- NO, IS NOT.....2
- QUALIFIED(SPECIFY).....3
- DON'T KNOW.....4

15. In general, do you think the United Nations is doing a good job or a poor job in trying to solve the problems it has had to face?

- GOOD JOB.....1
- FAIR JOB.....2
- POOR JOB.....3
- CAN'T SAY.....4

b. Immediately after the General Assembly of the United Nations condemned Zionism as "a form of racism and racial discrimination", the Canadian Parliament passed a motion calling the UN resolution untrue.

- Do you approve or disapprove of Canada's stand on this issue?
- APPROVE.....1
- DISAPPROVE.....2
- DON'T KNOW.....3

BASIC DATA: INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

If a Federal election were held today, which party's candidate do you think you would favor?

- LIBERAL.....1
- PROG. CONS.....2
- N.D.P.....3
- CREDITISTE.....4
- SOCIAL CREDIT.....5
- LABOR PROG.....6
- OTHER PARTY.....7
- (WRITE IN).....
- UNDECIDED.....8
- REFUSED.....9
- NOT ELIGIBLE.....0

Did you vote in the last Federal election on July 8th, 1974?

- YES.....
- NO.....1
- TOO YOUNG TO VOTE...2

IF "YES", ASK:

Which party did the candidate for whom you voted represent?

- LIBERAL.....3
- PROG. CONS.....4
- N.D.P.....5
- CREDITISTE.....6
- SOCIAL CREDIT.....7
- LABOR PROG.....8
- OTHER PARTY.....9
- (WRITE IN).....
- DON'T REMEMBER.....0
- REFUSED.....X

What is your marital status?

- SINGLE.....1
- MARRIED.....2
- WID, DIV, SEP.....3

Mother tongue - What was the language you first spoke in childhood and still understand?

- ENGLISH.....1
- FRENCH.....2
- OTHER(WRITE IN).....3

For a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

- PROTESTANT.....1
- JEWISH.....2
- ROMAN CATHOLIC.....3
- OTHER(SPECIFY).....4

What was the name of the last school you attended? How far did you go?

- |                                             | Some | Graduated |
|---------------------------------------------|------|-----------|
| Public School (grades 1 - 8).....1          |      | 2         |
| Secondary or high school (grades 9-13)....3 |      | 4         |
| Technical school.....5                      |      | 6         |
| University.....7                            |      | 8         |
| No formal schooling.....9                   |      |           |
| Refused.....0                               |      |           |

Any additional schooling? (WRITE IN)

OCCUPATION OF HEAD OF FAMILY:

Specific job \_\_\_\_\_  
Type of Company \_\_\_\_\_

How many people, including yourself, are there in this household?  
1 2 3 4 5 6OR MORE

How many would be under 10 years?  
0 1 2 3 4OR MORE

How many would be between 10 & 17 years?  
0 1 2 3 4OR MORE

Are you (or is any member of your family) a member of a labor union?  
YES....1  
NO.....2

What was the year of your birth?  
YEAR \_\_\_\_\_

INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION:  
SEX: MAN.....1  
WOMAN.....2

HAND CARD "R"  
Which letter on this card corresponds to your total annual family income from all sources, before tax deductions?

- A. Under \$4,000...1
- B. \$4,000-\$5,999..2
- C. \$6,000-\$7,999..3
- D. \$8,000-\$9,999..4
- E. \$10,000-\$12,999..5
- F. \$13,000-\$14,999..6
- G. \$15,000-\$19,999..7
- H. \$20,000 & OVER..8
- REFUSED.....9

INTERVIEWER CHECK IF:  
FARM.....1  
RURAL NON-FARM.....2  
URBAN.....3

TIME INTERVIEW ENDED \_\_\_\_\_

NAME OF RESPONDENT \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
TELEPHONE \_\_\_\_\_

CITY \_\_\_\_\_ PROVINCE \_\_\_\_\_  
DATE OF INTERVIEW \_\_\_\_\_

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW

(INTERVIEWER'S SIGNATURE)

- 
- V. Economic policy, let inflation get out of hand, not curbing high prices, cost of living, wage and price controls
  - X. Unemployment policy; too many unemployed
  - 0 Leadership, lack of leadership
  - 1. Trudeau (DO NOT DOUBLE WITH "LEADERSHIP" CODE)
  - 2. Not keeping promises
  - 3. Government spending, too much government spending
  - 4. M.P salaries, too high salaries for M.P.'s, M.P's pensions
  - 5 Too slow, not effective, not getting anything done
  - 6. French/bilingual problems, Bill 22, too many French, should have an
  - 7 Other, miscellaneous criticisms (HAND TAB)
  - 8. No criticism, doing their best
  - 9 Don't know

SAMPLE CHARACTERISTICS

# 383

DECEMBER, 1975

	T O T A L	
	<u>Number</u>	<u>Percent</u>
NATIONAL	1,023	100%
<u>Region</u>		
Atlantic	94	9
Quebec	279	27
Ontario	368	36
Prairies	172	17
British Columbia	110	11
<u>Age</u>		
18 - 29 years	279	27
30 - 49 years	376	37
50 years and over	359	35
Refused	9	1
<u>Community Size</u>		
Over 500,000	330	32
100,000 - 500,000	155	15
30,000 - 100,000	90	9
10,000 - 30,000	83	8
1,000 - 10,000	126	12
Rural and Farm	239	23
<u>Sex</u>		
Male	518	51
Female	505	49

MAIN CRITICISM OF CONSERVATIVE OPPOSITION (Q.2)

- V. Not critical enough, too soft, not questioning,
- X. Lack of policy, Not constructive, No programs, lack of cohesive policy
0. Leadership, lack of leadership, Need a new leader,
1. Stanfield, Stanfield is not effective, (DO NOT DBL. WITH "LEADERSHIP"
2. Other Conservative Member criticism
3. Not co-operative, should support Liberals more, help the Liberals
- 4.
- 5.
- 6.
7. Other, miscellaneous criticisms (hand tab)
8. No criticism, are doing their best
9. Don't know, can't say

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