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1a. Have you seen or heard anything about the federal government's participation in the development of the Athabaska tar sands -- that is the Syncrude project?

10-
YES.....1
NO.....2

IF "YES", ASK:

b. On the whole, do you approve or disapprove of such federal government participation?

11-
APPROVE.....1
DISAPPROVE.....2
DON'T KNOW.....3

c. Who do you think will benefit most from the Syncrude project -- all of Canada, Alberta, or the private oil companies that are involved?

12-
ALL OF CANADA.....1
ALBERTA.....2
PRIVATE OIL CO'S.....3
DON'T KNOW.....4

2. When a labor union calls its members together to vote on a possible strike, do you believe that the vote should be by secret ballot or should it be by a show of hands?

13-
SECRET BALLOT.....1
SHOW OF HANDS.....2
DON'T KNOW.....3

3. Generally speaking, what do you think is the least amount of money a family of four (husband, wife and two children) needs each week to get along on, in this community?

\$ _____ () DON'T KNOW ¹⁴ ₁₅

4. Do you or do you not think a person arrested on a sexual offence charge should be eligible for bail...

SHOULD SHOULD DON'T
NOT KNOW

a. if they have a record of a previous conviction on this charge?..... 17-
1 2 3

b. if they have no record of a previous conviction on this charge?..... 18-
1 2 3

5a. How would you describe business conditions in this community -- would you say they are very good, good, not too good, or bad? RECORD BELOW

5b. How do you think business conditions in this community will be six months from now -- very good, good, not too good, or bad?

5a. TODAY 5b. IN 6 MOS.

19- 20-
VERY GOOD.....1 1
GOOD.....2 2
NOT TOO GOOD.....3 3
BAD.....4 4
DON'T KNOW.....5 5

6. Which do you think the federal government should give greater attention to -- trying to curb inflation or trying to reduce unemployment?

21-
CURB INFLATION.....1
REDUCE UNEMPLOYMENT.....2
NO OPINION.....4

7. Do you agree or disagree with teachers being allowed to inflict corporal punishment?

22-
AGREE.....1
QUALIFIED AGREEMENT (SPECIFY).....2
DISAGREE.....3
DON'T KNOW.....4

8. In general, do you think the courts in this area deal too harshly or not harshly enough with criminals?

23-
TOO HARSHLY.....1
NOT HARSHLY ENOUGH.....2
ABOUT RIGHT.....3
DON'T KNOW.....4

9. Do you favor or oppose capital punishment... DON'T KNOW

FAVOR OPPOSE KNOW
a. for the killing of a prison guard or an on-duty policeman?..... 24-
1 2 3
b. for the killing of any innocent person?..... 5 6 7

15a. There has been some discussion lately about the possibility of racial problems in Canada. In your opinion, has there been any increase in racial intolerance over the past five years, or not?

26-
YES.....1
NO.....2
DON'T KNOW.....3

IF "YES", ASK:

b. Why do you think it has increased?

If a Federal election were held today, which party's candidate do you think you would favor?

LIBERAL.....1 OTHER PARTY.....7
PROG. CONS.....2
N.D.P.....3 (WRITE IN)
CREDITISTE.....4 UNDECIDED.....8
SOCIAL CREDIT.....5 REFUSED.....9
LABOR PROG.....6 NOT ELIGIBLE...0

Did you vote in the last Federal election on July 8th, 1974?

YES.....
NO.....1
TOO YOUNG TO VOTE...2

IF "YES", ASK:

Which party did the candidate for whom you voted represent?

LIBERAL.....3 OTHER PARTY.....9
PROG. CONS.....4
N.D.P.....5 (WRITE IN)
CREDITISTE.....6 DON'T REMEMBER.0
SOCIAL CREDIT.....7 REFUSED.....X
LABOR PROG.....8

What is your marital status?

SINGLE.....1
MARRIED.....2
WID, DIV, SEP.....3

Mother tongue - What was the language you first spoke in childhood and still understand?

ENGLISH.....1
FRENCH.....2
OTHER(WRITE IN).....3

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

PROTESTANT.....1
JEWISH.....2
ROMAN CATHOLIC.....3

What was the name of the last school you attended? How far did you go?

Some Graduated
Public School (grades 1 - 8).....1 2 6
Secondary or high school (grades 9-13)....3 4
Technical school.....5 6
University.....7 8
No formal schooling.....9
Refused.....0

Any additional schooling? (WRITE IN)

OCCUPATION OF HEAD OF FAMILY:

Specific job 7
Type of Company _____

How many people, including yourself, are there in this household?
1 2 3 4 5 6 OR MORE 7

How many would be under 10 years?
0 1 2 3 4 OR MORE 1

How many would be between 10 & 17 years?
0 1 2 3 4 OR MORE 1

Are you (or is any member of your family) a member of a labor union?
YES....1
NO.....2

What was the year of your birth? 27

YEAR _____
INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION:
SEX: MAN.....1
WOMAN.....2

HAND CARD "R"
Which letter on this card corresponds to your total annual family income from all sources, before tax deductions?
A. Under \$4,000...1 E. \$10,000-\$12,999..5
B. \$4,000-\$5,999..2 F. \$13,000-\$14,999..6
C. \$6,000-\$7,999..3 G. \$15,000-\$18,999..7
D. \$8,000-\$9,999..4 H. \$20,000 & OVER...8
REFUSED.....9

INTERVIEWER CHECK IF: 7
FARM.....1
RURAL NON-FARM.....2
URBAN.....3

TIME INTERVIEW ENDED _____

NAME OF RESPONDENT _____

ADDRESS _____

TELEPHONE _____

CITY _____ PROVINCE _____

DATE OF INTERVIEW _____

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW

Avez-vous vu ou entendu parler de la participation du gouvernement fédéral dans le développement des sables bitumineux de l'Arthabaska -- c'est-à-dire dans le projet Syncrude?

OUI.....1
NON.....2

SI "OUI", DEMANDEZ:

Dans l'ensemble, approuvez-vous ou désapprouvez-vous une telle participation du gouvernement fédéral?

APPROUVE.....1
DESAPPROUVE.....2
NE SAIS PAS.....3

Qui, selon vous, bénéficiera le plus de ce projet Syncrude -- Tout le Canada, l'Alberta ou les compagnies pétrolières privées, impliquées dans le projet?

TOUT LE CANADA.....1
ALBERTA.....2
LES CIÉS PÉTROLIÈRES PRIVÉES..3
NE SAIS PAS.....4

Lorsqu'un syndicat ouvrier appelle ces membres à venir voter ensemble pour une grève possible, croyez-vous que le vote devrait se faire par un scrutin secret ou s'il devrait être fait par un vote à mains levées?

SCRUTIN SECRET.....1
VOTE A MAINS LEVÉES.....2
NE SAIS PAS.....3

Généralement parlant, quel serait le montant d'argent minimum qu'une famille de quatre (mari, épouse et deux enfants) a besoin chaque semaine afin de joindre les deux bouts, dans cette communauté.

\$ _____ () NE SAIS PAS

Croyez-vous qu'une personne arrêtée pour un délit sexuel devrait ou ne devrait pas avoir droit d'être libérée sur cautionnement...

DE-VRAIT NE NE
VRAIT DEVRAIT SAIS
PAS PAS PAS

- a. Si elle a déjà un dossier pour une telle charge?.....17-
1 2 3
- b. Si elle n'a aucun dossier pour une telle charge?.....18-
1 2 3

De quelle façon décririez-vous les conditions du monde des affaires de cette communauté -- diriez-vous qu'elles sont très bonnes, bonnes, pas trop bonnes ou mauvaises? ENREGISTREZ CI-DESSOUS.

Selon vous, dans six mois d'ici, où en seront les conditions du monde des affaires de cette communauté -- très bonnes, bonnes, pas trop bonnes ou mauvaises?

5.

	5a. AUJOURD'HUI	5b. DANS 6 MOIS
TRES BONNES.....	19- 1	20- 1
BONNES.....	2	2
PAS TROP BONNES.....	3	3
MAUVAISES.....	4	4
NE SAIS PAS.....	5	5

6. Selon vous, à quoi le gouvernement fédéral devrait-il accorder une plus grande attention -- essayer de freiner l'inflation ou essayer de réduire le chômage?

FREINER L'INFLATION.....1
REDUIRE LE CHOMAGE.....2
AUCUNE OPINION.....4

7. Etes-vous d'accord ou non d'accord avec les professeurs qui ont le droit d'infliger une punition corporelle?

D'ACCORD.....21-
1

ACCORD QUALIFIE (SPECIFIEZ).....2
NON D'ACCORD.....3
NE SAIS PAS.....4

8. En général, croyez-vous que les tribunaux de ce pays traitent les criminels trop sévèrement ou pas assez sévèrement?

TROP SEVEREMENT.....23-
1
PAS ASSEZ SEVEREMENT.....2
A PEU PRES CORRECT.....3
NE SAIS PAS.....4

9. Etes-vous pour ou contre la peine capitale pour...

APPROUVE DESAP- NE SAIS
PROUVE PROUVE PAS

- a. le meurtre d'un gardien de prison ou d'un policier en devoir?.....24-
1 2 3
- b. le meurtre de n'importe quelle personne innocent?. 5 6 7

15a. On a beaucoup parlé récemment sur la possibilité de problèmes raciaux au Canada. Selon vous, y a-t-il eu augmentation d'intolérance raciale au cours des cinq dernières années, oui ou non?

OUI.....36-
1
NON.....2
SI "OUI", DEMANDEZ: NE SAIS PAS.....3

b. Pourquoi croyez-vous que cette intolérance a augmentée?

- 37

Si une élection Fédérale était tenue aujourd'hui, à quel parti appartiendrait le candidat de votre choix?

LIBERAL.....1 AUTRE PARTI 7
CONSERVATEUR.....2
N.D.P.....3 (L'INSCRIRE)
CREDITISTE.....4 INDECIS.....8
CREDIT SOCIAL...5 REFUS.....9
OUVRIER NON ELIGIBLE.....0
PROGRESSISTE...6

Avez-vous voté aux dernières élections fédérales du 8 Juillet, 1974?

OUI.....
NON.....1
TROP JEUNE POUR VOTER.....2

SI "OUI" DEMANDEZ:

Quel parti représentait le candidat pour lequel vous avez voté?

LIBERAL.....3 AUTRE PARTI 9
CONSERVATEUR.....4
N.D.P.....5 (L'INSCRIRE)
CREDITISTE.....6 JE NE ME SOUVIENS PAS.0
CREDIT SOCIAL...7 REFUSE.....X
OUVRIER
PROGRESSISTE...8

Quel est votre statut marital?

CELIBATAIRE.....1
MARIE.....2
VEUF, DIVORCE, SEPARÉ.....3

Langue maternelle - quelle est la première langue que vous avez parlée dans votre enfance et qui vous est encore familière?

ANGLAISE.....1
FRANCAISE.....2
AUTRE (ÉCRIVEZ).....3

Maintenant une question sur la religion. Quelle religion préférez-vous - Protestante, Catholique Romaine ou Juive?

PROTESTANTE.....1
JUIVE.....2
CATHOLIQUE ROMAINE.....3
AUTRE (PRÉCISEZ).....4

Quelle est la dernière école que vous avez fréquentée? Jusqu'à quelle année avez-vous poursuivi vos études?

EN PARTIE GRADUE

Ecole primaire (1 - 7 année)1 2

Ecole secondaire (8 - 12 année).....3 4

Cours universitaire...3 4
Cours classique.....4 8
Ecole technique.....5 6
Université.....7 8
Aucune instruction scolaire..9
Refuse.....0

Autre cours supplémentaires? (SPECIFIEZ)

OCCUPATION DU CHEF DE FAMILLE:

Spécifiez le travail
Genre de compagnie

Tout en vous incluant, combien y a-t-il de personnes qui vivent dans cette maison?
1 2 3 4 5 6 OU PLUS

Parmi ces personnes combien y en a-t-il âgées de moins de 10 ans?
0 1 2 3 4 OU PLUS

Combien sont âgées de 10 & 17 ans?
0 1 2 3 4 OU PLUS

Etes-vous, vous même (ou quelqu'un de votre famille) membre d'une union ouvrière?
OUI.....1
NON.....2

VILLE _____ PROVINCE _____

DATE DE L'INTERVIEW _____

J'ATTESTE CI-CONTRE LA VERACITE ET L'HONNETETE DE CETTE INTERVIEW

Quelle était l'année de votre naissance?
ANNEE _____

INTERVIEWEUR: INSCRIVEZ SELON VOS OBSERVATIONS:

SEXE: HOMME.....1
FEMME.....2

PASSEZ LA CARTE "R"

Quel lettre sur cette carte représente le revenu total annuel de votre famille en incluant tout revenu, avant déductions de taxes?

- A. Moins de \$4,000..1 E.\$10,000-\$12,999.5
B. \$4,000-\$5,999...2 F.\$13,000-\$14,999.6
C. \$6,000-\$7,999...3 G.\$15,000-\$19,999.7
D. \$8,000-\$9,999...4 H.\$20,000 ET PLUS.8

REFUSE.....9

INTERVIEWEUR INDIQUEZ SI:

FERME.....1
RURAL MAIS NON FERME.....2
URBAIN.....3

L'INTERVIEW A PRIS FIN A _____

(HEURE) _____

NOM DU REpondant: _____

ADRESSE : _____

TELEPHONE: _____

QUESTION 3 - AMOUNT OF MONEY NEEDED BY A FAMILY OF FOUR PER WEEK:

1. \$55.00 OR LESS (HAND TAB)

2. \$56 - \$65

3. \$66 - \$75

4. \$76 - \$85

5. \$86 - \$95

6. \$96 - \$105

7. \$106 - \$115

8. \$116 - \$125

9. \$126 - \$135

0. \$136 - \$145

X. \$146 - \$155

V. \$156 - \$165

1. \$166 - \$175

2. \$176 - \$185

3. \$186 - \$195

4. \$196 - \$205

5. \$206 - \$215

6. \$216 - \$225

7. \$226 - \$235

8. \$236 - \$245

9. \$246 - \$255

0. Over \$255 (HAND TAB)

X. Don't know, Can't say, depends, etc.

Q. 15b. - WHY INCREASED RACIAL INTOLERANCE:

- V. Non-white immigration/immigrants; too many non-white people let in, more nationalities entering Canada
- X. Immigrants/immigration (NO MENTION OF COLOUR); too many immigrants, relaxed immigration laws
- 0. Unemployment situation; take jobs from our own people
- 1. Criminals, undesirables coming to Canada, crime element let in; increased crime/riots
- 2. Economic situation; our economy can't handle it, drain on our economy, go on welfare, not willing to work
- 3. Unadaptable; won't accept Cdn. ways, won't adapt, form ghettos won't learn language
- 4. Police, police brutality
- 5. U.S. situation, overflow from U.S. problems
- 6. Local problems, non-immigration problems
- 7. Press builds it up, more obvious now, more apparent
- 8. Ignorance, lack of education, fear of unknown, narrow-minded people
- 9. Other; (HAND TAB - BY TYPE OF PERSON - ANYTHING THAT LOOKS INTERESTING)
- Don't know

SAMPLE CHARACTERISTICS

MARCH, 1975

	<u>NUMBER</u>	<u>TOTAL</u> <u>PERCENTAGE</u>
NATIONAL	1,058	100
<u>REGION</u>		
Atlantic	100	9
Quebec	302	29
Ontario	364	34
Prairies	172	16
British Columbia	120	12
<u>AGE</u>		
18 - 29 years	285	27
30 - 49 years	408	39
50 & over	354	33
Not Stated	11	1
<u>COMMUNITY SIZE</u>		
Over 100,000	513	49
30 - 100,000	100	9
10 - 30,000	90	8
1 - 10,000	112	11
Rural	243	23
<u>SEX</u>		
Male	529	50
Female	529	50

THE DESIGN OF THE GALLUP POLL SAMPLE

The Canadian Gallup Poll maintains a national probability sample in all centres over 1,000 population. A quota sample is used in rural farm and rural non-farm centres. An independent sample of individuals is selected for each survey.

The sampling procedure is designed to produce an approximation of the adult civilian population, 18 years and older, living in Canada except for those persons in institutions such as prisons or hospitals, or those residing in Labrador, the Yukon or the Northwest Territories. Survey data can be applied to this population for the purposes of projecting percentages into numbers of people.

The sample design included stratification by six community size groups, based on the 1971 Census data: Cities of 500,000 population and over, those between 100,000 and 500,000, 30,000 to 100,000, 10,000 to 30,000, 1,000 to 10,000 and rural farm and rural non-farm areas.

Within each of these classifications a further stratification was done by four geographic regions: Atlantic, Quebec, Ontario and the Western Provinces. Within each regional stratum, the population was arrayed in geographic order by community size and within those classifications, by census enumeration areas. Enumeration areas, on the average, contain about 500 to 600 people.

A total of 105 enumeration areas was selected randomly from this array. Within urban centres, a random block sampling procedure was used to select starting points for interviewers. The interviewer is required to follow a specified route in the selection of households. The choice of respondents within urban households is automatically made through a listing of all adults, 18 years of age and over, and the application of a random pre-selection method.

The selection of rural farm and rural non-farm interviewing locations followed the sample design established for urban centres in terms of geographic dispersion and random selection of enumeration areas. Because of the low population density and wide dispersion of households, the random block sampling procedure was replaced by quota sampling based on sex and age.

The design of the Gallup Poll sample has been based on population statistics of the Census of Canada, 1971.

CODE LISTS

- Province:
1. Nova Scotia
 2. New Brunswick
 3. Newfoundland
 4. Quebec
 5. Ontario
 6. Manitoba
 7. Saskatchewan
 8. Alberta
 9. Br. Columbia

- Community Size:
1. Over 500,000
 2. 100,000 - 500,000
 3. 30,000 - 100,000
 4. 10,000 - 30,000
 5. 1,000 - 10,000
 6. Under 1,000

- Occupation:
1. Professional
 2. Business Executive, owners, managers
 3. Salespeople
 4. Clerical workers
 5. Skilled labourer
 6. Unskilled labourer

 7. Farmer
 8. Housewives, widows
 9. Pensioned, retired
 0. Unemployed
 - X. Armed forces, student
 - V. Not stated

Political Preference:

1. Liberal
2. Prog. Cons.
3. N.D.P.
4. Creditiste
5. Social Credit
6. Labor Prog.
7. Other (Specify)
8. Undecided
9. Refused
0. Not Eligible

98 - DID NOT STATE
99 - BORN IN 1980'S
OTHER #'S - EXACT YR. OF BIRTH