

Serial # 1-6

Cal 1 - Province
2 - Community Size
4 - Language of District

THE GALLUP POLL
WOULD LIKE YOUR OPINION

INTERVIEWER
DON'T READ ALOUD
WORDS IN CAPITAL
LETTERS

(CIRCLE APPROPRIATE NUMBERS
OR CHECK BOXES)

Belmont # 7, 8 & 9

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G.P. 395
December, 1976

SUGGESTED INTRODUCTION: I'm taking a Gallup Poll.
I'd like your opinion on a few leading topics of
the day.

TIME INTERVIEW BEGUN.....
(HOUR)

1a. Were you pleased or displeased with the results of
the election held in the Province of Quebec on
November 15th?

PLEASSED.....1
DISPLEASED.....2
DON'T KNOW.....3
N/A 4

IF "PLEASSED" OR "DISPLEASED" ASK
b. Why?

IF 11/1
IF 11/2 12-

2. Do you think Canadian-American relations will improve
or get worse under the next President of the U.S.,
Jimmy Carter, or do you think they will remain about
the same?

13-
WILL IMPROVE.....1
WILL GET WORSE.....2
NO CHANGE.....3
DON'T KNOW.....4
N/A 5

Do you approve or disapprove of the way Pierre Trudeau
is handling his job as Prime Minister?

14-
APPROVE.....1
DISAPPROVE.....2
DON'T KNOW.....3
N/A 4

4. Do you think Joe Clark is or is not proving a good
leader of the Progressive Conservative Party?

15-
IS GOOD.....1
IS NOT.....2
DON'T KNOW.....3
N/A 4

5. Do you think Ed. Broadbent is or is not proving
a good leader of the New Democratic Party?

16-
IS GOOD.....1
IS NOT.....2
DON'T KNOW.....3
N/A 4

6. Which do you think the government should give
greater attention to - trying to curb inflation
or trying to reduce unemployment?

17-
CURB INFLATION.....1
REDUCE UNEMPLOYMENT.....2
NO OPINION.....3
N/A 4

7. Which, if any, of these things is the main cause of
the present unemployment figures? HAND CARD "A"

18-
WORLD ECONOMIC PRESSURES.....1
PEOPLE NOT WANTING TO WORK.....2
LABOR UNIONS.....3
GOVERNMENT.....4
EMPLOYERS.....5

OTHER(SPECIFY).....6
DON'T KNOW.....7
N/A 8

8. Do you think the current unemployment benefits are
too high, about right or too low?

19-
TOO HIGH.....1
ABOUT RIGHT.....2
TOO LOW.....3
DON'T KNOW.....4
N/A 5

9. Do you think it would be a good thing or a bad thing
if workers in large companies were able to elect
members to serve on the board of directors?

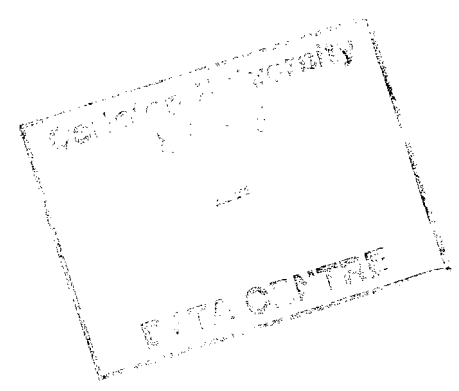
20-
GOOD THING.....1
BAD THING.....2
DON'T KNOW.....3
N/A 4

10. Do you think it would be a good thing or a bad thing
if workers had access to information of their
company's financial situation?

21-
GOOD THING.....1
BAD THING.....2
DON'T KNOW.....3
N/A 4

11. How important is it to you that Canadian ownership
of industries and resources in Canada increase -
very important, fairly important or not at all
important?

22-
VERY IMPORTANT.....1
FAIRLY IMPORTANT.....2
NOT AT ALL IMPORTANT.....3
DON'T KNOW.....4
N/A 5



BASIC DATA: INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

If a Federal election were held today, which party's candidate do you think you would favor?

LIBERAL.....1 OTHER PARTY Col 64
 PROG. CONS.....2 _____7
 N.D.P.....3 (WRITE IN)
 CREDITISTE.....4 UNDECIDED.....8
 SOCIAL CREDIT.....5 REFUSED.....9
 LABOR PROG.....6 NOT ELIGIBLE...0
 N/S X

Did you vote in the last Federal election on July 8th, 1974?

YES..... 65
 NO.....1
 TOO YOUNG TO VOTE...2

IF "YES", ASK:

Which party did the candidate for whom you voted represent?

LIBERAL.....3 OTHER PARTY
 PROG. CONS.....4 _____9
 N.D.P.....5 (WRITE IN)
 CREDITISTE.....6 DON'T REMEMBER..0
 SOCIAL CREDIT.....7 REFUSED.....X
 LABOR PROG.....8 N/S V

What is your marital status?

66-
 SINGLE.....1
 MARRIED.....2
 WID, DIV, SEP.....3
 N/S 4

Mother tongue - What was the language you first spoke in childhood and still understand?

ENGLISH.....67 1
 FRENCH.....2
 OTHER(WRITE IN) _____3
 N/S 4

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

68
 PROTESTANT.....1
 JEWISH.....2
 ROMAN CATHOLIC.....3
 OTHER(SPECIFY) NONE -> 4
 N/S 5

What was the name of the last school you attended? How far did you go?

	Some	Graduated
Public School (grades 1 - 8).....1	69	2
Secondary or high school (grades 9-13)....3		4
Technical school.....5		6
University.....7		8
No formal schooling.....9		
Refused.....0		

Any additional schooling? _____ N/S X
 (WRITE IN)

OCCUPATION OF HEAD OF FAMILY:

Specific job N/S - V 70

Type of Company _____

How many people, including yourself, are there in this household?

71- 1 2 3 4 5 6 OR MORE 7 N/S

How many would be under 10 years?

72- 0 1 2 3 4 OR MORE 5

How many would be between 10 & 17 years?

73- 0 1 2 3 4 OR MORE 5

Are you (or is any member of your family) a member of a labor union?

74 YES....1
 NO.....2
 N/S 3

What was the year of your birth? 75, 76

YEAR prior 6 + 1900
 N/S XX = 99

INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION: 77-

SEX: MAN.....1
 WOMAN.....2
 N/S 3

HAND CARD "R"

Which letter on this card corresponds to your total annual family income from all sources, before tax deductions? 78

A. Under \$4,000...1 E. \$10,000-\$12,999..5
 B. \$4,000-\$5,999..2 F. \$13,000-\$14,999..6
 C. \$6,000-\$7,999..3 G. \$15,000-\$19,999..7
 D. \$8,000-\$9,999..4 H. \$20,000 & OVER...8
 REFUSED...N/S.....9

INTERVIEWER CHECK IF: 79-

FARM.....1
 RURAL NON-FARM...2
 URBAN.....3

TIME INTERVIEW ENDED _____

NAME OF RESPONDENT _____

ADDRESS _____

TELEPHONE _____

CITY _____ PROVINCE _____

DATE OF INTERVIEW _____

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW

(INTERVIEWER'S SIGNATURE)

L'ENQUÊTE GALLUP

ENQUÊTEUR
NE LISEZ PAS À HAUTE
DIX LE TEXTE EN LETTRES
MAJUSCULES

DÉSIRE VOTRE OPINION

ENCERCLEZ LES NUMÉROS
APPROPRIÉS OU MARQUEZ
LES CASES

APPUYÉE PAR LES PRINCIPAUX JOURNAUX DU CANADA

G.P. 395
Décembre 1976

PRESENTATION SUGGEREE

Je fais une enquête pour Gallup Poll et j'aimerais connaître vos opinions concernant quelques questions d'actualité.

L'INTERVIEW A

COMMENCE A.....
(HEURE)

- 1a. Etes-vous content ou mécontent des résultats de l'élection tenue dans la Province de Québec le 15 novembre?

11-
CONTENT.....1
MECONTENT.....2
NE SAIS PAS.....3

SI "CONTENT" OU "MECONTENT" DEMANDEZ:
b. Pourquoi?

2. Croyez-vous que les relations Canadiennes-Américaines seront améliorées ou seront moins bonnes sous le prochain Président des E.-U., Jimmy Carter, ou si vous croyez qu'elles seront sensiblement les mêmes?

13-
SERONT AMELIOREES.....1
SERONT MOINS BONNES.....2
AUCUN CHANGEMENT.....3
NE SAIS PAS.....4

3. Approuvez-vous ou si vous désapprouvez la façon dont Pierre Trudeau assume ses fonctions de Premier Ministre?

14-
APPROUVE.....1
DESAPPROUVE.....2
NE SAIS PAS.....3

4. Croyez-vous que Joe Clark s'avère, oui ou non, un bon chef pour le parti Progressif Conservateur?

15-
OUI.....1
NON.....2
NE SAIS PAS.....3

5. Croyez-vous qu'Ed. Broadbent s'avère, oui ou non, un bon chef pour le Nouveau Parti Démocratique?

16-
OUI.....1
NON.....2
NE SAIS PAS.....3

6. Selon vous, vers quoi le gouvernement devrait-il porter plus son attention - essayer de freiner l'inflation ou de réduire le chômage?

17-
FREINER L'INFLATION.....1
REDUIRE LE CHOMAGE.....2
AUCUNE OPINION.....3

7. Quelle est, selon vous, la principale cause du présent pourcentage de chômage? PASSEZ LA CARTE "A"

18-
PRESSIONS ECONOMIQUES DANS LE MONDE.....1
LES GENS QUI NE VEULENT PAS TRAVAILLER.....2
SYNDICATS OUVRIERS.....3
GOUVERNEMENT.....4
EMPLOYEURS.....5

AUTRE (SPECIFIEZ).....6
NE SAIS PAS.....7

8. Croyez-vous que les prestations d'assurance-chômage actuelles, sont trop élevées, adéquates ou trop basses?

19-
TROP ELEVEES.....1
ADEQUATES.....2
TROP BASSES.....3
NE SAIS PAS.....4

9. Croyez-vous que ce serait une bonne ou une mauvaise chose si les travailleurs d'une grande entreprise pouvait élire des membres pour servir dans le conseil d'administration?

20-
BONNE CHOSE.....1
MAUVAISE CHOSE.....2
NE SAIS PAS.....3

10. Croyez-vous que ce serait une bonne ou une mauvaise chose si les travailleurs auraient accès à l'information concernant la situation financière de leur compagnie?

21-
BONNE CHOSE.....1
MAUVAISE CHOSE.....2
NE SAIS PAS.....3

11. A quel point est-il important pour vous que l'appartenance des industries et des ressources soit d'une origine Canadienne au Canada augmente - très important, assez important ou pas important du tout?

22-
TRES IMPORTANT.....1
ASSEZ IMPORTANT.....2
PAS IMPORTANT DU TOUT.....3
NE SAIS PAS.....4

ENQUÊTEUR: Présentez cette section de la façon suivante: "Maintenant, puis-je vous poser, quelques questions pour être sûr que je m'adresse à une personne bien représentative de cette localité:

Si une élection Fédérale était tenue aujourd'hui, à quel parti appartiendrait le candidat de votre choix?

LIBERAL.....1 AUTRE PARTI
 CONSERVATEUR.....2 _____ 7
 N.D.P.....3 (L'INSCRIRE)
 CREDITISTE.....4 INDECIS.....8
 CREDIT SOCIAL...5 REFUS.....9
 OUVRIER NON ELIGIBLE.....0
 PROGRESSISTE....6

Avez-vous voté aux dernières élections Fédérales du 8 Juillet, 1974?

OUI.....
 NON.....1
 TROP JEUNE POUR VOTER.....2

SI "OUI" DEMANDEZ:

Quel parti représentait le candidat pour lequel vous avez voté?

LIBERAL.....3 AUTRE PARTI
 CONSERVATEUR.....4 _____ 9
 N.D.P.....5 (L'INSCRIRE)
 CREDITISTE.....6 JE NE ME SOUVIENS PAS..0
 CREDIT SOCIAL...7 REFUSE.....X
 OUVRIER
 PROGRESSISTE....8

Quel est votre statut marital?

CELIBATAIRE.....1
 MARIE.....2
 VEUF, DIVORCE, SEPARÉ.....3

Langue maternelle - quelle est la première langue que vous avez parlée dans votre enfance et qui vous est encore familière?

ANGLAISE.....1
 FRANÇAISE.....2
 AUTRE (Ecrivez).....3

Maintenant une question sur la religion. Quelle religion préférez-vous - Protestante, Catholique Romaine ou Juive?

PROTESTANTE.....1
 JUIVE.....2
 CATHOLIQUE ROMAINE.....3
 AUTRE (PRÉCISEZ).....4

Quelle est la dernière école que vous avez fréquentée? Jusqu'à quelle année avez-vous poursuivi vos études?

	EN PARTIE	GRADUE
Ecole primaire (1 - 7 année)	1	2
Ecole secondaire (8 - 12 année).....	3	4
Cours universitaire...3		4
Cours classique.....4		8
Ecole technique.....5		6
Université.....7		8
Aucune instruction scolaire..9		
Refuse.....0		
Autre cours supplémentaires? _____ (SPECIFIEZ)		

OCCUPATION DU CHEF DE FAMILLE:

Spécifiez le travail _____

Genre de compagnie _____

Tout en vous incluant, combien y a-t-il de personnes qui vivent dans cette maison?

1 2 3 4 5 6OU PLUS

Parmi ces personnes combien y en a-t-il âgées de moins de 10 ans?

0 1 2 3 4OU PLUS

Combien sont âgées de 10 & 17 ans?

0 1 2 3 4OU PLUS

Etes-vous, vous même (ou quelqu'un de votre famille) membre d'une union ouvrière?

OUI.....1
 NON.....2

Quelle était l'année de votre naissance?
 ANNEE _____

INTERVIEWEUR: INSCRIVEZ SELON VOS OBSERVATIONS:

SEXE: HOMME.....1
 FEMME.....2

PASSEZ LA CARTE "R"

Quel lettre sur cette carte représente le revenu total annuel de votre famille en incluant tout revenu, avant déductions de taxes?

A. Moins de \$4,000..1 E.\$10,000-\$12,999.5
 B. \$4,000-\$5,999...2 F.\$13,000-\$14,999.6
 C. \$6,000-\$7,999...3 G.\$15,000-\$19,999.7
 D. \$8,000-\$9,999...4 H.\$20,000 ET PLUS.8
 REFUSE.....9

INTERVIEWEUR INDIQUEZ SI:

FERME.....1
 RURAL MAIS NON FERME.....2
 URBAIN.....3

L'INTERVIEW A PRIS FIN A:

(HEURE) _____

NOM DU

RECONDANT: _____

ADRESSE : _____

TELEPHONE: _____

VILLE _____ PROVINCE _____

DATE DE L'INTERVIEW _____

J'ATTESTE CI-CONTRE LA VERACITE ET L'HONNETETE DE CETTE INTERVIEW

(SIGNATURE DE L'INTERVIEWEUR)

CHARACTERISTICS OF THE SAMPLE

		<u>Number</u>	<u>Percent</u>
<u>TOTAL NUMBER OF INTERVIEWS</u>		1053	100%
<u>Region:</u>	Atlantic	92	9
	Quebec	301	29
	Ontario	368	35
	Prairies	182	17
	British Columbia	110	10
<u>Age:</u>	18 to 29 years	267	25
	30 to 49 years	421	40
	50 years and over	355	34
	Did not state	10	1
<u>Sex:</u>	Men	526	50
	Women	527	50
<u>Occupation of Head of Household:</u>	Professional, Executive	194	19
	Sales, Clerical	146	14
	Labor	421	40
	Other	285	27
	Did not state	7	1
<u>Education:</u>	Public School, None	262	25
	High School, Technical	643	61
	University	142	14
	Did not state	6	1
<u>Community Size:</u>	Over 100,000	513	49
	30,000 - 100,000	90	9
	10,000 - 30,000	90	9
	1,000 - 10,000	110	10
	Rural, Non-Farm	177	17
	Farm	73	7

REASON FOR BEING PLEASED WITH QUEBEC ELECTION

16.
LA. Pleased

- V. Anti-Liberal re finances; Liberals/Bourassa wasted public funds
The Olympic deficit
- X. Anti-Liberal re graft/corruption
- 0. Other Anti-Liberal; time to get Bourassa out, previous govt. inadequate, needed to get Liberals out
Time for a change, needed a change
- 1. Pro Parti-Quebecois/Levesque; voted for them, will have honest government; will be a good gov't, my party got in
- 2. Quebec's prerogative; it's their province; if they want to separate it's okay
- 3. Will force solution of English-French question, may bring country together
- 4. Qualified; will wait and see; but don't like idea of separation
- 5. Other
- ⑥ Don't know, can't say

- V. Separation; don't like idea of Quebec separating; afraid of separation, if they separate it's the end of the country, greater possibility of Quebec seceding
- X. Dislike Parti Quebecois/Levesque; not my party, don't like their policy, prefer other party
0. Economic threat -(NO MENTION OF SEPARATION)
1. General dislike/problem; just don't like the idea, not healthy, not good for Canada, cause disharmony, frightens us
2. Qualified; will wait and see; but Mr. Levesque sounds sincere
3. ~~Other~~
- 4.
5. OTHER
- ⑥ 6. Don't know, can't say