

SERIAL # *1-1-75* *Serial # Cols. 1-6*
 (Col. 1 - PROV.) THE GALLUP POLL
 (Col. 2 - COMMUNITY SIZE) WOULD LIKE YOUR OPINION
 JOB # *386* = Cols. 7, 8, 9

INTERVIEWER
 DON'T READ ALOUD
 WORDS IN CAPITAL
 LETTERS

(CIRCLE APPROPRIATE NUMBERS
 OR CHECK BOXES)

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G.P. 386
 March, 1976

SUGGESTED INTRODUCTION: I'm taking a Gallup Poll.
 I'd like your opinion on a few leading topics of
 the day.

TIME INTERVIEW BEGUN.....
 (HOUR)

1. Some companies insist on a man retiring when he
 reaches the age of 65, regardless of health.
 Do you think this is a good idea or not?
 GOOD IDEA.....¹³1
 NOT A GOOD IDEA...2
 CAN'T SAY.....3

2. In general, do you think that French-speaking
 Canadians have been well-treated or not well
 treated; - in the civil service?
 - in business? RECORD BELOW

| | CIVIL SERVICE | BUSINESS |
|----------------|-----------------|----------|
| YES..... | ¹¹ 1 | 5 |
| NO..... | 2 | 6 |
| CAN'T SAY..... | 3 | 7 |

3a. Have you, yourself, ever been questioned before
 in a public opinion survey such as this?
 YES.....¹²1
 NO.....2
 b. If the leaders of our nation followed the views of
 the public more closely, do you think the nation
 would be better off, or worse off than it is today?
 BETTER OFF.....4
 WORSE OFF.....5
 NO DIFFERENCE.....5
 NO OPINION.....7

4a. Just thinking of the late General Franco of
 Spain, do you think General Franco's name
 will or will not go down in history?
 YES, WILL.....¹³1
 NO, WILL NOT....2
 DON'T KNOW.....3
 IF "YES" ASK:
 b. Will he be remembered favourably or
 unfavourably?
 FAVOURABLY.....5
 UNFAVOURABLY....6
 DON'T KNOW.....7

ASK EVERYONE

5. Do you think that Spain will become more democratic,
 less democratic, or remain the same?
 MORE DEMOCRATIC.....¹⁴1
 LESS DEMOCRATIC...2
 NO CHANGE.....3
 DON'T KNOW.....4

6. On the whole do you think the Liberal Party have
 or have not kept their election promises?
 HAVE.....¹⁵1
 HAVE NOT.....2
 DON'T KNOW.....3

7. Do you think the Federal government's Anti-
 Inflation program is a good thing or a bad
 thing?
 GOOD THING.....¹⁶1
 BAD THING.....2
 DON'T KNOW.....3

8. Do you think the Federal government's Anti-
 Inflation program will or will not be a
 success?
 WILL.....¹⁷1
 WILL NOT.....2
 QUALIFIED(SPECIFY).....3
 DON'T KNOW.....4

9. Do you think the Government's policy on prices is or
 is not fair to all concerned?
 IS FAIR.....¹⁸1
 IS NOT.....2
 DON'T KNOW.....3

10. Do you think the Government's policy on incomes is or
 is not fair to all concerned?
 IS FAIR.....5
 IS NOT.....6
 DON'T KNOW.....7

11. Do you think the labor unions are taking a reasonable
 or unreasonable attitude towards the government's
 prices and incomes policy?
 REASONABLE.....9
 UNREASONABLE.....0
 DON'T KNOW.....X

12a. The last time you got into a car, did you use a
 seat belt?
 YES.....¹⁹1
 NO.....2
 CAN'T RECALL.....3

b. Do you favor or oppose legislation requiring the
 use of seat belts when riding in an automobile?
 FAVOR.....²⁰1
 OPPOSE.....2
 UNDECIDED.....3

13. Do you have the feeling that the U.S.S.R. (Russia)
 is more or less content with it's power of
 influence in the world today, or do you think that
 they are trying to increase their area of influence?
 MORE/LESS CONTENT.....²¹1
 TRYING TO INCREASE INFLUENCE...2
 DON'T KNOW.....3

14a. The next U.S. presidential elections will be held
 in November, 1976. How interested would you say
 you are in these elections - very interested,
 somewhat interested, or not interested?
 VERY INTERESTED.....²²1
 SOMEWHAT INTERESTED.....2
 NOT INTERESTED.....3
 NO OPINION.....4

UNLESS "NOT INTERESTED" ASK:

b. If the choice for the Republican leadership was
 between President Gerald Ford and Governor Ronald
 Reagan - which would you prefer to see nominated?
 GERALD FORD.....²³1
 RONALD REAGAN.....2
 NO PREFERENCE.....3
 c. And if the choice for the Democratic Party Leadership
 was between Senator Hubert Humphrey of Minnesota and
 Governor George Wallace of Alabama, which would you
 prefer to see nominated?
 HUBERT HUMPHREY.....5
 GEORGE WALLACE.....6
 NO PREFERENCE.....7

BASIC DATA: INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

If a Federal election were held today, which party's candidate do you think you would favor?

- LIBERAL.....1 OTHER PARTY
PROG. CONS.....2
N.D.P.....3
CREDITISTE.....4 UNDECIDED.....8
SOCIAL CREDIT.....5 REFUSED.....9
LABOR PROG.....6 NOT ELIGIBLE...0

Did you vote in the last Federal election on July 8th, 1974? YES.....1 NO.....1 TOO YOUNG TO VOTE...2

IF "YES", ASK:

- Which party did the candidate for whom you voted represent? LIBERAL.....3 OTHER PARTY
PROG. CONS.....4
N.D.P.....5
CREDITISTE.....6 DON'T REMEMBER.0
SOCIAL CREDIT.....7 REFUSED.....X
LABOR PROG.....8

What is your marital status? SINGLE.....1 MARRIED.....2 WID, DIV, SEP.....3

Mother tongue - What was the language you first spoke in childhood and still understand? ENGLISH.....1 FRENCH.....2 OTHER(WRITE IN).....3

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish? PROTESTANT.....1 JEWISH.....2 ROMAN CATHOLIC.....3 OTHER(SPECIFY).....4

What was the name of the last school you attended? How far did you go?

- Public School (grades 1 - 8).....1
Secondary or high school (grades 9-13)....3
Technical school.....5
University.....7
No formal schooling.....9
Refused.....0

Any additional schooling? (WRITE IN)

OCCUPATION OF HEAD OF FAMILY: Specific job Type of Company

How many people, including yourself, are there in this household?

1 2 3 4 5 6OR MORE

How many would be under 10 years? 0 1 2 3 4OR MORE

How many would be between 10 & 17 years? 0 1 2 3 4OR MORE

Are you (or is any member of your family) a member of a labor union? YES....1 NO.....2

What was the year of your birth?

YEAR INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION: SEX: MAN.....1 WOMAN.....2

HAND CARD "R" Which letter on this card corresponds to your total annual family income from all sources, before tax deductions? A.Under \$4,000...1 E.\$10,000-\$12,999. B.\$4,000-\$5,999..2 F.\$13,000-\$14,999. C.\$6,000-\$7,999..3 G.\$15,000-\$19,999. D.\$8,000-\$9,999..4 H.\$20,000 & OVER.. REFUSED.....

INTERVIEWER CHECK IF: FARM.....1 RURAL NON-FARM.....2 URBAN.....3

TIME INTERVIEW ENDED

CONFIDENTIAL QUESTIONNAIRE COMPLETED.....1 REFUSED.....2

CITY PROVINCE

DATE OF INTERVIEW

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW

(INTERVIEWER'S SIGNATURE)

SAMPLE CHARACTERISTICS
MARCH, 1976

| | <u>GALLUP SAMPLE</u> | |
|------------------------------|----------------------|-------------|
| | <u>No.</u> | <u>Pct.</u> |
| TOTAL | 1071 | 100% |
| <u>Area:</u> | | |
| Atlantic | 110 | 10 |
| Quebec | 301 | 28 |
| Ontario | 379 | 35 |
| Prairies | 176 | 16 |
| British Columbia | 112 | 11 |
| <u>Community Size:</u> | | |
| Over 100,000 | 501 | 47 |
| 10,000 to 100,000 | 191 | 18 |
| Under 10,000, Rural, Farm | 379 | 35 |
| <u>Sex:</u> | | |
| Male | 541 | 51 |
| Female | 530 | 50 |
| Did not state | - | - |
| <u>Age:</u> | | |
| 18 to 29 years | 333 | 31 |
| 30 to 49 years | 420 | 39 |
| 50 years & over | 310 | 29 |
| Did not state | 8 | 1 |

CODE LISTS

#386

- Province:
1. Nova Scotia
 2. New Brunswick
 3. Newfoundland
 4. Quebec
 5. Ontario
 6. Manitoba
 7. Saskatchewan
 8. Alberta
 9. Br. Columbia

- Community
Size:
1. Over 500,000
 2. 100,000 - 500,000
 3. 30,000 - 100,000
 4. 10,000 - 30,000
 5. 1,000 - 10,000
 6. Under 1,000

- Occupation:
1. Professional
 2. Business Executive, owners, managers
 3. Salespeople
 4. Clerical workers
 5. Skilled labourer
 6. Unskilled labourer

 7. Farmer
 8. Housewives, widows
 9. Pensioned, retired
 0. Unemployed
 - X. Armed forces, student
 - V. Not stated