

THE GALLUP POLL

INTERVIEWER
DON'T READ ALOUD
WORDS IN CAPITAL
LETTERS

WOULD LIKE YOUR OPINION

(CIRCLE APPROPRIATE NUMBERS
OR CHECK BOXES)

388 = Cols 7, 8, 9

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G.P. 355
May, 1976

SUGGESTED INTRODUCTION: I'm taking a Gallup Poll. I'd like your opinion on a few leading topics of the day.

TIME INTERVIEW BEGUN.....
(HOUR)

1a. Do you, or does anyone else in your household plan to grow any vegetables this summer?
10-
YES.....1
NO.....2

IF "YES" ASK:

b. Is this for economic reasons, for pleasure or a combination of both?
11-
ECONOMIC REASONS.....1
PLEASURE.....2
BOTH.....3

ASK EVERYONE:

c. Did you have a vegetable garden last year or not?
12-
YES.....1
NO.....2

2. Do you think that if public school pupils learned both English and French, it would tend to a better understanding between French and English-speaking Canada?
13-
YES.....1
NO.....2
NO OPINION.....3

3. Just from what you see and hear, would you say that the battle against inflation in this country is beginning to show some successful results, or not?
14-
YES, SOME SUCCESS.....1
NO SUCCESS.....2
QUALIFIED(SPECIFY).....3
CAN'T SAY.....4

4a. Is organized religion a relevant part of your life at the present time or not?
15-
YES.....1
NO.....2

b. Did you, yourself, happen to attend church or synagogue in the last seven days?
16-
YES.....1
NO.....2

5a. Do you think the Olympic Games will improve relations between the countries taking part, harm them, or not make any difference?
17-
IMPROVE RELATIONS.....1
HARM THEM.....2
MAKE NO DIFFERENCE.....3
NO OPINION.....4

b. There has been some talk of continuing the Olympic Lottery to help cover the expected deficit incurred by the 1976 Montreal Olympics. Would you favor or oppose such a continuation?
18-
FAVOR.....1
OPPOSE.....2
DON'T KNOW.....3

6a. Do you think all advertising for cigarettes should be banned or not? RECORD BELOW

b. What about all advertising for liquor - do you think it should be banned or not? RECORD BELOW

	FOR CIGARETTES	FOR LIQUOR
YES, SHOULD.....	<i>19-</i> 1	<i>20-</i> 1
NO, SHOULD NOT.....	2	2
UNDECIDED.....	3	3

7. On the whole would you say that, in your community opinion of the teaching profession has gone up, gone down or remained the same as compared to five years ago?
21-
GONE UP.....1
GONE DOWN.....2
REMAINED THE SAME.....3
DON'T KNOW.....4

8a. Do you think the laws regulating labor unions are too strict or not strict enough? RECORD BELOW

b. And do you think the laws regulating business are too strict or not strict enough? RECORD BELOW

	a. LABOR UNION	b. BUSINESS
TOO STRICT.....	<i>22-</i> 1	<i>23-</i> 1
NOT STRICT ENOUGH.....	2	2
ABOUT RIGHT.....	3	3
UNDECIDED.....	4	4

9. If an MP finds his own view on an issue - like the U.S. control of Canadian industry - differs from those of the majority of his constituents, what should he do when the issue is debated in Parliament - vote according to his own views, or according to his constituents' views?
24-
HIS OWN VIEWS.....1
CONSTITUENTS' VIEW.....2
UNDECIDED.....3

BASIC DATA: INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

If a Federal election were held today, which party's candidate do you think you would favor?

- LIBERAL.....1 OTHER PARTY
PROG. CONS.....2
N.D.P.....3
CREDITISTE.....4
SOCIAL CREDIT.....5
LABOR PROG.....6
(WRITE IN) 7
UNDECIDED.....8
REFUSED.....9
NOT ELIGIBLE....0

Did you vote in the last Federal election on July 8th, 1974?

- YES.....
NO.....1
TOO YOUNG TO VOTE.....2

IF "YES" ASK: WHICH party did the candidate for whom you voted represent?

- LIBERAL.....3 OTHER PARTY
PROG. CONS.....4
N.D.P.....5
CREDITISTE.....6
SOCIAL CREDIT.....7
LABOR PROG.....8
(WRITE IN) 9
DON'T REMEMBER..0
REFUSED.....X

What is your marital status?

- SINGLE.....1
MARRIED.....2
WID, DIV, SEP.....3

Mother tongue - what was the language you first spoke in childhood and still understand?

- ENGLISH.....1
FRENCH.....2

OTHER(WRITE IN) 3

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

- PROTESTANT.....1
JEWISH.....2
ROMAN CATHOLIC.....3

OTHER(SPECIFY) 4

What was the name of the last school you attended? How far did you go?

- Public School (grades 1 - 8).....1 2
Secondary or high school (grades 9-13)....3 4
Technical school.....5 6
University.....7 8
No formal schooling.....9
Refused.....0

Any additional schooling? (WRITE IN)

OCCUPATION OF HEAD OF FAMILY:

Specific job:
Type of Company

How many people, including yourself, are there in this household?

- 1 2 3 4 5 6 OR MORE

How many would be under 10 years?

- 0 1 2 3 4 OR MORE

How many would be between 10 & 17 years?

- 0 1 2 3 4 OR MORE

Are you (or is any member of your family) a member of a labor union?

- YES.....1
NO.....2

What was the year of your birth?

YEAR:

INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION:

- SEX: MAN.....1
WOMAN.....2

HAND CARD "R"

What letter on this card corresponds to your own personal annual income from all sources, before tax deductions?

- A. Under \$4,000...1 E.\$10,000-\$12,999..5
B. \$4,000-\$5,999..2 F.\$13,000-\$14,999..6
C. \$6,000-\$7,999..3 G.\$15,000-\$19,999..7
D. \$8,000-\$9,999..4 H.\$20,000 & OVER...8
REFUSED.....9
NO PERSONAL INCOME.0

HAND CARD "R"

What letter on this card corresponds to your total annual family income from all sources, before tax deductions?

- A. UNDER \$4,000...1 E.\$10,000-\$12,999..5
B. \$4,000-\$5,999..2 F.\$13,000-\$14,999..6
C. \$6,000-\$7,999..3 G.\$15,000-\$19,000..7
D. \$8,000-\$9,999..4 H.\$20,000 & OVER...8
REFUSED.....9

INTERVIEWER CHECK IF:

- FARM.....1
NON-FARM.....2
URBAN.....3

TIME INTERVIEW ENDED

CONFIDENTIAL QUESTIONNAIRE

- COMPLETED.....1
REFUSED.....2

CITY PROVINCE: DATE OF INTERVIEW

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW

(INTERVIEWER'S SIGNATURE)

SAMPLE CHARACTERISTICS
MAY, 1976

	<u>GALLUP SAMPLE</u>	
	<u>No.</u>	<u>Pct.</u>
TOTAL	1033	100%
<u>Area:</u>		
Atlantic	98	10
Quebec	291	28
Ontario	364	35
Prairies	169	16
British Columbia	111	11
<u>Community Size:</u>		
Over 100,000	501	49
10,000 to 100,000	174	17
Under 10,000, rural and farm	358	35
<u>Sex:</u>		
Male	516	50
Female	517	50
Did not state	-	-
<u>Age:</u>		
18 to 29 years	291	28
30 to 49 years	426	41
50 years & over	305	30
Did not state	11	1

CODE LISTS

- Province:
1. Nova Scotia
 2. New Brunswick
 3. Newfoundland
 4. Quebec
 5. Ontario
 6. Manitoba
 7. Saskatchewan
 8. Alberta
 9. Br. Columbia

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- Community Size:
1. Over 500,000
 2. 100,000 - 500,000
 3. 30,000 - 100,000
 4. 10,000 - 30,000
 5. 1,000 - 10,000
 6. Under 1,000

- Occupation:
1. Professional
 2. Business Executive, owners, managers
 3. Salespeople
 4. Clerical workers
 5. Skilled labourer
 6. Unskilled labourer

 7. Farmer
 8. Housewives, widows
 9. Pensioned, retired
 0. Unemployed
 - X. Armed forces, student
 - V. Not stated