

INTERVIEWER
DON'T READ ALOUD
WORDS IN CAPITAL
LETTERS

Col # 1 - region THE GALLUP POLL

2 - Commun. size WOULD LIKE YOUR OPINION

Col 3-6 serial #

(CIRCLE APPROPRIATE NUMBERS
OR CHECK BOXES)

Col 7, 8, 9 - G.P.#

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G.P. 393
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SUGGESTED INTRODUCTION: I'm taking a Gallup Poll.
I'd like your opinion on a few leading topics of
the day.

TIME INTERVIEW BEGUN.....
(HOUR)

1a. Have you heard or read anything about the
recent cabinet changes made by Prime
Minister Trudeau? ¹⁰⁻
YES.....1
NO.....2

IF "YES"

b. Do you think, on the whole, these changes
will strengthen the cabinet or not? ¹¹⁻
YES, WILL STRENGTHEN....1
NO, WILL NOT.....2
DON'T KNOW.....3

2a. Generally speaking, do you think family life
today is more successful or less successful
than it was in your parents' generation? ¹²⁻
MORE SUCCESSFUL.....1
LESS SUCCESSFUL.....2
NO DIFFERENCE.....3
UNDECIDED.....4

IF "MORE" OR "LESS" ASK:

b. Why? _____

NOT ¹³⁻
CODED

3a. If you were going to make a 500 mile trip,
how would you rather travel - by train,
car, air, or some other way? ¹⁴⁻
TRAIN.....1
CAR.....2
AIR.....3
OTHER(SPECIFY) _____ 4

b. Have you ever travelled by air? ¹⁵⁻
YES.....1
NO.....2

c. Have you ever taken an overnight trip on a
train? ¹⁶⁻
YES.....1
NO.....2

4. In the long run, do you think the discovery
of atomic energy will do more good than harm,
or more harm than good? ¹⁷⁻
MORE GOOD.....1
MORE HARM.....2
QUALIFIED(SPECIFY) _____ 3
UNDECIDED.....4

5. Do you think the economic situation in Canada
during the next six months will get better
or will get worse? ¹⁸⁻
BETTER.....1
WORSE.....2
STAY SAME.....3
NO OPINION.....4

6. Do you accept the principle that Quebec
should have the right to separate from
Canada if the majority of its people
want to, or do you think that Quebec
should be held in Confederation? ¹⁹⁻
SHOULD HAVE RIGHT TO SEPARATE...1
SHOULD NOT BE PERMITTED
TO SEPARATE...2
UNDECIDED.....3

7. Generally speaking, do you think that labor
unions have been a good thing or a bad thing
for Canada? ²⁰⁻
GOOD THING.....1
BAD THING.....2
QUALIFIED(SPECIFY) _____ 3
DON'T KNOW.....4

8a. Did you see any of the Canada Cup hockey
series either in person or on television?
YES.....²¹⁻1
NO.....2

b. In your opinion, is international hockey
more or less interesting to watch than
the regular National Hockey League games?
MORE.....²²⁻1
LESS.....2
SAME.....3
DON'T KNOW.....4
DO NOT WATCH HOCKEY.....5

9a. Do you think that today the feelings between
English-speaking and French-speaking Canadians
are better or worse than they were say five
years ago? ²³⁻
BETTER.....1
WORSE.....2
SAME.....3
CAN'T SAY.....4

IF "BETTER" OR "WORSE" ASK

b. Why do you think this is? _____ ²⁴⁻

10a. If a Federal election were held today, which
party's candidate do you think you would
favor? ⁶⁴⁻
LIBERAL.....1 CREDITISTE.....4
PROG. CONS....2 SOCIAL CREDIT...5
N.D.P.....3 LABOR PROG.....6
OTHER PARTY(WRITE IN) _____ 7
UNDECIDED.....8
REFUSED.....9
NOT ELIGIBLE.....0

11a. Did you vote in the last Federal election
held on July 8th, 1974?
YES.....
NO.....1
TOO YOUNG TO VOTE....2

IF "YES" ASK: ⁶⁵⁻

b. Which party did the candidate for whom
you voted represent?
LIBERAL.....3 CREDITISTE.....6
PROG. CONS...4 SOCIAL CREDIT...7
N.D.P.....5 LABOR PROG.....8
OTHER PARTY(WRITE IN) _____ 9
DON'T REMEMBER..0
REFUSED.....X

12. Recent Gallup Poll's have shown that support
of the Liberal Party has dropped significantly
in the past year. In your opinion, is this
primarily due to Prime Minister Trudeau, or
to the overall performance of the Liberal
Government? ²⁷⁻
PRIME MINISTER TRUDEAU.....1
THE LIBERAL GOVERNMENT.....2
BOTH.....3
DON'T BELIEVE GALLUP POLLS..4
DON'T KNOW.....5



BASIC DATA: INTERVIEWER: Introduce this section as follows: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

What was the name of the last school you attended? How far did you go?

Public School (grades 1 - 8).....1	Some	Graduated
Secondary or high school (grades 9-13)....3		
Technical school.....5		
University.....7		
No formal schooling.....9		
Refused.....0		

Any additional schooling? _____
(WRITE IN)

OCCUPATION OF HEAD OF FAMILY:
Specific job _____
Type of Company _____

How many people, including yourself, are there in this household?
1 2 3 4 5 6 OR MORE

How many would be under 10 years?
0 1 2 3 4 OR MORE

How many would be between 10 & 17 years?
0 1 2 3 4 OR MORE

Are you (or is any member of your family) a member of a labor union?
YES....1
NO.....2

What was the year of your birth?
YEAR 75/76

INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION: 77
SEX: MAN.....1
WOMAN.....2

HAND CARD "R"
Which letter on this card corresponds to your total annual family income from all sources, before tax deductions?
A. Under \$4,000...1 E. \$10,000-\$12,999...5
B. \$4,000-\$5,999...2 F. \$13,000-\$14,999...6
C. \$6,000-\$7,999...3 G. \$15,000-\$19,999...7
D. \$8,000-\$9,999...4 H. \$20,000 & OVER...8
REFUSED.....9

INTERVIEWER CHECK IF: 79-
FARM.....1
RURAL NON-FARM.....2
URBAN.....3

TIME INTERVIEW ENDED _____

NAME OF RESPONDENT _____

ADDRESS _____

TELEPHONE _____

What is your marital status? 66
SINGLE.....1
MARRIED.....2
WID, DIV, SEP.....3

Mother tongue - What was the language you first spoke in childhood and still understand? 67
ENGLISH.....1
FRENCH.....2
OTHER(WRITE IN) _____ 3

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish? 68
PROTESTANT.....1
JEWISH.....2
ROMAN CATHOLIC.....3
OTHER(SPECIFY) _____ 4

CITY _____ PROVINCE _____

DATE OF INTERVIEW _____

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW

(INTERVIEWER'S SIGNATURE)

PRESENTATION SUGGEREE

Je fais une enquête pour Gallup Poll et j'aimerais connaître vos opinions concernant quelques questions d'actualité.

L'INTERVIEW A
COMMENCE A.....
(HEURE)

- 1a. Avez-vous entendu ou lu quelque chose sur les récents changements apportés au cabinet des ministres par le Premier Ministre Trudeau? ¹⁰⁻
- OUI.....1
NON.....2
- SI "OUI"
- b. Dans l'ensemble pensez-vous que ces changements renforceront le cabinet oui ou non? ¹¹⁻
- OUI, RENFORCIRONT.....1
NON, NE RENFORCIRONT PAS.....2
NE SAIS PAS.....3
-
- 2a. En général croyez-vous que la vie de famille d'aujourd'hui est plus heureuse ou moins heureuse qu'était celle de la génération de vos parents? ¹²⁻
- PLUS HEUREUSE.....1
MOINS HEUREUSE.....2
AUCUNE DIFFERENCE.....3
INDECIS.....4
- SI "PLUS" OU "MOINS" DEMANDEZ:
- b. Pourquoi? ¹³⁻
-
- 3a. Si vous seriez sur le point de faire un voyage de 500 miles, de préférence comment voyageriez-vous - par train, automobile, avion ou de quelque autre manière? ¹⁴⁻
- TRAIN.....1
AUTOMOBILE.....2
AVION.....3
AUTRE (SPECIFIEZ).....4
- b. Avez-vous déjà voyagé par avion? ¹⁵⁻
- OUI.....1
NON.....2
- c. Avez-vous déjà voyagé de nuit sur le train? ¹⁶⁻
- OUI.....1
NON.....2
-
4. A la longue, croyez-vous que la découverte de l'énergie atomique fera plus de bien que de mal ou plus de mal que de bien? ¹⁷⁻
- PLUS DE BIEN.....1
PLUS DE MAL.....2
QUALIFIEE(SPECIFIEZ).....3
INDECIS.....4
-
5. Croyez-vous que la situation économique du Canada au cours des six prochains mois s'améliorera ou s'aggravera? ¹⁸⁻
- S'AMELIORARA.....1
S'AGGRAVERA.....2
RESTERA PAREILLE.....3
AUCUNE OPINION.....4
-
6. Acceptez-vous le principe que le Québec devrait avoir le droit de se séparer du Québec si la majorité de ses habitants le désirent, ou si vous croyez que le Québec devrait demeurer dans les cadres de la Confédération? ¹⁹⁻
- DEVRAIT AVOIR LE DROIT DE SE SEPARER.....1
NE DEVRAIT PAS AVOIR LE DROIT DE SE SEPARER.....2
INDECIS.....3
-
7. En général, croyez-vous que les syndicats ouvriers ont été une bonne chose ou une mauvaise chose pour le Canada? ²⁰⁻
- BONNE CHOSE.....1
MAUVAISE CHOSE.....2
QUALIFIEE(SPECIFIEZ).....3
NE SAIS PAS.....4

- 8a. Avez-vous assisté en personne ou vu à la télévision des rencontres d'hockey de la Coupe Canada? ²¹⁻
- OUI.....1
NON.....2
- b. Selon vous, le hockey international est-il plus ou moins intéressant à regarder que les rencontres régulières de la Ligue Nationale de Hockey? ²²⁻
- PLUS.....1
MOINS.....2
PAREIL.....3
NE SAIS PAS.....4
NE REGARDE PAS LE HOCKEY.....5

- 9a. Diriez-vous qu'aujourd'hui les sentiments entre canadiens d'expression anglaise et les canadiens d'expression française se sont améliorés ou se sont détériorés comparativement à il y a cinq ans? ²³⁻
- AMERIORES.....1
DETERIORES.....2
PAREILS.....3
NE PEUX OIRE.....4
- SI "AMELIORES" OU "DETERIORES" DEMANDEZ:
- b. Pourquoi dites-vous cela? ²⁴⁻

10. Si une élection fédérale était tenue aujourd'hui, à quel parti appartiendrait le candidat de votre choix? ⁶⁴⁻
- LIBERAL.....1 CREDITISTE.....4
PROG. CONS.....2 CREDIT SOCIAL.....5
N.D.P.....3 OUVRIER PROGRESSISTE.....6
AUTRE PARTI(INSCRIVEZ).....7
- INDECIS.....8
REFUS.....9
NON ELIGIBLE.....0

- 11a. Avez-vous voté aux dernières élections fédérales du 8 juillet 1974? ⁶⁵⁻
- OUI.....
NON.....1
TROP JEUNE POUR VOTER...2
- SI "OUI" DEMANDEZ:
- b. Quel parti représentait le candidat pour lequel vous avez voté?
- LIBERAL.....3 CREDITISTE.....6
PROG. CONS.....4 CREDIT SOCIAL.....7
N.D.P.....5 OUVRIER PROGRESSISTE.....8
AUTRE PARTI(INSCRIVEZ).....9
- NE SE SOUVIENS PAS...0
REFUSE.....X

- DEMANDEZ DE TOUS:
12. Une récente Enquête Gallup a démontré que l'appui du Parti libéral a diminué significativement au cours de l'année passée. Selon vous, est-ce premièrement dû au Premier Ministre Trudeau, ou dans d'ensemble au rendement du Gouvernement Libéral? ²⁷⁻
- PREMIER MINISTRE TRUDEAU.....1
LE GOUVERNEMENT LIBERAL.....2
LES DEUX.....3
NE CROIS PAS AUX ENQUETES GALLUP.....4
NE SAIS PAS.....5

ENQUÊTEUR: Présentez cette section de la façon suivante: "Maintenant, puis-je vous poser, quelques questions pour être sûr que je m'adresse à une personne bien représentative de cette localité:

Quel est votre statut marital? **66-**

CELIBATAIRE.....1
 MARIÉ.....2
 VEUF, DIVORCE, SEPARÉ.....3

Langue maternelle - quelle est la première langue que vous avez parlée dans votre enfance et qui vous est encore familière? **67**

ANGLAISE.....1
 FRANÇAISE.....2
 AUTRE (ÉCRIVEZ).....3

Maintenant une question sur la religion. Quelle religion préférez-vous - Protestante, Catholique Romaine ou Juive? **68**

PROTESTANTE.....1
 JUIVE.....2
 CATHOLIQUE ROMAINE.....3
 AUTRE (PRÉCISEZ).....4

Quelle est la dernière école que vous avez fréquentée? Jusqu'à quelle année avez-vous poursuivi vos études?

	EN PARTIE	GRADUE
Ecole primaire (1 - 7 année).....1	69-	2
Ecole secondaire (8 - 12 année).....3		4
Cours universitaire...3		4
Cours classique.....4		8
Ecole technique.....5		6
Université.....7		8
Aucune instruction scolaire..9		
Refuse.....0		
Autre cours supplémentaires? (SPECIFIEZ)		

OCCUPATION DU CHEF DE FAMILLE:
 Spécifiez le travail **70-**
 Genre de compagnie

Tout en vous incluant, combien y a-t-il de personnes qui vivent dans cette maison? **71-**

1 2 3 4 5 6 OU PLUS

Parmi ces personnes combien y en a-t-il âgées de moins de 10 ans? **72-**

0 1 2 3 4 OU PLUS

Combien sont âgées de 10 & 17 ans? **73-**

0 1 2 3 4 OU PLUS

Etes-vous, vous même (ou quelqu'un de votre famille) membre d'une union ouvrière? **74**

OUI.....1
 NON.....2

Quelle était l'année de votre naissance? ANNEE **75/76**

INTERVIEWEUR: INSCRIVEZ SELON VOS OBSERVATIONS: **77**

SEXE: HOMME.....
 FEMME.....

PASSEZ LA CARTE "R"

Quel lettre sur cette carte représente le revenu total annuel de votre famille en incluant tout revenu, avant déduction de taxes? **78**

A. Moins de \$4,000..1 E. \$10,000-\$12,999
 B. \$4,000-\$5,999...2 F. \$13,000-\$14,999
 C. \$6,000-\$7,999...3 G. \$15,000-\$19,999
 D. \$8,000-\$9,999...4 H. \$20,000 ET PLUS
 REFUSE.....

INTERVIEWEUR INDIQUEZ SI: **79-**

FERME.....1
 RURAL MAIS NON FERME.....2
 URBAIN.....3

L'INTERVIEW A PRIS FIN A: (HEURE)

NOM DU REpondant: _____
 ADRESSE : _____
 TELEPHONE: _____

VILLE _____ PROVINCE _____
 DATE DE L'INTERVIEW _____

J'ATTESTE CI-CONTRE LA VERACITE ET L'HONNETETE DE CETTE INTERVIEW

(SIGNATURE DE L'INTERVIEWEUR)

SAMPLE CHARACTERISTICS

~~JUNE~~, 1976 ~~AUGUST~~ 391

OCTOBER - C.P. 393.

	#	%
NATIONAL	1042	100
<u>Area:</u>		
Atlantic	101	9.7
Quebec	295	28.3
Ontario	360	34.5
Prairies	176	16.9
British Columbia	110	10.6
<u>Community Size:</u>		
Over 100,000	501	48.1
10,000 to 100,000	171	16.4
Under 10,000, Rural and Farm	370	35.5
<u>Sex:</u>		
Male	516	49.5
Female	526	50.5
<u>Age:</u>		
18 to 29 years	264	25.3
30 to 49 years	400	38.4
50 years and over	368	35.3
Did not state	10	1.0

Q. 9b - WHY FRENCH ENGLISH ~~QUESTIONS~~ WORSE:

#330

- V. Language: bilingualism problem, should not have French jammed down our throats; the language problem
- X. Airline/Air traffic control; dispute over French being used in air traffic
0. Separation; communits are making 2 nations of us; the idea of separation
1. French-English question; English-French question; no mention of language or separation; English are prejudiced against French; French too demanding
2. School question in Quebec; Bill 22 *Federal Gov't fault - New Co*
3. Less understanding; less collaboration; less willingness to discuss things
4. Publicity; more publicity, more talk of it, see in the paper - it's worse; more exposure
5. General; has deteriorated; sure to be more problems;
6. Other
7. Don't know; can't explain; *D. N. S.*

- V. More understanding; getting to know each other better; more appreciation of each other, trying to understand each others' views; closer relations
- X. Less talk of separation; FLQ has died out, Rene Levesque less outspoken
0. Language; more people are speaking/understanding French/English
1. General; just think things are better, I found things good in Quebec
2. Other
3. Don't know, can't explain, D.N.S.

GENERAL CODES - GALLUP

PROVINCE
(Col. 1)

0. Newfoundland
1. Prince Edward Island
2. Nova Scotia
3. New Brunswick
4. Quebec
5. Ontario
6. Manitoba
7. Saskatchewan
8. Alberta
9. British Columbia

COMMUNITY SIZE:
(Col. 2)

1. Over 500,000
2. 100,000 - 500,000
3. 30,000 - 100,000
4. 10,000 - 30,000
5. 1,000 - 10,000
6. Under 1,000 rural, farm and non-farm

OCCUPATION OF
HEAD OF HSHLD
Col. 70)

1. Professional
2. Executive - Managers
3. Salespeople
4. Clerical workers
5. Skilled labour
6. Unskilled labour
7. Farmer
8. Housewives
9. Retired
0. Unemployed
- X. Armed forces; students
- V. Not stated

Age
(Cols 75, 76)

EXACT AGE - YEAR OF BIRTH, LAST 2 DIGITS
99 = PRIOR TO 1900
XX = DID NOT STATE