

INTERVIEWER  
DON'T READ ALOUD  
WORDS IN CAPITAL  
LETTERS

WOULD LIKE YOUR OPINION

(CIRCLE APPROPRIATE NUMBERS  
OR CHECK BOXES)

Serial# Col 1 to 6 Job# 7,89 (420)

901-420  
January/79

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SUGGESTED INTRODUCTION:

Good day. I'm taking a Gallup Poll in your area, and I'd like to talk to you about a few topics of the day.

SECTION I

1. Speaking of our future, which do you think will be the biggest threat to Canada in years to come - big business, big labor, or big government?

- BIG BUSINESS.....1
- BIG LABOR.....2
- BIG GOVERNMENT.....3
- DON'T KNOW.....4

NS. 5  
MP

2. In this computer age, how concerned are you about credit investigators exchanging information about an individual among themselves without first reporting to the person being investigated - would you say you are very concerned, quite concerned or not really concerned?

- VERY CONCERNED.....1
- QUITE CONCERNED.....2
- NOT REALLY CONCERNED.....3
- DON'T KNOW.....4

NS. 5

3. Do you think the federal government's policies for tackling the country's economic situation gives you a feeling that they are or are not handling the situation properly?

- ARE HANDLING PROPERLY.....1
- ARE NOT HANDLING PROPERLY.....2
- DON'T KNOW.....3

NS. 4

4. Compared to other countries, how do you think Canada is faring in its attempt to control inflation - better than most, not as good as most, or about the same?

- BETTER THAN MOST.....1
- NOT AS GOOD AS MOST.....2
- SAME.....3
- DON'T KNOW.....4

NS. 5

5. If a national referendum - or vote - were held at the time of the next federal election on the issue of an independent Quebec - would you vote in favor of, or opposed to the separation of Quebec from the rest of Canada?

- IN FAVOR.....1
- OPPOSED.....2
- DON'T KNOW.....3

NS. 4

6. If the national referendum was held on sovereignty-association for Quebec - that is political independence, but economic association with the rest of Canada - would you vote in favor of, or opposed to sovereignty-association for Quebec?

- IN FAVOR.....1
- OPPOSED.....2
- DON'T KNOW.....3

NS. 4

7. What do you think is the major problem facing the public schools of this province?

16-  
17-  
CODE LIST  
( ) DON'T KNOW

8. Students are often given the grades A,B,C,D, and FAIL to denote the quality of their work. Suppose the public schools themselves, in this community were graded in the same way. What grade would you give the public schools here -- A,B,C,D or FAIL?

- A RATING.....1
- B RATING.....2
- C RATING.....3
- D RATING.....4
- FAIL RATING.....5
- DON'T KNOW.....6

NS. 7

9. Apart from the widely recognized ones, there are a number of religious cults or groups operating around the world.

Keeping in mind the individuals' right to freedom of religion, and to freedom from fear, do you think there should be more, less or about the same amount of government supervision or control of smaller religious groups?

- MORE.....1
- LESS.....2
- ABOUT THE SAME.....3
- NO GOV'T SUPERVISION AT ALL.....4
- DON'T KNOW.....5

NS. 6

10. Which of the following do you believe in? HAND CARD "A"

- UFO'S (UNIDENTIFIED FLYING OBJECTS).....1
- ANGELS.....2
- ESP (EXTRA SENSORY PERCEPTION).....3
- DEVILS.....4
- PRECOGNITION (THE FEELING THAT SOMETHING IS GOING TO HAPPEN THAT HASN'T ACTUALLY HAPPENED).....5
- DEJA VU (THE FEELING YOU HAVE BEEN SOMEPLACE YOU NEVER HAVE BEEN BEFORE --OR DONE SOMETHING YOU HAVE NOT DONE BEFORE).....6
- ASTROLOGY.....7
- SASQUATCH (BIGFOOT).....8
- THE LOCH NESS MONSTER.....9
- GHOSTS.....0
- WITCHES.....1
- NONE OF THEM.....2

MP  
NS.-DATA  
COL. 20

11. If a Federal election were held today, which party's candidate do you think you would favor?

- |                     |                              |
|---------------------|------------------------------|
| LIBERAL.....1       | OTHER PARTY (WRITE IN).....6 |
| PROG. CONS.....2    | UNDECIDED.....7              |
| N.D.P.....3         | REFUSED.....8                |
| CREDITISTE.....4    | NOT ELIGIBLE.....9           |
| SOCIAL CREDIT.....5 |                              |

12. Did you vote in the last Federal election on July 8th, 1974?

- YES.....1
- NO.....2
- TOO YOUNG TO VOTE.....3

IF "YES" ASK:  
Which party did the candidate for whom you voted represent?

- |                     |                              |
|---------------------|------------------------------|
| LIBERAL.....3       | OTHER PARTY (WRITE IN).....8 |
| PROG. CONS.....4    | DON'T REMEMBER.....9         |
| N.D.P.....5         | REFUSED.....0                |
| CREDITISTE.....6    |                              |
| SOCIAL CREDIT.....7 |                              |

13. In the past twelve months, which of the following have you, yourself done?

- Attended a live theatrical performance?.....1
- Gone ice skating?.....2
- Lit the wrong end of a filter cigarette?.....3
- Smoked marijuana.....4
- Taken an overnight trip by train.....5
- Bought a book for yourself?.....6
- Bought a book for a friend?.....7
- Visited the dentist?.....8
- Thought of writing your memoirs?.....9
- NONE OF THE ABOVE.....0

MP  
NS-1

BASIC DATA: INTERVIEWER: Introduce this section as follows:  
 "Now may I ask you a few questions so that I can be sure I am  
 getting the right sample of people in this community?"

How many people, including yourself, are there  
 in this household? 71-  
 1 2 3 4 5 6OR MORE

How many would be under 10 years?  
 72- 0 1 2 3 4OR MORE

How many would be between 10 & 17 years?  
 73- 0 1 2 3 4OR MORE

Are you, or is any member of your family, a  
 member of a labor union? 74-  
 YES.....1  
 NO.....2

What was the year  
 of your birth? YEAR: 75/76

RECORD IF: MAN.....77- 1  
 WOMAN.....2

HAND CARD "R"  
 Which letter on this card corresponds to your  
 total annual family income from all sources,  
 before tax deductions?  
 A. UNDER \$4,000...78- 1 E. \$10,000-\$12,999...5  
 B. \$4,000-\$5,999...2 F. \$13,000-\$14,999...6  
 C. \$6,000-\$7,999...3 G. \$15,000-\$19,999...7  
 D. \$8,000-\$9,999...4 H. \$20,000 & OVER...8  
 REFUSED.....9

What is your marital status? 66-  
 SINGLE.....1  
 MARRIED.....2  
 WID.DIV.SEP.....3

What was the language you first spoke in childhood  
 and still understand? 67-  
 ENGLISH.....1  
 FRENCH.....2

OTHER(WRITE IN) 3

Now for a question on religion. What is your  
 religious preference - Protestant, Roman Catholic  
 or Jewish? 68-  
 PROTESTANT.....1  
 JEWISH.....2  
 ROMAN CATHOLIC.....3

OTHER(WRITE IN) 4  
 NO RELIGIOUS PREFERENCE.....5

What was the name of the last school you attended?  
 How far did you go?

	SOME	GRADUATED
PUBLIC (GRADES 1-8).....69- 1	2	
SECONDARY/HIGH (Grades 9-13)...	3	4
TECHNICAL.....	5	6
UNIVERSITY.....	7	8
NO NORMAL SCHOOLING.....	9	
R UNED.....	0	

Any additional schooling?  
 (WRITE IN)

OCCUPATION OF HEAD OF FAMILY:

Specific Job?

Type of Company? 71-

RECORD IF: FARM.....79- 1  
 RURAL NON-FARM....2  
 URBAN.....3

TIME INTERVIEW ENDED: \_\_\_\_\_

NAME OF RESPONDENT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

POSTAL CODE: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_

CITY: \_\_\_\_\_ PROVINCE: \_\_\_\_\_

DATE OF INTERVIEW: \_\_\_\_\_

I HEREBY ATTEST THAT THIS IS A TRUE  
 AND HONEST INTERVIEW

(INTERVIEWER'S SIGNATURE)

PRESENTATION SUGGERÉE

Je fais une enquête pour Gallup Poll et j'aimerais connaître vos opinions concernant quelques questions d'actualité.

L'INTERVIEW A  
COMMENCE A.....  
(HEURE)

SECTION I

1. En pensant à notre avenir qu'elle est, selon vous, la plus grosse menace pour le Canada au cours des années à venir - les grandes entreprises, les principaux syndicats, ou un gouvernement majoritaire?
  - LES GRANDES ENTREPRISES.....1
  - LES PRINCIPAUX SYNDICATS.....2
  - UN GOUVERNEMENT MAJORITAIRE.....3
  - NE SAIS PAS.....4
2. Dans cet ère de l'ordinateur à quel point êtes-vous soucieux de l'échange possible d'informations de crédit entre investigateurs concernant un individu sans que celui-ci soit préalablement consulté lorsqu'on fait enquête sur lui - diriez-vous que vous êtes très soucieux, assez soucieux ou pas soucieux du tout?
  - TRES SOUCIEUX.....1
  - ASSEZ SOUCIEUX.....2
  - PAS SOUCIEUX DU TOUT.....3
  - NE SAIS PAS.....4
3. Est-ce que les politiques du gouvernement fédéral, pour chercher à résoudre la situation économique du pays, vous donnent l'impression qu'il traite cette situation convenablement, oui ou non?
  - TRAITE CONVENABLEMENT.....1
  - NON.....2
  - NE SAIS PAS.....3
4. Selon vous, comment le Canada se comporte-t-il, en comparaison aux autres pays, dans sa tentative à contrôler l'inflation - diriez-vous mieux que la plupart, pas aussi bien que la plupart ou à peu près la même chose?
  - MIEUX QUE LES AUTRES.....1
  - PAS AUSSI BIEN.....2
  - MEME CHOSE.....3
  - NE SAIS PAS.....4
5. Si un référendum à l'échelle nationale avait lieu au moment de la prochaine élection fédérale sur la question de l'indépendance du Québec - voteriez-vous pour ou contre la séparation du Québec du reste du Canada?
  - POUR.....1
  - CONTRE.....2
  - NE SAIS PAS.....3
6. Si un référendum avait lieu sur la souveraineté-association du Québec - c'est-à-dire une indépendance politique, mais avec une association économique avec le reste du Canada - voteriez-vous pour ou contre la souveraineté-association du Québec?
  - POUR.....1
  - CONTRE.....2
  - NE SAIS PAS.....3
7. Selon vous, quel est le principal problème auquel les écoles publiques de cette province font face?
  - ( ) NE SAIS PAS
8. On accorde souvent aux élèves les notes A, B, C, D, et ECHOUENT afin de démontrer la qualité de leurs travaux. En supposant que les écoles publiques de votre localité soient évaluées de la même façon. Comment évalueriez-vous les écoles publiques d'ici -- A, B, C, D ou ECHOUENT?
  - A.....1
  - B.....2
  - C.....3
  - D.....4
  - ECHOUENT.....5
  - NE SAIS PAS.....6
9. En omettant les grandes religions reconnues, il existe un certain nombre de groupes ou sectes religieuses qui fonctionnent dans le monde. En n'oubliant pas les droits de l'individu à la liberté de religion, et à l'éloignement de la peur, croyez-vous que le gouvernement devrait contrôler ou surveiller encore plus, moins ou la même chose les plus petits groupes ou sectes religieuses?
  - PLUS.....1
  - MOINS.....2
  - LA MEME CHOSE.....3
  - PAS DU SURVEILLER GOUVERNEMENT.....4
  - NE SAIS PAS.....5

10. Parmi les choses de cette liste quels sont ceux auxquels vous croyez? PASSEZ LA CARTE "A"

- OVIN (OBJETS VOLANTS NON-IDENTIFIES).....1
- ANGES.....2
- TELEPATHIE.....3
- DEMONS.....4
- PRECOGNITION (LE SENTIMENT QUE QUELQUE CHOSE VA SE PRODUIRE ET QUI S'EST DEJA PRODUIT).....5
- DEJA VU (SENTIMENT QUE VOUS AVEZ DEJA ETE A UN ENDROIT OU VOUS N'ETES JAMAIS ALLE -- OU FAIRE QUELQUE CHOSE QUE VOUS N'AVEZ JAMAIS FAIT).....6
- ASTROLOGIE.....7
- SASQUATCH (GROS PIED).....8
- LE MONSTRE DES MERS.....9
- ESPRITS.....0
- SORCIERES.....X

AUCUN DE CEUX-CI.....V

11. Si une élection fédérale avait lieu aujourd'hui, quel parti favoriseriez-vous?

- LIBERAL.....1
- PROG. CONS.....2
- N.P.D.....3
- CREDITISTE.....4
- CREDIT SOCIAL.....5
- AUTRE PARTI (INSCRIVEZ).....6
- INDECTS.....7
- REFUS.....8
- NON ELIGIBLE.....9

12. Avez-vous voté aux dernières élections fédérales le 8 juillet, 1974?

- OUI.....1
- NON.....2
- TROP JEUNE POUR VOTER.....2

SI "OUI" DEMANDEZ:  
Quel parti représentait le candidat pour qui vous avez voté?

- LIBERAL.....3
- PROG. CONS.....4
- N.P.D.....5
- CREDITISTE.....6
- CREDIT SOCIAL.....7
- AUTRE PARTI (INSCRIVEZ).....8
- NE SE SOUVIENS PLUS.....9
- REFUS.....0

13. Parmi ce qui suit, quelles sont les choses que vous avez personnellement faites au cours des douze derniers mois?

- Assisté à une représentation théâtrale?.....1
- Fait du patin?.....2
- Allumé le mauvais bout d'une cigarette?.....3
- Fumé de la marijuana?.....4
- Fait un voyage par le train de nuit?.....5
- Acheté un livre pour vous-même?.....6
- Acheté un livre pour un ami?.....7
- Visité le dentiste?.....8
- Pensé à écrire vos mémoires?.....9
- AUCUN DE CEUX-CI.....0

ENQUETEUR: Présentez cette section de la façon suivante: "Maintenant, puis-je vous poser, quelques questions pour être sur que je m'adresse à une personne bien représentative de cette localité:

Tout en vous incluant, combien y a-t-il de personnes qui vivent dans cette maison?

1<sup>er</sup> 1 2 3 4 5 60U PLUS

Parmi ces personnes combien y en a-t-il âgées de moins de 10 ans?

1<sup>er</sup> 0 1 2 3 40U PLUS

Combien sont âgées de 10 & 17 ans?

1<sup>er</sup> 0 1 2 3 40U PLUS

Quel est votre statut marital? 46-  
 CELIBATAIRE.....1  
 MARIE.....2  
 VEUF, DIVORCE, SEPARE.....3

Langue maternelle - quelle est la première langue que vous avez parlée dans votre enfance et qui vous est encore familière? 47-

ANGLAISE.....1  
 FRANCAISE.....2

AUTRE(ÉCRIVEZ).....3

Maintenant une question sur la religion. Quelle religion préférez-vous - Protestante, Catholique Romaine ou Juive? 48-

PROTESTANTE.....1  
 JUIVE.....2  
 CATHOLIQUE ROMAINE.....3

AUTRE(PRECISEZ).....4  
 PREFER AUCUNE RELIGION.....5

Quelle est la dernière école que vous avez fréquentée? Jusqu'à quelle année avez-vous poursuivi vos études?

	EN PARTIE	GRADUE
ECOLE PRIMAIRE (1-7 année).....	1	2
ECOLE SECONDAIRE (8-12 année)...	3	4
ECOLE TECHNIQUE.....	5	6
UNIVERSITE.....	7	8
AUCUNE INSTRUCTION SCOLAIRE.....	9	
REFUSE.....	0	

Autre cours supplémentaires? (SPECIFIEZ).....

OCCUPATION DU CHEF DE FAMILLE:

Spécifiez le travail?.....

Genre de compagnie?..... 70-

Etes-vous vous même (ou quelqu'un de votre famille) membre d'une union ouvrière? 49-  
 OUI.....1  
 NON.....2

Quelle était l'année de votre naissance?

ANNEE: 1956

INSCRIVEZ SEXE:

HOMME.....1  
 FEMME.....2

PASSEZ LA CARTE "R"

Quel lettre sur cette carte représente le revenu total annuel de votre famille en incluant tout tevenu, avant déductions de taxes? 50-

A. MOINS DE \$4,000....1  
 B. \$4,000-\$5,999....2  
 C. \$6,000-\$7,999....3  
 D. \$8,000-\$9,999....4  
 E. \$10,000-\$12,999....5  
 F. \$13,000-\$14,999....6  
 G. \$15,000-\$19,999....7  
 H. \$20,000 ET PLUS....8

REFUSE.....9

INDIQUEZ SI:

FERME.....1  
 RURAL MAIS NON FERME....2  
 URBAIN.....3

L'INTERVIEW A PRIS FIN A:.....

NOM DU REPONDANT:.....

ADRESSE:.....

CODE POSTAL:..... TELEPHONE:.....

VILLE:..... PROV:.....

DATE DE L'INTERVIEW:.....

J'ATTEST CI-CONTRE LA VERACITE ET L'HONNETETE DE CETTE INTERVIEW:

(SIGNATURE DE L'INTERVIEWEUR)

SAMPLE CHARACTERISTICS  
JANUARY, 1979

	<u>NATIONAL</u>	
	<u>Number</u>	<u>Percent</u>
<u>TOTAL</u>	1,030	100%
<u>Region:</u>		
Atlantic	110	11
Quebec	282	27
Ontario	367	36
Prairies	163	16
British Columbia	108	10
<u>Community Size:</u>		
Over 100,000	530	51
10,000 - 100,000	160	16
Under 10,000	341	33
<u>Sex:</u>		
Male	496	48
Female	534	52
<u>Age:</u>		
18 to 29 years	325	32
30 to 49 years	353	34
50 years and over	334	32
Did not state	18	2
<u>Education:</u>		
Elementary	172	17
Secondary	681	66
University	172	17
Refused	5	*
<u>Income:</u>		
Under \$10,000	207	20
\$10,000 - \$14,999	173	17
\$15,000 - \$19,999	169	16
\$20,000 and over	299	29
Refused	182	18
<u>Occupation:</u>		
Prof./executive	198	19
Sales/clerical	142	14
Labour	378	37
Other	304	30
Did not state	8	1
<u>Mother Tongue:</u>		
English	627	61
French	288	28
Other	115	11

Note: Percentages may not add exactly to 100 due to rounding

## REPRODUCE CARD DECK (CARD 1)

	Cols 1-9	Reproduced In	Tape Position	1-9 Serial Number
Q.1	10 (1-5)			10 - Reject
Q.2	11 (1-5)			11 (1-5)
Q.3	12 (1-4)			12 (1-4)
Q.4	13 (1-5)			13 (1-5)
Q.5	14 (1-4)			14 (1-4)
Q.6	15 (1-4)			15 (1-4)
Q.7	16 (V,X,0-9)			16 - Reject
	17 (V,X,0-9)			17 - Reject
Q.8	18 (1-7)			18 (1-7)
Q.9	19 (1-6)			19 (1-6)
Q.10	20 (1-9,0,X,V)			20 - Reject
Q.11	21 (1-9)			21 (1-9)
Q.12	22 (1-9,0)			22 (1-9,0)
Q.13	23 (1-9,0,V,X)			23 - Reject
Q.1	10-1			24-1
	10-2			25-1
	10-3			26-1
	10-4			27-1
	10-5			28-1
Q.7	16-V			29-1
	16-X			30-1
	16-0			31-1
	16-1			32-1
	16-2			33-1
	16-3			34-1
	16-4			35-1
	16-5			36-1
	16-6			37-1
	16-7			38-1
	16-8			39-1
	16-9			40-1
	17-V			41-1
	17-X			42-1
	17-0			43-1

NATIONAL GALLUP

REGION: (Col 1) First digit of assignment #

0. Newfoundland
1. P.E.I.
2. Nova Scotia
3. New Brunswick
4. Quebec
5. Ontario
6. Manitoba
7. Saskatchewan
8. Alberta
9. British Columbia

COMMUNITY SIZE: (Col 2) Second digit of assignment #

1. Over 500,000
2. 100,000 - 500,000
3. 30,000 - 100,000
4. 10,000 - 30,000
5. 1,000 - 10,000
6. Under 1,000 (Rural non-farm, Farm)

LOCATION: (Col 3) Third digit of Assignment #

Indicates location within a community where more than one assignment is completed

LANGUAGE: (Col 4) Fourth digit of assignment #

- 1, 3, 5 or 7 - English Questionnaire
- 2, 4, 6, or 8 - French questionnaire

Fifth and Sixth Digits indicate a specific questionnaire with each Assignment containing 10 or 11

OCCUPATION: (Col. 70)

1. Professional
2. Business Executive, Owners/Managers
3. Sales
4. Clerical
5. Skilled Labour
6. Unskilled Labour
7. Farmer
8. Other (armed forces, unemployed)
9. No in labour forces (housewife, retired, widow, spinster, separated, student)
0. Refused, did not state

AGE: (Col 75, 76)

- 98 1900 & prior
- 99 Did not state  
Exact year of birth

	Reproduced In	Tape Position
Q.7 con't	17-1	44-1
	17-2	45-1
	17-3	46-1
	17-4	47-1
	17-5	48-1
	17-6	49-1
	17-7	50-1
	17-8	51-1
	17-9	52-1
Q.10	20-1	53-1
	20-2	54-1
	20-3	55-1
	20-4	56-1
	20-5	57-1
	20-6	58-1
	20-7	59-1
	20-8	60-1
	20-9	61-1
	20-0	62-1
	20-X	63-1
	20-V	64-1
Q.13	23-1	65-1
	23-2	66-1
	23-3	67-1
	23-4	68-1
	23-5	69-1
	23-6	70-1
	23-7	71-1
	28-8	72-1
	23-9	73-1
	23-0	74-1
	23-V	75-1
	23-X	76-1
		77-79 - Blank
		80-1
	1-9	81-89 Serial Number
		90-165 - Blank
	Reproduce Basic Data from Card 3	166-179
	Cols 66-79	180-2



SECTION I

GP 420

Q. 7 . . What do you think are the biggest problems with which the schools in this community must deal?

- V. Lack of discipline
- X. Use of dope/drugs
- 0. Lack of proper financial support; cutbacks/teachers/lack of financial support
- 1. Poor curriculum/poor standards
- 2. Difficulty of getting good teachers
- 3. Size of school/classes
- 4. Pupils' lack of interest
- 5. Crime/vandalism
- 6. Parents' lack of interest
- 7. Teachers' lack of interest
- 8. Mismanagement of funds/programs
- 9. Lack of proper facilities
- 
- V. Communication problems
- X<sup>A</sup> Drinking/alcoholism
- 0. Too many schools/declining enrollment
- 1. Transportation
- 2. Racial/ethnic problems
- 3. French English problems; Bilingualism; too much French
- 4. Holidays; too many holidays for teachers and students; professional development days
- 5. Teachers' Strikes
- 6. None
- 7. Other
- 8. Don't know
- 9. Not stated