

COL 10 = 1 ON
CALL = A-1
B-2
C-3
D-4

SUGGESTED INTRODUCTION:

Good day. I'm taking a Gallup Poll in your area, and I'd like to talk to you about a few topics of the day.

SECTION I

1a. In general, would you say that you are satisfied or dissatisfied with the direction in which this country is going?

- SATISFIED.....1
- DISSATISFIED.....2
- DON'T KNOW.....3

NS. 4

b. Why?

CODE LIST

() DON'T KNOW

2a. At the present time, do you, or do you not think that there is justification for guaranteeing job security to any one particular group in this society, when other groups or individuals do not have this guarantee?

- YES.....1
- NO.....2
- DON'T KNOW.....3

NS. 4

IF "YES"

b. What group or groups are you thinking of?

CODE LIST

() DON'T KNOW

3. Generally speaking what do you think is the least amount of money a family of four - husband, wife and two children - needs each week to get along on in this community?

CODE LIST () DON'T KNOW

4. Some people say that with the advancement in and widespread use of computers, we are heading towards a virtually 'cashless' society where financial transactions are almost completely handled by computers.

a. Do you, or do you not think this will happen in your lifetime?

- YES.....1
- NO.....2
- DON'T KNOW.....3

4A NS-4

b. Do you think society, as a whole, will be better off or worse off if this happens?

- BETTER OFF.....5
- WORSE OFF.....6
- NO DIFFERENCE.....7
- DON'T KNOW.....8

4B NS-9

IF "BETTER OR WORSE"

c. Why?

CODE LIST

() DON'T KNOW

5. As you probably know, any amendments to Canada's Constitution must be approved by the British Parliament in London. How important do you think it is that we change this arrangement, so that changes may be made in Canada - very important, fairly important or not important at all?

- VERY IMPORTANT.....1
- FAIRLY IMPORTANT.....2
- NOT IMPORTANT AT ALL.....3
- DON'T KNOW.....4

NS. 5

6. Many people have said that the recent Constitutional Conference between provincial and federal first ministers resulted in only limited agreement.

a. In your opinion, is it or is it not reasonable to expect overall agreement when ten provincial ministers and one federal minister present their views?

- YES, REASONABLE.....1
- NO, NOT REASONABLE.....2
- DON'T KNOW.....3

NS. 4

b. Do you or do you not think the federal government should act on its own to bring the constitution home to Canada?

- SHOULD ACT ON ITS OWN.....1
- SHOULD NOT ACT ON ITS OWN.....2
- DON'T KNOW.....3

NS. 4

7. A suggestion has been made that, in this time of high unemployment, a married woman, with a gainfully employed spouse, should not be given equal priority in the job market? Do you agree, or disagree with this?

- AGREE.....1
- DISAGREE.....2
- UNDECIDED.....3

NS. 4

8a. Thinking now about reports of tests and warnings about possible cancer problems with products and foods ... would you say you are taking these reports more seriously than in the past or less seriously than in the past?

- MORE SERIOUSLY.....1
- LESS SERIOUSLY.....2
- ABOUT THE SAME.....3
- NO OPINION.....4

NS. 5

b. In the past several months, have you heard or read about any particular foods or food additives that may possibly be a cancer problem?

- YES, HAVE HEARD OF.....1
- NO, HAVE NOT.....2
- DON'T REMEMBER.....3

NS. 4

9a. Just your best guess, what proportion of persons on welfare are 'chiselers', that is, are collecting more than they are entitled to?

CODE LIST () NO OPINION

OK-VV
NS-XX

b. It has been proposed that all able-bodied mothers of children, 13 years and over, who are on welfare be required to register with Canada Manpower Centers and to take any full-time work available. Would you favor or oppose such a plan?

- FAVOR.....1
- OPPOSE.....2
- NO OPINION.....3

NS. 4

c. It has been proposed that all able-bodied mothers of children between 6 and 13 years of age who are on welfare be required to register with Canada Manpower Centers and to take any part-time work available. Would you favor or oppose such a plan?

- FAVOR.....1
- OPPOSE.....2
- NO OPINION.....3

NS. 4

10a. Apart from your own political feelings, do you think that the Liberal Party would get more votes than they did in 1974, or less votes, if a federal election were called today? RECORD BELOW

b. And what about the Conservative Party, do you think it would get more votes or less votes? RECORD BELOW

c. What about the NDP - would they get more or less votes, in your opinion? RECORD BELOW.

	LIBERAL	P.C.	NDP
GET MORE VOTES.....1	5	9	9
GET LESS VOTES.....2	2	6	0
ABOUT THE SAME.....3	3	7	1
CAN'T SAY.....4	4	8	1

NS. 5

11a. In your opinion, are the chances for a nuclear war breaking out greater, or less great than they were ten years ago?

- GREATER.....1
- LESS GREAT.....2
- THE SAME.....3
- DON'T KNOW.....4

NS. 5

IF "GREATER" OR "LESS GREAT", ASK:

b. Why?

CODE LIST

12. Generally speaking, do you think that prices of the things you buy will be higher or lower, say in the next six months?

- HIGHER.....1
- LOWER.....2
- ABOUT THE SAME.....3
- DON'T KNOW.....4

NS. 5

13. Would you favor or oppose the re-imposition of wage & price controls by the federal government?

- FAVOR.....1
- OPPOSE.....2
- DON'T KNOW.....3

NS. 4

14. Do you think that the fact that Canada is a two language country makes it more attractive or less attractive to the average visitor to Canada?

- MORE ATTRACTIVE.....1
- LESS ATTRACTIVE.....2
- ABOUT THE SAME.....3
- DON'T KNOW.....4

NS. 5

15. Over the past several decades, the use of English in international business has become widespread. In your opinion, will the use of English in business continue to grow or not?

- YES, WILL CONTINUE TO GROW.....1
- NO, WILL DECLINE.....2
- STAY THE SAME.....3
- CAN'T SAY.....4

NS. 5

16. Do you, or do you not think the greater use of the French language in Quebec will help or hinder the development of business to that province?

- WILL HELP.....1
- WILL HINDER.....2
- NO DIFFERENCE.....3
- DON'T KNOW.....4

NS. 5

17. If a Federal election were held today, which party's candidate do you think you would favor?

LIBERAL.....1	OTHER PARTY (WRITE IN).....6
PROG. CONS.....2	UNDECIDED.....7
N.D.P.....3	REFUSED.....8
CREDITISTE.....4	NOT ELIGIBLE.....9
SOCIAL CREDIT.....5	

18. Did you vote in the last federal election on July 8th, 1974?

- YES.....1
- NO.....2
- TOD YOUNG TO VOTE.....3

IF "YES", ASK:
Which party did the candidate for whom you voted represent?

LIBERALS.....3	OTHER PARTY (WRITE IN).....8
PROG. CONS.....4	DON'T REMEMBER.....9
N.D.P.....5	REFUSED.....0
CREDITISTE.....6	
SOCIAL CREDIT.....7	

BASIC DATA: INTERVIEWER: Introduce this section as follows:
 "Now may I ask you a few questions so that I can be sure I am
 getting the right sample of people in this community?"

If a Federal election were held today, which party's candidate do you think you would favor?

LIBERAL.....1 OTHER PARTY(WRITE IN) 6
 PROG. CONS.....2 UNDECIDED.....7
 N.D.P.....3 REFUSED.....8
 CREDITISTE.....4 NOT ELIGIBLE.....9
 SOCIAL CREDIT...5

Did you vote in the last Federal election on July 8th, 1974? 65-

YES..... NO.....1
 TOO YOUNG TO VOTE.....2

IF "YES" ASK:

Which party did the candidate for whom you voted represent?

LIBERAL.....3 OTHER PARTY (WRITE IN) 8
 PROG. CONS.....4 DON'T REMEMBER.....9
 N.D.P.....5 REFUSED.....0
 CREDITISTE.....6
 SOCIAL CREDIT...7

What is your marital status? 66-
 SINGLE.....1
 MARRIED.....2
 WID.DIV.SEP.....3

What was the language you first spoke in childhood and still understand? 67-

ENGLISH.....1
 FRENCH.....2
 OTHER(WRITE IN) 3

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish? 68-

PROTESTANT.....1
 JEWISH.....2
 ROMAN CATHOLIC.....3

OTHER(WRITE IN) 4
 NO RELIGIOUS PREFERENCE.....5

What was the name of the last school you attended? How far did you go?

	SOME	GRADUATED
PUBLIC (GRADES 1-8).....	69- 1	2
SECONDARY/HIGH (Grades 9-13)...	3	4
TECHNICAL.....	5	6
UNIVERSITY.....	7	8
NO FORMAL SCHOOLING.....	9	
REFUSED.....	0	

Any additional schooling? (WRITE IN)

OCCUPATION OF HEAD OF FAMILY:

Specific Job? _____

Type of Company? _____ 70-

How many people, including yourself, are there in this household? 71-
 1 2 3 4 5 6 OR MORE

How many would be under 10 years? 72-
 0 1 2 3 4 OR MORE

How many would be between 10 & 17 years? 73-
 0 1 2 3 4 OR MORE

Are you, or is any member of your family, a member of a labor union? 74-
 YES.....1
 NO.....2

What was the year of your birth? YEAR: _____ 75/76

RECORD IF: MAN.....77- 1
 WOMAN.....2

HAND CARD "R"

Which number on this card corresponds to your total annual family income from all sources, before tax deductions?

78-
 UNDER \$4,000.....1 \$10,000-\$12,999.....5
 \$4,000-\$5,999.....2 \$13,000-\$14,999.....6
 \$6,000-\$7,999.....3 \$15,000-\$19,999.....7
 \$8,000-\$9,999.....4 \$20,000 & OVER.....8
 REFUSED.....9

RECORD IF: FARM.....79- 1
 RURAL NON-FARM.....2
 URBAN.....3

TIME INTERVIEW ENDED: _____

NAME OF RESPONDENT: _____

ADDRESS: _____

POSTAL CODE: _____ TELEPHONE: _____

CITY: _____ PROVINCE: _____

DATE OF INTERVIEW: _____

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW

(INTERVIEWER'S SIGNATURE)

Q.2b What group or groups are you thinking of?

UPPER

- V Teachers
 - X Trades people; electricians, plumbers, carpenters etc.
 - 0 Civil servants; provincial or federal government
 - 1 Nurses
 - 2 Police
 - 3 Firefighters
 - 4 Immigrants
 - 5 Unions
 - 6 Natives
 - 7 Other
 - 8 Don't know
 - 9 Did not state
-

Q. 1b- DISSATISFIED

- V Unemployment situation
- X Economically/economy is bad/inflation/devaluation of \$/high taxes
- 0 Separation/Quebec situation/Language problem/national unity/
- 1 Ref. to government poorly run/spending too much money/dishonesty in government/Trudeau
- 2 Law enforcement/criminals getting off too easy/ref to police/capital punishment
- 3 Labour unrest/strikes/unions
- 4 Bad times; general dissatisfaction with the way things are going
- 5 People's attitude today/apathy/greed/lack of interest
- 6 Environment/pollution/use of natural resources
- 7 Others (Hand List)
- 8 Don't know
- 9 Not stated

Q.1b- SATISFIED

- V No complaints/happy as is/comfortable/have all we need
- X Compared to other countries - satisfied
- 0 Free enterprise in this country
- 1 High standard of living
- 2 Reference to government; government doing all right in this bad situation
- 3
- 4
- 5
- 6
- 7 Others (HAND LIST)
- 8 Don't know
- 9 Not stated

Q.3 Least amount of money a family of four needs each week to get along

(If they say between two numbers for example, between \$150. and \$200 take the midpoint \$175)

There are three columns so take the exact amount

001 = \$1.00

002

003...

050 = \$50.00

051.....

100

101...= \$101.00

etc.

XXX Don't know

VVV Not stated

Q. 4c "Cashless society" Better

- UPPER
- V Efficiency; computer does a better job than a person; No mistakes
 - X Speed; speeds up process; get things faster
 - 0 Easier - less complicated; don't have to deal with money
 - 1 Crime; less crime; fewer robberies
 - 2 Stimulate economy;; aid to economy; create more jobs
 - 3
 - 4
 - 5
 - 6
 - 7 Other
 - 8 Don't know
 - 9 Did not state

"Cashless society" Worse

- LOWER
- V Efficiency; less efficient; people do a better job; More mistakes with computer
 - X Identity; people lose their identity; loss of personal freedom
 - 0 Value of money; people lose appreciation for the value of money
 - 1 Privacy; name and personal information may get into wrong hands
 - 2 Overspend; people would go into debt
 - 3 Crime; more prone to dishonesty, easily manipulated
 - 4 *unemployment; loss of jobs*
 - 5
 - 6
 - 7 Other
 - 8 Don't know
 - 9 Did not state

Section I

Q.11b - LESS GREAT CHANCE OF WAR

- UPPER
- V Awareness of dangers/consequences know it would mean total destruction
 - X U.S. and Russia are closer, detente
 - 0 Closer contact between countries, better foreign relations
 - 1 More rational approach; realize how foolish it is, no one wants war, war is foolish, people understand the futility of war
 - 2 Nuclear proliferation; all/many countries now have nuclear weapons/know-how
 - 3 General; can't see a war coming, just doesn't seem likely
 - 4
 - 5
 - 6
 - 7
 - 8 Other
 - 9 Can't say, don't know
-
- GREATER CHANCE

- LOWER
- V Mid-east crisis; Israel-Arab situation
 - X Eastern crisis, China-Vietnam
 - 0 Other crisis; Iran
 - 1 Nuclear proliferation; more/small countries now have the bomb, everybody has it
 - 2 Economic situation worse
 - 3 Hear/read about wars all over
 - 4 Moral decline/whole world corrupt, too many people want power
 - 5 Crackpots/nuts/idiots all over; some nut will start it
 - 6 Less accord between countries; interference in other gov'ts.
 - 7 General; just looks that way
 - 8 Other
 - 9 Can't say, don't know

	NUMBER	PERCENT
NATIONAL	1057	100%
<u>Region:</u>		
Atlantic	110	10
Quebec	286	27
Ontario	377	36
Prairies	163	15
British Columbia	122	12
<u>Community Size:</u>		
Over 100,000	548	52
10,000 - 100,000	160	15
Under 10,000	349	33
<u>Sex:</u>		
Male	528	50
Female	529	50
<u>Age:</u>		
18 to 29 years	335	22
30 to 49 years	364	34
50 years and over	347	33
Did not state	12	1
<u>Education:</u>		
Elementary or less	176	17
Secondary	719	68
University	161	15
Refused	1	*
<u>Income:</u>		
Under \$10,000	171	16
\$10,000 - \$14,999	181	17
\$15,000 - \$19,999	186	18
\$20,000 and over	323	31
Refused	197	19
<u>Occupation:</u>		
Prof./executive	193	18
Sales/clerical	163	15
Labour	409	39
Other	284	27
Not stated	9	-1
<u>Mother Tongue:</u>		
English	653	62
French	274	26
Other	130	12

NOTE: Percentages may not add exactly to 100 due to rounding

* Less than 0.5% percentage points

WEIGHTINGS

	MALE	FEMALE
18 to 29 years	1.01	1.00
30 to 49 years	0.93	0.81
50 & over	1.02	1.41
NS	1.00	1.00