

21-100 2-21-6

MASTER

INTERVIEWER
DON'T READ ALOUD
WORDS IN CAPITAL
LETTERS

THE GALLUP POLL
WOULD LIKE YOUR OPINION

(CIRCLE APPROPRIATE NUMBERS
OR CHECK BOXES) 0-27-10

#905-425
May, 1979

020A

424

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SUGGESTED INTRODUCTION

Good day. I'm taking a Gallup Poll in your area, and I'd like to talk to you about a few topics of the day.

SECTION 1

1a. Will you be eligible to vote in the Federal election to be held May 22?

YES..... 11
NO.....1
DON'T KNOW.....2

INTERVIEWER: IF NOT ELIGIBLE
SKIP TO BASIC DATA

IF ELIGIBLE TO VOTE ASK ALL QUESTIONS

b. Are you interested in the coming election?

YES.....
NO.....3

IF "YES", ASK:
About how much are you interested in it, would you say - very interested, moderately interested, or only interested a little?

VERY INTERESTED.....4
MODERATELY INTERESTED.....5
ONLY INTERESTED A LITTLE.....6

DNS - 7

2a. Do you think you, yourself, will vote, or do you think you may not vote?

WILL VOTE..... 12
MAY NOT VOTE.....1
UNDECIDED.....2
DEFINITELY WILL NOT VOTE.....3

IF "WILL VOTE", ASK:
How certain are you that you will vote - absolutely certain, fairly certain, or not certain?

ABSOLUTELY CERTAIN.....4
FAIRLY CERTAIN.....5
NOT CERTAIN.....6

DNS - 7

PASTE BALLOT HERE

3a. If a federal election were held today, which Party's candidate do you think you would favor?

Here is a Gallup Poll Ballot listing the parties running for office.

(TEAR OFF ATTACHED BALLOT AND HAND TO RESPONDENT)

Will you please MARK the Ballot for the Party you favor - and then drop the folded Ballot into this box?

(INTERVIEWER: IF RESPONDENT HANDS BACK BALLOT AND SAYS HE HASN'T MADE UP HIS MIND, OR REFUSES TO MARK IT, SAY:)

b. Will you please mark the ballot to show the way you are leaning at the present time?

(INTERVIEWER: IF RESPONDENT STILL CAN'T DECIDE, OR REFUSES TO MARK THE BALLOT, PLEASE WRITE THAT ON THE BALLOT AND BE SURE TO DROP IT INTO THE BOX. CHECK APPROPRIATE NUMBER BELOW AS A RECORD OF WHAT RESPONDENT DID)

CHECKED BALLOT.....1
CHECKED BALLOT ONLY AFTER 3b.....2
REMAINED UNDECIDED AFTER 3b.....3
REFUSED.....4

DNS - 2

4a. Did you vote in the last Federal election on July 4, 1974?

YES..... 15
NO.....1
TOO YOUNG TO VOTE.....2

IF "YES", ASK:
b. Which party did the candidate for whom you voted represent?

LIBERAL.....3 SOCIAL CREDIT.....6
PROG. CONS.....4 CREDITISTE.....7
N.D.P.....5 LAB. PROG.....8

OTHER (WRITE IN).....9
DON'T REMEMBER.....0
REFUSED.....X

DNS - 4

NOTE: If you are unable to provide this information, please indicate why. If you are unable to provide this information, please indicate why. If you are unable to provide this information, please indicate why.

What was the language you first spoke in childhood and still understand?

ENGLISH.....1
FRENCH.....2

OTHER (WRITE IN) DHS 3

What was the name of the last school you attended? How far did you go?

	SOME	GRADUATED
PUBLIC (GRADES 1-8).....	1	2
SECONDARY/HIGH (Grades 9-13).....	3	4
TECHNICAL.....	5	6
UNIVERSITY.....	7	8
NO FORMAL SCHOOLING.....	9	
REFUSED.....		0/V

Are you, or is any member of your family, a member of a labor union?

YES.....1
NO.....2
DHS -3

What was the year of your birth?

YEAR 1976

RECORD IF: MAN.....1
WOMEN.....2

RECORD IF: FARM.....1
RURAL NON-FARM...2
URBAN.....3

TIME INTERVIEW ENDED: _____
NAME OF RESPONDENT: _____
ADDRESS: _____
POSTAL CODE: _____ TELEPHONE _____
CITY: _____ PROVINCE: _____
DATE OF INTERVIEW: _____

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW

(INTERVIEWER'S SIGNATURE)

BASIC DATA: INTERVIEWER: Introduce this section as follows:
"Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

What was the language you first spoke in childhood and still understand?

ENGLISH.....⁶¹1
FRENCH.....2
OTHER (WRITE IN) _____ 3
DNS H

What was the name of the last school you attended? How far did you go?

	<u>SOME</u>	<u>GRADUATED</u>
PUBLIC (GRADES 1-8)..... ⁶⁹ 1	2	
SECONDARY/HIGH (Grades 9-13).....3	4	
TECHNICAL.....5	6	
UNIVERSITY.....7	8	
NO FORMAL SCHOOLING.....9		
REFUSED... <u>DNS</u>0		<u>V</u>

Are you, or is any member of your family, a member of a labor union?

YES.....⁷⁴1
NO.....2
DNS -3

What was the year of your birth?

YEAR _____ 75/76

RECORD IF: ⁷⁷MAN.....1
WOMEN.....2

RECORD IF: ⁷⁹FARM.....1
RURAL NON-FARM...2
URBAN.....3

NATIONAL GALLUP

GP 424 A

has no occupation
question.

REGION: (Col 1) First digit of assignment #

0. Newfoundland
1. P.E.I.
2. Nova Scotia
3. New Brunswick
4. Quebec
5. Ontario
6. Manitoba
7. Saskatchewan
8. Alberta
9. British Columbia

COMMUNITY SIZE: (Col 2) Second digit of assignment #

1. Over 500,000
2. 100,000 - 500,000
3. 30,000 - 100,000
4. 10,000 - 30,000
5. 1,000 - 10,000
6. Under 1,000 (Rural non-farm, Farm)

LOCATION: (Col 3) Third digit of Assignment #

Indicates location within a community where more than one assignment is completed

LANGUAGE: (Col 4) Fourth digit of assignment #

- 1, 3, 5 or 7 - English Questionnaire
2, 4, 6 or 8 - French questionnaire

Fifth and Sixth Digits indicate a specific questionnaire with each Assignment containing 10 or 11

OCCUPATION: (Col. 70)

1. Professional
2. Business Executive, Owners/Managers
3. Sales
4. Clerical
5. Skilled Labour
6. Unskilled Labour
7. Farmer
8. Other (armed forces, unemployed)
9. No in labour forces (housewife, retired, widow, spinster, separated, student)
0. Refused, did not state

AGE: (Col 75, 76)

- 98 1900 & prior
99 Did not state
Exact y of birth

SAMPLE CHARACTERISTICS

424-A

Based on eligible voters - 2001

<u>NATIONAL</u>	<u>NUMBER</u> <u>2001</u>	<u>PERCENT</u> <u>100%</u>
<u>Region:</u>		
Atlantic	209	10
Quebec	544	27
Ontario	714	36
Prairies	332	17
British Columbia	202	10
<u>Community Size:</u>		
Over 100,000	1031	52
10,000 - 100,000	300 506	25 15
Under 10,000	680 464	23 33
<u>Sex:</u>		
Male	992	50
Female	1009	50
<u>Age:</u>		
18 to 29 years	614	31
30 to 49 years	706	35
50 years and over	655	33
Did not state	26	1
<u>Education:</u>		
Elementary or less	395	20
Secondary	1240	62
University	354	18
Refused	12	1
<u>Mother Tongue:</u>		
English	1194	60
French	558	28
Other	248	12
Not Stated	1	*

Note: Percentages may not add exactly to 100 due to rounding.

* Less than 0.5 percentage points.

Reproduce the following from Card I.

Cols 1-10 Reproduced in Tape Position

1 Q1 Q1a; bande Col 11(1-7) " "

1 Q2 Q2a&b Col 12(1-7)

1 Q3a Q3a&b Col 13(1-9) *NAWP.*

1 Q3b Col 14(1-5)

1 Q4 Q4a&b Col 15(1-9,0,X,V) *LPART. rd. (A)*

(1-10)

11(1-7)

~~12~~12(1-7)

13(1-9)

14(1-5)

15(1-9,0,X,V)

Col 16-66 Blank

Reproduce Basic Data

Col 67(1-4) " "

Col 69(1-9,0,V) *(A)*

Col 74(1-3)

Col 75, 76

Col 77(1-3)

Col 79(1-3)

67(1-4)

68-Blank

69(1-9,0,V)

74(1-3)

~~75~~75, 76

77(1-3)

78 Blank

79(1-3)

80-1

No weightings

01 (Col 1) First digit of assignment #

0. Not Assigned
1. P.E.I.
2. Nova Scotia
3. New Brunswick
4. Quebec
5. Ontario
6. Manitoba
7. Saskatchewan
8. Alberta
9. British Columbia

COMMUNITY SIZE: (Col 2) Second digit of assignment #

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2. 100,000 - 500,000
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4. 10,000 - 30,000
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Exact year of birth

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YES.....⁷⁴1
NO.....2
ANS 3

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YEAR..... 75/76

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