

INTERVIEWER

SER NO. COL 1-6
JOB NO COL 7-9=424
COL 10=2

THE GALLUP POLL
WOULD LIKE YOUR OPINION

PLEASE PRINT APPROPRIATE NUMBERS
OR CHECK BOXES!

INTERVIEWER
DON'T READ ALOUD
WORDS IN CAPITAL
LETTERS

SPONSORED BY LEADING NEWSPAPERS ACROSS CANADA

905-4248-2
May, 1979

no weighting required

SUGGESTED INTRODUCTION

Good day. I'm taking a Gallup Poll in your area, and I'd like to talk to you about a few topics of the day.

SECTION 1

1. How interested are you in the coming election? - very interested, moderately interested, only a little interested, or not at all interested?

VERY INTERESTED.....1 NS.5
MODERATELY INTERESTED.....2
ONLY INTERESTED A LITTLE...3
NOT AT ALL INTERESTED.....4

2. If a federal election were held today, which Party's candidate do you think you would favor?

LIBERAL.....1
PROG. CONS.....2
N.D.P.....3
CREDITISTE.....4
SOCIAL CREDIT.....5
OTHER PARTY(SPECIFY).....6
UNDECIDED.....7
REFUSED.....8
NOT ELIGIBLE.....9

3a. First, have you, yourself, smoked any cigarettes in the past week?

YES.....1 NS.3
NO.....2

b. Do you have occasion to use alcoholic beverages such as liquor, wine or beer, or are you a total abstainer?

YES, USE ALCOHOL.....1 NS.3
TOTAL ABSTAINER.....2

c. Which of all the countries in the world would you be most interested in visiting?

CANADA () DON'T KNOW 15

5. Do you think the Canadian way of life is, or is not being influenced too much by the U.S.A.?

YES, INFLUENCED TOO MUCH.....1 NS-4
NO, IS NOT.....2
UNDECIDED.....3

6. Did you, yourself, happen to attend church or synagogue in the last seven days?

YES.....1 NS.3
NO.....2

7. At present, very little of the total electricity used in Canada comes from nuclear power generation. What do you think should happen? READ ALOUD ALTERNATIVES

They should increase nuclear generation?.....1 NS.5
They should not develop any more than at present?.....2
They should stop generation of nuclear power?.....3
DON'T KNOW.....4

8. As of today, how do you feel about the construction of a nuclear power plant in this area - that is, within five miles of here? Would you be against the construction of such a plant in this area, or not?

WOULD BE AGAINST.....1 NS.4
WOULD NOT BE AGAINST.....2
NO OPINION.....3

9. In order to meet the future power needs of this country, how important do you feel it is to have more nuclear power plants - extremely important, somewhat important, not too important, or not at all important?

EXTREMELY IMPORTANT.....1 NS.6
SOMEWHAT IMPORTANT.....2
NOT TOO IMPORTANT.....3
NOT AT ALL IMPORTANT.....4
NO OPINION.....5

BASIC DATA: INTERVIEWER: Introduce this section as follows: "How may I ask you a few questions so that I can be sure I'm getting the right people of people in this community?"

OCCUPATION OF RESPONDENT

TYPE OF CO _____
 TYPE OF JOB HOUSEWIFE
 () HOUSEWIFE
 () STUDENT

Did you vote in the last Federal election on July 8th, 1974? 65.
 YES.....
 NO.....
 TOO YOUNG TO VOTE...2

IF "YES", ASK:

Which party did the candidate for whom you voted represent?
 LIBERAL.....3 OTHER PARTY
 PROG. CONS.....4 (WRITE IN) 9
 N.D.P.....5 DON'T REMEMBER.0
 CREDITISTE.....6 REFUSED.....X
 SOCIAL CREDIT.....7
 LABOR PROG.....8

What is your marital status? 66.
 SINGLE.....1
 MARRIED.....2
 WID, DIV, SEP.....3

Other tongue - What was the language first spoke in childhood and still understand? 67.
 ENGLISH.....1
 FRENCH.....2
 OTHER(WRITE IN) 3

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish? 68.
 PROTESTANT.....1
 JEWISH.....2
 ROMAN CATHOLIC.....3
 OTHER(SPECIFY) 4

What was the name of the last school you attended? How far did you go? 69.

	Some	Graduated
Public School (grades 1 - 8).....	1	2
Secondary or high school (grades 9-13)....	3	4
Technical school.....	5	6
University.....	7	8
No formal schooling.....	9	
Refused.....	0	

Any additional schooling? _____ (WRITE IN)

OCCUPATION OF HEAD OF FAMILY: 70.
 Specific job _____
 Type of Company _____

How many people, including yourself, are there in this household? 71.
 1 2 3 4 5 6 OR MORE

How many would be under 10 years? 72.
 0 1 2 3 4 OR MORE

How many would be between 10 & 17 years? 73.
 0 1 2 3 4 OR MORE

Are you (or is any member of your family) a member of a labor union? 74.
 YES....1
 NO....2 NO-3

What was the year of your birth? 75/76
 YEAR _____

INTERVIEWER: RECORD FROM YOUR OWN OBSERVATION: 77.
 SEX: MAN.....1
 WOMAN.....2

HAND CARD "R"
 Which letter on this card corresponds to your total annual family income from all sources, before tax deductions? 78.
 A. Under \$4,000...1 E. \$10,000-\$12,999..5
 B. \$4,000-\$5,999..2 F. \$13,000-\$14,999..6
 C. \$6,000-\$7,999..3 G. \$15,000-\$19,999..7
 D. \$8,000-\$9,999..4 H. \$20,000 & OVER...8
 REFUSED.....9

INTERVIEWER CHECK IF: 79.
 FARM.....1
 RURAL NON-FARM.....2
 URBAN.....3

TIME INTERVIEW ENDED _____
 NAME OF RESPONDENT _____
 ADDRESS _____
 TELEPHONE _____

CITY _____ PROVINCE _____

DATE OF INTERVIEW _____

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW

(INTERVIEWER'S SIGNATURE) _____

SAMPLE CHARACTERISTICS

GP 424B-2&3

	NUMBER	PERCENT
<u>NATIONAL</u>	2088	100%
<u>Region:</u>		
Atlantic	192	9
Quebec	567	27
Ontario	766	37
Prairies	353	17
British Columbia	210	10
<u>Community Size:</u>		
Over 100,000	1080	52
10,000 - 100,000	313	15
Under 10,000	695	33
<u>Sex:</u>		
Male	1041	50
Female	1047	50
<u>Age:</u>		
18 to 29 years	634	30
30 to 49 years	786	38
50 years and over	640	31
Did not state	28	1
<u>Education:</u>		
Elementary or less	372	18
Secondary	1330	64
University	368	18
Refused	18	1
<u>Income:</u>		
Under \$10,000	378	18
\$10,000 - \$19,999	263	13
\$20,000 - \$29,999	335	16
\$30,000 and over	704	34
Refused	35	2
<u>Occupation:</u>		
Prof./executive	483	23
Sales/clerical	248	12
Labour	773	37
Other	549	26
Did not state	35	2
<u>Mother Tongue:</u>		
English	1263	60
French	580	28
Other	245	12

NOTE: Percentages may not add exactly to 100 due to rounding

*Less than 0.5 percentage points

Q.4 Which of all the countries in the world would you be most interested in visiting?

- V United States
- X Great Britain
- O Canada
- 1 Australia
- 2 Italy
- 3 France
- 4 Russia
- 5 Hawaii
- 6 Mexico
- 7 Other Country (Handtab)
- 8 Don't know
- 9 Dind not state

	NUMBER	PERCENT
<u>NATIONAL</u>	1038	100%
<u>Region:</u>		
Atlantic	100	10
Quebec	282	27
Ontario	383	37
Prairies	172	17
British Columbia	101	10
<u>Community Size:</u>		
Over 100,000	546	53
10,000 - 100,000	140	13
Under 10,000	352	34
<u>Sex:</u>		
Male	512	49
Female	526	51
<u>Age:</u>		
18 to 29 years	303	29
30 to 49 years	386	37
50 years and over	330	32
Did not state	19	-
<u>Education:</u>		
Elementary or less	198	19
Secondary	644	62
University	183	18
Refused	13	1
<u>Income:</u>		
Under \$10,000	205	20
\$10,000 - \$19,999	138	13
\$20,000 - \$29,999	170	16
\$30,000 and over	313	30
Refused	212	20
<u>Occupation:</u>		
Prof./executive	237	23
Sales/clerical	123	12
Labour	350	34
Other	308	30
Did not state	20	2
<u>Mother Tongue:</u>		
English	607	58
French	296	29
Other	135	13

NOTE: Percentages may not add exactly to 100 due to rounding

*Less than 0.5 percentage points