

READ VIEWER
RECORD WORDS
SPECIAL LETTERS

THE GALLUP POLL WOULD LIKE YOUR OPINION

CIRCLE APPROPRIATE
OR CHECK BOXES

002-434-A
Feb/80

SUGGESTED INTRODUCTION: Good day, I'm taking a Gallup Poll in your area, and I'd like to talk to you about a few topics of the day.

INTERVIEW
NUMBER:

SECTION I

1a. Will you be eligible to vote in the Federal election to be held Feb 18?

YES----- 11- Q1
NO-----1
DON'T KNOW-----2

INTERVIEWER: IF NOT ELIGIBLE
SKIP TO BASIC DATA

IF ELIGIBLE TO VOTE ASK ALL QUESTIONS

b. Are you interested in the coming election?

YES-----
NO-----3 GO TO Q.2a Q2

IF "YES", ASK:

How much are you interested in it, would you say - very interested, moderately interested, or only interested a little?

VERY INTERESTED-----4
MODERATELY INTERESTED-----5
ONLY INTERESTED A LITTLE-----6

ASK ALL ELIGIBLE VOTERS:

2a. Do you think you, yourself, will vote, or do you think you may not vote?

WILL VOTE----- 12- Q2
MAY NOT VOTE-----1
UNDECIDED-----2
DEFINITELY WILL NOT VOTE-----3

IF "WILL VOTE", ASK:

b. How certain are you that you will vote - absolutely certain, fairly certain, or not certain?

ABSOLUTELY CERTAIN-----4
FAIRLY CERTAIN-----5
NOT CERTAIN-----6

PASTE BALLOT HERE

ASK ALL ELIGIBLE VOTERS:

3a. If a federal election were held today, which Party's candidate do you think you would favor?
13 Here is a Gallup Poll Ballot listing the parties running for office.

13 (TEAR OFF ATTACHED BALLOT & HAND TO RESPONDENT)
Q3 Will you please MARK the Ballot for the Party you favor - and then drop the folded Ballot into this box?

(INTERVIEWER: IF RESPONDENT HANDS BACK BALLOT AND SAYS HE HASN'T MADE UP HIS MIND, OR REFUSES TO MARK IT, SAY:)

b. Will you please mark the ballot to show the way you are leaning at the present time?

(INTERVIEWER: IF RESPONDENT STILL CAN'T DECIDE OR REFUSES TO MARK THE BALLOT, PLEASE WRITE THAT ON THE BALLOT AND BE SURE TO DROP IT INTO THE BOX. CHECK APPROPRIATE NUMBER BELOW AS A RECORD OF WHAT RESPONDENT DID) 14-

CHECKED BALLOT-----1
CHECKED BALLOT ONLY AFTER 3b-----2
REMAINED UNDECIDED AFTER 3b-----3
REFUSED-----4

4a. Did you vote in the last Federal election on May 22, 1979?

YES----- 15-
NO-----1 GO TO
TOO YOUNG TO VOTE-----2 Q.5

IF "YES", ASK:

b. Which party did the candidate for whom you voted represent?

LIBERAL-----3 SOCIAL CREDIT-----6
PROG. CONS.-----4 CREDITISTE-----7
N.D.P.-----5 LAB. PROG.-----8

OTHER(WRITE IN)-----9
DON'T REMEMBER-----0
REFUSED-----X

STUDIC DATA. ... as follows: "How may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

What was the language you first spoke in childhood and still understand? 22 ✓

ENGLISH-----1
FRENCH-----2
OTHER (WRITE IN) _____ 3

Which of these was the last school that you attended? HAND CARD "Q"

Did you graduate from... (LEVEL OF SCHOOLING ATTAINED)? RECORD BELOW ✓

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL-----	1	23
SECONDARY SCHOOL-----	3	4
UNIVERSITY-----	7	8
POST-SECONDARY & NON-UNIVERSITY		
COMMUNITY COLLEGE-----	5	6
C.E.G.E.P.-----	5	6
OTHER _____	5	6
(SPECIFY)		
NO FORMAL SCHOOLING-----	9	
REFUSED-----	0	

Are you, or is any member of your family, a member of a labor union?

YES-----1 24 ✓
NO-----2

What was the year of your birth?

YEAR _____ 25/26 ✓

RECORD IF: MAN-----1 27 ✓
WOMAN-----2

TIME INTERVIEW ENDED: _____

NAME OF RESPONDENT: _____

ADDRESS: _____

POSTAL CODE: _____ TELEPHONE: _____

CITY: _____ PROVINCE: _____

DATE OF INTERVIEW: _____

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW:

(INTERVIEWER'S SIGNATURE)

7. Code for Q. 3ab - BALLOT:
1. Liberal
 2. P.C.
 3. N.D.P.
 4. Creditiste
 5. Social Credit
 6. Labor Prog.
 7. Other (Rhino, Libertarian, Indep. etc)
 8. Undecided
 9. Refused

CHECK FOR CONSISTENCY BETWEEN "BALLOT" AND WHEN BALLOT WAS MARKED

8. If year of birth is REFUSED - code as 99
If year of birth is 00, 99, 98, 97 or earlier - code as 98

434 + 435
 SKIP Col. 10

MASTER.

ONE ING	Q. 1a,b,c Interest	Q. 2a,b Certainty of Vote	Q. 3a,b BALLOT	After Q. 3b When Ballot Marked	Q. 4a,b Past Vote	Q. 5 Best P.M.	Q. 6a Energy Issue	Q. 6b Quebec Issue	Q. 7 Budget Altern's	Q. 8 For people Like You	Q. 9 Think of Self as:	BASIC DATA				
												First Language	Education	Union Hshld.	Year of Birth	Sex
4	(1 to 6) 11	(1 to 6) 12	(Party Name) 13	(1 to 4) 14	(1 to 9; 0 X) 15	(1 to 6) 16	(1 to 7) 17	(1 to 7) 18	(1 to 5) 19	(1 to 6) 20	(1 to 7) 21	(1 to 3) 22	(1 to 9, 0) 23	(1 or 2) 24	(last 2 digits) 25/26	1 or 2) 27
ndent 5/6 01	NS-7	NS-7		NS-5	NS-V	NS-7	NS-8	NS-8	NS-6	NS-7	NS-8	NS-4	NS-X	NS-3	7	
ndent 02																
ndent 03																
ndent 04																
ndent 05																

7 7 9 5 V 6 8 8 6 7 8 4 X 3 99 3
 7
 PRE 1900 → 98

SIGNATURE _____ CITY/TOWN/AREA _____

SAMPLE CHARACTERISTICS

	<u>Number</u>	<u>Percent</u>
NATIONAL	2059	100%
<u>Region:</u>		
Atlantic	203	10
Quebec	569	28
Ontario	725	35
Prairies	339	16
British Columbia	222	11
<u>Community Size:</u>		
Over 100,000	1046	51
10,000 - 100,000	328	16
Under 10,000	685	33
<u>Sex:</u>		
Male	1029	50
Female	1030	50
<u>Age:</u>		
18 to 29 years	658	32
30 to 49 years	717	35
50 years and over	671	33
Did not state	13	1
<u>Education:</u>		
Elementary	393	19
Secondary	1295	63
University	364	18
Refused	7	*
<u>Mother Tongue:</u>		
English	1218	59
French	588	29
Other	251	12

Note: Percentages may not add exactly to 100 due to rounding

* Less than 0.5 percentage points

GP 434A

WEIGHTS

	<u>Male</u>	<u>Female</u>
18 to 29 years	1.15	1.22
30 to 49 years	0.99	0.90
50 years and over	0.85	1.00