

MASTER.

INTERVIEWER
DON'T READ ALOUD WORDS
IN CAPITAL LETTERS

THE GALLUP POLL
WOULD LIKE YOUR OPINION

CIRCLE APPROPRIATE NUMBER
OR CHECK BOXES

002-434-i
Feb/80

SUGGESTED INTRODUCTION: Good day, I'm taking a Gallup Poll in your area; and I'd like to talk to you about a few topics of the day.

TIME INTERVIEW
STARTED: _____

MP.

NS-5

SECTION 1

1. What do you think will be the most important job the new government - to be elected on February 18 - will have to deal with?

CODE LIST. 11-

() CAN'T SAY

2. If a federal election were held today, which party's candidate do you think you would favor?

- LIBERAL-----1
- PROG. CONS-----2
- N. D. P.-----3
- SOCIAL CREDIT-----4
- CREDITISTE-----5

OTHER PARTY (WRITE IN) _____ 6

UNDECIDED-----7

REFUSED-----8

NOT ELIGIBLE-----9

3. Did you vote in the last federal election on May 22nd, 1979?

YES----- NO-----1

TOO YOUNG TO VOTE---2

IF "YES" ASK:

b. Which party did the candidate for whom you voted represent?

- LIBERAL-----3
- PROG. CONS.-----4
- N. D. P.-----5
- SOCIAL CREDIT-----6
- CREDITISTE-----7

OTHER PARTY (WRITE IN) _____ 8

DON'T REMEMBER-----9

REFUSED-----0

4. How much confidence do you have in the ability of the United States to deal wisely with present world problems - very great, considerable, little or very little?

- VERY GREAT-----1
- CONSIDERABLE-----2
- LITTLE-----3
- VERY LITTLE-----4
- NONE AT ALL-----5
- DON'T KNOW-----6

5. Some companies insist on a person retiring when he or she reaches the age of 65 - regardless of health. Do you think this is or is not a good idea?

- GOOD IDEA-----1
- NOT A GOOD IDEA-----2
- QUALIFIED(SPECIFY) _____ 3
- DON'T KNOW-----4

6. There has been considerable talk recently about the provision of child care facilities for working mothers. In your opinion is this primarily the responsibility of the mother and or family, or should the government share in this responsibility?

RESPONSIBILITY OF MOTHER/FAMILY-----1

GOVERNMENT SHOULD SHARE RESPONSIBILITY-----2

QUALIFIED(SPECIFY) _____ CAN'T SAY-----

7. In your opinion, are the chances of an atomic breaking out greater or less great than they were 10 years ago?

- GREATER-----1
- LESS GREAT-----2
- THE SAME-----3
- DON'T KNOW-----4

8. Which of these do you think is likely to be true of the coming year: REVERSE ORDER OF SUCCESSIVE INTERVIEWS

- A peaceful year, more or less free from international disputes?-----1
- OR
- A troubled year with much international discord?-----2
- DON'T KNOW-----3

9. Do you feel that the USSR (Russia) is more or less content with its power of influence in the world today, or do you think that they are trying to increase their area of influence?

- MORE OR LESS CONTENT-----1
- TRYING TO INCREASE INFLUENCE-----2
- DON'T KNOW-----3

10a. Have you heard or read anything about the danger of pollution - that is contamination of our rivers and lakes?

- YES-----1
- NO-----2
- IF "YES" ASK: 2-3-4 DASH COL. 21-22
- b. How serious do you, yourself, think the danger of pollution are - very serious, fairly serious or not at all serious?
- VERY SERIOUS-----1
- FAIRLY SERIOUS-----2
- NOT AT ALL SERIOUS-----3
- DON'T KNOW-----4

c. On the whole would you say that pollution is not a problem in your area?

- YES, IS A PROBLEM-----1
- NO, IS NOT-----2
- CAN'T SAY-----3

CONTINUED ON BACK

11a. The CRTC - Canadian Radio Television and Telecommunications Commission - will be considering changes in cable television services, that might involve a tier system. HAND CARD "A".

The first tier, which would be included in the basic cable service, would probably carry Canadian broadcasting only.

Other tiers, available at additional cost, might be:

- up to 12 additional channels, including American channels now covered in basic service
- special broadcasts of such things as first run movies, classical theatre, sports events, etc., not normally covered on TV now. There would be no commercial interruptions.
- Burglar and fire alarm systems for individual households, connected to local police/fire stations

DK5
NS-4

b. In your opinion, should the CRTC be allowed to make these changes: HAND CARD "B".

- a. EVEN WITHOUT EVIDENCE OF PUBLIC SUPPORT-----1
- b. IF THERE IS EVIDENCE OF PUBLIC SUPPORT -----2
- c. THESE CHANGES SHOULD NOT BE ALLOWED-----3

12. Would you like to see Canada have a much larger population, or do you think the present population is just about right?

- MUCH LARGER POPULATION-----1
- JUST ABOUT RIGHT-----2

QUALIFIED (SPECIFIED)-----3

DON'T KNOW-----4

NS-5

13a. Do you think it would be a good thing or a bad thing if workers in large companies were able to elect members to the Board of Directors?

- GOOD THING-----1
- BAD THING -----2
- DON'T KNOW-----3

NS-4

b. Do you think it would be a good thing or a bad thing if workers had access to information on their company's financial situation?

- GOOD THING-----1
- BAD THING -----2
- DON'T KNOW-----3

NS-4

14. The Olympics are scheduled to be held in Moscow this summer.

In view of the troubled situation in the Middle East, do you think the Olympics should be held, as planned, in Moscow, or do you think some other arrangement should be made? HAND CARD "X"

- HELD IN MOSCOW-----1
- MOVED TO OTHER LOCATION-----2
- BE BOYCOTTED BY WESTERN NATIONS-----3
- BE CANCELLED-----4

DON'T KNOW-----5

NS-6

Do you have cable television service in your household or not?

- YES-----1
- NO-----2

39-

BASIC DATA: INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

What is your marital status? SINGLE-----1 65-
 MARRIED-----2
 WID/DIV/SEP-----3

What was the language you first spoke in childhood and still understand? 66-
 ENGLISH-----1
 FRENCH-----2

OTHER(SPECIFY) _____ 3

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish? 67-

PROTESTANT-----1
 JEWISH-----2
 ROMAN CATHOLIC-----3

OTHER(SPECIFY) _____ 4
 NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended? HAND CARD "Q"

Did you graduate from...(LEVEL OF SCHOOLING ATTAINED)? RECORD BELOW

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL-----1	<u>68-</u>	2
SECONDARY SCHOOL-----3		4
UNIVERSITY-----7		8
POST SECONDARY & NON-UNIVERSITY:		
COMMUNITY COLLEGE-----5		6
C.E.G.E.P.-----5		6
OTHER _____ 5		6
(SPECIFY)		
NO FORMAL SCHOOLING-----9		
REFUSED-----0		

What is your occupation?

SPECIFIC JOB: _____

TYPE OF COMPANY: _____ 69-

CHECK IF: () STUDENT
 () HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY

SPECIFIC JOB? _____

TYPE OF COMPANY? _____ 70-

How many people, including yourself, are there in this household?

71- 1 2 3 4 5 6 OR MORE

How many would be under 10 years?

72- 0 1 2 3 4 OR MORE

How many would be between 10 & 17 years?

73- 0 1 2 3 4 OR MORE

Are you (or is any member of your family) a member of a labor union?

YES-----1 74-
 NO-----2

What was the year of your birth? YEAR: _____ 75-

RECORD IF: MAN-----1 77- WOMAN-----2

HAND CARD "R": Which number of this card corresponds to your total annual family income from all sources, before tax deductions?

UNDER \$6,000-----1	<u>78-</u>	\$13,000 - \$14,999-----5
\$6,000 - \$7,999-----2		\$15,000 - \$19,999-----6
\$8,000 - \$9,999-----3		\$20,000 - \$29,999-----7
\$10,000 - \$12,999-----4		\$30,000 & OVER-----8
		REFUSED-----9

RECORD IF: FARM-----1 79- 5 - Eng Quest
 RURAL, NON-FARM-----2
 URBAN-----3 6 - Frn Quest

From time to time we recontact people to obtain further information on a subject. May we, at some future time contact you to conduct a short 10 minute interview?

YES-----1 NO-----2

TIME INTERVIEW ENDED: _____

NAME OF RESPONDENT _____ TELEPHONE: _____

ADDRESS _____ CITY _____ PROV _____

DATE OF INTERVIEW: _____ POSTAL CODE: _____

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW -- INTERVIEWER'S SIGNATURE _____

Section I

Q.1 Most important job the new government will have to deal with?

- V. Inflation
- X. Unemployment
- 0. Labour unrest, strikes, labour unions
- 1. Housing; mortgages
- 2. Energy, energy crisis; Petro-Canada
- 3. Government spending; restrict/control government spending
- 4. Budget; bring in new budget; bring in a budget
- 5. Federal-provincial relations; unity; national unity
- 6. Taxes
- 7. Foreign policy; world situation; Russian invasion
- 8. Other
- 9. Don't know; did not state

Region:

Atlantic	100	10
Quebec	292	28
Ontario	365	35
Prairies	173	17
British Columbia	109	11

Community Size:

Over 100,000	541	52
10,000 - 100,000	161	16
Under 10,000	337	32

Sex:

Male	519	50
Female	519	50

Age:

18 to 29 years	328	32
30 to 49 years	358	34
50 years and over	334	32
Did not state	18	2

Education:

Elementary	220	21
Secondary	645	62
University	173	17
Refused	-	-

Income:

Under \$10,000	226	22
\$10,000 - \$14,999	213	21
\$15,000 - \$19,999	209	20
\$20,000 and over	166	16
Refused	224	21

Occupation:

Prof./executive	227	22
Sales/clerical	136	13
Labour	372	36
Other	290	28
Not stated	13	1

Mother Tongue:

English	587	57
French	304	29
Other	147	14

NOTE: Percentages may not add exactly to 100 due to rounding