

1 1  
 Cols 1-6 Serial No. Cols 7, 8, 9 - Job # Col. 10 - Study left with me

INTERVIEWER  
 DON'T READ ALOUD WORDS  
 IN CAPITAL LETTERS

# THE GALLUP POLL

## WOULD LIKE YOUR OPINION

CIRCLE APPROPRIATE NUMBER  
 OR CHECK BOXES

001-433-A  
 Jan/1980

SUGGESTED INTRODUCTION: Good day, I'm taking a Gallup Poll in your area, and I'd like to talk to you about a few topics of the day.

TIME INTERVIEW STARTED: \_\_\_\_\_

**SECTION I --- ASK EVERYONE**

1. What do you think is the most important problem facing this country today? DO NOT READ LIST <sup>MP</sup>
- ECONOMIC, INFLATION, HIGH PRICES-----1
  - UNEMPLOYMENT-----2
  - LABOR UNIONS, STRIKES-----3
  - NATIONAL UNITY, QUEBEC SEPARATION-----4
  - ENERGY, OIL, GAS PROBLEMS-----5
  - GOVERNMENT-----6
  - OTHER(SPECIFY) \_\_\_\_\_ <sup>NS-9</sup>
  - \_\_\_\_\_ 7
  - CAN'T SAY-----8

Now I'd like to ask you a few questions about the performance of the leaders of the federal political parties since the general election in May.

2. Have you been satisfied or dissatisfied with Mr. Clark as Prime Minister? <sup>MP 12</sup>
- SATISFIED-----1
  - DISSATISFIED-----2 <sup>NS-4</sup>
  - DON'T KNOW-----3

3. Do you think Mr. Trudeau has or has not been a good leader of the Liberal Party?
- HAS BEEN-----5
  - HAS NOT BEEN-----6
  - DON'T KNOW-----7 <sup>NS-8</sup>

4. Do you think Mr. Broadbent has or has not been a good leader of the New Democratic Party?
- IS-----9
  - IS NOT-----0
  - DON'T KNOW-----X <sup>NS-V</sup>

5. If a federal election were held today, which party's candidate do you think you would favor? <sup>13</sup>
- |                     |                              |
|---------------------|------------------------------|
| LIBERAL-----1       | OTHER PARTY (WRITE IN)-----6 |
| PROG. CONS-----2    | UNDECIDED-----7              |
| N.D.P.-----3        | REFUSED-----8                |
| CREDITISTE-----4    | NOT ELIGIBLE-----9           |
| SOCIAL CREDIT-----5 |                              |

6. Did you vote in the last Federal election on May 22nd, 1979? <sup>14</sup>
- YES----- NO-----1
- TOO YOUNG TO VOTE-----2
- IF "YES" ASK:  
 Which party did the candidate for whom you voted represent?
- |                     |                              |
|---------------------|------------------------------|
| LIBERAL-----3       | OTHER PARTY (WRITE IN)-----8 |
| PROG. CONS-----4    | DON'T REMEMBER-----9         |
| N.D.P.-----5        | REFUSED-----0                |
| CREDITISTE-----6    |                              |
| SOCIAL CREDIT-----7 |                              |
- CAN'T FILL VOTE - X

7. As you probably know the Conservative government in Ottawa was defeated in the House over its budget proposals which some claim were a contradiction of the Conservative's election promises last May. Some people say that it was irresponsible to overthrow the government on this, while others say it would have been irresponsible not to. What is your opinion - was it irresponsible to defeat the Conservatives over the budget or not?
- YES, WAS IRRESPONSIBLE-----1 <sup>5</sup>
  - NO, WAS NOT-----2 <sup>NS-4</sup>
  - DON'T KNOW-----3

8. How interested would you say you are in the next Federal election - very interested, moderately interested, or only interested a little?
- VERY INTERESTED-----1 <sup>16</sup>
  - MODERATELY INTERESTED-----2
  - NOT VERY INTERESTED-----3 <sup>NS-</sup>
  - NOT INTERESTED AT ALL-----4
  - CAN'T SAY-----5

9. Regardless of any political feeling you may have and thinking just of the individuals, which man do you think would make the best Prime Minister of Canada - the Progressive Conservative leader - Mr. Clark; the Liberal leader - Mr. Trudeau or the N.D.P. leader - Mr. Broadbent?
- P.C. LEADER-----1 <sup>17</sup>
  - LIBERAL LEADER-----2 <sup>NS-</sup>
  - N.D.P. LEADER-----3
  - NONE OF ABOVE-----4
  - DON'T KNOW-----5

10. Which federal party do you think can best handle the problem of: <sup>NS-6</sup>
- |                                   |           |      |       |        |       |            |
|-----------------------------------|-----------|------|-------|--------|-------|------------|
|                                   | <u>SA</u> | LIB. | CONS. | N.D.P. | OTHER | DON'T KNOW |
| Inflation?-----1                  |           | 2    | 3     | 4      | 5     |            |
| Unemployment?-----1               |           | 2    | 3     | 4      | 5     |            |
| Energy Issue?-----1               |           | 2    | 3     | 4      | 5     |            |
| Keeping the country together?---1 |           | 2    | 3     | 4      | 5     |            |

- ASK EVERYONE:
11. Speaking of our future, which do you think will be the biggest threat to Canada in years to come - big business, big labor, or big government? <sup>12</sup>
- BIG BUSINESS-----1
  - BIG LABOR-----2
  - BIG GOVERNMENT-----3
  - DON'T KNOW-----4 <sup>NS-</sup>

12. If a national referendum - or vote - were held on the issue of an independent Quebec - would you vote in favor of, or opposed to the separation of Quebec from the rest of Canada? <sup>13</sup>
- IN FAVOR-----1
  - OPPOSED-----2 <sup>NS-4</sup>
  - DON'T KNOW-----3

CONTINUED ON BACK

13. If the national referendum was held on sovereignty association for Quebec - that is political independence, but economic association with the rest of Canada - would you vote in favor of, or opposed to sovereignty-association for Quebec?

24

IN FAVOR-----1  
OPPOSED-----2  
DON'T KNOW-----3

NS-4

14. Compared to other countries, how do you think Canada is faring in its attempt to control inflation - better than most, not as good as most, or about the same?

25

BETTER THAN MOST-----1  
NOT AS GOOD AS MOST-----2  
SAME-----3  
DON'T KNOW-----4

NS-5

15. Do you think that married women should take a job outside the home, if....

YES NO DK NS

1. They have young children? 26 1 2 3 4

2. They have no young children? 5 6 7 NS-8

BASIC DATA: INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

What is your marital status?  
 SINGLE-----1 65-  
 MARRIED-----2  
 WID/DIV/SEP-----3

What language was the language you first spoke in childhood still understand?  
 ENGLISH-----1 66-  
 FRENCH-----2  
 OTHER(SPECIFY) \_\_\_\_\_ 3

For a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?  
 67-  
 PROTESTANT-----1  
 ROMAN CATHOLIC-----2  
 OTHER CATHOLIC-----3  
 OTHER(SPECIFY) \_\_\_\_\_ 4  
 RELIGIOUS PREFERENCE-----5

What grade of these was the last school that you attended?  
 HAND CARD "Q"  
 What grade did you graduate from...(LEVEL OF SCHOOLING ATTAINED)?  
 RECORD BELOW

	SOME	GRADUATED
GRADE SCHOOL-----1	68- 2	2
SECONDARY SCHOOL-----3	4	4
UNIVERSITY-----7	8	8
SECONDARY & NON-UNIVERSITY:		
COMMUNITY COLLEGE-----5	6	6
HIGHER EDUCATION-----5	6	6
OTHER (SPECIFY) _____ 5	6	6
FORMAL SCHOOLING-----9		
UNFORMAL SCHOOLING-----0		

What is your occupation?  
 SPECIFIC JOB: \_\_\_\_\_  
 NAME OF COMPANY: \_\_\_\_\_ 69-  
 CHECK IF: ( ) STUDENT  
 ( ) HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY  
 SPECIFIC JOB: \_\_\_\_\_  
 NAME OF COMPANY: \_\_\_\_\_ 70-

NAME OF RESPONDENT: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 DATE OF INTERVIEW: \_\_\_\_\_

How many people, including yourself, are there in this household?  
 71- 1 2 3 4 5 6 OR MORE  
 How many would be under 10 years?  
 72- 0 1 2 3 4 OR MORE  
 How many would be between 10 & 17 years?  
 73- 0 1 2 3 4 OR MORE

Are you (or is any member of your family) a member of a labor union?  
 YES-----1 74-  
 NO-----2

What was the year of your birth? YEAR: \_\_\_\_\_ 75-

RECORD IF: MAN-----1 77- WOMAN-----2

HAND CARD "R": Which number of this card corresponds to your total annual family income from all sources, before tax deductions?  
 78-  
 UNDER \$6,000-----1 \$13,000 - \$14,999-----5  
 \$6,000 - \$7,999-----2 \$15,000 - \$19,999-----6  
 \$8,000 - \$9,999-----3 \$20,000 - \$29,999-----7  
 \$10,000 - \$12,999-----4 \$30,000 & OVER-----8  
 REFUSED-----9

RECORD IF: FARM-----1 79-  
 RURAL, NON-FARM-----2  
 URBAN-----3

From time to time we recontact people to obtain further information on a subject. May we, at some future time contact you to conduct a short 10 minute interview?  
 YES-----1 NO-----2

TIME INTERVIEW ENDED: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_  
 CITY \_\_\_\_\_ PROV \_\_\_\_\_  
 POSTAL CODE: \_\_\_\_\_

Region:

Atlantic	96	9
Quebec	285	27
Ontario	382	36
Prairies	168	16
British Columbia	115	11

Community Size:

Over 100,000	533	51
10,000 - 100,000	163	16
Under 10,000	350	33

Sex:

Male	523	50
Female	523	50

Age:

18 to 29 years	335	32
30 to 49 years	363	35
50 years and over	340	32
Did not state	8	1

Education:

Elementary or less	187	18
Secondary	695	66
University	161	15
Refused	5	*

Income:

Under \$10,000	270	26
\$10,000 - \$14,999	201	19
\$15,000 - \$19,999	210	20
\$20,000 and over	170	16
Refused	196	19

Occupation:

Prof./executive	254	24
Sales/clerical	146	14
Labour	329	31
Other	286	27
Not stated	32	3

Mother Tongue:

English	605	58
French	308	29
Other	134	13

NOTE: Percentages may not add exactly to 100 due to rounding

\* indicates less than .5%