

1957
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INTERVIEWER
 DON'T READ ALOUD WORDS
 IN CAPITAL LETTERS

THE GALLUP POLL

WOULD LIKE YOUR OPINION

CIRCLE APPROPRIATE NUMBERS
 OR CHECK BOXES

439-8006-A
 JUNE/80

SUGGESTED INTRODUCTION: Good day, I'm taking a Gallup Poll in your area, and I'd like to talk to you about a few topics of the day.

TIME INTERVIEW
 STARTED: _____

SECTION I

1. Generally speaking, do you think the Americans, the British or the Canadians produce the best television programs? **13-**

AMERICANS-----1
 BRITISH-----2
 CANADIANS-----3
 DON'T KNOW-----4
NS-5

2. As you may know, Canadian television stations are now required to have at least 50% Canadian-produced programming during prime evening hours. Generally speaking, do you approve or disapprove of this requirement for Canadian-produced programming?

APPROVE-----1 **14-**
 DISAPPROVE-----2
 DON'T KNOW-----3
NS-4

3. Do you think the Federal Government's policies for tackling the country's economic situation gives you a feeling that they are or are not handling the situation properly? **15-**

YES, HANDLING PROPERLY-----1
 NOT HANDLING PROPERLY-----2
 DON'T KNOW-----3
NS-4

4. Compared to other countries, how do you think Canada is faring in its attempt to control inflation - better than most, not as good as most or about the same?

BETTER-----1 **16-**
 NOT AS GOOD-----2
 SAME-----3
 DON'T KNOW-----4
NS-5

5a. Have you, yourself, smoked any cigarettes in the past week? **17-**

YES-----1
 NO-----2
DK/NS-3 **95-96, 97, 98, 99, 21**
GO TO Q.6

IF "YES" ASK:
 b. Approximately how many cigarettes did you smoke yesterday?
 INTERVIEWER: GET ACTUAL # OF CIGARETTES, NOT PACKAGES **18/19**

c. Are you smoking more, fewer or about the same number of cigarettes as you did, say six months ago? RECORD BELOW.

d. And six months from now, do you think you will be smoking more, fewer or about the same number of cigarettes as you do today?

	c.	d.
	TODAY	SIX MOS. FROM NOW.
MORE-----1	20-	1 21-
FEWER-----2		2
SAME-----3		3
DON'T KNOW-----4		4
	NS-5	NS-5

6. Is organized religion a relevant part of your life at the present time or not?

YES-----1 **22-**
 NO-----2
DK-3 NS-4

7. Which country do you regard as Canada's best friend?

July 65 **Code list** **23-** () CAN'T SAY

8a. Canadians, like everyone else, have their worries. Which of these things do you, yourself, find to be your biggest worry? HAND CARD "1" & RECORD BELOW

UNLESS "NONE" ASK:

b. And which one or two other do you find you worry about quite often? HAND CARD "1" & RECORD BELOW.

	BIGGEST WORRY	OTHER WORRIES
Having reasonable housing	1 24-	1 25-
Keeping your job	2	2
Your health	3	3
Making both ends meet	4	4
Having enough money in old age	5	5
Getting proper food	6	6
NONE	7	7
DON'T KNOW	8	8
	NS-9	NS-9

9a. Which of the following would you say gives you the most satisfaction? HAND CARD "2" & RECORD BELOW

UNLESS "NONE" ASK:

b. And which one or two other do you find give you satisfaction? HAND CARD "2" & RECORD BELOW

	MOST SATISFACTION	OTHER SATISFACTIONS
The work you do	1 26-	1 27-
Your health and fitness	2	2
Your religious faith	3	3
Family and friends	4	4
Your financial independence	5	5
Leisure time activities	6	6
NONE	7	7
DON'T KNOW	8	8
	NS-9	NS-9

CONTINUED ON BACK

GOING UP-----
GOING DOWN-----2
SAME-----3

OK-7
NS-5

11. On the average, about how much does your spend on food, including milk, each week
\$ _____ 29/30 () CAN'T SAY

12. Would you favor or oppose a government pa taxes, of a wage or salary to housewives home to look after their home and family?
FAVOR-----1
OPPOSE-----2
DON'T KNOW---3

31-
NS-4

13. Thinking of the coming U.S. presidential e which man would you, yourself, like to see as the next President of the United States Democratic candidate, Mr. Carter or - the candidate, Mr. Reagan?
MR. CARTER-----1
MR. REAGAN-----2
OTHER (SPECIFY) _____ 3
NO PREFERENCE-----4
CAN'T SAY-----5

NS-6

Sept. 79

14. In general, would you say that you are sati dissatisfied with the direction in which th is going?
SATISFIED-----1
DISSATISFIED-----2
NO OPINION-----3

33-
NS-4

15. If a federal election were held today, whi party's candidate do you think you would f
LIBERAL-----1
PROG. CONS-----2
N.O.P.-----3
CREDITISTE-----4
SOCIAL CREDIT-5

34-
OTHER PARTY (WR
UNDECIDED-----
REFUSED-----
NOT ELIGIBLE-----

16. Did you vote in the last federal election February 18, 1980?
YES----- NO-----
TOO YOUNG TO VOT

IF "YES", ASK:
Which party did the candidate for whom yo voted represent?
LIBERAL-----3
PROG. CONS-----4
N.O.P.-----5
CREDITISTE-----6
SOCIAL CREDIT-7

OTHER PARTY (WR
DON'T REMEMBER--
REFUSED-----

BASIC DATA: INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

What is your marital status? SINGLE----1 ⁶⁵⁻
 MARRIED-----2
 WID/OIV/SEP-----3

What was the language you first spoke in childhood and still understand? ⁶⁶⁻
 ENGLISH-----1
 FRENCH-----2

OTHER(SPECIFY) _____ 3

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish? ⁶⁷⁻

PROTESTANT-----1
 JEWISH-----2
 ROMAN CATHOLIC-----3

OTHER(SPECIFY) _____ 4
 NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended? "NO CARD "Q"

Did you graduate from...(LEVEL OF SCHOOLING ATTAINED)? RECORD BELOW

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL-----1	⁶⁸⁻ 2	2
SECONDARY SCHOOL-----3	4	4
UNIVERSITY-----7	8	8
POST SECONDARY & NON-UNIVERSITY:		
COMMUNITY COLLEGE-----5	6	6
C.E.G.E.P.-----5	6	6
OTHER _____ 5	6	6
(SPECIFY)		
NO FORMAL SCHOOLING-----9		
REFUSED-----0		

What is your occupation?

SPECIFIC JOB: _____
 TYPE OF COMPANY: _____ ⁶⁹⁻

CHECK IF: () STUDENT
 () HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY _____

SPECIFIC JOB? _____
 TYPE OF COMPANY? _____ ⁷⁰⁻

How many people, including yourself, are there in this household?

⁷¹⁻ 1 2 3 4 5 6 OR MORE

How many would be under 10 years?

⁷²⁻ 0 1 2 3 4 OR MORE

How many would be between 10 & 17 years?

⁷³⁻ 0 1 2 3 4 OR MORE

Are you, yourself a member of a trade union, or is your husband/wife a trade union member? ⁷⁴⁻

YES, MYSELF-----1
 YES, SPOUSE-----2
 NO-----3

What was the year of your birth? YEAR: _____

RECORD IF: MAN-----1 ⁷⁷⁻ WOMAN-----2

HAND CARD "R": Which number on this card corresponds to your total annual family income from all sources, before tax deductions? ⁷⁸⁻

UNDER \$6,000-----1	\$13,000 - \$14,999----
\$6,000 - \$7,999-----2	\$15,000 - \$19,999----
\$8,000 - \$9,999-----3	\$20,000 - \$29,999----
\$10,000 - \$12,999-----4	\$30,000 & OVER-----
	REFUSED-----

RECORD IF: FARM-----1 ⁷⁹⁻
 RURAL, NON-FARM-----2
 URBAN-----3

TIME INTERVIEW ENDED: _____

ADDRESS: _____ CITY _____ PROV _____

DATE OF INTERVIEW: _____ POSTAL CODE: _____

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW BY INTERVIEWER'S SIGNATURE _____

Q.7 Canada's best friend

V. United States; Great Britain

X. Britain

0. France

1.

2.

3.

4.

5.

6.

7. Other

8. Don't Know

9. Did Not State

<u>Region:</u>		
Atlantic	89	9
Quebec	285	27
Ontario	382	37
Prairies	180	17
British Columbia	110	11

<u>Community Size:</u>		
Over 100,000	537	51
10,000 - 100,000	159	15
Under 10,000	350	33

<u>Sex:</u>		
Male	522	50
Female	523	50

<u>Age:</u>		
18 to 29 years	333	32
30 to 49 years	361	35
50 years and over	339	32
Did not state	12	1

<u>Education:</u>		
Elementary	191	18
Secondary	675	65
University	175	17
Refused	4	*

<u>Income:</u>		
Under \$10,000	146	14
\$10,000 - \$19,999	249	24
\$20,000 - \$29,999	236	23
\$30,000 and over	194	19
Refused	220	21

<u>Occupation:</u>		
Prof./executive	217	20
Sales/clerical	139	13
Labour	398	38
Other	276	26
Not stated	15	1

<u>Mother Tongue:</u>		
English	620	60
French	295	28
Other	131	13

NOTE: Percentages may not add exactly to 100 due to rounding

* indicates less than .5%