

TIB = C Cols 7, 8, 9 Job #

INTERVIEWER
DON'T READ ALOUD WORDS
IN CAPITAL LETTERS

THE GALLUP POLL WOULD LIKE YOUR OPINION

CIRCLE APPROPRIATE NUMBER
OR CHECK BOXES

003-435-A
Mar/80

SUGGESTED INTRODUCTION: Good day, I'm taking a Gallup Poll in your area, and I'd like to talk to you about a few topics of the day.

TIME INTERVIEW
STARTED: _____

SECTION I

1. What do you think will be the most important job the new government, elected on February 18, will have to deal with?

_____ 11-
DO NOT CODE
_____ 12-

() CAN'T SAY.

2a. Did you vote in the last federal election on February 18, 1980?

YES----- NO-----1
TOO YOUNG TO VOTE---2

IF "YES" ASK:

b. Which party did the candidate for whom you voted represent?

LIBERAL-----3 OTHER PARTY(WRITE IN) 8
PROG. CONS-----4
N.D.P.-----5
CREDITISTE-----6
SOCIAL CREDIT-----7
DON'T REMEMBER-----9
REFUSED-----0

IF "VOTED" ASK:

c. In your own case, what was the most important reason for your decision to vote..(NAME PARTY) in this recent election?

_____ 14-
CODE LIST
_____ 15-

3. If a Federal election were held today, which party's candidate do you think you would favor?

LIBERAL-----1
PROG. CONS-----2
N.D.P.-----3
CREDITISTE-----4
SOCIAL CREDIT-----5
OTHER PARTY (WRITE IN) 8
UNDECIDED-----7
REFUSED-----8
NOT ELIGIBLE-----9

4. Apart from the way you voted, which federal leader do you, yourself, think personally conducted the best political campaign prior to the Fed. election?

CLARK-----1
TRUDEAU-----2
BROADBENT-----3
OTHER(SPECIFY) _____ 4
DON'T KNOW-----5

Crossed out last digit rounded up

5. Generally speaking, what do you think is the least amount of money a family of four - husband, wife and two children - needs each week to get along on, in this community?

\$ _____ () DON'T KNOW DK/NS-VV

6. There's a lot of discussion about the way morals and sex are changing in this country. What is your opinion on this - do you think it is wrong for a man and woman to have sex relations before marriage or not?

YES, WRONG-----1 20-
NO, NOT WRONG-----2
UNDECIDED-----3 DK-4
NS-5

7. In general, do you think the courts in this area deal too harshly, or not harshly enough with criminals?

TOO HARSHLY-----1 21-
NOT HARSHLY ENOUGH---2
ABOUT RIGHT-----3
DON'T KNOW-----4 NS-5

8a. Would you favor, or oppose requiring every able bodied young man in this country, when he reaches the age of 18, to spend one year in military training.

WOULD FAVOR-----1 22-
WOULD OPPOSE-----2
NO OPINION-----3 NS-4

b. And how about women, would you favor or oppose compulsory military training for one year for women, at age 18?

YES-----1 23-
NO-----2
DON'T KNOW-----3 NS-4

9. From time to time, there are reports in newspapers or on television giving information on a particular illegal immigrant who is being deported from Canada.

Generally speaking, if you were to take sides would you be more inclined to take the side of the immigrant or the side of the Immigration Department representatives?

WITH PARTICULAR IMMIGRANT-----1
WITH IMMIGRATION REPRESENTATIVES---2 24-
OTHER(SPECIFY) _____ 3
NO OPINION-----4 NS-5

10a. Do you have occasion to use alcoholic beverages such as liquor, wine or beer, or are you a total abstainer?

YES, USE-----1 25-
NO, DO NOT, ABSTAINER---2 NS-3

b. Has liquor ever been a cause of trouble in your home?

YES-----1 26-
NO-----2 NS-3

CONTINUED ON BACK

11. As you may know, Queen Juliana has announced that when she reaches 60 years of age she will step down as Queen of the Netherlands in favor of her daughter.

Would you approve or disapprove if Queen Elizabeth when she reaches 60 years of age stepped down in favor of Prince Charles?

APPROVE-----1
DISAPPROVE-----2
NO OPINION-----3

27-

NS-4

12. Some people say that the differences between the various parts of Canada are now so great that they will never be solved, and that Confederation will break up. Do you agree with this, or do you think that these differences will be solved?

WILL NOT BREAK UP, DIFFERENCES
WILL BE SOLVED-----1
WILL BREAK UP, DIFFERENCES
WILL NOT BE SOLVED-----2
UNDECIDED-----3

28-

NS-4

BASIC DATA: INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: "Now may I ask you a few questions so that I can be sure I am getting the right sample of people in this community?"

What is your marital status? SINGLE-----1 65-
 MARRIED-----2
 WID/DIV/SEP-----3

What was the language you first spoke in childhood and still understand? ENGLISH-----1 66-
 FRENCH-----2
 OTHER(SPECIFY) _____ 3

How do you feel about a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish? 67-
 PROTESTANT-----1
 ROMAN CATHOLIC-----2
 OTHER(SPECIFY) _____ 4
 RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended? AND "D" "O"
 Did you graduate from...(LEVEL OF SCHOOLING ATTAINED)? RECORD BELOW

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL-----1	68- 2	2
SECONDARY SCHOOL-----3	4	4
UNIVERSITY-----7	8	8
BETWEEN SECONDARY & NON-UNIVERSITY:		
COMMUNITY COLLEGE-----5	6	6
E.G.E.P.-----5	6	6
OTHER _____ 5	6	6
(SPECIFY)		
FORMAL SCHOOLING-----9		
REFUSED-----0		

What is your occupation?
 SPECIFIC JOB: _____
 TYPE OF COMPANY: _____ 69-
 CHECK IF: () STUDENT
 () HOUSEWIFE
 OCCUPATION OF HEAD OF FAMILY
 SPECIFIC JOB? _____
 TYPE OF COMPANY? _____ 70-

NAME OF RESPONDENT _____ TELEPHONE: _____
 ADDRESS _____ CITY _____ PROV _____
 DATE OF INTERVIEW _____ POSTAL CODE: _____

How many people, including yourself, are there in this household?
 71- 1 2 3 4 5 6 OR MORE
 How many would be under 10 years?
 72- 0 1 2 3 4 OR MORE
 How many would be between 10 & 17 years?
 73- 0 1 2 3 4 OR MORE

Are you (or is any member of your family) a member of a labor union?
 YES-----1 74-
 NO-----2

What was the year of your birth? YEAR: _____ 75-
 RECORD IF: MAN-----1 77- WOMAN-----2

HAND CARD "R": Which number of this card corresponds to your total annual family income from all sources, before tax deductions?
 78-
 UNDER \$6,000-----1 \$13,000 - \$14,999-----5
 \$6,000 - \$7,999-----2 \$15,000 - \$19,999-----6
 \$8,000 - \$9,999-----3 \$20,000 - \$29,999-----7
 \$10,000 - \$12,999-----4 \$30,000 & OVER-----8
 REFUSED-----9

RECORD IF: FARM-----1 79- 5-Eng. Ques.
 RURAL, NON-FARM-----2 6-H. Ques.
 URBAN-----3

From time to time we recontact people to obtain further information on a subject. May we, at some future time contact you to conduct a short 10 minute interview?
 YES-----1 NO-----2
 TIME INTERVIEW ENDED: _____

- X Leadership; best leader, strong/able/honest leader
- 0 Past performance; has done a better job
- 1 Anti-Trudeau
- 2 Anti-Clark
- 3 Anti-Broadbent
- 4 To change; for a change (general); to get rid of Conservatives
- 5 Best of available alternatives
- 6 Have always voted for Liberal/Conservative/NDP; am a Liberal/Conservative/
- 7 Vote for majority government
- 8 Give him another chance; give him a chance
- 9

- V Policy re Budget)
- X Policy re Unity/Quebec Issue)
- 0 Policy re Inflation) CODE - ALSO IN UPPER "V"
- 1 Policy re Unemployment)
- 2 Policy re other specific policy)
- 3
- 4
- 5 General negative comment;
- 6 General positive comment; good for country
- 7 Other
- 8 Don't know; no particular reason
- 9 Did not state

<u>NATIONAL</u>	1051	100%
<u>Region:</u>		
Atlantic	100	10
Quebec	281	21
Ontario	368	35
Prairies	181	17
British Columbia	121	12
<u>Community Size:</u>		
Over 100,000	537	51
10,000 - 100,000	161	15
Under 10,000	353	34
<u>Sex:</u>		
Male	524	50
Female	527	50
<u>Age:</u>		
18 to 29 years	329	31
30 to 49 years	363	35
50 years and over	341	32
Did not state	18	2
<u>Education:</u>		
Elementary or less	225	21
Secondary	652	62
University	169	16
Refused	5	*
<u>Income:</u>		
Under \$10,000	186	18
\$10,000 - \$19,999	273	26
\$20,000 - \$29,999	197	19
\$30,000 and over	175	17
Refused	220	21
<u>Occupation:</u>		
Prof./executive	224	21
Sales/clerical	142	14
Labour	357	34
Other	305	29
Did not state	23	2
<u>Mother Tongue:</u>		
English	612	58
French	316	30
Other	122	12
Not Stated	1	*

Note: Percentages may not add exactly to 100 due to rounding.

* indicates less than 0.5 percentage points.

Col 1-7 = 433

MASTER OF 753

AUTO SKIP
Col 16-21

SKIP COL 10

Voter Reporting no 4	BASIC DATA									
	Q. 1a,b,c Interest	Q. 2a,b Certainty of Vote	Q. 3a,b BALLOT (Party Name) 13	After Q.3b When Ballot Marked (1 to 4) 14	Q. 4a,b Past Vote (1 to 9, 0, X) 15	First Language (1 to 3) 22	Education (1 to 9, 0) 23	Union Hshld. (1 or 2) 24	Year of Birth (last 2 digits) 25/26	Sex (1 or 2) 27
	(1 to 6) Col 11	(1 to 6) 12								
Respondent Col 5/6 01			See Code list							
Respondent 02										
Respondent 03										
Respondent 04										
Respondent 05										
REF/DMS.	7	7	9	5	V	4	X	3	99 Pre 1901 = 98	3

SIGNATURE _____ CITY/TOWN/AREA _____

7. Code for Q. 3ab - BALLOT:

1. Liberal
2. P.C.
3. N.D.P.
4. Creditiste
5. Social Credit
6. Labor Prog.
7. Other (Rhino, Libertarian, Indep. etc)
8. Undecided
9. Refused

~~CHECK~~ FOR CONSISTENCY BETWEEN "BALLOT" AND WHEN BALLOT WAS MARKED

8. If year of birth is REFUSED - code as 99
If year of birth is 00, 99, 98, 97 or earlier - code as 98

SAMPLE CHARACTERISTICS - GP 435

NATIONAL - TOTAL ELIGIBLE VOTERS

WEIGHTED NUMBER	WEIGHTED PERCENT
2055	100%

Region:

Atlantic	198	10
Quebec	572	28
Ontario	733	36
Prairies	331	16
British Columbia	222	11

Community Size:

Over 100,000	1040	51
10,000 - 100,000	315	15
Under 10,000	701	34

Sex:

Male	1027	50
Female	1028	50

Age:

18 to 29 years	659	32
30 to 49 years	715	35
50 years and over	670	33
Did not state	11	1

Education:

Elementary or less	416	20
Secondary	1321	64
University	311	15
Refused	7	*

Mother Tongue:

English	1217	59
French	584	28
Other	250	12
Not stated	4	*

NOTE: Percentages may not add exactly to 100 due to rounding

*Less than 0.5 percentage points