

ols 1-4 Serial#

Master October II National

Cols 5-8

Cols 9-11 Job#

Assn#

Col 12 - Study # within month

INTERVIEWER
DON'T READ ALOUD WORDS
IN CAPITAL LETTERS

GALLUP

CIRCLE APPROPRIATE NUMBERS
OR CHECK BOXES

WOULD LIKE YOUR OPINION

443-2
OCT. 80

SUGGESTED INTRODUCTION: Good day. I'm from the Gallup Organization, and I'd like to talk to you about a few topics.

TIME INTERVIEW
STARTED: _____

SECTION I - ASK EVERYONE

1. At this time of year, many companies and organizations across Canada traditionally decorate their buildings with festive Christmas lighting.

In view of the energy situation and the wish to conserve energy, should this traditional practice be continued as usual, should it be moderated, or should it be discontinued altogether?

CONTINUED AS USUAL-----1
MODERATED-----2
DISCONTINUED-----3
13-
DK-4 NS-5

2. Would you favor or oppose the imposition of wage and price controls by the Federal Government?

FAVOR-----1
OPPOSE-----2
DON'T KNOW-----3
14-
NS-4

3a. Do you approve or disapprove of the way Pierre Trudeau is handling his job as Prime Minister? RECORD BELOW

b. Do you approve or disapprove of the way Joe Clark is handling his job as Leader of the Opposition? RECORD BELOW

c. And do you approve or disapprove of the way Ed Broadbent is handling his job as leader of the N.D.P.? RECORD BELOW.

	TRUDEAU	CLARK	BROADBENT
APPROVE	1 15-	1 16-	1 17-
DISAPPROVE	2	2	2
NO OPINION	3	3	3
	NS 4	4	4

4. If a federal election were held today, which party's candidate do you think you would favor?

LIBERAL-----1
PROG. CONS.---2
N.D.P.-----3
CREDITISTE---4
SOCIAL CREDIT-5
OTHER PARTY (WRITE IN)
UNDECIDED-----6
REFUSED-----7
NOT ELIGIBLE-----8
18-

5. Did you vote in the last federal election on February 18, 1980?

YES----- NO-----1
TOO YOUNG TO VOTE-----2
19-

IF "YES", ASK:
Which party did the candidate for whom you voted represent?

LIBERAL-----3
PROG. CONS.---4
N.D.P.-----5
CREDITISTE---6
SOCIAL CREDIT-7
OTHER PARTY (WRITE IN)
DON'T REMEMBER-----8
REFUSED-----9
0

rd I BASIC DATA INTERVIEWER: INTRODUCE THIS SECTION AS FOLLOWS: "Now may I ask you a few questions so SECTION: That I can be sure I am getting the right sample of people in this community?"

ASK ALL WOMEN

Are you the female head of the household or not?

YES-----1 64-
NO-----2 NS-3

ASK EVERYONE

What is your marital status?

SINGLE-----1 65-
MARRIED-----2
WID/DIV/SEP-----3

What was the language you first spoke in childhood and still understand?

ENGLISH-----1 66-
FRENCH-----2
OTHER(SPECIFY) _____ 3

Now for a question on religion. What is your religious preference - Protestant, Roman Catholic or Jewish?

PROTESTANT-----1 67-
JEWISH-----2
ROMAN CATHOLIC-----3
OTHER(SPECIFY) _____ 4
NO RELIGIOUS PREFERENCE-----5

Which of these was the last school that you attended? HAND CARD "Q"

Did you graduate from...(LEVEL OF SCHOOLING ATTAINED)? RECORD BELOW

	SOME	GRADUATED
PUBLIC/GRADE SCHOOL-----1	68- 2	2
SECONDARY SCHOOL-----3	4	4
UNIVERSITY-----7	7	8
POST SECONDARY & NON-UNIVERSITY		
COMMUNITY COLLEGE-----5	5	6
C.E.G.E.P.-----5	5	6
OTHER _____ 5	5	6
(SPECIFY)		
NO FORMAL SCHOOLING-----9		
REFUSED-----0		

What is your occupation?

SPECIFIC JOB: _____

TYPE OF COMPANY: _____ 69-

CHECK IF: () STUDENT
() HOUSEWIFE

OCCUPATION OF HEAD OF FAMILY

SPECIFIC JOB? _____

TYPE OF COMPANY? _____ 70-

How many people, including yourself, are there in this household?

71- 1 2 3 4 5 6 OR MORE

How many would be under 10 years?

72- 0 1 2 3 4 OR MORE

How many would be between 10 & 17 years?

73- 0 1 2 3 4 OR MORE

Are you, yourself a member of a trade union, or is your husband/wife a trade union member?

YES, MYSELF-----1 74-
YES, SPOUSE-----2
NO-----3

What was the year of your birth?

YEAR: _____ 75/76

RECORD IF: MAN-----1 WOMAN-----2 77-

HAND CARD "R": Which number on this card corresponds to your total annual family income from all sources, before tax deductions?

UNDER \$6,000-----1	\$13,000 - \$14,999-----5
\$6,000 - \$7,999-----2	\$15,000 - \$19,999-----6
\$8,000 - \$9,999-----3	\$20,000 - \$29,999-----7
\$10,000 - \$12,999-----4	\$30,000 & OVER-----8
REFUSED-----9	

RECORD IF: FARM-----1 79-
RURAL, NON-FARM-----2
URBAN-----3

TIME INTERVIEW ENDED: _____

(PLEASE PRINT)

NAME OF RESPONDENT: _____ TELEPHONE: _____

ADDRESS: _____ CITY: _____ PROV: _____

DATE OF INTERVIEW: _____ POSTAL CODE: _____

I HEREBY ATTEST THAT THIS IS A TRUE AND HONEST INTERVIEW --- INTERVIEWER'S SIGNATURE: _____

*** A VALIDATION CHECK WILL BE MADE ON ALL INTERVIEWERS' WORK

Carleton and Roper - two tapes please
 Reproduce the following from Card 1

Q#	Cols. 1-4 Cols. 5-8 Cols. 9-11 Col. 12	REPRODUCE IN " "	TAPE POSITION " "	1-4 Serial No. 5-8 Assignment No. 9-11 Job No. 12 Study No.
1	13 (1-5)	" "	" "	13 (1-5)
2	14 (1-4)	" "	" "	14 (1-4)
3a	15 (1-4)	" "	" "	15 (1-4)
3b	16 (1-4)	" "	" "	16 (1-4)
3c	17 (1-4)	" "	" "	17 (1-4)
<i>newy</i>	18 (1-9)	" "	" "	18 (1-9)
<i>LPARY</i>	19 (1-9,0)	" "	" "	19 (1-9,0)
-				20-63 Blank
	Reproduce Basic Data as is Cols. 65-79			65-79
				80-1

SAMPLE CHARACTERISTICS

443-2

<u>NATIONAL</u>	<u>NUMBER</u>	<u>PERCENT</u>
	1051	100%
<u>Region:</u>		
Atlantic	99	9
Quebec	293	28
Ontario	378	36
Prairies	182	17
British Columbia	99	9
<u>Community Size:</u>		
Over 100,000	530	50
10,000 - 100,000	159	15
Under 10,000	362	34
<u>Sex:</u>		
Male	525	50
Female	527	50
<u>Age:</u>		
18 to 29 years	336	32
30 to 49 years	363	35
50 years and over	341	32
Did not state	11	1
<u>Education:</u>		
Elementary or less	182	17
Secondary	714	68
University	151	14
Refused	4	*
<u>Income:</u>		
Under \$10,000	157	15
\$10,000 - \$19,999	259	25
\$20,000 - \$29,999	208	20
\$30,000 and over	166	16
Refused	261	25
<u>Occupation:</u>		
Prof./executive	211	20
Sales/clerical	142	14
Labour	378	36
Other	313	30
Did not state	7	1
<u>Mother Tongue:</u>		
English	646	61
French	288	27
Other	118	11

NOTE: Percentages may not add exactly to 100 due to rounding

*Less than 0.5 percentage points

WEIGHTINGS

	<u>MALE</u>	<u>FEMALE</u>
18 to 29 years	1.24	1.10
30 to 49 years	0.86	0.91
50 years & over	0.98	1.02
Not Stated	1.00	1.00